

DREAMLAND ADVENTURES THE LITTLE WIZARD BY DADDY

CHAPTER IV
MAGGIE and BOBBIE, the mischievous animals, carried Peggy...

INCHES FROM The Golden-Plated Rule By Lillian Paschal Day

I went to college.
Was put pu for a frat.
Mazon blackballed me.

Things You'll Love to Make Crocheted Bag

With that worsted left from your new sweaters, you can make this darling little bag to match...

Wanamaker's WANAMAKER'S

Wanamaker's Down Stairs Store

A Sale of Women's New High Shoes at \$4.80 a Pair
(The usual wholesale price of these shoes is \$1.70 more)

Hats Are the First to Show Autumn Colorings

Even before they tinge the leaves, Autumn's colorings find their way to Autumn's hats.

Friday is now cheese day

MANY people are now eating cheese dishes instead of fish on Fridays. They have learned that cheese is many times more nourishing than fish...

Black Enamel Suitcases, \$5 to \$13.50

There are all sizes from 18-inch to 30-inch, and the suitcases are in great variety, and all good looking and nicely lined.

THE DAILY NOVELETTE

One Seven, Ring Five, Please
By ADELAIDE B. KEMP
It seemed to Mary Sheldon, tramping along the country road...

PREVENT Skin Troubles by Daily Use of Cuticura

Make Cuticura Soap and Ointment your every-day toilet preparations. Bathe with the Soap and hot water on rising and retiring...

STAR SHOE REPAIRING

WHOLE SOLES of genuine Neolin and RUBBER HEELS WOMEN \$1.50 MEN \$1.75

Do You Like Porterhouse Steak?

Probably you do. It is generally considered the choicest cut. It is also, unfortunately, the scarcest.

Elastic Girdles at \$2.50

Young school girls and many women wear these all the time and this is an especially good model. It has four panels of elastic and hooks in front...

A Lily of France Corset Special at \$4.25

The material is a satin-finish coutil with pink dots and the corset is made with a medium-low bust and a long skirt that has five eyelets for elastic lacing below the front steels.

Women's New Dresses of Satin or Jersey, \$16.50

Both of these dresses are sketched. The satin is shown on the left, with its overskirt of figured net. It can be had in navy blue or brown.

BEADED BAG REPAIRING

All styles and sizes made equal and small repair work done at special rates.

Are the roots of your hair getting exercise?

A DRY, scaly scalp starves the root bulbs. The radio-activity in RADIOR Hair Tonic and RADIOR Shampoo destroys the cause of hair troubles.

Do You Like Porterhouse Steak?

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A Smart Tweed Suit That Young Women Will Like Is Only \$17.25

It's the type of suit that young women use for town and country wear at this season of the year, and it would be immensely serviceable for young women about to go away to school.

Plenty of Wool Jersey Frocks, \$15 to \$22.50

They are in becoming shades of brown, navy, reindeer and Pekin, embroidered in silk or prettily braided.

Pretty Little Hand-Made Clothes for Wee Babies

All the way from Manila came these sheer little dresses and petticoats of fine white batiste, trimmed with hours of hand-embroidery and tiny scallops.

THE BEST HAIR TREATMENT

- 1. Wash your head with RADIOR Shampoo powder. Its radio-activity cleanses and energizes the scalp. It leaves the hair soft, and lustrous as fine-spun silk.
2. Rub RADIOR Hair Tonic well into the scalp with the finger tips. Apply daily.
3. Shampoo your hair at least once every two weeks.
4. Begin today.

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RADIOR HAIR TONIC-SHAMPOO
GUARANTEED to be prepared from finest pharmaceutical ingredients and to remain radio-active for 20 years.
RADIOR CO., Ltd. of LONDON
235 FIFTH AVE. New York

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Swift & Company, U. S. A.
Seven Wholesale Distributing Markets
Central Office, 9th St. and Girard Ave.
F. M. Hall, District Manager

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It's the type of suit that young women use for town and country wear at this season of the year, and it would be immensely serviceable for young women about to go away to school.

Silvertone Suits Are \$29
Simple, tailored, street suits of silvertone are in Pekin, brown and navy and the jackets are prettily lined with flowered silk.
Another silvertone suit, with a scalene collar, is special at \$26.25.

Plenty of Wool Jersey Frocks, \$15 to \$22.50

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A New Winter Coat Need Not Be Expensive—Good Ones Are Here at \$19 to \$45
Materials are thick and soft and warm and styles are of the conservative type that you like to wear and never tire of.

Pretty Little Hand-Made Clothes for Wee Babies

All the way from Manila came these sheer little dresses and petticoats of fine white batiste, trimmed with hours of hand-embroidery and tiny scallops.

Taffeta Coats, \$12.75
All our navy blue and black taffeta capes and coats are included.
Satin capes, lined throughout with silk, are now \$19.