

Organ Programs at 9, 11, 4:50
Brief selection at 11:55, with Chimes
and Stroke of the Hour at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

Monday Will Start a Great Unexpected Furniture Movement at Wanamaker's

We Old Homesteaders Must Have Patience

with our splendid boys, home again from war service, who have seen, suffered and accomplished much. They need time to readjust themselves to life.

1. Haven't they been days and nights deep and wet in the trenches?
2. Haven't they been "jolted over rough roads and in pain in an ambulance"?
3. Haven't they been weeks in the hospitals and under the surgeon's hands?
4. Wouldn't they have to do it all over again under any compulsory League of Nations that enslaved us to other nations?

Give our army and navy boys time to find themselves and in due course they will be found at their proper posts of duty.

They shall always have the preference in any vacant places they can fill in this store.

[Signed] *John Wanamaker*

Sept. 18, 1920.



Bewitching New Paris Hats Just Landed

More Paris millinery secrets are revealed in these exquisite new creations from Lewis, Hermance and Alice and Nora. Some are reversible with tweed or gabardine linings, they serve the purpose of two coats. Altogether there are six styles from three-quarter to full length in glazed or dull leather or suede. In colors one may have natural, taupe, gray or black. \$85 to \$125.

(First Floor, Central)

The New Silk Dresses Are a Marvel to Women

Never have they thought of dresses so apparently simple in line and yet so elaborate in the matter of stitching and beading.

They are decidedly the smartest dresses seen this season for afternoon wear, and one could use them even without a coat and yet be in perfectly good taste. This is exactly what many women are doing.

One of the new ideas these dresses bring is to have the upper part of the satin and almost the entire skirt of velvet joined with beading. Another is strings of black jet beads in bands over a bright color veiled with black net. You would know, almost without being told, that these are all copies of Paris frocks, but the prices are far less than the originals would cost. They are \$143.50 to \$215.

(First Floor, Central)

Now It Is Leather Coats For Outdoor Women

Good, warm, practical coats that neither the wind nor rain can penetrate and which are most necessary for the woman who motors or the one who is every day in the train or trolley. Some are reversible with tweed or gabardine linings, they serve the purpose of two coats. Altogether there are six styles from three-quarter to full length in glazed or dull leather or suede. In colors one may have natural, taupe, gray or black. \$85 to \$125.

(First Floor, Central)

Fresh White Waists in Tailored Styles

When she wears her Autumn suit these brisk days these are the kinds of waists she likes to put on.

White madras waists with Peter Pan collars and turned-back cuffs with black silk ribbon, at \$8.

Striped dimity waists with roll collar and turned-back cuffs, edged with narrow pleating, \$3.85.

Striped dimity waists with collar and turned-back cuffs of pique, \$3.85.

Pure Irish linen waists with roll collar, or a collar to be worn high or low, and turned-back cuffs of pique, \$7.50.

(Third Floor, Central)

New Fur Coats Fur Trimmed

Of lustrous, lovely Hudson seal (dyed muskrat) are many of the new fur coats in the 36-inch length which is so fashionable.

Some are trimmed with great collars and cuffs of the natural gray squirrel, some are trimmed with glossy brown skunk.

The skins are of a beautiful quality, the coats are lined with rich silks, and the prices are from \$485 to \$640.

(Second Floor, Chestnut)

Decorative Linens New and Pretty

But not costly. Scarfs trimmed in two styles of fllet, all made in one piece with an insert of pure white linen in each. Very attractive for bureau, dressing table or chiffonier.

18x36, \$4.75; 18x45, \$5, and 18x54, \$5.75 each.

Other new scarfs are of plain linen with scalloped edges and neat embroidery in two different styles. Priced according to the amount of embroidery.

Size 18x36, \$4 and \$4.50; 18x45, \$4.50 and \$5 each; 18x54, \$5 and \$5.50.

(First Floor, Chestnut)

New Two-Tone Ribbons, 85c a Yard

Glistening, satiny ribbons, an inch wide, with one color on one side and a contrasting hue on the other.

Pink and blue, yellow and lilac, black and white are some of the pleasing combinations.

(Main Floor, Central)

New Corduroy Robes, Lined, \$13.50

Women who like robes with some warmth will be pleased with these of lustrous corduroy, which are lined throughout.

Cherry, wistaria, rose and Alice blue are the pretty colors, and the price is \$13.50.

(Third Floor, Chestnut)

New Books

"The King Arlet," by Alfred Noyes. A collection of the verses written by Mr. Noyes from the spring of 1919, and a few older poems hitherto unpublished. \$1.75.

"The Story of Opal," by Opal Whiteley. The diary of a girl, Opal Whiteley, begun when she was six years old and consistently sustained until she was 21. \$2.

"The Steel Strike of 1919," a report of the Interchurch World Movement. \$2.50.

(Main Floor, Thirteenth)

Duetyne Handbags With Striking New Frames

Some of these fine silk bags have elaborately scrolled frames of imitation ivory in effects strikingly novel.

There is quite a collection, most of which are of silk, and the prices go from \$4.75 to \$15.

(Main Floor, Chestnut)

Stockings for the Whole Family at a Third to a Half Less

A Notable West Aisle Event

We have just received from the Custom House several cases of fine lisle stockings, contracted for more than a year ago.

At the same time we have been able to bring in from large American silk hosiery manufacturers several thousand pair of new silk stockings to be ready Monday morning in the disposal for the whole family—for men, women and children—at prices a third to a half less than regular.

Women's Silk Stockings

At \$4.50 a pair, open-work silk hose, various patterns, but broken sizes and not all colors.

At \$2.75 a pair, full fashioned, ingrain silk stockings. All silk, in black, white, cordovan, navy and silver.

At \$2 a pair, full fashioned, pure dye silk stockings, in black, white, cordovan, African brown, navy and gray.

At \$1.10 a pair, full-fashioned silk-and-artificial-silk stockings.

At \$1.10 a pair, full-fashioned silk stockings in black, white and cordovan. "Seconds."

Women's Lisle Stockings

At \$1.25 a pair, imported open-work, full-fashioned stockings, in black, white and colors.

At \$1 a pair, full fashioned, thin, sheer lisle, in black, white and colors.

(West Aisle)

Women's Cotton Stockings

At 50c a pair, imported, full-fashioned black and white cotton stockings.

Children's Stockings

At 35c, three pair for \$1, black mercerized or plain cotton stockings. "Seconds."

At 25c a pair, ribbed black cotton stockings. "Seconds."

Men's Half Hose

At 75c a pair, seamless, black cordovan and gray silk hose.

At 50c a pair, imported, full-fashioned black cotton hose.

At 30c a pair, seamless, black and cordovan mercerized lisle hose. "Seconds."

At 25c a pair, seamless, black and cordovan cotton hose. "Seconds."

Unfolding the Lovely New Silks of Autumn Fashion

A Presentation That Every Woman Will Wish to See

You must see them, of course, nothing else can give you any idea of their wonderful beauty or the glory of the colors.

France has produced some of the most marvelous metal brocades, rich in gold and silver designs on backgrounds of white, black, rose, sapphire or jade green.

From Lyons comes the new metal cloths, shot with color to be used for corsages for evening gowns, for foundations, millinery and so on.

There are exquisite all-silk American brocades, Georgette crepes embroidered in large silk designs, the new all-silk duetynes in brilliant colorings, satins, crepes de chine, Georgette crepes, handsome black silks and white silks, including brocades and bridal satins.

Not the least interesting feature is the way some of these new silks are draped to show the possibility in combining them with different silks and different colors. This is to help women in planning new gowns.

Please take this as a cordial invitation to come in to the Silk Store on Monday and enjoy this exhibition of fashion in silks to the fullest.

(First Floor, Chestnut)

Offering 100 Felted Cotton Mattresses at 30 to 40 Per Cent Less

Two single-bed sizes, 3x6.4, now \$12, and 3.3x6.4, now \$13.

Two double-bed sizes, 4.4x6.4, for wooden beds, and 4.6x6.4, for brass or wooden beds, both at one price, \$17 each.

All the mattresses in this offering are covered with blue fancy ticking and are ready for immediate delivery.

100 Steel Bed Springs

at a reduction of 30 per cent. Two kinds included; one kind now priced at \$6.50, the other at \$7.

(Sixth Floor, Chestnut)

Dinner Sets Coming Constantly to the China Sale

For all reasonable needs there is as good a choice here today as there was on the opening day of the sale.

On the entire offering of French, English and American sets savings run from 25 to 50 per cent.

Some sets are at less than today's cost. For instance, the English porcelain sets of 106 pieces in border decorated handles, with gold edges and decorated handles. The full selection of English sets in the sale ranges up to \$125.

There are French China dinner sets of 107 pieces as low as \$37.50, which means a very large saving.

(Fourth Floor, Chestnut)

2000 Yards of Fine Irish Dress Linen, Special at \$1.75

Pure flax, pure white, of excellent quality, suitable for shirt-waists, dresses or fancy embroidery work.

A very fortunate and favorable purchase secured in Belfast by our own representative.

Special, \$1.75 a yard; 36 inches wide.

(First Floor, Chestnut)

5000 Pieces at Savings That Go From 30 to 50 Per Cent

We are unexpectedly in possession of about 5000 pieces of fine furniture which we have decided to dispose of at once at savings of 30 to 50 per cent.

This unexpected and remarkable movement is directly due to the ever-growing dependence of furniture manufacturers upon this store as a quick outlet for desirable goods.

It is a new development, entirely distinct from the ordinary clearaway of odds and ends.

Ever since early Summer, when the special 20 per cent deduction campaign was in full swing, successive purchasing opportunities have been knocking at our door, always finding us at home when the goods and the prices were right.

It has all tended toward increased production, and it certainly means opportunity for many a home now getting fixed up and fitted out for Winter.

Therefore, the privilege now becomes yours to choose from a large collection of dining-room, bedroom, living-room, hall and library furniture at 30 to 50 per cent less than our own prices.

Matched suits for dining rooms and bedrooms are the main feature of the offering, but there is an ample collection of individual pieces.

This is furniture of our own regular kind, sterling in character and dependable all the way through.

The variety of styles embraces practically all the more favored periods, and each is a worthy interpretation of the school to which it belongs.

Dining-Room Suits at Savings of 30 to 50 Per Cent

- \$310 for an oak 10-piece English suit.
- \$460 for a mahogany 10-piece Sheraton suit.
- \$525 for a mahogany 10-piece Adam suit.
- \$550 for a mahogany 10-piece Queen Anne suit.
- \$550 for a walnut 10-piece William & Mary suit.
- \$590 for a mahogany 10-piece Adam suit.
- \$590 for a walnut 10-piece Queen Anne suit.
- \$600 for a walnut 10-piece Queen Anne suit.

- \$650 for a walnut 10-piece Queen Anne suit.
- \$700 for a walnut 10-piece Italian Renaissance suit.
- \$1050 for a mahogany 10-piece Adam suit.
- \$1100 for a mahogany 10-piece William & Mary suit.
- \$1100 for a walnut 10-piece William & Mary suit.
- \$2300 for a mahogany 12-piece Adam suit.
- \$2500 for a mahogany 12-piece English suit.

Bedroom Suits at Savings of 30 to 50 Per Cent

- \$275 for a mahogany 4-piece straight-line suit.
- \$310 for a mahogany 6-piece straight-line suit.
- \$350 for a walnut 4-piece Louis XVI suit.
- \$350 for an enameled 4-piece Louis XVI suit.
- \$350 for an enameled 4-piece Colonial suit.
- \$385 for a walnut 6-piece Adam suit.
- \$400 for a mahogany 6-piece Louis XVI suit.
- \$400 for an enameled 5-piece Colonial suit.
- \$400 for an enameled 5-piece Louis XVI suit.

- \$450 for a mahogany 6-piece Louis XVI suit.
- \$450 for a mahogany 5-piece Colonial (Windsor style) suit.
- \$460 for a mahogany 6-piece Colonial suit.
- \$465 for an ivory 6-piece Louis XVI suit.
- \$525 for a mahogany 5-piece Adam suit.
- \$530 for an ivory 5-piece Louis XVI suit.
- \$560 for a mahogany 7-piece Colonial suit.
- \$1350 for a walnut 11-piece Louis XVI suit.

And 500 pieces of Wicker Furniture are offered in the Sale at half price.

(Fifth, Sixth and Seventh Floors)

Oriental Rugs in This Sale Are as Low-Priced as Before the War

This, however, does not mean that such low prices are going to continue.

We would be glad, certainly, if we could get them permanently back to the old low scale, but at least we are doing the next best thing in offering \$200,000 worth at the prices of five or six years ago.

Most of these rugs are comparatively new shipments brought direct from overseas, but a considerable proportion are rugs taken from our regular stock and reduced one-third to one-half.

Besides the rugs here listed the assortment also comprises a wonderful selection of Mahal, Serapi and Chinese carpets, all at extraordinarily low prices.



Persian Saruk Rugs

13.6 x 9.5	\$995	9.6 x 7	\$557
9.8 x 7.6	\$675	12 x 8.9	\$750
11.8 x 8.4	\$865	11.5 x 8.9	\$885
12.4 x 8.7	\$705	11.7 x 9.3	\$855
12.1 x 8.9	\$825	10.2 x 7.2	\$675
12.10 x 8.3	\$798	10.4 x 6.10	\$615
14.10 x 10.2	\$1050	10.10 x 7	\$617
12 x 9	\$895	13.7 x 10.2	\$945
11.11 x 8.5	\$825	12.1 x 8.8	\$865
12.1 x 8.10	\$885	11.4 x 8.11	\$650

Small Rugs at Low Prices

- Saruks, 3x5, \$195; others averaging 4.6x6.6, \$225.
- Persian Mosul rugs, 3x6 to 3.6x7.6, \$57.50 to \$65.
- Shirvan and Daghestan rugs, 3x5 to 4x6, \$55 to \$115.
- Royal Bokhara rugs, 5.5x3.6 to 6.3x4.8, \$67.50 to \$155.
- Dozart rugs, 4.5x5.5 to 6.5x4.8, \$110 to \$175.
- Kazak rugs, 6.7x4.10 to 10.2x6.2, \$95 to \$225.
- Anatolian mats, \$12.50, which is less than half the ruling price.

(Seventh Floor)