

DREAMLAND ADVENTURES

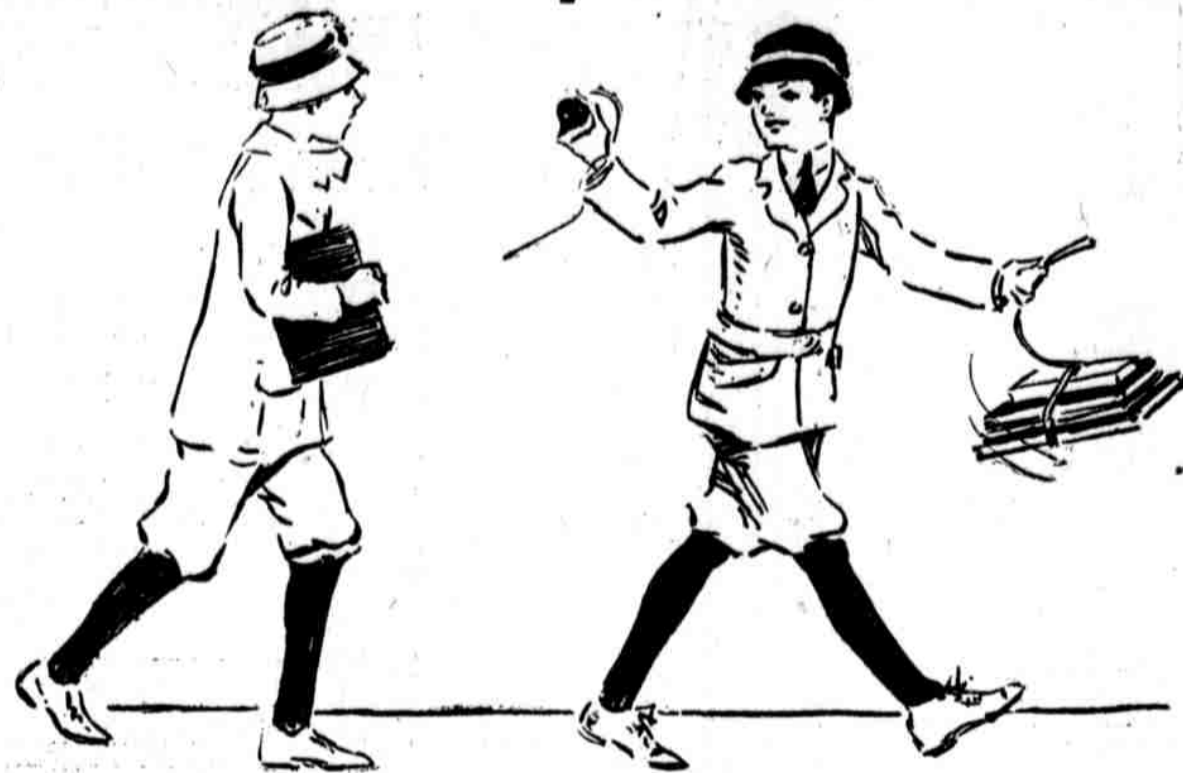
"HOME OF THE BEARS" By DADDY

(As already told, Peggy, Billy, Podge Bear, Pudge Bear and Toddie Pupkins set out on a visit to Bearland. Billy disguised himself as the Little Wizard, while the bears and the puppy wear rompers and moccasins, so that they appear as strange beasts. The bears appear to avoid being captured by circus men or being shot by hunters.)

CHAPTER I

The Little Log House
PEGGY rode Podge Bear and Billy rode Pudge Bear through the land where surprising things happen, while little Toddie Pupkins frisked along behind. Billy was still dressed as the Little Wizard, with whiskers and peaked cap and pictured robe, while the animals wore their rompers and moccasins. They felt safe from circus men who might try to capture them for the menagerie, but they still feared wandering hunters. "Bearland on the other side of the land where surprising things happen," asked Peggy, as they climbed higher and higher among the hills and woods.

Come on, Fellows; in Wanamaker's Down Stairs Store We Will Open This Morning a Juvenile Shop for Boys



At last the small boy is to be taken care of! He has been complaining loudly for some time that everything is for the girls, but now a store has been established all for him and for the people who love him. Here we have gathered all the things a boy wears—clothing, shoes, shirts, ties, caps, hosiery, and so on—and his whole winter outfit can be bought virtually in one place. This Juvenile Shop is located on the Gallery in the Market Street section and it is filled with boys' needfuls in dependable qualities and at most moderate prices.

Here are the serviceable school clothes that every boy needs at this season of the year, sturdy, long-wearing suits for boys from four to fourteen years. The same rigid all-wool standards, which obtain in Wanamaker clothing for men, are maintained here.

Just as thorough-going and sound are all the other things boys need and wear—

- Sweaters Raincoats Collars Ties Hosiery Belts Garters Suspenders Shirts Underwear Gloves Handkerchiefs Suits Blouses Hats and Caps

They're the sort of things that boys like, assembled by people who know boys and understand them. Worth particular attention are:

Boys' Corduroy Suits, \$9

—and that is very near the usual wholesale price. They are in the natural brown color, the coats are made single breasted and are lined throughout with mohair. Plenty of roomy pockets and a belt complete each suit. The knickerbockers are lined and every seam is strongly taped and sewed. The suits will fit boys of 8 to 15 years—and it would be hard to find a better value.

Boys' Neckties, 40c

Four-in-hand ties of silk mixtures in a great variety of patterns and colorings.

Boys' Underwear

Fall weight cotton shirts, pantalets and drawers are in sizes for boys of 6 to 16. 75c to \$1 a garment, according to size.

Ribbed white cotton union suits have high necks, long sleeves and are ankle length, with drawer body attachment. In sizes 6 to 16 and special at \$1.35.

1200 Pair of Boys' Sturdy School Shoes

—and they need to be sturdy, if a boy is going to wear them any time at all. These are built of good, strong, durable leathers with thick soles and broad and comfortable toes. And they are

Almost Half Price at \$2 a Pair

Heavy knockabout shoes of dark brown leather, blucher cut, are in sizes 10 to 18 1/2.

At \$3 a Pair

A finer shoe, also of dark brown leather, straight lace, is in sizes 10 to 18 1/2.

At \$3.50 a Pair

Dark tan or black leather shoes are for the larger boys who wear sizes 1 to 6. They have excellent lines and are of good leathers.

Boys' Caps at \$1.50

They are of tweeds and suitings in a variety of mixed patterns with one-piece or eight-piece tops. Each cap is lined and there are sizes 6 1/2 to 7 1/2.

Boys' Shirts, \$1.50

Made with either the attached collar or the neckband, these shirts are in a variety of striped materials and are in sizes 12 1/2 to 14.

Boys' Hosiery

At 35c, 3 pair for \$1, ribbed black cotton stockings with seamless or fashioned feet, "seconds" of a quality that sells for nearly double this sum. For boys of 6 to 16 years.

At 50c a pair, ribbed black, white and cordovan cotton stockings with fashioned feet are for boys of 6 to 16 years.

At \$1.25 a pair, English wool-and-cotton mixed three-quarter hose in heather mixtures. Most boys are very enthusiastic about these.

(Gallery, Market)

A Thousand Beautiful New Dresses Correct in Fashion and Moderate in Price

New frocks, pretty frocks, becoming frocks—and how moderate their prices! You'll be amazed at the great variety of lovely things in satin, tricotine, serge and wool jersey at less than \$35. For instance, look at these

Satin Dresses at \$11.25

They are in navy, black or brown and are made with pointed over-skirts, the bodices trimmed with bands of self-color Georgette.

Another Satin Group at \$20

These are of a heavier quality and are in navy and black. An embroidered silk flower adorns the side of the bodice.

Charmeuse Dresses, \$23.50, \$25 to \$36

The \$23.50 dresses are embroidered in black or robin's-egg blue and are in navy blue or black. A nosegay of velvet flowers is caught at the waist.

One of the frocks at \$25 is sketched. It has a draped skirt and the bodice is embroidered in tiny beads. In navy and brown.

Another frock that is sketched is a charmeuse at \$36. It is in black and navy blue and is quite elaborately embroidered with iridescent beads.

New Wool Jersey Dresses, \$23.50 and \$25

There's nothing quite so comfortable as wool jersey for everyday wear. These interesting new dresses are in navy blue, Pekin, brown and taupe, cut on long lines and are embroidered in contrasting silk or braided.

Black Crepe de Chine Dresses, \$29 and \$37.50

Simply made, these dresses would be quite appropriate for women in mourning. Box pleats, deep folds of the material or simple hemstitched brodered in dull beads.

Fine Tailored Dresses, \$35, \$38.50 to \$100

Most of these are of fine serges and tricotines, beautifully made. Everything about them is in excellent taste, from the long, graceful lines to the beads or embroidery or rows of braided used for trimming.

Some handsome afternoon dresses of silk crepe or satin charmeuse are also to be had at these prices.



Extra-Size Dresses, Special at \$25
An unusual group of dresses in sizes 42 1/2 to 50. They are of Gros de Londres, embroidered in silk and trimmed with tiny silk buttons, or of satin with an embroidered vestee. In navy and black.

(Market)

Women's Chamois Lisle Gloves

are most practical and good-looking. And now they are made to fit as well as leather gloves.

—two clasp, white, pongee, mastic, gray and black, \$1 a pair.

—strap wrist in mode and mastic, \$1.50 a pair.

—Eight-button length in white, mode and mastic, \$1.65 a pair.

—twelve-button length in white and mode, \$2 a pair.

—sixteen-button length in pongee, calf and white, \$2.50 a pair.

(Central)

Splendid New Rugs for Fall Home Furnishing Time

Wool-and-Fiber Rugs

are inexpensive, durable and in many pleasing patterns.

6 x 9 feet, \$12.50

7.6 x 9 feet, \$15

8.3 x 10.6 feet, \$19

9 x 12 feet, \$20

12 x 12 feet, \$30

12 x 15 feet, \$35

Note: A special purchase has just brought some excellent wool-and-fiber rugs, 9x12 feet, at \$12.50.

Tapestry Brussels Rugs

Seamless

7.6 x 9 feet, \$32.50

8.3 x 10.6 feet, \$35

9 x 12 feet, \$37.50 and \$45

Axminster Rugs

Seamless

6 x 9 feet, \$45

7.6 x 9 feet, \$58

8.3 x 10.6 feet, \$77.50

9 x 12 feet, \$85

Hit-or-Miss Rag Rugs

made of silk and gingham, 27x54 inches, \$2.50.

Oval-Plaited Rag Rugs

18 x 36 inches, \$3

24 x 36 inches, \$3.50

27 x 54 inches, \$5.75

30 x 60 inches, \$7.50

36 x 72 inches, \$10.75

4 x 7 feet, \$16.50

6 x 9 feet, \$32.50

Axminster Rugs

Seamed

6 x 9 feet, \$29.50

8.3 x 10.6 feet, \$50

9 x 12 feet, \$57.50

11.3 x 12 feet, \$75

(Chestnut)

Women's Crepe de Chine Nightgowns Special at \$6.50

Of a very good quality crepe de chine, made with a pointed Empire top, edged with a Georgette crepe casing and caught together at the shoulders with tiny rosebuds.

In flesh pink or white. (Central)

Japanese Silk At \$1.25 a Yard

It is 35 inches wide, in marine blue, Nile green, flesh, pink, purple, lavender, rose, cardinal, maize, olive, navy, ivory and sky.

Handsome Black Silks

Black satin of excellent quality is \$3 a yard.

Black peau de soie and black messaline are \$2.25 a yard.

Each is 35 inches wide.

Black Velvet \$2.25, \$2.50 and \$2.75 a Yard

It is the black Paon velvet that is used for millinery and for trimming and is 17 inches wide. (Central)

Sixteen Pretty Styles of Batiste Blouses \$3.50 to \$6.75

These dainty blouses promise to be just as much in demand for Autumn as they have been for the warm weather.

They are semi-tailored and lacy styles—with dainty Valenciennes laces, beading, tiny tucking, hemstitching, ruffling and little black ribbons for their adornment. And a woman may choose from long roll, round or square collars.

(Market)

Pearl Bead Necklaces, Special at \$3.50

Surprisingly pretty beads are these imitation pearls in the lustrous creamy shade or with a delicate flush of pink. The beads are wax filled and are in graduated strings, 30 inches long. (Chestnut)

The Newest in Neckwear

is watermelon pink and pumpkin color duvetyne made into collars, sets and vests.

There are round and square flat collars and roll shapes, with a narrow piping of navy blue, black or brown satin at the edges, and sometimes embroidery to match.

The collars are \$3.25 to \$3.75; a set is \$5.25; and the vests are \$7.75 to \$15.75. (Central)

Oil-Color Window Shades Special at \$1

Mounted on good spring rollers, the shades are in tan, yellow, white and two shades of green. All the small necessities are included.

50-Inch Velour at \$3.75 a Yard

People tell us that velour like this is being sold almost everywhere else at much higher prices. It is a good quality for portieres, upholstering, scarfs, etc., and is in green, red, two shades of brown and two shades of blue. (Central)

Cotton-Filled Comfortables at \$4

They are 72x72 inches and are covered on top with flowered material. The backs are plain blue, pink or green.

Other cotton-filled comfortables are 72x80 inches, at \$5 and \$5.50.

Comfortables Filled With Pure Wool

At \$12—72x78 inches; they have flowered centers and dotted mull borders.

At \$15—72x78 inches; the comfortables are covered with plain or silk-dotted mull in rose or Copenhagen.

At \$18—72x80 inches; the backs and borders are of plain rose, light blue or Copenhagen sateen, and the centers are of flowered sateen.

Jacquard Comfortables and Indian Blankets

The Jacquard comfortables vary greatly in size, price and color. \$5 to \$12.50.

The Indian blankets are 66x80 inches, at \$8.50. (These are especially comfy and masculine-looking and would please the boy at school or college or a man who has a den.) (Central)



Lovely Hats Rich With the Colors of Autumn

Autumn has sent her richest gift of color to the new hats—deep bronze, golds with a flush of red, russet browns and glowing purples, you'll find them all in Autumn millinery. Some new blues have burst forth, too, one of the prettiest being called Ming, after the fine Chinese porcelains of that dynasty. Then, to wear with the squirrel-trimmed coats that will appear a little later are hats of velvet in the softest squirrel gray.

Most of these delightful colors are found in the velvet hats, which may be large or small. Elderly women, too, will find hats of dignity and beauty. Wonderful choosing among hats at \$10 and \$12.50. (Market)

Women's Winter Coats Are Cheery and Jolly Things

There's a briskness about them that makes one think of frosty days, furs and keen wind. Colorings are soft and warm, and many of the collars are very deep, almost little capes.

At \$25 to \$38

The coat that is sketched on the right is of brown or navy blue velour, tucked up and down the back and finished with a wide collar. It is lined throughout with silk. \$25.

At \$29, \$32, \$35 and \$38 there are coats of polo cloth, velour, silvertone and wool jersey. Some are in sports style, some are topped with collars of sealene and generously pocketed. All are lined with silk.

At \$45 to \$69

you will find the more luxurious wraps. They are of tinseltone, silvertone, Bolivia and suede velour, beautifully lined. One especially pretty model in brown velour has a deep collar that is embroidered in heavy silk.

Another, at \$65, has a cape collar of sealene that is gathered across the back and measures sixteen and a half inches in depth.

Here Are Some Good Skirts at Only \$6.75 and \$7.50

They are both excellent models of materials that will give real service. The \$6.75 skirt is of silvertone in navy, Pekin, brown and Oxford, with two patch pockets. In waist sizes up to 32.

The skirt at \$7.50 is of plaid material, box pleated, and can be had in brown-and-black and in blue-and-black. (Market)



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