

INCHES FROM THE Golden-Plated Rule

By Lillian Pauchel Day

When It Went Home

My widow friend asked me for help. Her boy would gamble and drink. He haunted a certain hotel. Tried to keep away, but couldn't. Ill-timed liquor was served in cups. Police protected the gambling club. I knew the owner, a woman. My friend asked me to intercede. She could refuse Tom admittance. The hotel owner said disdainfully: "Tell the wailing to stay away."

THE DAILY NOVELETTE

Crossed Wires

Up on the avenue, in Williamson's finest residence, an angry man strode from the dimly lighted library into the reception room, impatiently snatched his coat from the wall, upstairing the telephone as he did so, and then turned to an angry girl who had followed him out from the library.

Things You'll Love to Make

Utility Case



From the unworn parts of that discarded raincoat, you could make a utility case. You will find above a pattern for a simple one. Bind the edges with tape or ribbon. Strips of fast elastic are attached down in several places to accommodate the various articles to be carried therein. A snap fastener closes the pocket at the one end. A ribbon or elastic is attached to one end of the case and to the center of the back so that it can be folded. A utility case is a great comfort when traveling or even in one's own room.

WANAMAKER'S DOWN STAIRS STORE WANAMAKER'S

Wanamaker's Down Stairs Store



Hats of Great Beauty and Charm at \$10

—and that's a small price for any one of these. They are of soft, rich velvets, radiant of color and lovely of line. Most of the hats are small, though, of course, there are big ones, too, and there is a great vogue for fluffy ostrich for trimming. Metal, too, is much used and gives a wintry touch that you'll like.

In the Juvenile Shop on the Gallery—Market Boys' Corduroy Knickerbockers \$2.85 a Pair

These are in the natural brown shade which is so serviceable; the seams are taped and strongly stitched, and there are plenty of pockets. In 7 to 18 year sizes.

Boys' Cloth Hats, \$2

Little round hats with roll brims are in gray and brown mixtures and will fit boys of 6 to 12 years.

Boys' Pajamas, \$2.25

Of white cross-bar material, these pajamas are trimmed with frogs of braid and are in sizes for boys of 6 to 16 years.

Special at \$2 a Pair

Boys' tan blucher shoes with wide toes are in sizes 10 to 12 1/2.

Special at \$3 a Pair

Dark tan leather straight-lace shoes with wide toes and durably welted soles are in sizes 11 to 12 1/2.

Special at \$3.50 a Pair

Black or tan leather shoes in sizes 1 to 5 1/2 are made on English lasts and have good welted soles.



Old Straw Hat, You Have Been a Good Friend—But Good-Bye Now!

And here are the new felts all ready to put on and wear. Mostly in dark browns and greens, they are in the correct shapes and are excellent value at \$5 and \$6.

Men's Tweed Hats \$3.50

The best tweed hats we've seen at this price! In browns, grays and heather shades, they have stitched brims and are lined with harmonizing satens. Across the brow is a leather band for protection.

A Splendid Lot of Men's Pajamas Special at \$3.85

Pajamas like these don't happen along very often at such a price. They're of the fine, soft English crepes in stripes of pink, blue, green, brown and two-tone effects as well as plain colors, of smooth, soft mercerized materials and of plain white muslin trimmed with colored tape. These pajamas are carefully made and generously cut and are in all regular sizes. There is a clear saving of more than a dollar on every suit.

A Man Can Buy a Suit Almost Anywhere These Days, but Not a Good, All-Wool Suit

Ah, that's another thing. And it takes more than the average man's eyes and fingers to prove a suit all wool or not all wool. The Wanamaker Store stands back of every suit of men's clothes, in the Down Stairs Store, as all-wool and reliable. That is something to think on—and to buy on. In addition to that, these new Autumn and Winter suits stand on their own merits, and would do so, anywhere. Put On a \$35 Suit —or a \$37.50 suit or, going higher, a \$48 suit. See how it fits across the back, over the shoulders (a telltale point)? It will stay that way, for the fit is tailored in—not pressed and stretched to fit, but tailored. We have new Winter suits, which men begin to wear now, at \$35 to \$48 and we especially recommend a special lot of suits at \$37.50, while they last, as the tailoring is particularly good.



\$49 \$25 \$20

A Sale of Women's New Coats With an Average Saving of \$10 on Each

The materials in these coats are worth particular examination, for they are fine and soft, yet of sufficient body to assure real warmth and comfort, as well as long service. The colorings are varied and fashionable and many of the coats have soft and fluffy fur collars.

At \$20

Of velour, silvertone and a cheviot coating of fine quality, these coats are made with very wide collars, trimmed with silk stitching. The backs are tucked and pleated and the coats can be had in Oxford, Titian and several brown and blue shades.

At \$25

A good velour coat in green, brown or navy blue is lined throughout with silk and has a sealene fur collar.

At \$33.50

This velour coat also has a sealene fur collar and can be had in navy, reindeer and brown. It is silk lined throughout.

At \$39

A coat of taupe Bolivia is a typical young woman's model as it is trimmed with stitching at the sides and has a wide cape collar. Sizes 14, 16 and 18.

At \$49

Another Bolivia coat is in French blue, black, Oxford and brown, beautifully lined throughout with harmonizing silk.

At \$50

A deep, soft collar of raccoon is the feature of this coat of silvertone, which can be had in brown, taupe or navy. Each coat is to be had in sizes 34 to 44, except the \$39 coat.



\$33.50 \$50 \$20

FULLER SHORTER COATS OF FUR



This coat is fashioned of baby lamb, with collar, cuffs and pockets of fox fur. The plain is in bright-colored duffyns.

A Daily Fashion Talk by Florence Rose

LAST year the full length fur coat seemed to be the only one that women here were interested in, and more than one woman who had bought a shorter coat in August took it back to the furrier to have it lengthened out for winter wear. One of the reasons given for this vogue for the full-length fur coat was the severe winter weather that we had here in New York. However, if you could have seen the prevalence of the most transparent sort of silk stockings with thin-soled, low-cut pumps and slippers you would not have thought that smart women here allow the weather to be the main consideration in determining their fashion.

DOWN QUILTS

Made From Feather Down. JOLLES MFG. CO., 702 S. 5th. Down Quilts Re-covered.

Advertisement for Louise, a dressmaker, announcing fall opening with prices for blouses and furs.

DREAMLAND ADVENTURES

"HOME OF THE BEARS" By DADDY

CHAPTER II

Through the Tunnel Yesterday saw Billy, Peppie, Pudge Bear and Toddie Pupkins come to Bearland. While Billy and the bears went ahead to scout, Peppie stayed behind, in a tree. There her sharp eyes spied a little log house hidden among the bushes.

WHAT a queer path to a house!

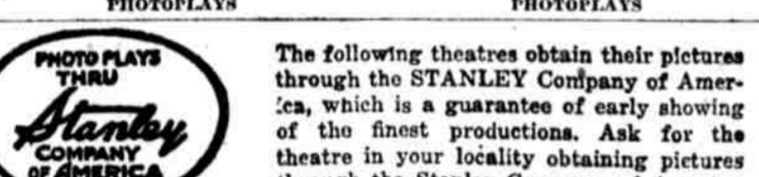
What a queer path to a house! I thought Peppie to herself, as she crept along the tunnel through the bushes. "It must be very hard for the folks who live in the little log house to get in and out. Peppie had seen pictures in her geography of the ice hats of Eskimos and thought to herself, 'If I could get into that frozen north with long tunnels leading to them, but who had never heard of any of them having a tunnel to a log house. The Eskimos had them to keep out the cold, but the tunnel to the little log house couldn't be for the same purpose. Perhaps it was to keep out prying persons who had no business there. Peppie stopped short as this thought came to her. She didn't want to go where she shouldn't go. But then, perhaps, no one lived in this little log house. As seen from the tree it had looked deserted. It wouldn't do any harm to take just a peep in it. Besides, Peppie had noticed bear tracks here and there in the soft ground at the sides of the tunnel. They were fresh. Pudge Bear and Peppie were still wearing their rompers, which covered their paws and claws, causing them to make tracks that didn't look a bit like ordinary bear tracks.

PHOTOPLAYS

- Academy of Music, Alhambra, ALLEGHENY, APOLLO, ARCADIA, BALTIMORE, BLUEBIRD, BROADWAY, CAPITOL, COLONIAL, EMPRESS, FAIRMOUNT, FAMILY THEATRE, 56TH ST. THEATRE, FRANKFORD, GREAT NORTHERN, IMPERIAL, LEADER, LIBERTY, 333 MARKET.

There's no waste to Grape-Nuts

and it saves sugar, for it contains its own sweetening. No cooking is necessary and the likable flavor of this wheat and malted barley food is equaled only by its economy. Grocers everywhere sell Grape-Nuts.



The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

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Satin Dresses at \$19.25 and \$20

The first is puffed about the hips in a youthful way and has a spray of chenille embroidery on the bodice. The other, at \$20, is of blue, taupe or black satin with a white lace collar and a Georgette vestee.

Jersey or Velour at \$21.75

Both dresses are made with long waists and pleated overskirts. The velour dress is in navy or reindeer and is embroidered about the bodice and overskirt with blue and red wool.

Blouses for Young Women and Schoolgirls \$2.50 to \$5.50

Simple, well tailored and neat—if a girl or business woman has plenty of such blouses, so that the one she wears is always trim and fresh, she may be certain that she is well dressed and refreshing.

A Peter Pan Pongee at \$3.75

The pongee is good quality and the blouse has long sleeves.

Warmth for Baby—Blankets and Quilts

Double crib blankets of pure white cotton begin at \$1 a pair. They have pink or blue borders and are cut and bound. Then, at \$1.35, there are blue or pink blankets with flowers, storks, bunnies or teddy bears for baby fingers to play with! They are 30x40 inches. A larger size, 36x48 inches, is \$1.80.

Silk Quilts

Silk-covered quilts, in pink or blue, are filled with pure cotton and are covered with Japanese silk or satin or with crepe de chine. Plain hand-quilted quilts are \$5 and exquisitely embroidered quilts begin at \$8 and go up to \$8. This includes sizes for carriage or bassinet or for a crib.

Women's Flannellet Nightgowns at \$2

Think of it! Splendid quality, too, pretty stripes and nicely made! The nightgowns are made with shoulder yokes, round necks or with collars, and are generously full.

A Flannellet Petticoat at \$1

A short petticoat of good quality flannellet in stripes is warm and soft. It really isn't so short, either, for it is 35 inches long!

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