# Come On, Fellows; in Wanamaker's Down Stairs Store We Will Open on Monday a Juvenile Shop for Boys 

Only Thirty More Posts
Required to Make Charter Effective
PLAN EXTENSIVE WORK
and Comus uras Hoturnime

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Women's Crepe de Chine Nightgowns Special at $\$ 6.50$

gether rat the shoulders
onefond
ond fiesh pink or white
Japanese Silk
At $\$ 1.25$ a Yard

Handsome Black Silks
Black satin of excellent quality
s. s ard.
Black peau de soie and black
Black peau de soio and
meassitine are $\$ 2.25 \mathrm{~F}$ yard.
Each is 35 inches wide.
Black Velvet
$\mathbf{\$ 2 . 2 5}, \$ 2.50$ and $\$ 2.7$

si used for millack Pilinery velvet that
and for
rimming and is 17 inches wide.
Sixteen Pretty Styles of Batiste Blouses $\$ 3.50$ to $\$ 6.75$

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Here Are Some Good Skirts at Only $\$ 6.75$ and $\$ 7.50$

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|  |  |
| and |  |

Lovely Hats
Rich With the Colors of Autumn

Women's Winter Coats Are Cheery and Jolly


## Oil-Color Window Shades <br> $\qquad$

Cotton-Filled Comfortables
He has been complaining loudly for some time that everything is for the girls, but now a store has been established all for him and for the people who love him. Here we have gathered all the things a boy wears-clothing, shoes, shirts, ties, caps, hosiery, and so on-and his whole winter outfit can be bought virtually in one place. This Juvenile Shop is located on the Gallery in the Market Street section and it is fllled with boys' needfuls in dependable qualities and at most moderate prices.

Here are the serviceable school clothes that every boy needs at this season of the year, sturdy, long-wearing suits for boys from four to fourteen years. The same rigid allwool standards, which obtain in Wanamaker clothing for men, are maintained here.

Just as thorough-going and sound are all the other things boys need and wear-

| Sweaters |  | Belts |
| :--- | :--- | :--- |
| Raincoats | Garters | Gloves |
| Collars | Suspenders | Handkerchiefs |
| Ties | Shirts | Suits |
| Hosiery |  | Underwear |

They're the sort of things that boys like, assembled by people who know boys and understand them. Worth partieular attention on Monday are:

## Boys' Corduroy Suits, $\$ 9$

 -and that is very near the usual wholesale price. They are in the natural brown color, the coats are made singlebreasted and are lined throughout with mohair. Plenty of roomy pockets and a belt complete each suit. The knickof roomy pockets and a belt complete each suit. The knick-
erbockers are lined and every seam is strongly taped and erbockers are lined and every seam is strongly taped and
sewed. The suits will fit boys of 8 to 15 years-and it would be hard to find a better value.

## Boys' Caps at $\$ 1.50$

They are of tweeds and suitings in a variety of mixed lined and there are sizes $63 / 8$ to $71 / 8$.

## Boys' Shirts, $\$ 1.50$

Made with either the attached collar or the neckband, these shirts are in
in sizes $121 / 2$ to 14 .

## Boys' Hosiery

At $35 \mathrm{c}, 3$ pair for $\$ 1$, ribbed black cotton stockings with
eamless or fashioned feet, "sect or nearly double this sum. For boys of 6 to 16 years. At 50e a pair, ribbed black, white and cordovan cotton tockings with fashioned feet are for boys of 6 to 16 years. At $\$ 1.25$ a pair, English wool-and-cotton mixed threequarter hose in heather mixtures. Most boys are very
enthusiastic about these.

Boys' Neckties, 40c
Four-in-hand ties of
patterns and colorings.

## Boys' Underwear

Fall weight cotton shirts, pantalets and drawers are in sizes
size.

Rize. ${ }^{\text {Ribbed white cotton union suits have high necks, long }}$ sleeves and are ankle length, with drawer body attachment. In sizes 6 to 16 and special at $\$ 1.35$.
1200 Pair of Boys'Sturdy School Shoes -and they need to be sturdy, if a boy is going to wear them any time at all. These are bull or good, strong, durable
leathers with thick soles and broad and comfortable toes. And they are

Almost Half Price at $\$ 2$ a Pair
Heavy knockabout shoes of dark brown leather, blucher cut, are in sizes 10 to $131 / 2$.

At \$3 a Pair
A finer shoe, al
in sizes 10 to 131
At $\$ 3.50$ a Pair
Dark tan or black leather shoes are for the larger boys good leathers. good leathers.

## A Thousand Beautiful New Dresses <br> Correct in Fashion and Moderate in Price

## $=$

| Satin Dresses at \$11.25 <br> They are in navy, black or brown and are made with pointed over- skirts, the bodices trimmed with bands of felf-color Coits <br> Another Satin Group at $\$ 20$ <br> These are of a heavier quality and are in navy and black. An em- broidered silk fower adorns the side of the bodice <br> Charmeuse Dresses Are \$23.50, \$25 to \$36 <br>  aro in navy blue or black. A nosegay of velvet flowers is caught at the One of the frovks at $\$ 25$ is sketched. It has a draped skirt and the <br>  <br> New Wool Jersey Dresses, \$23.50 and \$25 Therer. These inthing quite so comfortable as wool jersey for everyday Blong line and are embroidered in contrasting silk or braided <br> Black Crepe de Chine Dresses, \$29 and \$37.50 Simply mude, these dresses would be quite appropriate for women in mourning. Box pleats, deep folds of the material or simple hemstitched vestees of black crepe over white are the only trimming. A few are em broidered in dull beads. |
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\text { Extra-Size Dresses, Special at } \$ 25
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2000 Fresh Gingham Aprons at 38c, 50c,

85c, \$1.50
At 38 c , round, check gingham aprons, bound with white, have pockets.
At 50 c , ruffled gingham apron
erous pockets.
At 85 c , bib and large ban aprons of checked gingham At 81.50, Princess and
Mother Hubbard styles Mother Hubbard styles o
checked gingham

| Splend Hom | d New Rugs Furnishing | for Fall Time |
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|  |  |  |
|  | Axminter Rugs |  |
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Satin Dresses at $\$ 11.25$

checked gingham, nicely
made.


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