

INCHES FROM

The Golden-Plated Rule By Lillian Paschul Day

When It Went Home

My widow friend asked me for help. Her boy would gamble and drink. He haunted a certain hotel. Tried to keep away, but couldn't. Micit liquor was served in cups. Pelice protected the gambling club. I knew the owner, a woman. My friend asked me to intercede. She could refuse Tom admittance. The hotel owner said disdainfully: "Tell the weakling to stay away.
I mentioned the Golden Rule.
"How would YOU like it? Suppose it were YOUR boy?"
"My Golden Rule is 'Get Gold.' She laughed. "My boy is strong. Though he's younger than Tom. He NEVER drinks nor gambles." "Eighteenth Amendment?" I hinted. "Fool law! Soon repealed. Excuse me. I'm busy."
I went away sorrowfully.
My friend moved out of the city. Her boy straightened up fine.

Became a lawyer-a credit to her. County attorney before thirty! I became a special writer. One day the chief sent for me. I was to go to a country town. County seat of rich summer colony. Sob story—boy up for homicide. Too much to spend—dissipation Fast roadster—speed mania—drunk. Ran over a man and killed him. Mother was broken-hearted. She owned a big estate out there. She'd spend a million to save him.

It was the lady of the hotel. Tom was presecuting attorney.
He spoke with power and feeling.
This mother was guilty, he said.
She had sent her son to ruin.
Drink and gambling free to him.
She lowered her veil and wept. I wrote a sob story all right. In it I printed other stories. Took them from the files: 'Raid on gambling den! Federal Agenta seize liquor! lotel Whiteway harbors club. Owner's son among members." Another: "Pre-prohibition history. Bob, the barkeep. Oldtimer of Hotel Whiteway. Once sold 10,000 drinks daily!

Three million yearly—count 'em!"
And last in staring headlines:
"Harold Whiteway tried for murder! Says drink did it. His mother owns Hotel Whiteway." She couldn't sue for libel. It was true—been published before. Juxtaposition only was mine. Associated Press spread it. Sermons were preached about it.
Millions freed him from jail.
Poor, he would have been hanged. Hotel was sold. They went abroad. She's trying to undo her crime. I hope she succeeds. She had one moment of clear vision.

She must have seen hell?

Some mother-folks ruin other boys.

"HOME OF THE BEARS"

By DADDY

CHAPTER II.

Through the Tunnel

Through the Tunnel
Yesterday was bold how Peggy,
Billy, Podgie Bear, Pudgie Bear and
Toddie Pupkins came to GBearland.
While Billy and the bears went ahead
to scout, Peggy stayed behind, in a
tree. There her sharp eyes spied a
little log house hidden among the
bushes. She climbed down from the
tree and started through a tunnel
toward the house.

WHAT a queer path to a house!

So Poggy crept on again, faster than before. And it wasn't until she crept out of the tunnel and stood before the open door of the little log house that another thought came to her, a thought that filled her with alarm. The bear tracks

They repent only for their own.

FULLER SHORTER DREAMLAND COATS OF FUR **ADVENTURES**



This coat is fashioned of baby lamb, with collar, cuffs and pockets of fox fur. The plain hat is in bright-

A Daily Fashion Talk by Florence Rose AST year the full length fur coat Liseemed to be the only one that women here were interested in, and more than one woman who had bought a shorter coat in August took it back to the furrier to have it lengthened out for winter wear. One of the reasons given for this vogue for the full-length fur coat was the severe winter weather that we had here in New York. However, if you could have seen the prevasilk stockings with thin-soled, low-cut pumps and slippers you would not have thought that smart women here allow the weather to be the main considera-tion in determining their fashion. This year, although some full-length coats will be worn, the shorter

This year, although some fulllength coats will be worn, the shorter
sort will also have a vogue. There is
more width in the lower part of these
shorter coats, and there is in general an
amplitude in their construction that
means the use of many additional pelts
in their make-up, likewise an added
dollar or so to the price.

There was one type of fur coat that
was worn with amazing persistency last
winter. It was the wrappy type of garment, with a deep shawl collar that
tressed in the front, the ends terminations at the waistline. Now the shawl
tollar is still good, and many will appear in the new fur coats, but there is

pear in the new fur coats, but there is something distinctive and newer about, a collar that is different. In the babylamb coat sketched today there is a new and smart disposition of the fox fur with which it is trimmed. In the collar it is placed like an old-time boa, one and trimmed with a with a bell bearing. end, trimmed with a ball, hanging free at the front. The sleeves, wide at the cuff like most of the new wrap sleeves, are trimmed with a band of the fox, which also marks the pockets.

Carnival on Willows Avenue

A carnival for the benefit of the building fund of Sherwood United Presbyterian Church will be given for three days, beginning Thursday, September 16, on Willows avenue between Fifty-iffth and Fifty-sixth streets. The affair promises many big attractions, and a large attendance is expected. GREEN'S, 4TH & VINE STREETS

Serge and Tricotine

Satin and Meteor

Dresses....

Dresses....

Announces Fall Opening

Louise is an experienced Dressmaker, Fitter

and Buyer, specializing in small profits, many sales—an established policy.

Prottiess Jeune Femme et Jeune Fille Brasses
BLOUSES—FURS

*19.50 ^w

-DOWN QUILTS-

Made From Feather Beds

JOLLES MFG. CO., 702 S. 5th

Down Outle Re-covered

TEA& COFFEE AT WHOLESALE

COFFEE: Bio. 5 ibs. at 25c
Fine Bourbon, 5 ibs. at 25c
Fine Bourbon, 5 ibs. at 35c
Java Blend, 5 ibs. at 35c
5 ibs. Fure Bleich Cocon 36c
5 ibs. Good Formona Tes. 35c
ibs. Fancy Orange Pekoe Tes. 55c
ibs. Fure Phosphate Baking Fowder, 25c
ibs. Malted Cercal (Coffee Sab.)... 16c

PARIS LOUISE

France.

Just Returned

ffers to her many patrons a bevy of new and exclusive ideas gathered from the salons of the famous Champs Elysees, Paris, THE DAILY NOVELETTE

Crossed Wires By MARY C. BRIGGS By MARY C. BRIGGS

Up on the avenue, in Williamstown's finest residence, an angry man strong from the dimiy lighted library into the reception room, impaciently smatched his coat from the wall, upsetting the telephone as he did so, and then turned to an equally angry girl who had followed him out from the library.

Downtown in the stuffy telephone exchange, a smile lighted the face of the tired operator as she noted that the light under 174 accompanied the buaring; and her hand instinctively started the plug toward 256 as she called pleasantly into the receiver.

But instead of hearing Beth Williams

have to send for me. I'll not bother you. Beinging—"

Ou. Being for me, I'll not come around begging—"

Certainly," interrupted Beth's voice, leftly. "Don't come until I send for you. Thee, meaningly, almost sarcast cleally." Until I do" And the little obstator pictured the way the dark eyes cold, even the first of the coming dance he was ready for him.

A door slammed vloice, and she broke the connection.

The days passed. At first the 174 line, the little operator wasn't deceived. She knew that the broken sob was far more significant of the true state of affairs than the hard, level voice; and so she waited for the 256 call.

As the days dragged into weeks, and the weeks into months, it worried the little operator vasn't deceived. She knew that the broken sob was far more significant of the true state of affairs than the hard, level voice; and so she waited for the 256 call.

As the days dragged into weeks, and the weeks into months, it worried the little operator to notice Beth's pale, drawn face. Couldn't Don see? How could a man be so obstinate when—But then one day she met Don looking as miserable and wretched as Beth here self; and it was then that she decided to take matters into her own hands.

After reaching this decision, the little operator seemed to take an unusual integers in the lights of the 174 line; and the little operator seemed to take an unusual integers in the light of the little operator seemed to take an unusual integers in the lights of the 174 line; and the lights of the 174 line; and the lights of the 174 line; and the lights of the reaching the seed of the little operator seemed to take an unusual integers of the little operator of the little operator seemed to take an unusual integers in the light of little operator seemed to take an unusual integers in the light of the little operator of the little operator seemed to take an unusual integers in the light of little operator of the little operator seemed to take an unusual integers in the little operator of the little operator seemed

thought Peggy to herself, as she crept along the tunnel through the bushes. "It must be very hard for the folks who live in the little log house to get in and out."

Peggy had seen pictures in her geography of the ice huts of Eskimos in the frozen north with long tunnels leading to them, but she had never heard of any one clae having entryways like that. The Eskimos had them to keep out the cold, but the tunnel to the little log house couldn't be for that purpose. Perhaps it was to keep out prying persons who had no business there.

Peggy stopped short as this thought came to her. She didn't want to go where she shouldn't go.

But then, perhaps, no one lived in this little log house. As seen from the tree it had looked deserted. It wouldn't do any harm to take just a peek at it. Besides. Peggy had noticed bear tracks here and there in the soft ground at the sides of the tunnel. They seemed to tell her that Podgie Bear and Pudgie Bear had come into the tunnel ahead of her. Maybe they might do damage there, for bears were more heedless than humans. She ought to see about this.

So Peggy crept on again, faster than before. And it wasn't until she crept out

Things You'll Love to Make



antly into the receiver.

But instead of hearing Beth Williams's voice calling the anticipated number, she was amased to hear Don Emerson shout wrathfully, in a voice hardly recognizable as his, so choked was it with rage and anger:

"Remember, Beth, this is just what I have been trying to avoid, but since you have assumed such an absurd attitude, have no alternative left but to leave you. Just remember I'm not the kind of a man to take a thing like this calmly; and if you ever want me you'll have to send for me. I'll not bother you. Believe me, I'll not bother you. Believe me, I'll not come around begging."

"Certainly," interrupted Beth's voice.

There's no waste to Grape:Nuts and it saves sugar, for it contains its own sweetening

No cooking is necessary and the likable flavor of this wheat and malted barley food is equaled only by its economy.

Grocers everywhere sell Grape Nuts.



PHOTOPLAYS

PHOTOPLAYS



The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

FANNIE HURST'S Albambra 12th, Morris & Passyunk Ave.

HOBART BOSWORTH III

"HELOW THE SURFACE"

ALLEGHENY Frankford & Allegheny CLARA KIMBALL YOUNG IN FOR THE SOUL OF MAFAEL.

er who wasn't living there at the time.

But some one, it seemed, was living there. Three matresses had been pulled from the bunks, and were lying on the floor—one big mattress, one middle-sized mattress, and one little mattress. And it appeared that they were being used as beds by some one who wasn't at all tidy. They were rumpled and crooked and covered with hairs.

The air of the house seemed close and APOLLO 52D AND THOMPSON STS.
MATINEE DAILY
THOMAS MEIGHAN IN
"THE PRINCE CHAP"

BALTIMORE 51st & BALTIMORE EVGS. 6:30. Mat. Sat.

BLUEBIRD BROAD STREET AND SUBQUEHANNA AVE. ROSEMARY THERY IN "RIO GRANDE"

BROADWAY Broad & Snyder Ave.
2, 6:45 a 9 P. M.
MARSHALL NEILAN'S
"DON'T EVER MARRY"

CAPITOL 10 A. M. to 11:15 P. M.
H. R. WARNER in
"ONE HOUR BEFORE DAWN"

COLONIAL Gtn. & Maplewood Avea.
2:30, 7 and 9 P. M.
MITCHELL LEWIS in
"BURNING DAYLIGHT" EMPRESS MAIN ST., MANAYUNK

"DESERT LOVE"

FAIRMOUNT 28th & Girard Ave.
MATINEE DALLY
ELAINE HAMMEISTEIN IN
"THE SHADOW OF ROSALIE STRNES" FAMILY THEATRE-1311 Market St. MARY MILES MINTER IN

56TH ST. THEATRE—Below Spruce MATINEE DAILY RICHARD BARTHELMESS In "THE IDOL DANCER" FRANKFORD 4715 FRANKFORD

"THE HEART OF A CHILD" GREAT NORTHERN Broad St. at Eris

THE TURNING POINT

IMPERIAL 60TH & WALNUT STS.
MARY MILES MINTER in
"YENNY BE GOOD"

LEADER 418T A LANCASTER AVE BILLIE BURKE IN "AWAY GOES PRUDENCE"

LIBERTY Broad & Columbia Ave ORA CAREW in

333 MARKET STREET THEATRE WEST ALLEGHENY South Alleghens THE IDOL DANCER THE CONFESSION THE CONFESSION

Academy of Music Broad & Locust MODEL 425 SOUTH ST. Orchestra. EYES OF THE WORLD"

OVERBROOK 68D AND HAVERFORD AVE "THE SILVER HORDE"

PALACE 1214 MARKET STREET
10 A. M. to J1:15 P. M.
"THE CRADLE OF COURAGE"

PRINCESS 1018 MARKET STREET 8:30 A. M. to 11:15 P. M. RIDERS OF THE DAWN

ARCADIA CHESTNUT Below 10TH REGENT MARKET ST. Below 17TH 0:45 A. M. to 11:15 P. M. THOMAS MEIGHAN IN "CIVILIAN CLOTHES" THE DARK LANTERN"

RIALTO GERMANTOWN AVE.
AT TULPEHOCKEN ST.
ELAINE HAMMERSTEIN in
"SHADGW OF ROSALIE BYRNES" RUBY MARKET ST. BELOW 7TH
10 A. M. to 11:15 P. M.
BRYANT WASHBURN IN
"SINS OF ST. ANTHONY"

SAVOY 1211 MARKET STREET

8 A. M. TO MIDNIGHT

CONSTANCE TALMADGE IN

"IN SEARCH OF A SINNER"

SHERWOOD SATH AND BALTIMORE

HAIRPINS" STANLEY MARKET ABOVE 16TH
WILLIAM FARNIM IN
"IF I WERE KING"

VICTORIA MARKET ABOVE STR MARSHALL NEILAN'S "GO AND GET IT."

The NIXON-NIRDLINGER BELMONT 52D ABOVE MARKET "REBECCA OF SUNNYBROOK FARM" CEDAR GOTH AND CEDAR AVENUE

ENID RENNETT In COLISEUM MARKET BETWEEN
150TH AND 60TH
1THE SIND OF ST. ANTHONY

JUMBO FRONT ST. & GIRARD AVE.
Jumbo Junction on Frankford "L"
TOM MOORE In

LOCUST 52D AND LOCUST STREETS
MARJORIE RAMBEAU in
THE FORTUNE HUNTER NIXON 52D AND MARKET STS. 2:15, 7 and 9 "HOUSE OF THE TOLLING BELL" RIVOLI 52D AND SANSOM STH.

CROOKED STREETS" STRAND GERMANTOWN AVE.
CHARLES RAY IN VENANGO
"HOMER COMES HOME"

WANAMAKER'S DOWN STAIRS STORE WANAMAKER

Wanamaker's Down Stairs Store



Hats of Great **Beauty and Charm** at \$10

-and that's a small price for any one of these. They are of soft, rich velvets, radiant of color and lovely of line. Most of the hats are small, though, of course, there are big ones, too, and there is a great vogue for fluffy ostrich for trimming. Metal, too, is much used and gives a wintry touch that you'll like. (Market)

Inexpensive Frocks of Intriguing Prettiness Are for Women and Young Women

A \$15 serge dress, for instance, has an air about it that you'll like. It is in navy blue and is embroidered about the bodice and overskirt with blue and

> Satin Dresses at \$19.25 and \$20

The first is puffed about the hips in a youthful way and has a spray of chenille embroidery on the bodice. The other, at \$20, is of blue, taupe or black satin with a white lace collar and a Georgette vestee.

Jersey or Velour at \$21.75

Both dresses are made with long waists and pleated overskirts. The velour dress is in navy or reindeer and is embroidered about the bodice. The jersey dress is in Pekin or reindeer and has a leather belt.

(Market)

Blouses for Young Women and Schoolgirls \$2.50 to \$5.50

Simple, well tailored and neat-if a girl or business woman has plenty of such blouses, so that the one she wears is always trim and fresh, she may be certain that she is well dressed and refreshing.

There are three models at \$2.50 and many at various prices up to \$5.50. Tucks, picot-edging, pique collars, etc. are the only trimmings.

A Peter Pan Pongee at \$3.75

The pongee is good quality and the blouse has long sleeves. (Market)

Warmth for Baby —Blankets and **Ouilts** Double crib blankets of pure white

cotton begin at \$1 a pair. They have pink or blue borders and are cut and Then, at \$1.35, there are blue or pink

blankets with flowers, storks, bunnies or teddy bears for baby fingers to play with! They are 30x40 inches. A larger size, 36x48 inches, is \$1.80.

Silk Quilts Silk-covered quilts, in pink or blue, are

filled with pure cotton and are covered with Japanese silk or satin or with crepe de chine. Plain hand-quilted quilts are \$5 and exquisitely embroidered quilts begin at \$6 and go up to \$8. This includes sizes for carriage or bassinet or for a

Women's Flannellet Nightgowns at \$2

Think of it! Splendid quality, too, pretty stripes and nicely made! The

nightgowns are made with shoulder yokes, round necks or with collars, and are generously full.

A Flannellet Petticoat at \$1 A short petticoat of good quality

flannellet in stripes is warm and soft. It really isn't so short, either, for it is

33 inches long! (Central)

In the Juvenile Shop on the Gallery—Market Boys' Corduroy Knickerbockers \$2.85 a Pair

which is so serviceable; the seams are taped and strongly stitched, and there are plenty of pockets. In 7 to 18 year Boys' Cloth Hats, \$2 Little round hats with roll brims are in gray and brown mixtures and will fit

These are in the natural brown shade

boys of 6 to 12 years. Boys' Pajamas, \$2.25 Of white cross-bar material, these pajamas are trimmed with frogs of braid and are in sizes for boys of 6 to 16 years.

As for the Shoes— The boy isn't easy on them! Not by a long shot! So that shoes that are both sound and cheap are to be taken advan-

Special at \$2 a Pair Boys' tan Blucher shoes with wide toes are in sizes 10 to 121/2. Special at \$3 a Pair

Dark tan leather straight-lace shoes with wide toes and sturdily welted soles are in sizes 11 to 121/2. Special at \$3.50 a Pair
Black or tan leather shoes in sizes 1
to 5% are made on English lasts and
have good welted soies.

(Gallery, Market)



A Sale of Women's With an Average Saving of \$10 on Each

The materials in these coats are worth particular examination, for they are fine and soft, yet of sufficient body to assure real warmth and comfort, as well as long service. The colorings are varied and fashionable and many of the coats have soft and fluffy fur collars.

At \$20 Of velour, silvertone and a cheviot coating of fine quality, these coats are made with very wide collars, trimmed with silk stitching. The backs are tucked and pleated and the coats can be had in Oxford, Titian and several brown and blue shades.

At \$25

A good velour coat in green, brown or navy blue is lined throughout with silk and has a sealene fur collar.

This velour coat also has a sealene fur collar and can be had in navy, reindeer and brown. It is silk lined through-

At \$33.50

At \$39

A coat of taupe Bolivia is a typical young woman's model as it is trimmed with stitching at the sides and has a wide cape collar. Sizes 14, 16 and 18.

At \$49

Another Bolivia coat is in French blue, black, Oxford and brown, beau-tifully lined throughout with har-

At \$50

A deep, soft collar of raccoon is the feature of this coat of silvertone, which can be had in brown, taupe or navy. Each coat is to be had in sizes 34 to 44, except the \$39 coat.



Old Straw Hat, You Have Been a Good Friend-But Good-Bye Now! And here are the new felts all

are in the correct shapes and are excellent value at \$5 and \$6. Men's Tweed Hats \$3.50

ready to put on and wear. Mostly

in dark browns and greens, they

The best tweed hats we've seen at this price!

In browns, grays and heather shades, they have stitched brims and are lined with harmonizing sateens. Across the brow is a leather band for protection.

A Splendid Lot of Men's Pajamas Special at

Pajamas like these don't happen along very often at such a price. They're of the fine, soft English crepes in stripes of pink, blue, green, brown and two-tone effects as well as plain colors, of smooth, soft mercerized materials and of plain white muslin trimmed with colored tape.

These pajamas are carefully made and generously cut and are in all regular sizes. There is a clear saving of more than a dollar

on every suit. A Man Can Buy a Suit Almost Anywhere These Days, but Not a Good,

All-Wool Suit takes more than the average man's eyes and fingers to prove a suit all wool or

not all wool.

The Wanamaker Store stands back of every suit of men's clothes, in the Down Stairs Store, as all-wool and reliable. That is something to think on-and to buy on. In addition to that, these new Autumn and Winter suits stand on their

own merits, and would do so, anywhere. Put On a \$35 Suit

—or a \$87.50 suit or, going higher, a \$48 suit. See how it fits across the back, over the shoulders (a telltale point)? It will stay that way, for the fit is tailored in-not pressed and stretched to

fit, but tailored. We have new Winter suits, which men begin to wear now, at \$35 to \$48 and we especially recommend a special lot of suits at \$37.50, while they last, as the

tailoring is particularly good. (Gallery, Market)

Turkish Towels Reduced a Third

All sorts of good Turkish towels with colored borders or stripes are in this collection. They range in size from 151/2x271/2 inches at 50c each to 21x86 inches at 85c.

Bath Mats, \$1.50 Turkish bath mats are in blue or yellow combined with white and measure

Wool-and-Fiber Rugs at \$12.50

A splendid quality, in neat all-over pat-

terns, the rugs are in tones of blue,

green, brown, etc. Women's

New High Shoes at \$4.80 a Pair They are of black dull leather or of

black patent leather in lace style and have welted soles and high, curved heels. New Autumn Oxfords,

Black, at \$9.20 Brown, at \$9.60

As good-looking as only full-wing-tip Oxfords can be, with the approved low heels and good, welted soles!