


## The BIG NEW BETHLEHEM

The owner of a Bethlehem Motor Truck is general man-
ager of a perfectly equipped, powefult transportation system. Any road is a Bethlehem road; any distance a
Bethlehem distance. Bethiehem
Bethlehem price is
Bethlehem price is made possible only by the enormous
Bethlehem output, the production of quality trucks on a quality basis.
That means a lower margin of profit-a lower profit per
truck and a lower market price. Bethlebe truck and a lower market price. Bethlehem Depend
ability is built in the most practical capacities. 1 ton. ton, 3 -ton, 4 -ton

## MANYPENNY MOTORS CO.

139 North 22d Street
Philadelphia, Pa .

EVENING PUBLIC LEDGER-PHILADELPHIA, FRIDAY,

3


AT I. PRESS \& SONS



The treatment the local dealer glves to owners of hts car largely make in any localtty. Have you ever noticed that there are more
Patges in Philadelphta than any


Aaige Distributors
394 NORTH BRPAO STREET. PHILADELPHIA

Welsbach "THRIFT" Aas Lights 15 Cos To replace wasteful open. flame p Burners. Give more elight than one
fame burners and use esest than holt much gas.
We will thoy yo hou to instan them

Broad and Arch
and District Offices

## TheTransportation Question Every Business Executive Must Answer

"ARE you bringing your transportation equipment up to the assured demands of this fall

The railroad situation is gradually improving, but railroad equipment is admittedly five years behind the business needs of the present.

Good business judgment demands an immediate stock-taking of your present transportation equipment.

Motor trucks are being called upon to handle a constantly increasing share of the country's short haul transportation. They can relieve your business of a large part of the delay and annoyance incident to the railroad situation.

By assuming more of the short haul traffic they can help set free to your advantage the full complement of railroad equipment for long haul and bulk shipments.

Motor trucks will give your business a valu able measure of transportation independence.

THE AUTOCAR COMPANY, Ardmore, Pa., Establisted 1897
The Autocar Sales and Service Company
PHILADELPHIA
23d and Market Street
ATLANTIC CITY
3426 Atlantic Avenue WLLMINGGTCN
306-308 E. 4 th Street
Autocar
Wherever there's a road

POWER
depends on the piston ring sea

The amount of power developed by your engine depends upon a thin film of oil-only a few thousandths of an inch hick-between the piston rings and cylinder walls.
The function of this oil film, besides Iubrication, is to prevent the escape of hot gas under compression, stop leakfrom working into the combustion chas and

Escape of gas under compression means weakened power. Leakage of gasoline into the crank case means thinned-out oil. Excess oil in the combustion chambers means carbonized cylinders, fouled plugs, gummed-up
The failure of most motor oils to create and maintain a piston ring seal under any temperature, rubbing speed or piston pressure, is the most prolific cause of motor troubles.
Oils fail when they are poor in quality or wrong in type.

To guarantee a proper piston ring seal for every design of engine, SUNOCO Motor Oil-the new scientific lubri-cant-is made in six distinct types. SUNOCO, type for type, is higher in viscosity (body) than other oils. It insures maximum power, accurate lubrication and protec-
tion against carbon. It is absolutely free from carbon-forming elements, as "The Burning Test" proves carbon-form

SUN COMPANY
Philadelphia Office: Finance Bldg.

