

Organ Programs at 9, 11, 4:50
Brief selection at 11:55, with Chimes
and Stroke of the Hour at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Cloudy

The Great August Furniture Sale Is Getting on Toward the Final Stage, but It Cannot Possibly Weaken

Over the Fields These Days
It Is Plainly Written Again

that "seed time and harvest.... Summer and Winter.... shall not cease."

He who runs may read and be assured of the sure reward to honest labor.

Scores of little wayside sales market stands along some of the main roads of Jersey to the sea, under sheltering trees, offer on Saturday mornings the fruits of the fields, gardens and orchards, with the pleased farmer's wife and family ready to serve all comers.

The farmers and the boys are mostly mending the roads to make them better for visitors.

To make this Store a better one there is always something more to do.

[Signed] *John Wanamaker*

August 19, 1920.

Women's New Dresses for Fall Prices, \$23.50 to \$38.50



Afternoon dresses of crepe de chine and Georgette—the sort that women buy first to replace their Summer cottons, and which lend themselves to almost any ordinary daytime use. They are in dark colors chiefly—navy, black, brown and Copenhagen; and they are apt to have a great deal of fine knife pleating about them; or a little beading or braiding.

Prices \$23.50 to \$38.50.

(First Floor, Central)

So Many Pretty Dresses for Girls Are Lowered in Price

That is to say, all the wash frocks in lawn, voile, gingham and so on. There is some fine choosing among them for school dresses and the prices have been made as little as \$1.50 to \$19.50. Sizes 6 to 14 years.

Party Dresses, Too

Dainty white and colored organdies and some light colored silk frocks made in an especially attractive way. Every girl has need of a couple or more such dresses. These are now newly marked \$9.50 to \$22.50. Sizes 6 to 14 years.

(Second Floor, Chestnut)

A FEW of the new furs for the coming season may be seen now in a Chestnut Street window—notably a short cape of baby lamb, a coat of caracul and skunk, and stoles of chinchilla and ermine.

New Crepes Meteor at the New Price, \$3.50

You will remember that crepe meteor of the same fine quality has been selling for \$1 a yard more than this lately. This makes one more silk to come down in price. We wish we could say the same about every silk.

In all the new Fall shades for street and afternoon gowns and it is quite true that crepe meteor promises to be most fashionable this year.

(First Floor, Chestnut)

A Gay Raincoat Brightens a Dark Day

Useful things have as much right to be pretty as luxuries have—and nothing could be more attractive than the new raincoats for women.

An English coat of black rubberized cloth is as smart as the colored ones, by reason of its white inside and its shepherd's-plaid trimmings. This is \$25.

A rajah silk coat—the material is imported—is in navy, brown and gray, price \$35.

A mercerized cotton coat with rubber inside is in tan and gray and costs \$17.50. Capes of the same are \$20.

Voluminous capes of satin, rubberized, are unusually picturesque on the right woman, \$35.

Oil silk coats—gay yellows, blues, greens and so on—are \$26.50. Capes of the same material are \$28.50.

(First Floor, Central)

American Lady Corsets

All of the following models are boned with very resilient bones, which prevent them from losing their shape after a brief wearing.

At \$5.75 there is a dancing corset of pink satin with elastic all around the top, a short skirt and light boning.

At \$3.50. A giraffe top model of pink coutil with long skirt and strong boning in the back.

At \$4. A pink coutil with low bust and long skirt, well boned. This is for average figures.

At \$3.75. A pink coutil model for average figures. It has a very low top and long skirt.

At \$5. A topless of light pink broche, with elastic all around the

(Third Floor, Chestnut)

What Paris Says About Fall Millinery

Henna, above everything else, is the favorite color. Pheasant, a reddish brown, is next in favor and Havana brown is also good. Everything is soft and crushable in effect. All the new hats are made of soft fabrics such as duvetyne, velvet and silk.

(Second Floor, Chestnut)

MODELS of the new knitted and crocheted garments for the coming season are being shown in the Art Needlework Store. They include—

A coat suit
A one-piece dress
And some new slip-ons.
The wools for making these things are on sale here, and so are booklets with directions—price of the latter 15c.

(Second Floor, Central)

A Certain \$12.50 Group of Flat Envelope Handbags

An unusually large assortment of leathers—dull and polished seal, dull morocco and auto leather in black and soft calfskin in tan and brown.

All the books have several inner compartments, memorandum pad and pencil, and either gilt, nickel or gunmetal trimmings. Short or long handles, as you prefer.

(Main Floor, Chestnut)

New English Silk Scarves, Slightly Imperfect, \$12.50

It may be only a thickened thread in the stripe, something you would hardly notice, even on close examination. It never would be seen at all when being worn. Nevertheless, we have taken a good deal from the price in consequence.

They are all the tubular-shaped scarves, beautiful texture silk and in the prettiest of striped effects with plenty of navy blue grounds and some Roman stripes.

(Main Floor, Central)

Women's Silk Stockings Special at \$2.25

Full-fashioned silk stockings in black and white with mercerized cotton tops and soles. First quality goods.

Union Suits Special
Women's first quality light-weight ribbed cotton union suits, in regular sizes, 50c each.

(West Aisle)

300 Silk Waists Special at \$5

200 of them are of Georgette crepe, in white, pink, and the darker suit shades, which are likely to be wanted as the Autumn weather comes on. Many of them are beaded and embroidered.

100 of them are of pink, black and white crepe de chine, and these are in sizes 48 to 54 inches only. They are cool and simple, with elbow sleeves.

\$5 is the price of every waist.

(West Aisle)

Honfleur Toilet Articles Couldn't Be More Welcome

This is just the kind of weather people use the most of these refreshing preparations. And, remember, that they only may be had during one of these special little sales. They are all absolutely pure, which is one reason they are liked so much.

Toilet water, l'Empire, violet, Bouquet d'Amour, 60c and \$1 a bottle.

Sachet, 35c a bottle.

Talcum powder, l'Empire, violet, rose, 15c a can.

Cleansing cream, 40c a jar.

Youth and Beauty cream, 40c a jar.

Skin cream, 40c a jar.

Other Specially Priced Articles

Lilac and wistaria vegetal, 85c a bottle.

Bay rum, 60c, \$1.10 and \$2 a bottle.

Witch hazel, 45c and 75c a bottle.

Violet ammonia, 25c and 45c a bottle.

(Main Floor, Chestnut)

IT WILL be a strong sale, a sale full of advantages up to the very last hour, because the furniture is here to keep its strength and vitality and helpfulness at the fullest all the way through.

This is the time when the sale begins to give the most unmistakable proof that it is really and truly a great sale, the greatest sale in the country.

This is the time when the unrivaled magnitude of the Wanamaker stocks begins to count.

This is the time when an ordinary stock reveals its weakness and an extraordinary stock its strength.

Never mind the quantities we have sold—the thing that matters is that we still have a magnificent collection of furniture for all rooms and requirements, a collection in which it is practically impossible for any one of reasonable needs not to find the things desired and to find them at a real advantage in price.

The greatness of the Wanamaker Sale is never so pronounced as toward the end.

Here are hundreds and hundreds of dining-room and bedroom suits, combining reliability and gracefulness in an ideal union. These are marked as low as it is practically possible for suits of such excellence to be marked today.

The variety of them is entirely unequaled by any other assortment. The selection at medium prices is exceptionally fine.

The wonderful set-out of library, living-room and individual furniture on the Fifth Floor is as brilliant and impressive as ever.

Men and women of considerable knowledge and experience tell us that there is nothing to compare with this exhibition in America, nothing in which taste, luxury and individual charm are so pronounced and appealing.

(Fifth, Sixth and Seventh Floors)



The strength of every Wanamaker Furniture Sale is in the goods; never more so than when the Sale is getting on toward the end.

All Men's Fancy Summer Suits Down a Third or More

These are standard Summer suits of cool, woolen fabrics, well tailored and in the best of fashion.

As a matter of fact, they are as high-grade a lot of ready-to-wear suits as can be found in the country today at any price.

And they can be worn into the face of Winter.

A large variety of attractive shades and patterns.

Sizes for stout men as well as for men of average build.

Prices \$30, \$40, \$45 and \$55. Hitherto they were one-third or more higher.



(Third Floor, Market)

Men's Finest Panama Hats Close to Half Price

These are the beautiful natural Peruvian Panama hats, the aristocrats among Panamas. Any man who gets one, especially one of the finer ones, gets a masterpiece in hat-making.

The new prices are \$12 to \$30, in some cases half and in other cases very close to half of regular.

(Main Floor, Market)

Good Usable Handkerchiefs for Men and Women

For men—a nice quality Irish linen handkerchief, with a good sized initial and narrow hem, \$6.75 a dozen.

For women—plain Irish linen handkerchiefs, ¼-inch hem, \$2.50 a dozen.

(West Aisle)

New Bloomers for Autumn

Silk bloomers—messaline—of admirable quality and in equally admirable colors, both dark and light. Price \$5.50.

(Third Floor, Central)

New Plaid Ginghams Will Soon Go to School

In the form of the prettiest little school frocks that you could wish to see. There are plenty of pinks, blues and other light colors in the unusually wide width of 38 inches. These are 90c a yard.

New dark tartan plaid ginghams, very attractive and practical as well, come in two styles, 32 inches wide, at 75c a yard.

(First Floor, Chestnut)

Oh, My! It's Chocolates This Week!

Those delicious chocolates that everybody likes so much. There are many assorted flavors, coated with a rich, creamy chocolate. We call them "Week-end chocolates," because they are such a favorite.

Another appetizing warm-weather candy is assorted caramels. These are \$1 a pound.

And for the little children, don't forget the wholesome old-fashioned mint, 50c a pound.

(Down Ninth Store, Chestnut)

Better Order Mattresses Now

The August Sale will soon be a matter of days. While it lasts you can buy mattresses, pillows, bolsters and springs at reduced prices.

The sale includes our entire stock of these goods and they are guaranteed to be of the best and safest quality.

(Sixth Floor, Chestnut)

THE new jacquard cotton comfortables—called—are not comfortables at all, but cotton blankets which can be washed and are much liked in place of quilts. They have blue, rose, brown and green grounds, are 70x84 inches in size and sell at \$6.50 each.

(Sixth Floor, Central)

Velvet and Axminster Rugs at New Low Prices

These rugs are excellent qualities and of pleasing design. At the prices now marked on them they are most unusual values.

Seamless velvet rugs, 9x12 ft., \$56.50.

Axminster rugs—9x12 ft., \$62.50; 6x9 ft., \$40.

(Seventh Floor, Chestnut)

IT IS worth noting that there is still a pretty good variety of styles and prices among those mirrors at 20 per cent off in the Picture Store.

(Fifth Floor, Market)

A Good Time to Have Linoleum Laid

In this moist, warm weather linoleum is more pliable than at other times. Then, too, many people like to have this work done while they are away.

Inlaid linoleum, \$1.90 to \$3.85 a square yard.

Printed linoleum, \$1.35 a square yard.

A limited number of patterns are especially priced at \$1.75 a square yard for inlaid and 95c a square yard for printed.

(Seventh Floor, Chestnut)

This Is the Time to Buy Your Shoes

Your high shoes for next Fall and Winter and your low shoes for next Spring—or for the year round, if you wear them all the time, as some people do.

They Average Half Price

and are as desirable in every way as anyone could wish for.

Men's Shoes at \$4.75, \$7.75 and \$9.75

Both high and low shoes at the first two prices and all high shoes at \$9.75.

(Main Floor, Market)

Women's Low Shoes, \$4.60, \$5.60, \$7.60, \$7.75 and \$9.75

Oxfords and many styles of pumps in patent leather, black and tan calfskin, black and colored kidskin, black suede, white buckskin and white canvas.

Women's High Shoes, \$7.60, \$7.75, \$9 and \$9.75

Lace shoes of plain black and tan calfskin and gray and brown kidskin, and lace and button shoes of various fine leathers with fancy tops.

(First Floor, Market)