MRS. WILSON SUGGESTS
A WEEK-END OUT OF DOORS And Wome Good Suggestions About Arra


Menu Contest Honor List
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| $\begin{array}{\|l} \text { Please Tell Me } \\ \text { What to Do } \\ \text { no onvma } \end{array}$ |
| :---: |

The Sugar Saver amonǵ cereal foods Grape-Nuts No added sweetening needed. You'll like the appeal ing flavor of this sugar-saving food. SOLD BY GROCERS SOLD BY GROCERS
EVERYWHERE/

A Nutritious Diet for All Agcs
Quick Lunch at Home or Office
Avoid Imitations and Subatitutes



BETTY TOOK ONE OF EACH KIND OF DRESS SHE HAD
When She Went Away for the Week-End, and Forgot He Toothbrush-Elsie Didn't Prepare for It at All


$=$





E WOMAN'S EXCHANGE


Dontaskfor corn flakes ask for
JERSEY Comflakes



EVERY time you buy "Asco" Blend Coffee, you are saving money-because it would cost a great deal more to get the same coffee satisfaction elsewhere

## "Asco" Blend Is Difficult to Match at Any Price

$\qquad$ the price-if it had, the price would be much higher. We were
not satisfied to put "Asco" Blend on the market until we were absolutely convinced ourselves that it was the best coffee at any price.
We are able to sell it at such a low figure only because of our middlemen's profits.)
From the plantation to our roasters-then direct to your table -every in-between expense eliminated and you reap the benefit.

