

833-35 Market Street

BLAUNER'S For the First Saturday's Shopping this Fall **BLAUNER'S**
The Smartest & Newest in Chic Fall Dresses



Exceptional Value in Every Dress!
19.95 - 25.00 - 49.75
 Such a showing of luxuriously beautiful advance Fall Models. Every style, every color, every new and novel trimming that the heart could desire. You will be enchanted at the quality, the chic effects and the values. You can't resist buying them.

Charmeuse	Drapery	Tricotine	Fringe
Kittens' Ear	Beading	Tricolette	Coatee Effects
Crepe	Embroidery	Combinations	Panels
Satin			

Gorgeous beading of gun metal, iridescent and jet beads. Lovely silk and wool embroidery. Elaborate braidings. Charmeuse and Satins in draped, clinging afternoon models. Straightlines, tunics, plaited tunics, string belts, vestees, novelty collars and cuffs. Misses', ladies' and extra sizes.
THE SECOND FLOOR DRESS DEPARTMENT



The Downstairs Dress Department
14.96 - 16.89 - 19.90
 The Downstairs Dress Department is a riot of charming Frocks. Everything that's new in color, style material and trimmings. And the best of it all is the value given on every Frock. Come and see them. You will buy.

Satin	Embroidery	Taffeta	Peplums
Serge	Braiding	Tricolette	Tunics
Tricotine	Beading	Combination	Coatees

At 14.96. Satin and Serge embroidered and braided in tunic, coatee and shawl effects.
 At 16.89 Serge, Satin and Tricotine in embroidered, ruffled and coatee effects. String belts, pockets. At 19.90. Serge, Tricotine, Tricolette, Satin, Taffeta in surplice, peplum, plaited, ruffled and tunic effects. Ruffles, coatees, vestees.

Saturday Specials!
UNDERWEAR
\$2.95 Silk Chemises
 Tailored and lace trimmed flesh crepe de chine chemises. Well made and full cut. **1.95**

89c Lingerie Bloomers
 Bloomers of flesh and white lingerie. Full cut, well made. Rubber at knee and waist. Value 89c. **59c**

\$2.25 Navy Camisoles
 Just the thing under a dark blouse. Beautifully tailored and hem-stitched. **1.47**

BLAUNER'S MAIN FLOOR

Wonderful Values for Saturday in Girls' & Kiddies' Apparel

6.94-7.94 Girls' Gingham Dresses Plaid gingham and chambray Dresses for the junior miss. 12-16 years. 5.94	2.94 Kiddies' Tub Dresses Wash Dresses of gingham and chambray in plain and patterned effects. Excellent value! 1.69	Every mother should bring in the big girls and kiddies to select their "dressy" Fall wardrobes and school clothes.
Linen Reg. Dresses All white or blue linen. Regulation Dresses. 6-14 yrs. 2.94	3.94-4.94 Kiddies' Dresses Chambray and Gingham Dresses. Sizes to 6 years. 2.89	
New Taffeta Dresses Dainty Fall models of fine taffeta. 6-14 years. 9.94	1.35 Boys' Blouses Fine striped percale Blouses. Sizes 8-12. 87c	
Taffeta & Satin Dresses Numerous chic models. 12-14 to 16 years. 10.94	2.49-3.50 Boys' Suits Galatas, poplin, linen, in Oliver Twist. Sizes to 8. 1.74	
Smart Serge Skirts Side or accordion plaited serge skirts. 6-14 yrs. 3.94	3.00-3.50 Kiddies' Rompers Fine chambray, Kiddies' Rompers in colors. 1.64	
Smart Fall Dresses Serge, Velvet and Jersey Frocks. 6-16 years. Up to \$7.50. 5.94	Girls' Fall Coats Advance new Fall Coats for girls. 7-14 to 16.50. Sizes 6-16. 7.94	

BLAUNER'S FOURTH FLOOR

\$7-\$8 New Fall Suit Blouses of Georgette
 Wonderful Values! **\$4.59** Don't Miss Such savings!
 A wonderful collection of fine quality Georgette Blouses in light and dark colors. Just the thing to harmonize or contrast with your new Fall outfit. Savings of almost one-half on every Blouse.
5.00 Silk Tricolette Blouses
 Tricolettes in plain and dropstitch materials. Stunning Overblouse models with pretty necklines and trimmings. Heavy quality tricolette in the season's best colors. **\$2.90**

BLAUNER'S MAIN FLOOR

Fall Skirts—Special!
2.95 & 4.95
 Our full stock of serge and poplin Skirts is at your disposal at savings beyond expectation. Accordion, knife, box plaited and straightline models. Others to 12.50.
7.50 Jerseys—Silks—Plaids and Checks
 A special showing of plaids and checks, jerseys and plaid silk failles. **5.90**

Blauer's Third Floor

FRENCH KID GLOVES
1.95
 Value 3.95
 Two-class, perfect quality oyster white with self color or black embroidery. Size 5 1/2 to 7 1/4. Half Price Sale! Blauer's Main Floor

FUR SALE

89.50 Taupe Kit Coney Coats, 3/4 Length Beautiful Taupe Coney Coats, 3/4 length. Well matched skins, fancy linings. Belted model. 69.50	3/4 Length Siberian Squirrel Coat Fine Siberian Squirrel Coat, huge cape collar and cuffs. Wraps, Dolmans and others up to 795.00. \$445
\$15 Squirrel Chokers 10.00	\$25 Squirrel Ties 19.50
59.50 Scarfs and Capes 39.50	

A Big Special! Beautiful Squirrel Chokers, Ties, Scarfs. Really wonderful values!



Values! NEW FALL HATS
2.96 to 4.94
 An enchanting display of fine velvet and duvetyne Hats in the latest Fall colors and models. Shapes becoming to every face; prices suitable for every purse. If you see them, you'll surely buy.
Other Chic Fall Modes
 The most charming Velvet and Duvetyne models. Novelty trimmings. Fashionable colors. **6.50 to 16.50**

Blauer's Third Floor

Tub Silk Petticoats
3.29
 Value 5.00
 A Great Special Purchase of white tub silk Petticoats. Finest quality silk. Well fitted models, ruffled flounces, puffed front and back. **Main Floor**

G-R-E-A-T HOSIERY S-A-L-E
\$14 to \$35
 A first showing of our fine new Full Length Models at moderate prices. Gorgeous silk linings, elegant tailoring. Polo Cloth, Suedine, Velour, Bolivia, Serge, Tricotine, Goldtone. Fashionable colors, fur trimmings. Others up to \$59.75.

Fine Values in NEW FALL COATS
\$25 & \$35
 Back to pre-war prices. All silk lined Coats of Velour, Suedine, diagonal Bolivia and Crystal Cord at these prices. Beautifully tailored, handsomely cut. Tans, blues and browns. An extraordinary value. Others up to \$165.00.

\$3-\$4 Silk Hose
1.89
 An extraordinary purchase of Hose in silk from top to toe. Also some with lisle tops, Van Raalte brand and other makes. 3 prs. 5.00.

New Fall Suits at Blauer Special Prices

Downstairs Store \$35-45 Fall Suits \$25.00 Silvertone, Serge, Tricotine and Wool Poplin Suits beautifully lined with silk. Chic Autumn modes, straightline, semi-tailored, box plaited, belted, flare and ripple models. Trimmings are fancy silk stitching, narrow tuckings, silk braidings, large pockets, novelty buttons, etc. \$25-\$35 Smart Suits Silvertone, Oxford, Serges and Jerseys in youthful and conservative models, the most desirable colors of the season. \$15	Second Floor \$29.75-\$35 Full Wool Suits \$25.00 Pure wool Sports Suits in the best Fall styles. Navy, brown, trooper blue and mixed green. Patch pockets, tuckings, inverted seams, notch collars, etc. 39.75 Many smart styles in tricotine, velour, silvertone and oxford. Tailored models and fine silk linings. 45.00 Tinseltone, Tricotines, Silvertone and Velour in exclusive models and colors. Others at 49.75.
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