BILL TILDEN, TENNIS ACE, PREDICTS THAT MRS. MALLORY WILL BECOME QUEEN OF THE COURTs




Britishers Here, Started on Germantown C. C. Crease


A happy throng of satisfied customers is the only reward that I wanted when I published an announcement two weeks ago that I was going to do business without profit this Fall and asked your co-operation to help me give the final blow to the High Cost of Living in the High Price of Hats.


The response was almost over-whelming. Telegrams from my men in differant sections of the country advised me they were prepared for a rush, but they didn't expect a riot. The revolt against High Prices was spontaneous. The reply to my Low Price was quick and sure. The stores were crowded.

There's a spirit of enthusiasm that permates the whole Company when you're playing to full houses in every city. This is tempered by a feeling of renewed responsibility and a resolve to do your utmost to deserve the approval of the Public.
Old customers told their friends. New customers told others of the wonderful values. The Hat Trade was sad and the Public was glad to see the High' Prices shrink. It was a merry Thrift Carnival Crowd that made it necessary to play to Standing Room Only.

The hats in my window talk Quality and Style louder than Price, but the Price ( $\$ 3.85$ ) speaks in a language all its own
this Fall. It sounds strange but it's true. ( $\$ 3.85$ ) speaks in a language all its own
this Fall. It sounds strange but it's true.

## Tanh Manner

1307 Market St.


## 15th and Chestnut Streets

 Till 10:00 Tomorrow Night!At that hour the greatest and most successfurl Purchase and Sale we ever engineered will come to a close, and thousands of thrifty men will be provided with their fall and winter clothes at a tremendous saving!

## SALE <br> oi SUITS

For Men and Young Men-all Medium and Heavy Weights-and all priced at the one Amazingly Low Figure of


## ThisisYourVeryLastChance

Choose Your Fall and Winter Suit
From These and Save Enormously
In order that no man shall be disappointed, we wish to emphasize the fact that this sale will draw to a close tomorrow night at 10.00. If any are left after that we will be glad to sell them at the same price, but we hold out no promises to that end.
Every man who buys one of these Suits will deem himself very fortunate, indeed, for he will have se curd Winter, and one on which he will save a very
and tidy sum.
These Suits embrace such fabrics as worsted Cheviots, Cassimeres, Velours and Tweeds in all colors. Also Flannels in Blue, Brown and Green and pattern and weight is represented, both plain and
sizes.
 Men and Young Men's Single
and Double Breasted models, in

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 owing to the fact that our gross profit on thee
suits at $\$ 26.50$ averages not more than $\$ 2.11$, ,
small charge will be made for alteration mall charge will be made
same applies to those at $\$ 31.50$.


