## 4. TERZIAN \& CO.

$\xrightarrow[\text { HERZIAN }]{\substack{\text { TE w. Cor }}}$

Shoes Need Mending?

S-S-STAMMERING
 THE OUGLEF NSTIUTE
hard-headed business man said, "I feel that when my family buys at Gimbels $I$ have the best insurance of right goods rightly priced."

Gimbel Brothers
For Tomorrow-Wednesday Even the Bride's Gown
Fashion Review (Living Models)
Came From Paris
The ideas for the bridesmaids were brought over from Paris last week by a brilliant artist A. And the junior maid of honor's-the "sub-deb's"-dress came from London.

The Greatest Review of Autumn Fashions Philadelphia Has Seen arith-lovelier than over a sesoon knew-for every occasion. raps-simply wonderfull
furs, too. Millinery.
Twice Daily-Seventh Floor Auditorium, 11 to 12:30-2:30 to 4 bilities in gathering. Not Paris at its most frivolous, but the best inspirations of its leaders.

## Sports Hats--of Fine English Fur-Velour



Due to In -
Women's Model Suits--Beauty Due to InBuilt Quality---Prices \$89 to \$350

And every act and longer.
Such browns
Such browns! Such blues! Such a wonderful effect as is "dryad
m in black! Fur-trimmed-or un-fur-trimmed-charm indescribable!

## Scrutinize These Suits at \$46.75, \$49.75, \$55, \$59 and \$69

Porett tinis
The secret? We bought at the advantageous re-adjustment moment. Styles and sizes for every figure- 34 to 48

## Big "Plums" in the Fur Sale

 Moleskin Coat-40 inches long- $\} \$ 476\left\{\begin{array}{c}\text { Save } \\ \text { Natural Squirrel Wraps- } \\ \text { 2 }\end{array}\right.$ ins. $\} \$ 446.25\{$ Save
 Mink Furs, Chokers, Stoles, Scarfs, Coatees, Capes, All Selected Furs

Coatees- $\$ 12$ to $\$ 900-$ Save $\$ 138$ to $\$ 300$.
Scarfs- $\$ 135$ to $\$ 231.20$-Save $\$ 34$ to $\$ 57.80$.
Capes- $\$ 176.75$ to $\$ 359$-Save $\$ 58.25$ to $\$ 120$.


One-skin Chokers-cute as cute can bel-\$15.00 to $\mathbf{\$ 6 3 . 2 0}$.

Two- and three-skin Chokers- $\$ 63.20$ to $\$ 108$. kin Chokers- $\mathbf{\$ 6 3 . 2 0}$ to $\$ 108$.

Had the Luck to Get 14,400
Cakes of Palmolive Soap to. Sell at 95c a Dozen Cakes Three Dozen for $\$ 2.75$

 Originally meant
strictly first quality September Sale of Housefurnishings


## 250 Cedar Chests---Special at \$15.75, $\$ 18, \$ 35.75$ and $\$ 42.50$







越


| Boys' |
| :---: |
| Shawl-Collar Sweaters at $\$ 7.50$$\qquad$ or that hike. ity wootwo poc Scotch$\square$$\qquad$ |
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5000 lbs .St. James Coffee


Women's Full-Fashioned Silk Stockings at \$1.35
Instead of Nearly Twice That
If you hold a pair against the light you might see a little
irregularity of weave somewhere-nothing to mar beauty or
weaken wear. But the "irregularity" classes the stocking as not
cuite perfect-and saves you s1 to $\$ 15$ a pair uite perfect-and saves you $\$ 1$ to $\$ 1.15$ a pair

Made with double lisle
Cordovan and Russian calf.
Sizes $81 / 2$ to 1

at



Subway Store's September Dinner Sets at \$3.95, \$5.95 and \$10


3000 Dinner Sets

$$
\begin{aligned}
& \text { 106 pieces, } \mathbf{a r} \text { ario }
\end{aligned}
$$

to $\$ 37.50$

37-pc. Combination
Dinner Sets as
Pictured at $\$ 395$
Pictured at $\$ 3.95$ Half Price

