

Organ Programs at 9, 11, 4:50
Brief Selection at 11:15, with Chimes
and Stroke of the Hour at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

Tomorrow We Start the Wanamaker Great September

Queen Victoria's Splendid Example of Women's Citizenship

is well worth bringing to mind now that American women are beginning to take up the great problems of statesmanship.

It is not fair to say that women have not the capacity to understand and deal with governmental state questions.

Two women within our lifetime have been influential in Great Britain in public life, each of them a good wife and a good mother, the noble Queen Victoria and Catherine Booth, the mother of the Salvation Army, whose daughter, Commander Evangeline Booth, is the efficient head of the Salvation Army of the United States.

Indeed the keen supervision of a housewife's eye may be expected to improve upon the larger housekeeping of City Hall and the Capitol at Harrisburg, especially when they go to work on the Public School questions.

What would this Store amount to without its women workers?

[Signed] *John Wanamaker*

August 31, 1920.

Women's New Fall Coats Show Large Round Collars

Almost like small capes they are, with a shirring in the back, and the general lines of the coat follow out this round effect.

For example—a lovely soft wood-brown velour with a double cape collar, the upper one and the facing cuffs being of moleskin fur. Below the second collar deep tucks run to the panel front.

Another beautiful coat is of chestnut brown bolivia cloth with the large round collar and a looped panel back. This has the new "shoemaker's stitching."

And there is a vivid henna-colored duvetyne cape with a round collar trimmed with up-and-down bands of squirrel fur.

A woman would go far to find leveler coats than these new models for Fall. They are from \$65 to \$400 in prices.



(First Floor, Central)

New Fall Fashions in Women's Satin Dresses

And there doesn't seem to be a woman at the present moment that doesn't feel the need of a good-looking street frock of just this sort.

These are mostly in the darker shades of seal brown, navy blue, black and so on, with the color touch introduced in the form of silk or wool embroidery in which bright-colored beads often play a part; colored girdles, large tucks and dainty bits of lace by way of trimming.

And for prices, these begin at \$75 and go to \$105.

(First Floor, Central)

For Autumn Days—New Suits for Young Women

One new suit is of soft silver-tone velour in a new and soft brown shade, a pretty taupe or dark blue. It has a coat of the fashionable length, is planned on the youthful straight lines which so many girls prefer, and is lined throughout with pea de cygne. \$52.50.

Another suit of silverwool is a smart little affair with a deep collar of opossum fur. The coat has a novel arrangement of three pockets on each side the jacket and is button trimmed, too. It comes in brown, navy blue, tan and russet colorings, and is \$60. 14 to 20 year sizes.

(Second Floor, Chestnut)

New Velour Coating, Special at \$3.50

It is a fine all-wool weave, 54 inches wide, and it is a good warm weight for late Fall coats and wraps. In the desirable shades of navy blue, brown, Copenhagen, taupe and oxford.

(First Floor, Chestnut)

There's a Fad for Novelty Bracelets

and the slender, flexible sorts are very popular, indeed. Some new silver-plated bracelets, flexible and set with rhinestones, are quite pretty and are but \$1.25 each.

Other novelty bracelets are 75c to \$2.

(Jewelry Store, Chestnut and Thirtieth)

2200 New Waists in a Special Sale Tomorrow

Some are new Fall samples, and others are maker's overlots, but all are fresh, pretty waists, and all are priced so moderately as to interest the woman with an economical turn of mind.

700 Silk Waists, \$3.85 to \$7.50

are of crepe Georgette satin, crepe de chine, Japanese silk or pongee in white and delicate colors chiefly, though there are a few dark colors and some pretty striped crepe de chine. Some are beaded, some lace trimmed.

600 Hand-Made Blouses, \$3.85 and \$5

are of white batiste, are entirely hand made, and are unusually attractive for these prices.

900 Cotton Waists, \$2.25 to \$5

are tailored and lingerie waists of voile or batiste in many good styles for which you'd ordinarily expect to pay more. Some are trimmed with real laces, some with imitation.

(East and West Aisles)

New French Handbags of Exquisite Design

By all odds the most distinctive fabric handbags we have ever seen.

Imagine a bag of sky blue silk combined with tan silk duvetyne, with a blue celluloid frame.

Or a gold brocade blue silk bag with richly decorated ivory-finish frame.

Or a bag of fine black silk with a white celluloid frame on which is carved and colored a realistic bunch of cherries or a spray of leaves.

These are only a few of the many beautiful novelties to be found at \$25 to \$50.

(Main Floor, Chestnut)

New Wool Scarfs Arrive From Scotland

Just the thing for sports suits and they come in all the lovely soft colorings that women especially like.

Some few are plain colors, but the majority are pastel stripes or have a suspicion of a plaid. There is one very pretty striped scarf at \$3.75 and a special value. Prices go up to \$10.

(Main Floor, Central)

We Won't Recommend All Silks for Men's Shirts

For that is the hardest test you can ask a silk to stand and there are very few silks that make satisfactory shirtings. But we do recommend

American Silk Broadcloth

It is the best wearing silk we have ever found for this purpose and for all kinds of sports wear—women's dresses, blouses, linings and for petticoats and kimonos—and it can be laundered any number of times.

At least 100 patterns in different color combinations of stripes, also plain white, 32 inches wide, \$3 a yard.

(First Floor, Chestnut)

Women's Smart Brogue Oxfords for Early Fall Wear

Two unusually good-looking styles with shapely toes, not too narrow, long wing tips, much perforation, stout soles and military heels.

One style is black calfskin and the other tan grain calfskin.

They can be worn all through the Fall and Winter, later with spats, if desired. Price \$11 a pair.

(First Floor, Market)

Women's Porch Dresses, Special at \$5

The last of these comfortable, cool little frocks that remain and so they are half and less than half their former markings. There is a good choice still in the styles both plain and lace trimmed and in either all-white or figured white voile.

(East Aisle)

School Handkerchiefs

These are some good sorts, not expensive. For boys there are sturdy white linen kerchiefs, plain hemstitched style, at \$4.50 a dozen.

And for young men who want larger size handkerchiefs there are other good ones at \$2.75 a dozen.

Handkerchiefs for girls and young women are also of firm white Irish linen, in the plain hemstitched style, \$3.50 a dozen.

We will mark them for you if you wish, with Wanamaker's name and address.

Housekeeping Sales

Sale of Housewares — Sale of China — Sale of Cut Glass — Sale of Lamps

FROM end to end of Pennsylvania, from South Jersey, Delaware and much of Maryland, housewives for some time have been eagerly looking forward to what they call the great Wanamaker Housekeeping Sales.

These Sales, covering the whole Fourth Floor of the Wanamaker Store and lasting throughout the month of September, offer unexampled opportunities for the replenishment of the thousand and one little things that go to make up the great business of housekeeping.

The Sale of Housefurnishings Alone Starts With 76,737 Articles of Kitchen and Household Utility at Lower Prices

This Wanamaker Sale of Housewares is a peculiarly different sort of Sale.

It affords certain opportunities that will not be found in any other sale that we ever heard of.

- 1—Every one of these 76,737 articles is standard and brand-new.
- 2—It contains no job lots, no oddments, no left overs.
- 3—The goods were specially purchased in great quantities, thus bringing down the prices.
- 4—Instead of being a clearaway of old, broken-down goods, it is always the occasion of the introduction of every sort of good, labor-saving device and improvement that has been brought forward.
- 5—The savings are genuine—10 to 40 per cent below regular prices for similar articles in our stocks during the past several months.

The most notable collections of new goods contained in it are:

- Table cutlery
- Refrigerators
- Sewing machines
- Dress forms
- Baskets
- Bathroom furnishings
- Nickelware
- Tinware
- Pantryware
- Galvanized ironware
- Aluminumware
- Enamelware (no "seconds")
- Suction cleaners
- Old-fashioned iron cooking utensils
- Woodware
- Brooms and brushes
- Housecleaning soap

and everything else of importance that a good housewife needs to clean house worthily, to cook food properly and to fit up a bathroom for daintiness and service.

The Autumn's great opportunity to get rid of old, broken-down, damaged utensils around the house and replace them with shining, new housewares at money savings.

(Fourth Floor, Market and Central)

A Very Good Selection of the Finest Wilton Rugs

People who are beginning to consider new furnishings for their Winter homes will be glad to know that we have an assortment of Whittall Anglo-Persian rugs that is unusually large for this time of the year.

9 x 12 ft., \$195	9 x 15 ft., \$264
8.3 x 10.6 ft., \$175	10.6 x 12 ft., \$264
6.9 x 12 ft., \$159	10.6 x 13.6 ft., \$297
6 x 9 ft., \$119	11.3 x 15 ft., \$330

(Seventh Floor, Chestnut)

Good New Books

"The Black Knight," by Mrs. Alfred Sidgwick and Crosbie Garstin—a novel of the Canadian West; like "The Virginian" in parts. \$2.

"The Gray Angels," by Nabro Bartley—the story of a woman's success in what she set out to do. \$1.90.

"Hidden Creek," by Katharine Newlin Burt, author of "The Branding Iron." A vivid story of the West. \$2.

(Main Floor, Central)

Prices Lowered on Automobile Dusters

The Motor Apparel Shop is making a clearaway of its Summer dusters at savings of a fourth or more.

Tan crash dusters, \$2.50.
Gray mohair, \$4.
Imported tan linen, \$9; with blue collar and cuffs, \$10.

Black mohair, a good coat for chauffeurs, \$15.
(The Gallery, Chestnut)

September Is a Great Month for Cycling

It is not so warm and the weather is more settled. Moreover, in September the schools open and boys and girls want wheels to go to and from their studies.

- Columbia chainless bicycles, \$85.
- Columbia chain models, \$65 to \$72.50.
- Columbia juvenile models, \$51 to \$55.
- Continental bicycles for men and women, \$55.
- Continental juvenile models, \$50.
- A few men's models special at \$40.

(The Gallery, Juniper)

Clearaway of Crash Table Covers

These covers, in a variety of attractive stenciled designs, have so many uses that every one with a home has places for them.

Square table covers are now \$2 for 38-inch size and \$3.25 for 48-inch size.

Round table covers are \$1.50 for 26-inch, \$2.25 for 40-inch and \$3.25 for 45-inch.

Pillow covers, 22 inches square, \$1.50.
Chair backs, \$1.
Couch covers, \$8.

(Fifth Floor, Market)

New and Pretty Linens in Hand Crochet

Centerpieces and luncheon sets done in Japan on centers of Irish linen.

They are very impressively adorned with Japanese hand-crochet in a new and likable design.

Considering their rather elaborate appearance and practical qualities, their prices are quite moderate.

Round centerpieces, 18 inches in diameter, \$3.50 each; 24 inches in diameter, \$4 each.

Luncheon sets of 13 pieces, \$12 a set.

(First Floor, Chestnut)



The September Sale of China and Glassware Begins Tomorrow With a Wonderful Stock and a Wealth of Opportunity

Tomorrow the September Sale of China and Glassware opens with a splendid collection of the finest goods at real savings, ranging from 15 to 50 per cent and averaging one-fourth.

In stocks and varieties it is the best sale in years. There is an amplitude of everything, an abundance of most things and a scarcity of nothing needed to make a China Sale worth while.

We have been assembling goods for this occasion for many months and the result is something for every homekeeper to take advantage of.

Practically all our stocks are included. Every set of dishes in the house is reduced, whether it be a complete set or a regular open stock set.

You must see these goods to appreciate the patterns, the shapes, the desirability of every set at the price marked on it.

Look, for instance, at this 106-piece American porcelain dinner set now offered for \$16.50. You will need no arguments to convince you that at the price this is indeed a remarkable value.

The American sets of good, first quality are \$20, \$25, \$27.50, \$30, \$35, \$40 and \$50 for full, standard services.

There is a remarkably fine lot of English porcelain services. Prices here start at \$35. The main groups are at \$40, \$45, \$50 and \$60, others up to \$125.

French china services with flowers and spray decorations are \$37.50. Border patterns are \$85, \$100, \$125, \$150, \$175, \$200, \$225, \$250 to \$425. There is a good lot of encrusted gold sets.

American china services are \$65, \$70, \$75 and \$125. On all these dinner sets there is a reduction of at least 15 per cent, on some as much as 40 per cent, the average is 25 per cent.

Rich, Beautiful Cut Glass

Myriads of handsome pieces, all of high-grade crystal in a wealth of charming well executed cuttings.

Savings average 33 1-3 per cent. Every imaginable item included, from bon bon dishes to wonderful lemonade bowls.

Also a fine selection of fancy and novelty glass, including compotes, candy jars, vases, bowls, nappies, flower bowls, at half price and less.

Good quality plain water glasses, 5c each.

Light-cut water glasses, 15c each.

Needle etched thin blown water glasses, 15c each.

Two Carloads of Fruit Jars, 1-3 Less

Right at the height of the preserving season; pint, quart and half gallon sizes, regular Mason jars, wide-mouth Mason jars, regular glass top jars, wide-mouth glass top jars. All reduced 33 1-3 per cent.

Garden Furniture at Half

About 100 pieces of art concrete garden furniture, many of which are suitable for indoors. Benches, flower boxes, flower pots, sundials, tables, all now at half.
(Fourth Floor, Chestnut)

The Whole Stock of Lamps and Shades at a Reduction of 33 1-3 Per Cent

This is the largest and most sweeping reduction in lamps we have ever known of.

The Wanamaker stock is the largest and most varied, and this is the first time that a reduction has been made covering every lamp and shade and fixture in it. It comes just at the right time when so many thousands of people are refurbishing their homes and want new lamps and shades and fixtures to complete the joyful work.

New low prices range from \$2 to \$175, including everything from a little boudoir lamp to a fine Chinese pottery vase, gold-mounted table lamp.

- Small candlesticks
- Camel lamps
- Umbrella lamps
- Doll lamps
- Colonial candlesticks
- Boudoir lamps and shades
- Two-light lamps
- Floor reading lamps
- Iron lamps
- Table lamps
- Four-light fixtures
- Two-light fixtures
- Artwork iron lamps
- Parchment shades
- Mahogany lamps

People's tastes in the matter of lamps and fixtures for their homes are getting better all the time.

This extraordinary Wanamaker September Sale affords opportunity for the exercise of the best and most discriminating taste and at the same time the saving of a considerable amount of money

(Fourth Floor, Central)