

INCHES FROM
The Golden-Plated Rule

By Lillian Fenchel Day

The Warden

I read a piece in the paper. It was about a Baltimore warden. He was dying. The prisoners' band was playing. They asked if he should stop. Did it annoy him? He sent word to keep on playing. He was "enjoying the music." So they played on, old favorites. "A Perfect Day" and "Bubbles." He specially liked those. The song-writer carried him over. What a beautiful way to go! He had let them have a band. Before him it was forbidden. For a hundred years 'twas so. Even a mouth organ was prohibited. This warden humanized the prison. He did away with striped suits. The lockstep was abolished. Talking at meals he allowed. He let them smoke and play games. Motion pictures were introduced. An educated forger was there. The warden established a school. He made the forger superintendent. Hundreds were taught the three R's.

Teacher is now an editorial writer. A leading newspaper employs him. read the story twice. A lump choked in my throat. I thanked God for that blessed man. Imagine St. Peter's greeting: "Welcome to our Holy City, warden. Here are the keys of the city. They are made of pure gold. It is coined from the golden rule. You epitomized it on earth. Your whole life was measured by it. You lived for your fellow man. Even the down-trodden and sinful. You put yourself in his place. These keys are fitting for you. They open all the gates in heaven. Even to the furthest star. The universe is yours. Go on the song-wings you love. Enter into your reward." And much joy would be in heaven. For a great and good man had come. Isn't it odd? We all know how heaven is earned. But we're pretty busy elsewhere.

Two Minutes of Optimism

By HERMAN J. STICH

Get in While the Getting in Is Good

IT WAS once said of the members of the British Parliament that they produced little of note and produced a great deal at that. And large employers of labor claim that this is a condition becoming more and more prevalent in the ranks of their employes. The average worker today is getting around twice as much for his labor as he got before the war, and one would think that in return he would try to do at least better if not more work. Ask any employer if that is the case, and he will tell you that really competent men and women are as scarce as pay dirt and almost as valuable. Today more men ever before there is a vast and growing army of first-rate second-rate men. One of the peculiar effects of wage inflation seems to be ability deflation. There is hardly an avenue of activity but has its vitality and efficiency sapped and sucked out by the leech incompetence. Take our agriculturists. New England is full of abandoned farms. Yet every once in a while a Dane or a Dutchman or Swede takes one of its deserted ten-acre plots and grows rich off of it in a few years. I was discussing this question generally with the secretary of New York's largest civic organization. "We advertised for a stenographer," he said to me, "and in the course of the morning we had about a dozen applicants. Not a single one of them qualified. They were all either slow, sloppy, careless, lacking in fundamental essentials of their craft, generally unable. One of them we wanted to award a booby prize. We gave her the first ten lines of our election report to copy, and in that ten-line excerpt she managed to leave out one line entirely, she omitted half the punctuation marks, misspelled seven words and made fourteen errors in capitalization. She wanted thirty dollars a week. One common word was incorrectly divided." She got the first two lines single-spaced, double-spaced the next few and then single-spaced again. We tried her on some indexing and she kept putting the cards in upside down. She said she was expert at it and she reminded me of a dancing master who had every qualification except that he was lame. That is the sort of thing we are putting up with constantly. To my mind the cause of the whole situation is the necessity growing out of the labor shortage for employers to keep the people they have. And when there is little or no fear of getting the labor Saturday night, there seems to be no incentive to become efficient."

Capable, reliable, serious men and women, men and women who will be loyal to a trust and do downright good work, who, if they cannot be first, will make those ahead break the record—there is a crying demand for such, with appreciation and remuneration aplenty. And there is this phase, too, to be considered. Present conditions cannot last much longer. Normal or almost normal times will soon be here with resultant competition for jobs. Then there will be wholesale firing of the incompetent. And those who by their good work have entrenched themselves in the good places and good graces of their employer will have a long laugh at those who have all along merely done enough to "get by," instead of doing their utmost to get on. It is plainly the part of horse sense to get in while the getting in is good. Do it now.

DREAMLAND ADVENTURES

"THE MUD TRAP" By DADDY

In previous stories it has been told how Peppy, Billy, Podgie Bear, Pudge Bear and Toddie Pupkins started out for Bearland. Billy, the little wizard and the three little bear campers and false faces. They have now returned to the little wizard and the three little bear, a middle-sized bear and a little bear, which are scared away after Peppy, Podgie and Pudge Bear think the middle-sized bear is their stater.

CHAPTER I

Toddie on the Trail
WOODS, thick and heavy, closed in around Peppy, Billy, Podgie Bear, Pudge Bear and Toddie Pupkins. No path was ahead of them, no path behind them, no path to the left, no path to the right—just woods, woods.

"How shall we ever find our sister in this wilderness?" said Peppy to Podgie and Pudge Bear.

"We will just look and look," growled Podgie and Pudge Bear. "If we look long enough we shall surely find them."

"And if we wait long enough I'll grow real whiskers and not have to wear false faces," laughed Billy, who still wore his little wizard disguise. He didn't think much of the plan of the bears, but it would surely take a lot of looking to find anything in those woods.

"Podgie looked at Toddie Pupkins and quick as a flash she got an idea. "Toddie Pupkins has a good smellier," she cried. "His nose will guide us on the trail of the big bear, the middle-sized bear and the little bear."

"Good! Good! Of course I've got a good smellier," cried Toddie Pupkins who was sniffing around among the trees and bushes. "I smell lots of bear tracks here. They are the tracks made by the big bear, the middle-sized bear and the little bear. I scented out of the log house."

"Now it was true. Toddie Pupkins had scented the little bear out of the log house, but the big bear and the middle-sized bear had been frightened by the sight of Podgie and Pudge Bear dressed in rompers and wearing masks. They had thought Podgie and Pudge to be a strange kind of hunters. But no one had time to argue the matter with Toddie Pupkins for all of a sudden he barked excitedly and started off so fast they could scarcely follow him.

"Yip! Yip! Yip! I smell fresh tracks," yelled Toddie. He led them through thickets; he led them through openings; he led them up hill; he led them down dale; he led them across creeks; he led them around a bog until they came to a rocky hill. He climbed part way up the rocky hill, and there before him was the opening of a cave.

"Toddie Pupkins opened his mouth to let out a yelp of joy, but Billy, who was right behind him, quickly put a hand over the puppy's mouth. In the silence of the woods they could hear the bears in the cave talking among themselves.

"I've thrown the queer hunters off our tracks," grunted his father bear. "I'm glad of that. The barking of that hunting hound made me nervous. I scented middle-sized mother bear. Of course Toddie wasn't a hunting hound, but he had made enough noise to cause the bears to think he was."

"I'm so tired running. I'm going back to sleep," yawned the little bear. The father and mother bears must have felt the same way, for soon there came from the cave the sound of loud breathing followed shortly by snoring. Tomorrow will be told how Billy plans to get on.

Adventures With a Purse

MOST women feel that doing the pots and pans is quite the hardest and most unpleasant part of dishwashing. I even know those who do the pots and pans first, so as to get them over with as soon as possible. While not wishing to pose as anybody the slightest unusual, I must say that I do not mind them so very much. And I think the reason for this is that to me it is perfectly fascinating to take a pan that is pretty badly marked up and stained and to see it come out bright and shining. I refer, of course, to aluminum pans, strictly by merely rubbing a piece of this material over a surface, the surface becomes shiny, bright and clean. You can get a genuine box of it for ten cents.

I do not know whether you are built this way, too, but the first touch of cool weather suggests all the joy and delight of a hot winter, and I immediately plan my entire winter wardrobe. And just here I do not mind confabing. But it generally turns out entirely different from the way I had planned it. But to continue, in the matter of a blouse for the fall suit, remaining, for instance, from last year, but with which you are planning to start the season. Of course, you will want a nice blouse to wear with it to freshen it up. And so it is that I want to remind you of a shop with which, I have no doubt, you are familiar. From time to time—and one of those times is right now—this shop picks up a whole lot of odd sizes and designs among blouses that originally bore price marks such as \$12.50 and \$10 and reduces the whole lot to \$8.75. And so, if your size happens to be among them, you can find a wonderfully good blouse for a much smaller price. And the thing I particularly like about the blouses that this shop has is that they are so very well made that they always fit exceptionally well. Let me tell you about it.

Another shop has a tableful—no, two tablefuls—of collar and cuff sets, and the prices will surprise you. For instance, you will find a long straight collar of real flannel on net for the amazing price of \$1.35! And there is another style in fine Irish—real Irish, mind you—for \$1.85. Personally, I think that it would be a mighty forehand thing to buy one or two sets now for Christmas gifts, for I believe you will wait a long time before you find any better values in neckwear.

(For names of shops call Yellow 9000 or call or Kerston phone, or address Editor Women's Page.)

Water Stains
The stains made by water containing an excess of iron may be removed from porcelain or enameled-lined tubs and bowls with oxalic-acid solution, which is a poison and must be entirely washed off. The overflow pipes should be flushed occasionally with hot water, for dirt and grime are likely to collect and decompose there.

AMERICAN STORES CO.

Talk Is Cheap!

It is all very well to lay down certain formulas for the successful conduct of any business, but those formulas are worthless until they are transformed into action. We could fill page after page of promises and bombastic statements, but this would mean nothing to you unless we lived up to them.

We believe in letting our actions speak for us; for, after all, what you want are facts, not theories. We have repeatedly told you how our Producer-to-Consumer Plan means tremendous savings to the grocery buying public. We are the connecting link between your table and the producer—the farmer, the miller, the canner, the packer, etc.

Look over our extremely low prices, check every item, and you will realize how we are putting our ideas into action.

Just reflect a moment—
What would groceries be costing today were it not for the American Stores Co.?

Best Potatoes 1/4-pk. (3 3/4 lbs) **10c**
1/2 pk (7 1/2 lbs) 19c; 1/2 Bushel (30 lbs) 75c
The very choicest potatoes to be had. It is impossible to grow them any better. Sold by weight only, thus guaranteeing you full measure.

Franklin Pure Cane Sugar Syrup Can 19c
You need a can for the "hot cakes" in the morning.

"Asco" Rolled Oats Pkg 11c
The finest white oats grown, packed in dust-proof cartons. Healthful and nourishing.

Pickling Needs
Pure Cider Vinegar, qt 14c
White Dist'd Vinegar, qt 7c
Whole Cloves, pkg 5c
Whole Allspice, pkg 5c
Whole Cinnamon, pkg 5c
Mustard Seed, pkg 5c
Whole Black Pepper, pkg 5c

Nekco Brand California Sardines
Kipperd Soused Tuna Sa Co **22c**
Similar in size to imported herring, taste better, and the quality finer.

Wash Day Necessities
"Asco" Ammonia, bot. 5c
"Asco" Blueing, bot. 5c
Lifebuoy Soap, cake 5c
Snow Boy Powder, pkg 4 1/2c
Ivory Soap Flakes, pkg 10c
Young's Soap Chips, pkg 10c
Rinsol, pkg 7c

They'd Be Proud!

If the healy bred, healthy cows which give the cream from which our butter is made, could taste Louella Butter, they'd be proud! Work well done is its own reward, and Louella Butter enjoys an enviable reputation for its purity, its nutritious qualities and its delicious taste.

"Louella" BUTTER lb 69c

Richland Butter lb 65c
Pure creamery prints second only to our famous "Louella."

Gold Seal Eggs Carton 70c
One dozen of the biggest and meatiest eggs in every carton—from the nest to your table.

Selected Eggs dozen 63c
Not as big as "Gold Seal," but every egg guaranteed.

Best Head Rice lb 16c
Exceptionally big value—the very best to be had.

Beverages
A Ginger Ale, bot 12c
S Root Beer, bot 12c
C Sarsaparilla, bot 12c
Aristocrat Cider, bot 12 1/2c
Pure Grape Juice, bot 29c
"Asco" Root Beer Ext, bot 10c

Instantaneous Tapioca pkg 11c
Requires no soaking. A delicious pudding can be made in a short time.

Calif Prunes lb 28c
Big, bright fruit. Try some stewed for breakfast tomorrow.

Calif Beans lb 15c
A nourishing and economical side dish.

"M-m-m! That's Coffee!"

This is what a coffee connoisseur usually says when he makes the acquaintance of "Asco" Blend. And what is most surprising is that such a high-grade, delicious coffee is sold at such a low price.

"Asco" Blend COFFEE lb 35c
"THE FIRST CUP CONVINCES"

"Asco" Blend Teas lb 45c
Plain Black, Mixed, Old Country Style or India Ceylon—every one worth a dollar per pound.

What Do You Pay?
Best Pearl Barley, 7c
Jersey Corn Flakes, pkg 10c
"Asco" Peanut Butter, 12 1/2c
Del Monte Peach Jam, can 23c
Pure Honey, jar 16c
Aunt Jemima P.C. Flour, pk 16c
Best White Beans, lb 9c
"Asco" Cider Vinegar, bot 18c
"Asco" W. D. Vinegar, bot 13c
"Asco" Macaroni, pkg 10c
Fresh Noodles, pkg 5c
"Asco" Cornstarch, pkg 9c
Shredded Wheat, pkg 13c
Puffed Rice, pkg 15c
Puffed Wheat, pkg 13c

New Shore Mackerel, lb 13c, 17c

New Calif Asparagus, can 20c

Pure Grape Jelly, glass 15c

Princess Salad Dressing, bot 29c

"Asco" Oleomargarine, lb 33c
A butter substitute of recognized merit. Absolutely pure and wholesome in every respect. Sold in hundreds of our Stores.

A BARGAIN! Choice Tomatoes Med. Can 10c
The folks will enjoy a can of these delicious tomatoes for a change. At this low price it will pay you to lay in a supply for winter.

The Kiddies Need It

"Victor" Bread contains the various elements necessary for the proper development of the growing child. It is truly "the staff of life." Give them plenty of it.

Victor BREAD (The Good Big Loaf) 9c
"Makes Kids Sturdy"

These Prices in All Our 170 Sanitary Meat Markets

A Cut of 10 Cents a Pound on Steaks and Roasts

Rump or Round Steak lb 40c **Rump or Round Roast lb 40c**

Fresh Beef Liver lb 18c **3-qt. can Krout 25c**

Cooked Corned Beef 35c **Sliced Lebanon lb 35c** **String Ends lb 20c** **Large Marrow ea 5c**

Stores conveniently located all over Philadelphia and in the principal cities and towns of Penna., New Jersey, Delaware and Maryland

WANAMAKER'S

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Wanamaker's Down Stairs Store

Certain Lovely Velvet Hats at \$10 and \$12.50

have just arrived in time for Tuesday. They're quite unusual as to shape, many of the brims being quite wide at the sides and having very little depth across the front and back. Others are small and close-fitting, a style that is particularly pretty with tailored suits and furs.

Ostrich is used in delightful ways and so is tinsel braid. One little hat of beaver-color velvet has a brim which is made of strips of velvet and gold ribbon combined in basket weave. Another hat has a decidedly Spanish brim of glistening cre ribbon.

(Market)

Men's Good Shoes Special at \$4.75 & \$5.75

The leathers used in both of these shoes are strong and durable; soles are substantial and are welted.

The \$4.75 shoe is in black, cut-Blucher style with a round toe for perfect comfort.

The \$5.75 shoe can be had in either dark tan or black and has a medium toe and low, broad heels. It is in straight-lace style.

Shoes for Boys
Young boys who wear sizes 10 to 13 1/2 can get some excellent shoes for \$4.75. They are of black or dark tan leather in Blucher style with comfortable round toes and welted soles.

For older boys who require sizes 1 to 6, there is a similar shoe of a better grade at \$6.90. (Gallery, Market)

Gingham, 39c a yard
—and that is a decidedly lower price than this quality has been selling for lately. It is 32 inches wide and comes in pink, blue, lavender or black and white checks and in several pretty plaids.

(Central)

Every School Child Needs an Umbrella

And these good ones of black American taffeta (cotton) will stand a lot of use. They are built over strong frames and have mission handles in opera or crook shape for boys or with white rings or black silk wrist cords for girls. \$1.65.

(Central)

Fur Collars Give a Soft Luxurious Touch to Many of the New Winter Coats

There is something very pleasant about a fur collar when the wind is sharp and there's a flurry of snow in the air. Wise women are looking ahead to those days and investing in coats that will be comfortable in mid-winter as well as now.

Fur-trimmed coats start at \$22.50 for the coat that is sketched. It is of velour in navy blue or black and has a fur collar of sealene.

At \$25 a velour coat with a fur collar can be had with a silk lining. Or in silvertone at \$29.

Then at \$33.50, \$35 and \$38 there is excellent choosing among coats with cape or shawl collars.

Among the finer things of broadcloth, silvertone, tansetone and Bolivia at \$47.50 to \$89 are coats and dolmans, sometimes with fur cuffs, as well as collars. These are beautifully lined with silk and are handsomely trimmed with raccoon, nutria, sealene or Australian opossum. Particularly lovely are the deep gathered collars of sealene, so wide that they are almost capes in themselves.

(Market)

Sturdy Tubworthy Suits For Little Boys

These are of the heavier weights in gingham and are suitable for wearing all through the Winter. They are in button-on, middie and Norfolk style in navy blue, gray or tan—the button-on suit having a white waist. All are made with long sleeves and will fit youngsters of 3 to 8 years. \$3.75 to \$4.75.

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(Market)

Sample Blouses Special at \$2.45

Fresh and lovely, every one, and marked most moderately. There are high-neck blouses of batiste, frilly, ruffy affairs of voile and a number of simple tailored waists of each material. They're in all sizes from 36 to 44, though, of course, not in every style.

(Market)

Imagine a Frock of Satin for \$12!

Plenty of them are right here in the Down Stairs Store and you will be amazed at their prettiness. Some are adorned with pleated frills, others have figured net over-skirts finished at the waistline with tiny ruffles. One is sketched. They are in navy, black or brown.

Georgette Crepe Dresses, \$18.75 and \$20

Some of these dresses are trimmed with beads, as you will see in the dress that is sketched at \$18.75. Others are plain and have gracefully draped skirts, \$20. All are in navy blue.

New Tailored Wool Dresses, \$16.50 to \$36

A straight-line dress of navy blue serge has a box-pleated skirt and a bodice that is trimmed with braid. \$16.50.

Exceedingly good looking are some navy blue tricotine, serge and gabardine dresses that are trimmed with embroidery done in tiny beads or in contrasting wool. Through some of the designs there runs a thread of gold tinsel which is most effective. \$21.75 and \$25.

Tricotine dresses in extra-large sizes are cut on straight and simple lines and trimmed only with braid. \$36.

(Market)

All Ready for Housecleaning Days—and All Special

Aprons, aprons, aprons—everybody seems to need them when the house is being set in order for the Winter. Great piles of them have come to the Down Stairs Store and they are all ready to begin their term of usefulness.

At 65c and 85c

Small aprons of printed percales are 65c, while bib aprons of blue-and-white checked gingham or of percale are 85c. All of them have pockets.

Special at \$1.85

Big, cover-all aprons of plaid gingham in clear, pretty colorings, open at the left side and are trimmed with riera braid. They are big enough to serve as dresses.

House Dresses, \$2.25

Fresh, clean gingham dresses are in stripes, checks or plaids and are made in the comfortable Billie Burke style. The white collar shows a touch of hand-embroidery.

(Central)

What a Busy Hum There Is in the Junior Store!

So many mothers have found gaping vacancies in their daughters' wardrobes now that school has started and they are coming here for pretty and practical things to fill them.

Every girl needs middie blouses, of course. Very nice ones of white fern have detachable collars of navy blue serge. Sizes for 8 to 20 year old girls at \$3.

New cotton plaid skirts in dark shades of blue, brown and green are pleated on to white bodies. 8 to 14 year sizes at \$4.

Gingham frocks—you know how well they stand washing—are in plaids and checks in a great variety of youthful models. \$3, \$3.50 and \$5—for girls of 6 to 14 years.

Serge Dresses for Juniors

These are of fine, heavy-twill serge in a deep navy. One is made in regulation style with a white pique vestee and trimmings of black braid. It is \$23.50.

Another is trimmed with hand-embroidery and has a pongee collar. \$22.50.

(Market)