

DREAMLAND ADVENTURES THE BEAR'S LOOKING GLASS

CHAPTER III Lonesome Bear's Image PEGGY and Billy... The Golden-Plated Rule

THE GOLDEN-PLATED RULE

I traded my house for a 4-flat. It's a lovely white stucco one. They're plentiful in California.

THE WIDOW'S MITE

Says he'd like to have a home. He's a bachelor looking for a wife. He wants a woman like me.

THE DAILY NOVELETTE

A Satisfactory Settlement By MARGARET MOULTON Mrs. Myles was feeding her feathered flock...

Things You'll Love to Make

Slipper Collar. With slipper blouses and slipper dresses, why not a slipper collar?

WANAMAKER'S WANAMAKER'S

Wanamaker's Down Stairs Store

Just 200 of These Fine New All-Wool Suits for Men at \$32

And that price is actually below the regular wholesale cost. What are these fine suits? Chevots of the better sort...

New Blue Tricotine Frocks at \$13.25

Navy wool tricotine dresses are quite good-looking in their smartly tailored way. They are trimmed with braid and will make adaptable street frocks for early Autumn.



Women's Jersey Suits in Three Models at \$25

Quite toppy and just the thing for the mountains or the shore during August, September and October days; splendid business suits, too!

Two Minutes of Optimism

By HERMAN J. STICH Luxuries There are many luxuries, but only two kinds—those a man can, and those he CANNOT afford.

Seven Trouble-Makers

LUNGS Graduation day was coming in a big downtown school. Sara, a new white organista dress...

Next complete novelette, "Pinecroft"

PARKER'S HAIR BALM. The famous hair restorer, conditioner, and beautifier.

Pompeian Olive Oil

To know real pure olive oil use imported Pompeian Olive Oil.

Advertisement for Coca-Cola featuring a large illustration of a bottle and a person drinking.

Advertisement for Franklin Cane Sugars featuring an illustration of a pear and several cans of sugar.

A Hundred Women's Sports Coats Are Reduced to \$10 and \$15

Every coat has been marked a great deal more but sizes are broken now, so here they go for a clearaway.

A Jolly Velvet Tam Is a Fine Between-Seasons Hat

It's smart with the Summer things you aren't through wearing and replaces admirably the straw hat that has gotten shabby.

Interesting New Autumn Skirts That Are Quite Inexpensive

Checks and plaids seem even prettier—if that is possible—than they were in the Spring and there are lovely combinations of color, with plenty of the russet browns and reds of Autumn.

Delightful Negligees of Crepe de Chine and Lace

Around the neck is a very wide frill of soft white lace and at the elbows another ruffle of the lace. The negligees slip over the head, and a ribbon, run through eyelets, marks the waistline.

A Special Gathering of Brassieres and Bandeaux at \$1

Some fasten in back, some in front and they are trimmed with laces or embroidery. The bandeaux have tape shoulder straps and the brassieres are cut with V or square necks.

Wanamaker August Sale of Furniture

which, in overflowing from the great space upstairs, has come marching along the East Aisle, where you may see the quality, the general excellence of the pieces that go to make up the great sale.

Wilton Rugs and Hall Runners at Special Prices

Wilton Rugs 6 x 9 feet, \$62. 6.9 x 12 feet, \$95.