

Organ Programs at 9, 11, 4:50  
Brief collection at 11:55, with Chimes  
and Stroke of the Hour at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# Take a Look at the Calendar and Then Think of What the

## Opportunity in the August Furniture Sale Means to You

IF YOU want some of the best grade furniture in the world at a genuine saving from the regular price of it you have five days to select it from the largest stock to be found anywhere—the stock that makes the Wanamaker August Sale an event without a rival.

For all reasonable needs this is as good a sale today as it was on the day it opened.

The stocks are as large and excellent as we have ever had at a corresponding period.

They are made up of furniture of the sort that we are always glad to have for selling at the regular prices and that no good store need be in a hurry to get rid of at reduced prices. We are in no hurry to get rid of it.

But these half-yearly sales have always been planned to run the entire month and to fill every business day of the month with opportunities of the most genuine kind.

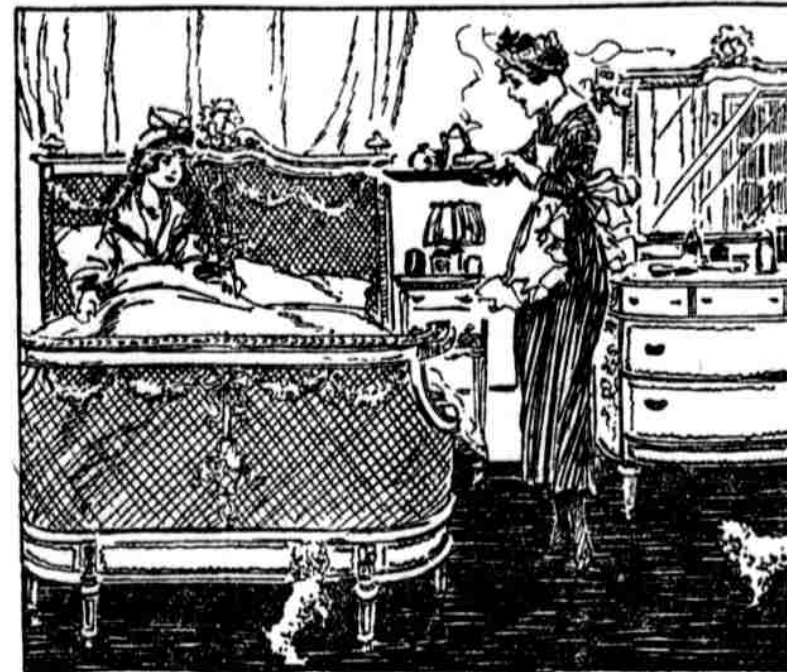
One of the greatneses of a Wanamaker furniture sale is that the last of it is practically as helpful as the first of it. That is because of the unequalled stocks that are back of it.

Tomorrow more than ever it is a fact that this is the Sale with the goods.

This will be the sale with the goods up to the last business hour of August.

The goods are here. The savings are real.

The days are running short. It is for you to decide, and to decide at once what you are going to do about the opportunities in which the Sale abounds and of which you have such a limited time to take advantage.



(Fifth, Sixth and Seventh Floors)

### Beautiful Beaded Handbags Just Off the French Boat

These are those soft, crushable bags in the exquisite color combinations that only the French seem able to achieve.

Both draw-string and frame styles, some of the latter having silver frames.

Considering the unusual beauty of these bags they are most moderately priced, ranging from \$10 for a dainty little wrist purse to \$125 for a rich frame bag.

(Main Floor, Chestnut)

### Women Are Always Glad When English Wash Flannels Arrive

It means that all the warm garments for cooler weather may be started.

They are much used for men's outing shirts, women's waists, negligees, underwear and for children's garments. There are all the pretty light-colored stripes needed for these purposes—pinks, blues, lavender and black-and-white. We don't think there is such a variety to be found anywhere else.

31 inches wide and \$2 a yard.

(First Floor, Chestnut)

### There's Nothing Prettier Than Satin Dresses for Young Women

You will certainly think so when you see some of the lovely new fashions in these frocks.

Here is the tunic that Paris thinks so much of, swathed sashes and side bows, pointed pleated overskirts and dresses with the quaint side puffs and tiny ruffles of 1830.

There are lovely beaded gowns, too, for afternoons and the theatre and others with the most fascinating gold and colored embroidery. And you may have your choice of dark blues, black or brown among these self-same dresses.

Best of all, prices are quite moderate for such new and pretty frocks. Many are around the \$40 mark and gentle gradations go up to \$115. Sizes 14 to 20.

(Second Floor, Chestnut)



### Ireland Has Sent a Few Lace Collars

Limerick and Carrick-ma-cross, the two daintily fine laces that she makes so well.

The collars are in the shapes that are most suited to the new Fall gowns, shawl, rever and round shapes, and they are in lovely patterns. These collars are very much liked for gifts.

The prices are most reasonable, \$10 to \$16.50.

(Main Floor, Central)

### Good Bath Towels in Fine Selection

Regular Turkish towels as well as the old-fashioned honeycomb towels are in the collection.

Good absorbers, well-woven, some all-white and some with fancy borders.

At 75c each, splendid, well-made, old-fashioned honeycomb towels with a neat border all round and hemmed ends; size, 23x46 inches.

(First Floor, Chestnut)

### All Our Men's Blue Serge and Tropical Suits Down to New Low Prices

Wanamaker's men's suits of blue serge are as genuine a proposition as can be found in the whole domain of men's clothing. They are standard suits in the fullest sense.

When they are reduced 25 to 40 per cent, as they are now, they are probably the best paying investment that any man can make in a suit of clothes.

Every blue serge suit in our stocks is now marked \$40 and \$48.50, according to grade.

All our men's flannel suits are marked at the same prices and carry the same rate of savings.

Even if a man had no need or desire to wear one of these suits for one day this season it will pay him to buy one for next season.

The two-piece tropical suits include Palm Beach, mohair and silk. These are now marked \$15, \$20 and \$25.

On all of them there is a saving of nearly half or more.

The assortment is fairly good as a whole, but not all sizes can be had at each price.

(Third Floor, Market)

### Men's Fine Handkerchiefs for \$8 a Dozen

Pure Irish linen, of course, and of a nice soft quality. We couldn't begin to have them made today to sell for as low as this.

Either colored centers, all-over colored designs or white centers with colored or striped border hems.

Or extra-size white handkerchiefs, made from airplane linen with 1/4 or 1/2 inch hems.

You can buy either of these styles at 75c each, but they are much more economical by the dozen at \$8.

(West Alis)

### A New Book

"Lindy Loyd, a Tale of the Mountains," by Marie E. Hoffman. Price \$1.75. A story with a pretty mountain girl, a young doctor and a moonshiner for the chief characters.

(Main Floor, Thirteenth)



### Announcing the Phonograph Player-Piano

The wonder is that no one thought of making such an instrument before.

Player-pianos and talking machines are the most popular of all musical instruments. Almost everybody who has one wants the other, but very often the lack of space forbids—especially in apartments.

Now comes the phonograph player-piano, a player-piano with one of the finest of phonographs built into it, the talking machine occupying what is usually waste space in a piano case.

Here you have three instruments in one—a piano that can be played by hand, a player-piano and a phonograph.

Or you have two instruments which can be played together—the phonograph accompanied by the piano, played by hand or with a roll in it.

Think what you can do with such an instrument! On the piano you can play an accompaniment to the songs the phonograph sings, or you can synchronize with wonderful effect the same instrumental selections on both instruments.

It is noteworthy that this remarkable combination may be had in an inexpensive form—

### The J. C. Campbell Phonograph Player-Piano at \$895

The Campbell is a piano that musicians have known and honored for years, and the player mechanism used is one of the very finest. For an instrument so excellent, and with such possibilities of entertainment, \$895 is little enough, especially when you may buy it on convenient terms at the same price.

Note. We have also a complete and interesting collection of regular player-pianos just now, all fairly priced and all purchasable on convenient terms. We should be glad to demonstrate any of them, or the phonograph player-piano.

(Egyptian Hall, Second Floor)

### Better Choose Office Furniture at Once

The time is running short, but there is no shortage of goods—stocks are large and everything of standard quality.

Between now and the last day of August you can choose anything in our entire assortment of office furniture at 10 to 33 1-3 per cent less than regular prices.

Exceptionally good is the selection of desks, and another notable group consists of directors' tables, both oval and oblong.

Wise men of business will make their selections without delay.

(Third Floor, Market)

### A Splendid Suitcase for as Little as \$15.75

We have taken a limited number of excellent brown cowhide suitcases and lowered the price to \$15.75, which is remarkably low for cases of such quality.

They are strongly made on steel frames, have heavy leather corners, good trimmings and straps all around. Size 24-inch.

One more example of the efforts of our Luggage Store to bring prices down.

(Main Floor, Chestnut)

### Two Good Pairs of Shoes for the Usual Price of One Pair

That, in effect, is what this great Summer Sale of All-year Shoes means. \$200,000 worth of our own good high and low shoes for men and women selling for \$100,000. Average half price throughout the entire 17,000 pair.

#### Men's Shoes at Exactly Half

High and low shoes in many styles at \$4.75 and \$7.75. Fine fashion high shoes at \$9.75. Sanitary bath slippers at 75c.

(Main Floor, Market)

#### Women's Shoes at Average Half

Oxfords and pumps of many styles in black, colored and white, \$4.60, \$5.60, \$7.60, \$7.75 and \$9.75.

High shoes of plain leathers or fancy-top combinations, \$7.60, \$7.75, \$9 and \$9.75 a pair.

(First Floor, Market)

### Those Little Springs Along Country Lanes and Through Forests of Bedford County

often come into my mind.

As one rides along he wonders why there is so much water here and there in the road.

There's hardly any road up there in the mountains without its springs.

An English friend of mine, Dr. Jowett, has spoken to me of miracles in dry places, and of strange experiences, in which there are fountains of blessings. Do not the little springs in the ruts of the life road mean something to us?

[Signed]

John Wanamaker

August 24, 1920

### Newest Sports Hats Turn a Bit Frivolous

Just as if they meant to cross the line dividing them from the hats for more formal occasions. That is because women wear sports hats so much now.

You will notice it in the more elaborate trimmings, the effective wool flowers, white silk plush bands ending in ornaments and in the larger shapes that many of these hats show.

For materials they have chosen the softest fabrics, long-haired silk plush, stitched beaver cloth, velvet, velvet ribbon, satin and so on. Usually the facing is a different color and a different material. Prices go from \$16 to \$25.

(Second Floor, Chestnut)



IN THE Women's Coat Salons we are showing a few of the luxurious Autumn wraps—fine novelties of duvetyne or evora cloth, trimmed with such furs as mole, squirrel and beaver. They are interesting in cut, color and ornamentation, and there are no two alike. Prices are \$225 to \$375.

(First Floor, Central)

### More Sample Gowns for Women—\$75 Each

This time there are fifty or so, and we should be glad to have more—women have such an appreciation of samples. They are of tricotine, Poiret twill, serge, duvetyne and wool jersey; the colors are browns, navy, black and taupe; and they are sometimes heavily ornamented with curious braids, wool or chenille embroidery, and sometimes merely stitched in odd and uncommon ways. A few have beading, and others have pinch tucks.

As a rule the dresses are cut on chemise lines, though a few have the knee-length tunic and narrow underskirt. Price \$75.

(First Floor, Central)

### Tailored Silk Waists for Autumn

They come almost as regularly as the Autumn leaves—and have something of the same gayety and crispness of color. College girls especially like them.

Satin-striped changeable taffetas with roll collars are \$7.75. Satin-striped taffetas and messalines also with roll collars are \$8. All-white satin-striped tub silks with high-low collars are \$9.50. Men's-wear crepe—also white—with collars of the high-low and roll varieties are \$10.75.

(Third Floor, Central)

### The First Fall Skirtings Are Now Here!

They are beautiful plaids in combinations of bright blue with black, gold with brown and black and white. You can easily see that they were made especially for the fashionable skirts.

There are others in small checks, black and white and brown and tan and these will be used for smart tailored suits and coats as well as skirts.

Both velour and worsted weaves, all-wool, 54 inches wide and \$7 to \$10.50 a yard.

(First Floor, Chestnut)

### Some Special Lots of Women's Underwear

Kinds wanted by women going away, or to finish out the season here. All under regular prices.

Fine, sheer, ribbed lisle vests, 45c for regular sizes and 60c for extra sizes. Summer-weight ribbed cotton union suits, 80c. Light-weight bodice-top cotton suits and fine ribbed lisle suits at \$1. Ribbed lisle union suits of a better grade at \$1.25.

(First Floor, Market)

### Order Mattresses at August Prices While You May

Also pillows, bolsters and bedsprings. The August Sale of these goods has only five more days to run. It is almost absolutely certain that the same unlimited variety of goods will not again be offered at the same reductions in a good while.

(Sixth Floor, Chestnut)