

Organ Programs at 9, 11, 4:50
Brief selection at 11:55, with Chimes
and Stroke of the Hour at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Cloudy

If You Want Some of the Highest Grade Furniture at a Real Saving You Must Act at Once

No Day Without a Line
"Nulla dies sine linea"

Long before this building was built, a kind friend placed upon an office desk in the Depot a little motto made with her own hand in pen and ink, which spoke daily its message to a young beginner on the scaffold with square and trowel laying a new wall of business foundations.

It comes back and comes back with each day, saying:

"Master—No day without a line!"

Cato, a Roman General, obliged the servant who brought and served the soldier's breakfast to say to him each morning:

"Carthage Must Be Destroyed!"
("Carthago delenda est!")

Are there not Carthages still to be destroyed, that endanger our beloved America, of which we need to be reminded daily?

How much greater this business would be, if all of us were determined to add a new endeavor each day to do something better!

[Signed] *John Wanamaker*

August 25, 1920.

1400 Yards of Japanese Habutai Special at \$1.50 a Yard

Before the war and even during the early part of it, the price of this wash silk was \$1.50 a yard. Since then it has risen until it recently was exactly double.

Tomorrow we place on sale this new shipment of 1400 yards, just out of bond, at the old price. If people appreciate it as much as we think they will, there will not be a yard left at the end of the day.

In all the prettiest colored stripes, very narrow and wider, suitable for dresses, waists, pajamas, linings, negligees and so on, 32 inches wide.

(First Floor, Chestnut and West Aisle)



Women's Newest Sports Togs From Switzerland

(In the London Shop)

Beautiful artificial silk and knitted wool sports coats and dresses that represent the last word in women's sports wear. Such garments as are being shown now in the smartest shops of the Rue de la Paix in Paris, and Bond and Regent streets in London.

All personally selected in Switzerland and most of them to be found at Wanamaker's only, in America.

Woolen golf coats in many colors, \$10.50.

Woolen motor scarf and cap to match, \$15.

Hand-knitted woolen coat with metallic trimming, short sleeves and round collar, \$18.50.

Smart hand-knitted woolen coat with contrasting trimming, \$25.

A still more distinctive style of hand-knitted woolen coat, \$35.

Artificial silk slip-ons with Batik trimming, \$40.

Artificial silk sports dress that is also suitable for wear on other than sports occasions, \$35.

(The Gallery, Chestnut)

Some Women's Serge Coats Have Received New Prices

Women who find that they need such a garment for Fall will be very glad to hear of it. It means that they can have a much handsomer coat than they had thought for the same amount of money.

First—there is a little group of dark blue and black serge tailored coats in large sizes.

Then some finer coats in usual sizes, in dark blue or black serge tricotine. Both tailored coats and wraps are here and many are entirely silk lined. These are now \$55.

Also a few short velour coats for sports wear, black, tan or taupe, at \$50.

(First Floor, Central)

Snowy Shirtwaists—Simple and Practical

Not only are they new, but they are such waists as will be useful to wear with Autumn suits—and they will be becoming, too, for they are in pleasing styles, all three.

For \$2.75 there is a waist of checked dimity in a simple, easily laundered style.

For \$3.85 one may have a waist of striped white dimity with a narrow, pleated frill around the collar and cuffs.

And another at \$3.85 is of sheer white cotton voile with just enough embroidery for prettiness, and a square neck for finish.

(Third Floor, Central)

Bulgarian and Tinsel Effects in New Paris Ribbons

In Paris they are using these ribbons to a great extent for trimmings and neck bands. They are very gorgeous and beautiful.

Some are of cotton and wool, woven in imitation of Bulgarian embroidery, 1½ to 2 inches wide, \$1.25 and \$1.50 a yard.

Silk ribbons with tinsel thread, 2 to 3 inches wide, \$1.75 to \$3.75 a yard.

Silk neck ribbons with tinsel thread, ¼ and ½ inch wide 50c and 65c a yard.

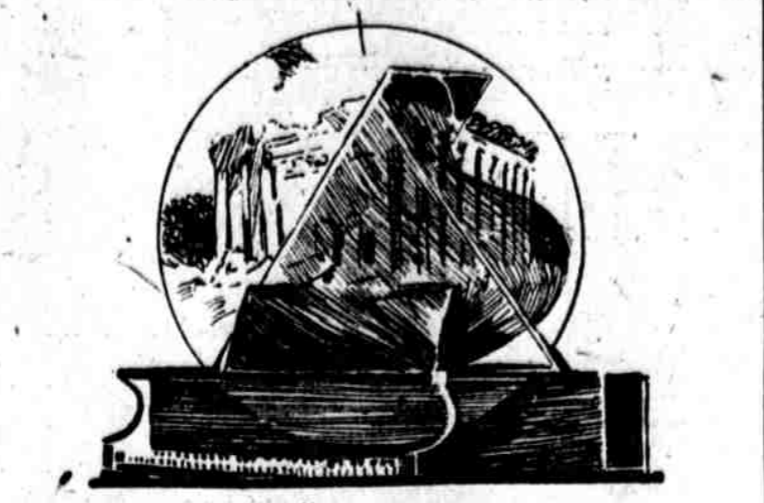
(Main Floor, Central)

New French Dotted Veiling \$1.25 and \$1.85 a Yard

Heretofore selling for 50c a yard more. It is the closely woven small dots that are so much in fashion and so becoming with the new small hats.

In brown, navy, taupe, purple and magpie (black and white).

(Main Floor, Central)



Idly Dreaming and Thinking

"Just getting away from myself," he said, "taking a long journey into far-off lands after a hard day's work."

"And I was just wondering what people did in the ages back when there were no instruments but the primitive. . . . I'm a practical man myself; and it is because of that fact that I have such a keen appreciation of this instrument of mine—"

THE WONDERFUL AMPICO

"I need relaxation; diversion; something to smooth out the wrinkles of life; and here, in this big arm chair, I can sit and listen—and dream; while Godowsky, or Ornstein, or Rubinstein, quickens the understanding of the calmer and more beautiful phases of life."

"No; I'm not a musician. . . . I never knew good music in my boyhood days. . . . I never studied it. . . . I have just opened my heart and let it in—and there it stays."

THE Ampico actually and faithfully reproduces the interpretations of the world's great pianists. It can be had in the fine old Chickering piano, the Haines Bros., Marshall and Wendell and the celebrated Knabe pianos, both upright and grand. Let us explain to you how easy it is to own one of these reproducers of music—on your own terms, within reason.

(Egyptian Hall, Second Floor)

Women Are Asking for Warmer Wrappers

They are especially needed by those going to the seashore and mountains, for the chilly days ahead.

Terry robes in tan and blue stripes, \$5.75.

Corduroy breakfast coats, 100c, blue and wistaria, \$7.50.

Indian blanket robes, dark colors, \$8.50.

(Third Floor, Central)

Just 150 White Skirts at \$3—For Young Women

Some of the skirts are of firm white gabardine, some are of cotton tricotine, but every skirt is a good value at its present price, for they have all been marked more.

They are in good styles, some gathered, some with embroidered skirts and all with girdles and pockets.

The lengths are from 32 to 37 inches and the waist bands from 24 to 30 inches.

(Second Floor, Chestnut)

A New Dental Cream—Queen Mary

Absolutely pure, the Queen Mary Cream will be useful, not only to cleanse, but to preserve the teeth. It is a smooth, fine cream, pleasant to the taste and pleasant to use and its daily use morning and evening, will prove most satisfactory.

In tubes of convenient size, 3c.

(Main Floor, Chestnut)

Angora Cloths Used So Much in Trimming

They are often called "brushed wool," and they make the softest, prettiest finish for sports coats and capes, sweaters, hats, and many women use them for scarfs.

In all the good colors—tan, gray, taupe, white, black and checkerboard effects, about 12 in. wide, \$3.50 a yard.

(First Floor, Chestnut)

New Books of Interest

"The United States of Our Own Times," by Paul L. Haworth, Ph. D. A brilliant narrative history of our country from the close of the Civil War until June, 1920—\$2.50.

"The Girl, a Horse and a Dog," by Francis Lynde. A lively tale of a man who had to look for a girl, a horse and a dog at a given latitude and longitude in order to get on the track of a fortune—\$2.

"The Chinese Coat," by Jeanette Lee. In part a sweet-toned romance and in part an allegory—\$1.75.

"Youth in Harley," by Gordon Hall Gerould. A New England romance with a quiet and delightful village setting—\$2.

(Main Floor, Thirteenth)

For Little Girls Starting to Kindergarten

or school, there are new and fresh little gingham frocks that will be most suitable for the purpose.

There are plenty of plain gingham, some trimmed with plaids and checks, and any number of plaid and checked gingham. There are pinks and blues, of course, and pretty greens, as well as browns and tans.

The styles are good, the dresses are practical for such wear and the prices go from \$2 to \$10.50, 2 to 5 year sizes.

(Third Floor, Chestnut)

THE great August Furniture Sale is now a matter of days—two days (tomorrow and Friday) of this week, two days (Monday and Tuesday) of next week.

Four days in all.

Now the last days of every Wanamaker Furniture Sale are always days of great activity because they are days of great opportunity.

In that respect this Sale will not be an exception—it will particularly exemplify the rule.

The people want Wanamaker furniture—that is as sure a fact as there is in all merchandising.

They want Wanamaker furniture, and when they realize that they have just a few days in which to buy it at lowered prices, they don't let the grass grow under their feet.

They would be foolish if they did, considering what these last days mean to them.

And what they do mean can be told in plain words.

During these last days of the Sale you can choose from by far the largest assemblage of high-grade furniture to be found at retail in America at savings as high as 50 per cent and not less than 10 per cent on anything.

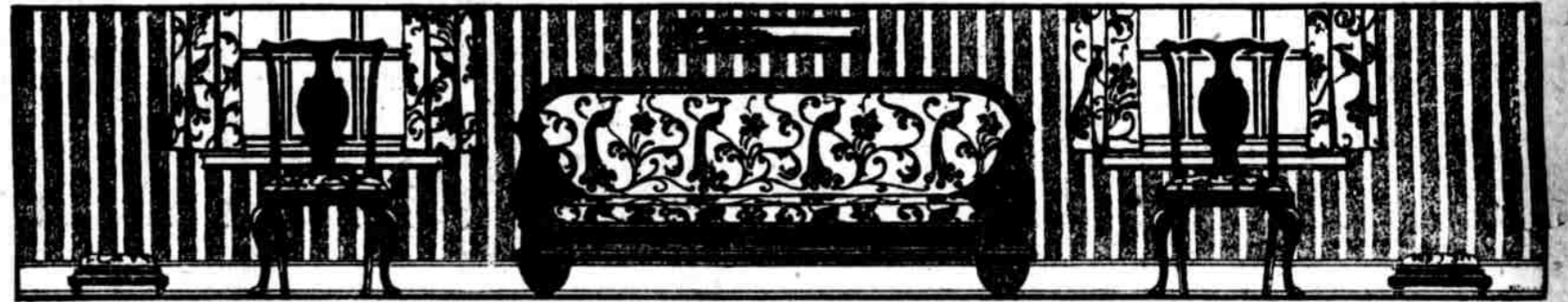
Putting it another way, you still have not only an unequalled but a practically unlimited stock to select from at August Sale prices, thus making good our statement that this Sale would be backed with the goods every day to the very end.

Please Mark This

In addition, we are offering a splendid collection of dining-room suits, bedroom suits and hundreds of individual pieces for all rooms, including many wicker pieces, all at reductions of one-third to one-half from regular prices. This special collection of individual things alone is worth coming far to see and to select from.

You can understand then that these last days of the Sale are the days that bring out the golden opportunities for people who do not hesitate, but act, when really good things are going.

Now is their time.



(Fifth, Sixth and Seventh Floors)

Inexpensive Copies of Costly Leather Goods

Most people know and admire the rich, hand-tooled Cordova leather pocket books and such. But few people know that they can get excellent copies of these pieces at small prices.

We have an interesting showing of these copies in the greenish brown shade that distinguishes Cordova leather and in designs that are attractive and have the appearance of hand tooling.

There are pocket books, handbags and vanity cases at prices ranging from \$1 for an envelope pocket book to \$8 for a roomy shopping bag.

(Main Floor, Chestnut)

500 Pair Marquisette Curtains, Special at \$2.25 a Pair

There are no more popular curtains than these, for women who have had them know that they can count on them wearing well and washing as often as may be needed. To get them at this price is a very great economy.

They have plain hemstitched edges and come in white, ivory and ecru, 2½ yards long.

(Fifth Floor, Market)

All Our Men's Blue Serge, Flannel and Tropical Suits Going at Low Prices

Every blue serge and flannel suit in our stock is now marked 25 to 40 per cent less than the regular price of it.

On blue serge and flannel suits of the Wanamaker kind that is a remarkable saving, but not more remarkable than real.

A man can take his choice at \$40 to \$48.50, according to grade.

All our two-piece tropical suits—Palm Beach, mohair and silk—are now down to \$15, \$20 and \$25, which means a saving of nearly half.

In this group there are not all sizes at each price, but the choice on the whole is very interesting.

(Third Floor, Market)

Men's Straw Hats Now \$2 Each

Another dollar off the price of all our sennit straw hats.

As these hats were originally two or three times this price, or even more, you will realize what good values they are—for this or next Summer.

Sizes 6½ to 7½ only.

(Main Floor, Market)

Shoes at Average Half Price Are a Real Investment

And many people know it, judging by the number that have laid in supplies of footwear for a year ahead from this Summer Sale of Shoes.

Men have been able to get high and low shoes for half price.

Women can buy high and low shoes at average half—sometimes a little less, sometimes a little more.

Men's Shoes at \$4.75, \$7.75 and \$9.75

Both high and low shoes at the first two prices and all high shoes at \$9.75. Many kinds and all new styles.

(Main Floor, Market)

Women's Low Shoes,

\$4.60, \$5.60, \$7.60, \$7.75 and \$9.75

Oxfords and pumps of patent leather, black and tan calfskin, black and colored kidskin, black suede, white buckskin and white canvas.

Women's High Shoes, \$7.60, \$7.75, \$9 and \$9.75

Lace shoes of plain black and tan calfskin and gray and brown kidskin, and lace and button shoes of various fine leathers with fancy tops.

(First Floor, Market)