

Monday, August 30, 1920

Store Opens at 9; Closes at 5
The Hair for mattresses at Gimbel's comes from the uncounted thousands of horses that roam the plains of Mexico, Central America and South America. Careful grading, curing and preparation make it suitable for use. The various gradings are shown at Gimbel's—you can see your mattress made, if you wait—August Furniture Sale Demonstration, Sixth floor.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH
For Tomorrow—Tuesday

Developing, Printing and Enlarging done the right way, at Gimbel's. It is to our interest to have your pictures turn out well—but a good picture record of your vacation trip means more to you. Take along a Camera! First floor.

Subway Store's End-of-the-Month Feast of Bargains

Stretching the dollar to the limit—stretching it to the buying power of a fourth more, a half more—yes, to buying double the usual dollar's worth.

Clean-Ups and Clearances at the Turn of the Seasons

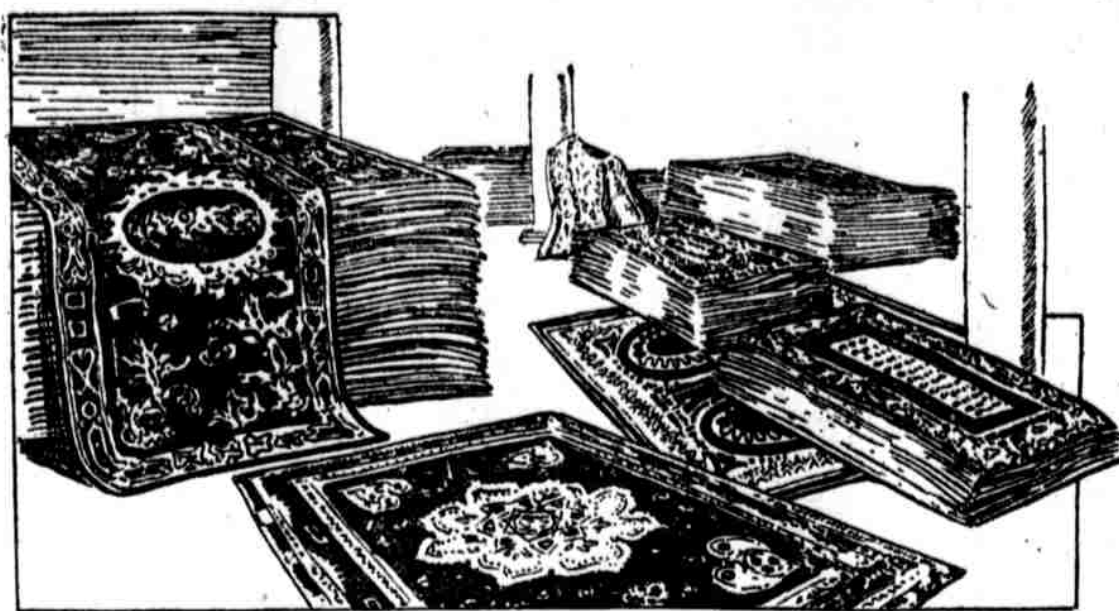
—bargains of present and year 'round utility—this pageful doesn't fully tell of the Subway Storeful!

\$40,000 Worth of RUGS at Savings of Third to Half

A great SUBWAY STORE RUG SALE and right at the beginning of the Fall season. Just a "bit" of good fortune for you. And you'll need new rugs—most everybody does—here or there.

Oriental and Chinese Designs and Colorings

Choose from a great variety.
Tremendous values as shown by these prices:—



This sale offers RUGS and FLOOR COVERINGS of every size and description. RUGS for the living-room, the bedroom—every room in the house or apartment.

**Axminster : Velvet : Tapestry
Japanese Grass : Wool-and-Fiber**
And all at these extraordinary low prices.

Buy now—
Savings and values are the best of the season. Plenty of salesmen at your service.

Some of these Rugs are stamped "IMPERFECT," which means only a slight stain or misweave—nothing to harm the wearing quality. Besides all are fully guaranteed.

Seamless Axminster Rugs

- 9x12 ft. \$59. Save \$30.50
- 8 ft. 6 x 10 ft. 6. \$55. Save \$31
- 6x9 ft. \$27.50. Save \$19
- 4 ft. 6 x 6 ft. 6. \$16.50. Save \$8.75

Seamless Velvet Rugs, 9x12 ft., at \$45. Save \$17.50

Close pile. Excellent quality and every desirable Oriental patterns.
Seamless Wool-face Tapestry Brussels Rugs, 9x12 ft., at \$25
High Grade Wool-and-Fibre Rugs, 9x12 ft. Save \$15.75, at \$16.75
Plain centre with fancy border.

Wool-face Tapestry Brussels Rugs } \$16.75 Oriental effects Cross-joined 9 x 12 ft. }

Neenah All-Fiber Rugs
The best and heaviest all fibre rugs made in America; slightly shaded. Half price.
27x54 in. \$1.25
36x72 in. \$2.00
4x7 ft. \$3.50
6x9 ft. \$6.00

Figured Japanese Grass Rugs

A limited lot. Not enough for mail or phone orders. Some are slightly shaded. Priced as follows:
9x12 ft. \$5
8x10 ft. \$4
6x9 ft. \$3
54x90 in. \$2
36x72 in. \$1
18x36 in. 30c

Tapestry Brussels Rug Remnants

Lengths to 4 yards. Seconds. Mostly borders, at 35c a yard. Worth four times more.
New Process Floor Coverings
Best quality tile and wood effects. Special at 40c a yard. Useful remnants; same grade, 30c square yard.

Pongee—Georgette—Lingerie—**Waists : \$2** Save Half and More

Just 874 in all.
A manufacturer's "closeout" and few of a kind from our own stock-room. Of course, some are slightly mused from handling.
Fine choosing at—\$2.
—Gimbel's, "Subway Store Day"

300 Dozen Hemmed Huck Towels **20c** each

Full bleached. Excellent for homes and apartments as well as hotels. Wonderful value at 20c each.
Cotton Toweling at 27 1/2c a yard. Lace-trimmed Fancy Scarfs, Centrepieces and Lunch Cloths, at \$1 to \$5, according to size.
—Gimbel's, "Subway Store Day"

As a Farewell to the August Bedding Sale—**5000 Bleached Seamless Sheets, at \$1.98** 81x90 and 90x90 inches

These are slight "seconds." Made of heavy quality sheeting, linen-finished.
Save 50c to 80c on these Sheets, at \$1.98.
750 Dozen Bolster Cases
Size 42x72 inches.
At 95c Save 40c
Shop-Soiled Blankets
At savings of one-third to one-half. Various, woolnap (cotton) and woolen. Many white, gray and plaids in lot.
At \$4.95 to \$8.75 a pair
—Gimbel's, "Subway Store Day"

Men's White Gauze Union Suits, at **85c** "Mighty Good" Value

These men's Union Suits are the result of a special purchase made some time ago. Got them with a big order of other merchandise.
Short sleeves, knee length; slightly irregular, but specially priced at 85c.
Feather Pillow-and-Bolster Sets, at \$6.50
August Sale Feature
Filled with all-new feathers and covered in blue and white striped ticking. Specially priced at \$6.50.
—Gimbel's, "Subway Store Day"

Voiles at 38c a yd.
Fancy checks, plaids and stripes. Full yard wide, extra fine quality, at 38c.
—Gimbel's, "Subway Store Day"

Little Children's Dresses at \$1.95
Assorted plaids, checks, flowered and plain colored materials. Empire and belted models. 2 to 6 years, \$1.95.
—Gimbel's, "Subway Store Day"

Bust Confiners at 55c
In a score of dainty broches; mostly flesh-color.
—Gimbel's, "Subway Store Day"

Stylish Skirting Plaids at 95c yd., 36-in. wide
—Gimbel's, "Subway Store Day"

Ribbons at 30c a yd.
All-silk Roman-striped gros grain Ribbon. For sashes, hats and trimmings. 30c a yard. 1/2 inches wide.
—Gimbel's, "Subway Store Day"

Women's Two-clasp Chamoisette Gloves at 68c
White, gray and mastic, at 68c pair.
—Gimbel's, "Subway Store Day"

Men's and Women's Umbrellas at \$2.10
Of American taffeta (cotton); assorted handles and paragon frames. At \$2.10. Excellent value.
—Gimbel's, "Subway Store Day"

250 Women's and Misses' Fall Suits—Jerseys, Serges, Oxfords, Diagonals, Poplins



Beaded Georgette \$15 Satin \$15
Beaded Georgette and Satin—\$15 Georgette & Satin \$15

Sale-
Priced **\$18** Save \$11.75
to \$14.50

"Fews" and samples.
The serges, wool-poplins and diagonals, mostly in navy blue. The oxfords in "oxford grays."
And the Jerseys—all in the new "radiant colorings."
Different length coats. Skirts narrow enough to look stylish—full enough for comfortable walking.
Misses' sizes, 14 to 20. Women's sizes, 36 to 44. But not every size in every style or fabric.

425 Women's and Misses' Dresses—Mostly Georgettes

—At **\$15** Save \$10

Mostly Georgette—and most navy blue. But lustrous satins, too. And crisp, new taffetas.
And Georgettes in combination with satin.
Beaded styles—and braided styles. And some mighty clever treatments with buttons.
Misses' sizes, 14 to 20; Women's sizes, 36 to 44. —Gimbel's, "Subway Store Day"



Jersey \$18 Cheviot \$18

Women's Hand Bags and Purse at 35c to \$3.95

In this lot are various leathers, pretty assorted linings, safety frames. Some silk Bags, too. All have small mirror and change purse. Various at 35c to \$3.95.
—Gimbel's, "Subway Store Day"

Night Gowns and Envelope Chemises at \$1.45

Nightgowns are elaborately trimmed with embroidery and ribbon. Chemises are pretty lace and embroidery effects. At \$1.45.
—Gimbel's, "Subway Store Day"

Sewing Machines at \$35

Choice of White and Cosmo. Floor samples—equal to new. Sold on Easy Payment Plan—\$1 weekly.
—Gimbel's, "Subway Store Day"

Westover Toilet Paper at 7 Rolls for 25c

Four-oz. rolls.
—Gimbel's, "Subway Store Day"

Silver-plated Teaspoons at 19c

Odds and ends. About half price. Other Flatware at like values.
—Gimbel's, "Subway Store Day"

House Dresses at \$2.65

Checked and striped gingham and plain-color chambray. Save a third to half at \$2.65.
—Gimbel's, "Subway Store Day"

750 Ready-to-Hang Opaque Window Shades, at 75c

Wonderful Value
36x72; colors and dark green. Complete with fixtures. Spring rollers. 75c a shade.
1000 yards of plain Lace Panel Curtains at \$3.75 each.
2 1/2 yards long, handsome fllet and novelty lace effects. Save a third at \$3.75.
—Gimbel's, "Subway Store Day"

50-piece Dinner Sets, at \$5.95

Less Than Cost of Making
One of the plums of our September sale of China and Glass. These are complete for six persons.
Some pieces show very slight defects. Nothing to hurt looks or service. Price \$5.95.
—Gimbel's, "Subway Store Day"

\$50,000 Worth of China and Glass for \$28,500 in the September Sale Starting Today

A feast of bargains. Cut glass, dinner sets, odd dinner ware, cooking ware, blown glass, at savings from 25% to 50%.
—Gimbel's, "Subway Store Day"

Reliable Snap Fasteners at 40c a gross

Lingerie Tape, 2 pieces for 25c. Favorite Spool Cotton, at 45c a doz.
—Gimbel's, "Subway Store Day"

Vanilla Marshmallows at 58c lb. box

—Gimbel's, "Subway Store Day"

Women's Wool Sweaters at \$5

Pure Shetland wool, in tuxedo coat model, with sash tie; various shades. Sizes 38 to 44. At \$5.
—Gimbel's, "Subway Store Day"

1400 Pairs of Women's Low Shoes: \$3.95

Save \$4 to \$6 on this Footwear
Pumps : Oxfords : Colonials
A clearance to make room for our new Fall Shoes.
Patent leather, Gunmetal
Black kid, Nubuck
White Canvas
All sizes; widths A to D.
High and low heels.
\$3.95.
—Gimbel's, "Subway Store Day"

Boys' Norfolk Suits } Greatly Reduced— \$5.85

Fine for school wear.
Cheviots and cassimeres, in medium and dark colorings; neat patterns. All sizes for boys of 7 to 16 years.
Save \$2 and More, at \$5.85
Boys' Wash Suits at \$1.85
Just about 340 in the group.
Middy, Norfolk, Oliver Twist and novelty styles. 2 1/2 to 8 years.
At \$1.85.
—Gimbel's, "Subway Store Day"

1000 Men's and Young Men's Suits at \$20

Average Half Price and Less

* Broken lines.
A clearance of high grade clothing accumulated from our stocks after a very busy season.
Single- and double-breasted models—for dapper young fellows or more mature men.

Materials {Worsted
Cheviots
Tweeds
Sizes 33 to 44. Your choice at—
\$20
—Gimbel's, "Subway Store Day"

