INCHES FROM

The Golden-Plated Rule

By Lillian Paschal Day

Handled Without Gloves

My white gloves needed cleaning.
I took them to Mossine's.
He cleaned them with distillate.
It's cheaper than benzine.
But the price of cleaning is up.
It's three times what it once was.
They smelled like a dead garage.
I asked him how about it?
He said he couldn't smell anything.
"You must have a cold," I replied.
"Would you wear these to a party?"
"Sure I would," he exclaimed.
"What ails your nose anyway?"
"Nothing. It's normal, that's all.
Why do you use distillate?
Benzine or naphtha wouldn't smell."
"You know so much," he sneered;
"Better come and run my business."
"You need a good smeller," I said.
"Also the Golden Rule.
Ever hear of it?"
He snickered, "What's that?"
The salesgirl tittered:
"O Mr. Mossine! You're so funny!"
"Keep it up," I advised her.
"It may mean a fifty-cent raise."
He pranced and chortled.
"Guess I'm boss here.
You'll do as I say or nothing.
Leave 'em out to air."
"I did—two weeks," I insisted.
"They're worse than ever.
And they cost three dollars.
They're ruined. I can't wear them."
"You need new ones anyway."
The girl giggled. "We've got 'em.
Only six dollars—very fine."
"You need some free advertising.
About one column—very fine."
I made for the door.
Your business won't prosper.
You cheat and mistreat customers.
You're a pair of ignoramuses."
Rage boiled in me like a teakettle.
I wanted to slap them both.
But I didn't.
I wrote this thing about them.
"Pitiless publicity" is right.
Wilson said something.
Mossine will get a copy.
So will the saleslady.
Accent on the lady.
Their customers will all see it.
They'll all buy papers.
Clippings will rain on Mossine.
That isn't his name.
But he will be recognized.
Because he is in every town.
Every one gets stung by him.
I'm not the only stingee.
He may read and reflect.
So will that fresh salesgirl.
Maybe they'll read the Golden Rule.
Who knows? Strange things happen.
Grabitis is the disease of the age.
Pitiless publicity might cure it.
The world would be a better place.
Isn't it odd?
Stingers like to sting folks.
But they hate to be stingees.

DREAMLAND ADVENTURES

LAND OF SURPRISES
By DADDY

CHAPTER IV
Surprises Thick and Fast

"HERE we are in the land of surprise. Here are things that will open your eyes."

So sang the Little Wizard to Peggy after she had crossed the river of the Brave on the backs of Woggie and Boggie. Peggy looked around eagerly for the things that would open her eyes, but she saw only the rushing river and the crags through which it ran. The pleasant meadows, the orchards and the groves which had made the land look so pleasant from afar were beside the lake below the waterfall. There seemed nothing surprising about the place where they had landed.

The swirling crossing of the river on the backs of the two strange beasts had made Peggy a bit dizzzy, so she sat down on a nice round rock to gather her wits. No sooner had she sat down than she got her first surprise—the rock began to move as if it had legs. It scurried away, carrying her to the edge of a long slope. Peggy was so startled that for a moment she didn't know what to do, then she decided that the safest thing was to tumble off the rock, and she did so in a hurry.

The rock kept right on scurrying, and as it disappeared down the slope, Peggy saw that it really wasn't a rock at all—it was a large land-turtle that had been sunning itself among the crags. Apparently the turtle was as much alarmed as Peggy had been, for it got out of sight without a single backward look.

Peggy was just getting over this surprise when she received a second surprise—she was coasting down hill. The rocky slope was as slippery as a playground slide, and she was following the turtle down it with rapidly growing speed. Zip-zip, zippety-zip, she went as if she were on her sled. She tried to stop herself, but there was nothing on which she could catch hold. The slope had been worn smooth by water overflowing from the river in flood time, and was like glary ice.

Looking ahead, Peggy got a third surprise—more startling than the others—the slope led to the edge of the same cliff over which the river leaped in the waterfall. Peggy had time only to see this and to give a shriek, when she shot over the brink and found herself falling, falling, falling, falling into a great chasm.

Peggy gave herself up for lost—that fall would surely finish her. She shut her eyes and held her breath. Falling didn't hurt, except to send icy shivers through her, but, oh, what a bump she'd get when she hit the ground.

Then Peggy got a fourth surprise. She didn't hit the ground. Instead she went crashing into the branches of a large tree. The branches bent under her weight and broke her fall without hurting her a bit.

Before Peggy knew what had happened she got a fifth surprise, for the tree was filled with cawing crows. The crows were so astonished when she tumbled in among them that they began to fight. Perhaps they would have hurt, if a sixth surprise hadn't saved her.

The sixth surprise was the way the branches of the tree bent beneath her. It was a hickory tree and the branches let her down until she almost reached the ground. Then they came back with a snap, shooting Peggy out of the tree and back into the air as if she had been an arrow fired from a bow.

Thus she escaped the crows, but she expected to be smashed as she hit the ground. She didn't hit the ground, though, for she landed in another hickory tree, which bounded her on to a third hickory tree, which bounced her into a maple tree, and the maple tree bounced her into a fir tree, and the fir tree bounced her into a clump of bushes, and she stumbled through the bushes, landing softly, and unhurt on what seemed to be a big, white goatskin rug.

But it wasn't a goatskin rug, but still another surprise, as will be found in tomorrow's chapter of the story.

THE DAILY NOVELETTE

The Blue Shadow

By MARY WHITNEY

It is now eight years that I have been in my chicken farm, and I shall never leave it. The thought of scientific research fills me with the same horror that I felt when I saw Marie lying dead in the garden, a faint blue shadow on her forehead.

I was just out of college when I went to work for Doctor Gaspard. From the first he impressed me uncannily as a person of too strong imagination. Then, too, I thought that he was not overcareful in the handling of explosives. But no one dared remonstrate except Marie, and she was too light-hearted and happy.

At least she was happy until Lord Hackett threw her over for rich Sam Orcutt's widow. I shall never forget that morning. I saw her run down the hill, his letter in her hand, and fling open the door of the laboratory without knocking, an act that was strictly forbidden to us both. In a second I heard a spit, then a roar, and I could see the flash of purple flame. The doctor was scarcely hurt at all, but Marie was burned and the poisonous fumes had quenched forever the light in her eyes.

It seemed as if every spark of feeling in the doctor turned to something grim and terrible. The next morning he called me to the library and asked me what I knew about the pineal gland. He pointed to the open dictionary and bade me read aloud. In a voice that trembled a little, I obeyed: "In man a small, conical, reddish-gray body attached to the third ventricle of the brain. It has the structure of an eye with a more or less distinct retina or lens. It is evidently a remnant of an important sense organ. Its present function is unknown."

"Bear this in mind," said the doctor, when I had finished, "there is no death—only change. Countless factors have atrophied that gland. Now I shall play upon it by every stimulus to awaken it."

"To what end?" I asked, weakly.

"To give her an eye; to her and all the world."

"But there is no place; no socket."

"One will form. I can only mark the ends, not the processes of nature. All I ask of you, Miss Robinson, is to attend to my supplies, file my notes and to keep your mouth shut. I know that you are capable of all three."

In about two months the process began. Every morning I led Marie to the laboratory; the doctor locked the door and I waited outside. Sometimes I could hear strange gurglings and moans, but Marie declared that she did not suffer much. After the treatment she would sleep. And she would always dream. At first it was of tall trees and lush grasses; then the thickets would be peopled with great monsters and flying reptiles. She would awaken hungry and ask for chops, always complaining that they were overdone.

I watched these changes with dismay; but the doctor frowned grimly. "It's awakening," he said, "and with its stirring it brings to her subconscious mind the evolution of the race."

One day Marie did not sleep as usual. She kept murmuring thickly about the wind in the treetops. The doctor called to me to help a moment with some apparatus, and when I returned she had disappeared. I called to the doctor and we ran out into the garden. She had climbed to the lower limbs of an old pear tree and sat with face uplifted as if drinking in the beauty of the leaves against the sky.

When Marie heard our steps she grasped the trunk with both hands and began to climb. It was a Louis Bond tree, very straight and tall.

"Come down, dearie," cried the doctor, "come down to your daddy here."

Marie leaned toward us. The branches had unloosened her long hair and it was swaying gently.

"Father," she said, "I wonder if I see the trees? It almost seems as if I do."

"Perhaps so, dearest. Come down and tell me about it. You're not afraid of your old daddy, are you?"

"I'm not afraid of anything but snakes."

Just then the first breath of the evening breeze rustled the leaves of the pear tree. It caught a lock of Marie's hair and whipped it across her face.

"Oh!" she screamed, "a snake! I felt him!" She brushed frantically at her face, lost her hold and fell at our feet.

Tenderly we carried her into the library and laid her on the couch. I pushed back her hair, and for the first time we saw a faint blue, oval shadow on her forehead.

And that is all the story of Marie Gaspard. The doctor went to France; and I in a few months bought my chicken farm. Sometimes, on moonlight nights, I see my pear trees rustling in the breeze. Sometimes a white misty figure bends toward me from the branches; and I catch a glimpse of Marie's sweet face, a faint blue shadow on her forehead.

Next complete novelette—"The Call"

Things You'll Love to Make

Wouldn't you enjoy your evening gown more if you had no shoulder straps on your camisole to bother you? Well, here is an adorable little camisole and no shoulder straps! You will need three-eighths of a yard of forty-inch colored washable satin, and a small piece of pale blue satin. Cut from the blue three butterflies like the one shown, and applique them on the pink. Run a narrow silk elastic through a heading at the top and bottom. The elastic will keep up the camisole and you will have eliminated the annoying shoulder straps.

FLORA.

VELVET OR SERGE CREPE OR DUVETYNE

Brown duvetyne is used in this model, the embroidered panel being in threads of brown, gold, copper and blue on a light brown background

A Daily Fashion Talk by Florence Rose

ANY one that has seen many of the new clothes, either those that are coming over every day from France or those that our own designers and dressmakers are producing—is chiefly struck with the richness and variety of the embroidery. We thought we had embroidered clothes before, but these are richer, different, for one thing the embroidery is quite often massed. It is put on thick, if such an expression may be used. Often there is a panel of almost solid embroidery down the front of a frock. Sometimes this is applied right to the fabric of the frock and again it is embroidered on satin or silk and thus attached to or inserted in the frock.

Navy blue serge is used with rich and rare colored embroidery, and many of the black velvet frocks are combined with vivid stitchery. Brown, which is by all means the leading color with the smart dressmakers, is used not so often with the vari-colored embroidery as with bronze or tones of burnished copper.

For the woman who has time to devote to her own clothes there are many possibilities in this use of embroidery. It is possible to embroider a panel that may be applied to a ready-made frock, to give it the touch of color that is needed.

The little, one piece, straight line frock shown today is in brown duvetyne with panel and cuffs in threads of burnished opper on a lighter brown foundation.

(Copyright, 1920, by Florence Rose.)

CHARITY GETS BEQUEST

St. Patrick's Church Is Also Remembered in Will

The Little Sisters of the Poor and the St. Patrick's Catholic Church are to benefit from the will of Ellen A. Crimmins, 415 South Twentieth street, which disposed of an estate valued at $5500.

The will, probated today, bequeaths $1000 to relatives and directs that one-third of the residue is to be paid to the Little Sisters and two-thirds to the rector of St. Patrick's Church for the benefit of the church.

The will of Eleanor P. Sheafer, 3900 Walnut street, disposed of an estate valued at $4300.

Inventories were filed today for the following estates: Edward A. Groves, $37,579.68; William McLean, $7031.63; George Missimer, Sr., $5443.40; Mary G. Burns, $7023.98, and Henry H. White, $6544.88.

SCHOOL BOARD GALLANT

Raises Age Limit to Make Room for Widow of Principal

In order that Mrs. Charles F. Michener, widow of the former principal of the Barry School and herself a former principal, may again enter the service of the public schools the age limit for returning teachers is to be raised.

The rules of the board require that a former teacher or employe must be under fifty years of age in order to return to service. The elementary schools committee recommended yesterday that this be increased to fifty-five years of age.

Mrs. Michener resigned from active work in the schools after her marriage, but now needs to take up the work to support her two children aged twelve and fourteen.

Maeterlinck Sues for $100,000

New York, Sept. 9.—Maurice Maeterlinck, Belgian poet, filed a new answer in the Supreme Court yesterday to the suit of the J. B. Pond Lyceum Bureau for breach of the poet's lecture contract with the plaintiff last year, in which the defendant now alleges that the lecture bureau broke the contract. He demands $100,000 damages.

Use Cuticura To Keep Children's Skins Healthy

If mothers would only use Cuticura Soap and Ointment for every-day toilet and nursery purposes, how much suffering might be avoided by preventing little skin and scalp troubles becoming serious. Cuticura Talcum is also excellent for little ones, it is delicately medicated and exquisitely perfumed.

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PHOTOPLAYS PHOTOPLAYS

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Academy of Music Broad & Locust 2:30, 7 & 9 "HUMORESQUE," ADAPTED FROM FANNIE HURST'S FAMOUS STORY
Alhambra 12th, Morris & Passyunk Ave. Mat. Daily at 2; Evgs., 6:45 & 9 EDMUND BREESE in "A COMMON LEVEL"
ALLEGHENY Frankford & Allegheny Mat. Daily 2:15. Evgs. at 8. CONSTANCE TALMADGE in "IN SEARCH OF A SINNER"
APOLLO 52D AND THOMPSON STS. MATINEE DAILY CONSTANCE TALMADGE in "IN SEARCH OF A SINNER"
ARCADIA CHESTNUT Below 16TH 10 A. M. to 11:15 P. M. ETHEL CLAYTON in "CROOKED STREETS"
BALTIMORE 51st & BALTIMORE Evgs. 6:30. Mat. Sat. MAE MURRAY in "ON WITH THE DANCE"
BLUEBIRD BROAD STREET AND SUSQUEHANNA AVE. THOMAS MEIGHAN in "THE PRINCE CHAP"
BROADWAY Broad & Snyder Ave. 2, 6:45 & 9 P. M. CHARLES RAY in "HOMER COMES HOME"
CAPITOL 722 MARKET STREET 10 A. M. to 11:15 P. M. JANICE WILSON in "THE WHITE CIRCLE"
COLONIAL Gtn. & Maplewood Aves. 2:30, 7 and 9 P. M. CONSTANCE TALMADGE in "IN SEARCH OF A SINNER"
EMPRESS MAIN ST., MANAYUNK MATINEE DAILY HOBART BOSWORTH in "BELOW THE SURFACE"
FAIRMOUNT 20th & Girard Ave. MATINEE DAILY HOBART BOSWORTH in "BELOW THE SURFACE"
FAMILY THEATRE—1311 Market St. 9 A. M. to Midnight WILLIAM DUNCAN in "GOD'S COUNTRY AND THE WOMAN"
56TH ST. THEATRE—Below Spruce MATINEE DAILY MACK SENNETT'S "DOWN ON THE FARM"
FRANKFORD 4715 FRANKFORD AVENUE HOBART BOSWORTH in "BELOW THE SURFACE"
GREAT NORTHERN Broad St. at Erie 2, 7 and 9 P. M. JACK PICKFORD in "THE DOUBLE-DYED DECEIVER"
IMPERIAL 60TH & WALNUT ST. Mats., 2:30. Evgs., 7 & 9 RICHARD BARTHELMESS in "THE IDOL DANCER"
LEADER 41ST & LANCASTER AVE. MATINEE DAILY ALMA RUBENS in "THE WORLD AND HIS WIFE"
LIBERTY Broad & Columbia Ave. Matinee Daily MAY ALLISON in "THE CHEATER"
333 MARKET STREET THEATRE 9 A. M. to 11:15 P. M. TOM MIX in "DESERT LOVE"
MODEL 425 SOUTH ST. Orchestra. Continuous 1 to 11. WILLIAM RUSSELL in "TWINS OF SUFFERING CREEK"
OVERBROOK 63D AND HAVERFORD AVE. MARION DORIES in "APRIL FOLLY"
PALACE 1214 MARKET STREET 10 A. M. to 11:15 P. M. REX REACH'S "GOING SOME"
PRINCESS 1038 MARKET STREET 8:30 A. M. to 11:15 P. M. GLADYS BROCKWELL in "ROSE OF NOME"
REGENT MARKET ST. Below 17TH 9:45 A. M. to 11 P. M. BRYANT WASHBURN in "WHAT HAPPENED TO JONES"
RIALTO GERMANTOWN AVE. AT TULPEHOCKEN ST. SPECIAL "TREASURE ISLAND"
RUBY MARKET ST. BELOW 7TH 10 A. M. to 11:15 P. M. MABEL NORMAND in "SLIM PRINCESS"
SAVOY 1211 MARKET STREET 8 A. M. TO MIDNIGHT THOMAS MEIGHAN in "THE PRINCE CHAP"
SHERWOOD 54TH AND BALTIMORE DAVID POWELL AND MAE MURRAY in "ON WITH THE DANCE"
STANLEY MARKET ABOVE 16TH 11:15 A. M. to 11:15 P. M. WALLACE REID in "WHAT'S YOUR HURRY?"
VICTORIA MARKET ABOVE 9TH 9 A. M. to 11:15 P. M. CONRAD NAGEL in "THE FIGHTING CHANCE"

The NIXON-NIRDLINGER THEATRES
BELMONT 52D ABOVE MARKET SIR OLIVER CURWOOD'S "THE RIVER'S END"
CEDAR 60TH AND CEDAR AVENUE MacLEAN AND MAY in "LET'S BE FASHIONABLE"
COLISEUM MARKET BETWEEN 58TH AND 60TH THOMAS MEIGHAN in "THE PRINCE CHAP"
JUMBO FRONT ST. & GIRARD AVE. Jumbo Junction on Frankford "L" W. S. HART in "THE TOLL GATE"
LOCUST 52D AND LOCUST STREETS Mats. 1:30, 3:30. Evgs. 6:30 to 11 Alma Rubens in "The World and His Wife" Added—CHARLIE CHAPLIN in "CARMEN"
NIXON 52D AND MARKET STS. 2:15, 7 and 9 SUNSHINE COMEDY—"TEN NIGHTS WITHOUT A BARROOM"
RIVOLI 52D AND SANSOM STS. Matinee Daily ENID BENNETT in "HAIRPINS"
STRAND GERMANTOWN AVE. AT VENANGO BRYANT WASHBURN in "THE SINS OF ST. ANTHONY"
WEST ALLEGHENY 25th & Allegheny MacLEAN AND MAY in "LET'S BE FASHIONABLE"

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$3.00 Gallon; $1.00 Quart
WHITE SHIP ENAMEL
A one-coat beautiful enamel finish for ships, private homes, hotels and apt. houses.
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MAHOGANY VARNISH
$1.00 Quart; $3.00 Gallon
The above, white and mahogany, make a beautiful combination.
SPAR VARNISH
Highest grade, outside manufactured; used in finest homes for inside and outside. Actual value of $6. Name of manufacturer on every can. Will sell while it lasts
$1.00 Quart; $1.75 ½ Gallon
$3.00 Gallon
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Inside white, outside white, bronze green, bright green, pea green, chocolate brown, buff, Colonial yellow and ivory.
The inside white a snow white and guaranteed to stay white.
$1.00 Quart; $3.00 Gallon
Save the Surface and You Save All
WILLIAM E. HINCH
1706 MARKET STREET—1706

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During this gigantic sale we are offering quite a variety of very fine upright pianos and player-pianos and baby grand pianos at exceptionally low prices. Below will give you some idea of a few of them.
8 Lester uprights
3 Knabe uprights
4 Heppe uprights
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3 Estey uprights
3 Emerson 88-note Players
2 Knabe 88-note Players
7 Cunningham uprights
5 Chickering uprights
11 Steinway uprights
3 Schomacker uprights
6 Weberfield 88-note Players
2 Chickering 88-note Players
4 Howard Vincent
These instruments are in first-class condition, ranging in price from $75 up. Guaranteed, with a two-year free exchange privilege.
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WANAMAKER'S WANAMAKER'S

Wanamaker's Down Stairs Store

And What Pretty Autumn Hats at $3.85!

Small hats, mostly, for they are smartest for this season of year, are of velvet in black or combinations of black and lighter shades. A few are in black or brown with blue chenille braid, in king's blue with tan braid or in black with green braid.

Another hat, with a flaring brim, that is very becoming, has a sand color crown and a black velvet brim. It happens to be sketched, too!

Also, some little sports hats are to be seen.

Tailored Hats For School Girls $3.85 to $8.50

Wide-brimmed hats of beaver—as good-looking as can be; small hats of velvet with streamers; hats of velour, and so on, are all well tailored and are in the darker shades that mothers usually like to choose for school.

They will fit girls of 6 years up to young girls of high school age.

(Market)

Cotton Crepe for Undermuslins
Special, 48c a Yard

White, flesh or pink crepe is 31 inches wide and, at this price, you will want to buy yards and yards of it!

(Central)

A New Shipment of Terry Cloth At $1.25 a Yard

The same lovely terry cloth that we have been making a specialty of! It is in many patterns and color combinations, and, being the same on either side, it is admirable for portieres or curtains. 36 inches wide.

(Central)

New Silk Bloomers at $3 and $3.85

At $3—the bloomers are of flesh or white crepe de chine with double elastic and double ruffles at the knees.

At $3.85—flesh or white satin bloomers have pretty ruffles at the knees. The ruffles are pointed and picot edged.

(Central)

Here Come Women's Cozy Bathrobes

Made of soft, thick blanketing, in many colors and combinations, the collar and pocket are bound and there is a cord at the waist of each. $5.50.

(Central)

Some of the Prettiest Lace Flouncings

in white and ecru have just come in. Many of them are special in price. $2.50, $3.50, $5 and $5.50 a yard, 36 to 40 inches wide.

(Central)

Seamless Sheets at $2.25

Of good, sturdy muslin, they are 81x 90 inches.

(Central)

Corsets at $2—Wanamaker Special

There are two models, both of pink coutil. One is topless with elastic inserted in the upper edge; the skirt is longer at the sides. The other model has a medium low bust and long skirt. Both have broad front steels.

(Central)

Women's High-Neck Nightgowns at $2

Of white lawn, they are made with tucked yokes, high V necks, and long sleeves and are trimmed with hemstitching and lawn ruffles.

(Central)

Georgette Crepe
Special, $1.85 a Yard

A very good quality, 40 inches wide in

black	tan
white	Copenhagen
flesh	turquoise
pink	brown
orchid	gray
rose	navy

(Central)

A Sample Lot of Fresh Voile Blouses, $2.45

They are all of soft white voile.

About 700 in all, not each size in every style, but every size from 36 to 46 among them.

Dozens of semi-tailored and lacy models!

(Market)

Women's Satin Frocks
Are at Their Best in Autumn

Before you begin wearing wool frocks, there is an interim which is admirably filled by a dress of satin. It has the smartness of the new season, without the warmth of wool.

Delightful dresses in navy blue, brown or gleaming black are made in scores of interesting ways. Some are trimmed with beads, some have lace panels at front and back and are pleated at the sides. Slender young women will be enthusiastic over the frocks that are puffed or ruffled about the hips.

Women in mourning will be glad to know of some lusterless dresses of crepe meteor, simply made.

Prices start at $15, $16.50, $20 and go gradually upward to $97.50 for a handsome gown of satin combined with tinsel-embroidered Georgette. Between $25 and $40 there is a remarkably fine collection of dresses.

(Market)

There's a Great Call for New Skirts

So it's welcome news that there is good choosing between $5 and $10.75. Here are all sorts of pretty checks and, at $8.75, some soft plaids in various rich browns. Some of the skirts are pleated, some are gathered and some are semi-fitted. Any one will make a good school skirt.

(Market)

Girls' Regulation Dresses of the Better Type

Now that schools have opened their doors regulation dresses come into their own, for there is nothing quite so satisfactory for classroom wear. These dresses are of fine all-wool blue serge, which means service, and theirs is a style that is universally becoming, which means pleasure.

At $25 there are both one-piece dresses trimmed with white braid and the proper emblems in red and white, and two-piece dresses trimmed with white silk braid and emblems. The serge in each dress is firm and will give long service.

These dresses will fit girls of 14 to 18.

(Market)

Service-Giving School Shoes in the Children's Shoe Store

The keynote is moderate price, coupled with serviceability.

Black dull leather lace shoes with sensible, wide toes and sturdy soles, are in sizes
7 to 8, $3.50.
8½ to 11, $4.
11 to 2, $4.75.
Girls' sizes, 2½ to 6, $6.90.

Black dull leather or patent leather button shoes can be had at the following prices
7 to 8, $3.25.
8½ to 11, $3.75.
11½ to 2, $4.50.

Dark tan leather lace shoes are in sizes 8½ to 11, $4.65; 11½ to 2, $5.25.

(Chestnut)

Boys' School Shoes

At $5.50 to $5.90 a pair—straight-lace or Blucher shoes, black or tan leather, wide toes, serviceably welted soles, are in sizes 10 to 13½.

At $5.90 a pair—English-last shoes, tan or black leather, are in sizes 1 to 6.

At $6.90 a pair—a splendid school shoe is built on a last like that used for army shoes. The shoe is of heavy tan leather in a wide-toe shape, Blucher cut, with thick soles. Sizes 2½ to 5½.

Also black or tan leather, full-toe shape, Blucher cut shoes are in sizes 1 to 6 at $6.90.

(Gallery, Market)

Delightful Short Negligees at $5

Coming just below the hips, they are longer than most matinees, so we call them short negligees! They are of good quality crepe de chine in jade blue, terra cotta, buttercup, orchid, light blue, Copenhagen or pink. Ruffles at the neck and at the bottom and a long, loose belt of satin ribbon at the waist give the finishing touches.

(Central)

An All-Year-Round Rug!
Wool-and-Fiber, 9x12 Feet, $12.50

It is reversible, very serviceable and most adaptable. There are various patterns from which to choose.

(Chestnut)