

Organ Programs at 9, 11, 4:50
Brief Selection at 11:55, with Chimes
and Stroke of the Hour at Noon

WANAMAHER'S

Store Opens at 9

WANAMAHER'S

Store Closes at 5

WANAMAHER'S

WEATHER
Fair

Tomorrow Ends the Great August Furniture Sale With All Its Wealth of Opportunity

The Four-Handed Little Folk Are Appearing Again

Tiny baby squirrels, little sister bunnies, Master Chipmunks are whisking around and dashing across the roadways of the quieter country places, feeding on seeds and bulbs and corn in the absence of nuts.

How fine to have four hands and to make good use of all four.

Some of the mother birdies are plainly in sight in groups holding meetings with the baby birds, studying instinct almanacs to fix their moving days soon after day after tomorrow, first of September.

Almost every living thing has something ahead to get ready for.

[Signed] *John Wanamaker*

August 30, 1920.

Interesting New Fashions Appear in Women's Fall Suits

The return of the mannish pin-striped suiting is signalized by some very smart models of this material. Coats are finger-tip length about and there is a slight tendency toward semi-fitting styles. Skirts have changed little. Most collars are slashed in such a way that they are perfectly fitting worn either high or low. There is an example of the new French high standing rolled collar, opening in front.

"Shoemaker's" stitching in three-cornered designs appears on pockets and pleats. Many hand touches are seen, such as crow's feet and arrow heads. Materials are Poiret twill, gabardine, velour, plain, silver-tone and checked and pin-striped suitings. One thing more we have noticed—that is the fine lines and the careful attention to detail in these new suits and the fact that they fit so well. Prices begin at \$52.50 and go up to \$300 for a fur-trimmed model.

(First Floor, Central)



Here Are New Cloth Frocks in Fall Modes for Young Women

Some of the ever-fashionable serge, dark blue in color and firm of weave; others of the equally fashionable tricotine, also in dark blue.

It is such dresses as these that young women like for early autumn—for days when the air is brisk and frocks with some warmth are needed. These have smartness and newness to commend them—and there is a delightful variety from which to choose!

Usually they are collarless; quite a number are beaded, many are braided, and wide sashes decorate others. Prices begin at \$32 and go to \$110. 14 to 20 year sizes.

(Second Floor, Chestnut)

Satin Is Very Prominent Among the Silks for Fall

And anticipating this, the Silk Store has already here a fine assortment of new satins in every possible shade that could be wanted.

There are all the new browns, taupe, blues and green, as well as black for street frocks and for evening gowns, the paler tints and white for evenings. Qualities are fine and lustrous, double width and from \$2.25 a yard up to \$5 a yard.

(First Floor, Chestnut)

New Among Suitings Are Small Velour Checks

Quite small and inconspicuous and the general effect is that of brown or blue, these being the colors of the background and the checks being made of crossings of black. There are four styles altogether, two shades of blue and two of brown.

They are intended for tailored suits and are most effective when used for this purpose, but many women like these small checks for separate skirts.

The material is all-wool, 54 inches wide, and the price \$6 a yard.

(First Floor, Chestnut)

THE August Furniture Sale is now a matter of hours.

It comes to an end at store-close tomorrow evening.

For all reasonable requirements it is as good a sale today as it was when it began.

It still presents a practically unlimited choice of the best furniture in America at reduced prices.

In its opportunities it is still the one great August Furniture Sale.

Nobody unacquainted with this furniture business could go through these fine abundant stocks today and for one moment imagine that we have come through several weeks of extraordinary selling. So far as goods and opportunities are concerned it looks more like the beginning of a sale than the end of it.

Practically speaking, the only difference between today and the opening day is that there is so much furniture here today at reductions of 33 1-3 to 50 per cent, these being the odd pieces and suits that have naturally accumulated during the recent busy weeks.

If you are to secure any of these, if you are to secure anything in the sale, no matter what it may be, you must come to the store tomorrow and take

advantage of opportunities which will not be available Wednesday.

Tomorrow brings you the last opportunity to choose any piece of furniture in our entire stocks at a reduction of 10 to 50 per cent.

Tomorrow brings you the last opportunity to choose from hundreds of single pieces and individual suits for bedrooms and dining rooms at reductions of 33 1-3 to 50 per cent.

Wednesday will be too late!



(Fifth, Sixth and Seventh Floors)

Office Furniture Sale Ends Tomorrow

Tomorrow is the last day to choose anything in our entire stock of office furniture at reductions of 10 to 33 1-3 per cent.

(Third Floor, Market)

Tomorrow Is the Last Day of the August Sale of Mattresses

Last day to choose anything in our whole stock of mattresses, pillows, bolsters and bedsprings at August Sale prices.

The Sale ends tomorrow evening.

(Sixth Floor, Chestnut)

For School and College Girls—Regulation Dresses

Nothing quite takes the place of these regulation dresses in a girl's wardrobe, and girls going to boarding school or college will find the new models for autumn and winter ready now.

Serge regulation dresses are \$15 for 6 to 12 year sizes; \$25 for 14 to 20 year sizes.

Sturdy cotton (linen weave) dresses are \$8 for 6 to 12 year sizes; \$16.50 for 14 to 20 year sizes.

All these dresses are made especially for us, in our own workrooms, and are of distinctive style and unusual workmanship.

(Second Floor, Chestnut)

Women's Practical Tweed Coats Are Now \$10 to \$45

All of them were much higher than their present prices. But there are now only a few left of each style and not all sizes.

If you want a coat for wear day in and day out, for sunshine and storm alike, there is nothing better than a tweed. Women with an eye to economy, nearly always choose them. Being plain tailored styles, there is nothing about them to go out of fashion.

Both short and long coats in this collection and they are in soft gray and brown mixtures, mostly weatherproof.

(First Floor, Chestnut)

Women's Colored Handkerchiefs, 35c

Pure linen, and in gay colors and attractive patterns.

(West Aisle)

Are You Quite Fair to Your Piano?

Do you have it tuned periodically or do you let it deteriorate?

Unless a piano or player-piano is tuned with some regularity it not only suffers in tone but depreciates in value. For the sake of the considerable investment such an instrument represents, as well as for the added pleasure you will derive from it, you should keep it in good condition.

We have a corps of expert tuners and workmen who have no superiors. We should be glad to give your piano any attention it may require, either in the way of tuning or repairs. Drop us a postal or telephone the Piano Store.

(Egyptian Hall, Second Floor)

Dainty Hand-Made Blouses

These are all of soft and snowy batiste, and they are just such blouses as women will like to finish out the summer and to start the autumn.

Entirely hand made, they are variously trimmed, some with drawn-work, some with hem-stitching and some with real filet. The styles are becoming, and there are several good models from which to choose.

\$5 to \$10 each. (Third Floor, Central)

Don't Wait Till Next Winter to Care for Your Skin

First off a good cleansing cream is necessary—it takes more than soap and water for perfect cleanliness! Queen Mary Cream, pure and smooth, 65c and \$1.20 a jar.

Queen Mary Skin Cream is fine for massaging, 65c and \$1.20. Just before applying powder, it is well to use a good vanishing cream, like Youth and Beauty Cream. Many men use it after shaving, too. 65c and \$1.20.

For sunburn Glycerine and Honey Jelly is very soothing—20c a tube. And to whiten the skin, Queen Mary Cucumber Cream is just the thing. 50c.

(Main Floor, Chestnut)

A Favorite Handbag With Society Buds

is one of these metal beaded bags from France.

Their beautiful iridescent colorings are so appropriate for charming young girls and the designs are so unusual, many of them copies of costly antiques.

Prices \$18 to \$60. (Main Floor, Chestnut)

Long, Slender Chains of Crystal and Colored Beads

interspersed with metal links and ornaments—this is Dame Fashion's newest whim. The chains are long enough to reach 'most to the waistline and they are most attractive.

The chains are silvery and slender and the sparkling crystal beads are combined with sapphire blue, or other colored stones in effective contrast. And other new chains have the colored stones alone.

They are \$6 and \$11.50 each. (Jewelry Store, Chestnut and 13th)

Women's Umbrellas Re-covered for \$1.85

The covers are of fine black Egyptian cotton of unusually good quality. They will roll close, are light weight and fast black. They'll give good service, too.

Just bring your old umbrella to the Umbrella Shop.

(Main Floor, Market)



Men's London Topcoats Are Here for Fall

(At last year's prices)

The Men's London Shop has just unboxed the newest models of topcoats from Kenneth Durward, of Ulster House. And the first thing we want to say about them is that prices are lower than they were on the Spring coats—in fact, they are the same as on last year's importation.

There are single and double breasted coats in light and medium weights. Raglan and set-in shoulders and plain or half-belted backs.

Browns, greens, grays and tans in plain colors, diagonal stripes and overplaids—mostly overplaids.

Materials are tweeds, Shetlands, homespuns, chevots, Elysian cloths and a soft, silky fabric with a mixture of alpaca in it.

Altogether very smart coats, but moderately priced—\$58.50 to \$80.

In the same importation is a little lot of men's evening dress coats of dark Oxford gray llama cloth, with grosgrain facing. A loose Bal-macacan model of much distinction. Price \$125.

(The Gallery, Chestnut)

All of Our Men's Fancy Suits Are at Half Price or Near It

The reason for this is in the calendar, not in the suits. No matter how many fine days there may be still to come, our Men's Clothing Store is only interested in Fall and Winter affairs.

That is why these fancy suits are marked \$27.50 and \$38.50, although most of them have been double. Chevots and worsteds, well-tailored and in the best fashion. Wearable right into the Fall season.

All sizes, including some for stout men.

(Third Floor, Market)

Still Some Men's Straw Hats Can Be Had for \$2

All our remaining sennit straw hats are going out at \$2. They were originally two or three times this price, so you can see what good values they are.

Sizes 6 1/2 to 7 only.

(Main Floor, Market)

All Our Boys' Washable Norfolk Suits Now \$8.50

A saving of one-fourth to one-third. The suits are mostly in tan linen and gray crashes, but the choice also includes Panama cloths, cool cloths, white reps and some Palm Beach cloths.

Sizes for boys of 7 to 18 years, but not every style.

(Second Floor, Central)

Plain-Color Rugs Are High in Favor

Many people think they are more effective for artistic furnishing than patterned rugs.

Here are some heavy seamless chenille rugs with solid-color centers and band borders.

9 x 12 ft., \$192
8 1/2 x 10 1/2 ft., \$159
6 x 9 ft., \$96
(Seventh Floor, Chestnut)

Wise Folk Are Buying Shoes for a Year Ahead Now

Not that prices are going up; we hope they are coming down. But it will be a long time before regular prices are as low as these sale prices, where men and women can buy high and low shoes at average half.

Men's Shoes at \$4.75, \$7.75 and \$9.75

Both high and low shoes at the first two prices and all high shoes at \$9.75. Many kinds and all new styles, but not all sizes in each kind.

(Main Floor, Market)

Women's Low Shoes, \$4.60, \$5.60, \$7.60, \$7.75 and \$9.75

Oxfords and pumps of patent leather, black and tan calfskin, black and colored kidskin, black suede, white buckskin and white canvas.

Women's High Shoes, \$7.60, \$7.75, \$9 and \$9.75

Lace shoes of plain black and tan calfskin and gray and brown kidskin, and lace and button shoes of various fine leathers with fancy tops.

(First Floor, Market)