

DREAMLAND ADVENTURES LONESOME BEAR'S BROTHER

CHAPTER II The Clown's Pigmobile DODO and Billy felt glad as they sat in the reserved seats and watched the circus...

THE DAILY NOVELETTE

"All's Well" By KATHERINE GLASSE NEWELL The elements outside were in perfect harmony with the conditions which prevailed within.

Things You'll Love to Make



Animal Play Apron There is always a little daughter or a tiny friend to please. Therefore I have planned this little play-apron...

skin, was scraping new potatoes, when he walked the two boarders, looking very cool in white garments and also out of place in the general middle of unwashed dishes of the tiny kitchen...

Tomorrow's complete novelette— "Said With Flowers"



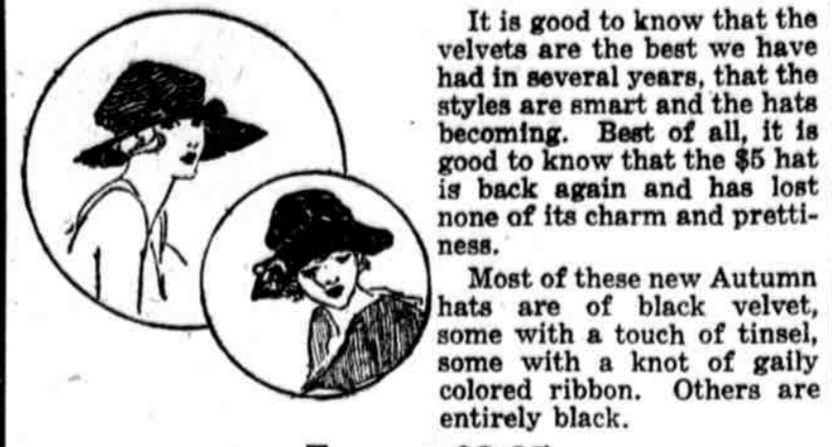
Your Foot Is a Three-Legged Stool Your weight rests on three points of support, the ball of the big toe and the small toe...

DU-ART DESTROYS HAIR A BEAUTIFUL SKIN IS OBTAINED "Better Than the Electric Needle"

WANAMAKER'S DOWN STAIRS STORE WANAMAKER'S

Wanamaker's Down Stairs Store

The New \$5 Hats for Fall Are Good to See



It is good to know that the velvets are the best we have had in several years, that the styles are smart and the hats becoming...

Even at \$3.85 there is a remarkably pretty black velvet turban with a long black silk tassel.

Speaking of Labor-Saving Devices— There Are Rompers!

That is looking at it from Mother's standpoint without taking in the kiddie's advantage of coolness!

At \$1—cool white percale rompers are trimmed with ric-rac braid. Sizes 2 to 4 years. At \$1.15—seersucker creepers that need no ironing are in pink or blue chambray...

Wool Jersey Suits for Women and Young Women Are \$25

Particularly good choosing in these all-around Fall suits that can be worn in any kind of weather and do not muss easily!

Middy Blouses for Schoolgirls, \$1.75 to \$3.75

Heavy white jean. Rose or Copenhagen blue linene. Dark blue flannel.

Girls' Linene Regulation Dresses at \$2.50

They are rose or Copenhagen blue linene, nicely braided on the pockets and collars. 6 to 14 year sizes.

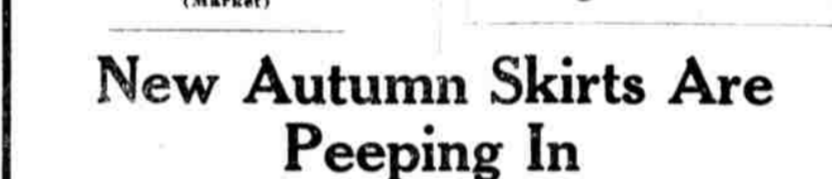
Reduced Dresses! At \$3.50

A little group of white organdie and voile frocks, some hand-embroidered, will fit girls 6 to 8 years.

At \$5

Another group of white lawn, fine voile and a few organdie frocks, all trimmed with laces and pretty ribbon sashes. 6 to 14 year sizes.

New Autumn Skirts Are Peeping In



By their soft, woolen texture and ruddy brown colorings you would know that Autumn is close.

This Is a Great Sale of Women's Fashionable Low Shoes at \$3.90 and \$4.90

Taken from our own stocks and reduced, much of the season is yet before them—for pumps are worn well into October...

Great Business in Window Shades These Days!

No wonder, for they are quite a bit less than their usual price and very good shades, too.

Water Color Shades Are 75c Oil Shades Are \$1

Table Runners at Half Price

Tapestry and wood silk table runners are now \$2.15 to \$3.

50-Inch Tapestry Reduced 25%

There are seven patterns—all artistic verdure designs—at \$3.75, \$4.50 and \$4.85 a yard.

A Sale of Men's Suits at \$23.50 and \$34.50

brings well-tailored, semi-conservative or conservative cheviot suits in grayish, greenish and brownish mixtures.

Silks, Silks, Silks! Brand-New Silks at Lower Prices

Japanese Habutai at \$1.25 a Yard (36 inches wide and a good weight)

Table with 3 columns: Color (White, Light blue, Garnet, Cardinal), Price (Pink, Navy, Brown, Gold), and Color (Silver gray, Old rose, Copenhagen, Lavender)

Handsome Silk Crepe Shirting, \$2.25 a Yard

A man who sees this will immediately want a couple of good-looking shirts made and business women will want tailored shirtwaists.

A Group of Mussed and Slightly Soiled Blouses Now Half Price

At \$1.45 But one or two of a kind of Summer's pretty blouses—with round or square necks, long or short sleeves, etc.

This Is an Opportunity to Get Another Summer Dress at a Much Reduced Price

Every one of the Summer dresses, in many styles, is at a price that makes it well worth while to do the little pressing or re-freshing* that may be necessary to some of them.

At \$3.75

Many attractive flowered, ring-dot, and scroll pattern voiles in dark or light grounds; most of them are trimmed with white organdie.

At \$5, \$6.50, \$7.50 and \$10

—flowered voiles in quaint patterns —voiles that imitate dotted Swiss —flowered and plain color organdies

Extra-Size Dresses at \$5

They are figured voiles with tucked organdie collars and vests.

At \$2.50

A group of dresses of pink, light blue and navy figured voile with white organdie collars and cuffs.

New Fall Dresses Are Showing Themselves to Advantage

Wool jersey and satin are the principal materials used in these early comers.

Two Models of Wool Jersey at \$16.50

are in navy, brown and Pekin blue. Other models of wool jersey are \$15, \$19.25 to \$22.50.

Gleaming Satin Frocks

showing the smart new touches for Fall are \$20 to \$42.50.

Large Cedar Chests Are Here

Roomy cedar chests, redolent and refreshing as well as useful, are of the well-seasoned, beautifully marked red cedar.

Mottled Wool Smyrna Rugs, Half Price at \$3.25

30x60 Inches No need to say anything more!

Three Groups of Rugs at a Third Less

Japanese Straw Rugs 8 x 10 feet and 9 x 12 feet at \$5.

Rag Rugs 18 x 36 inches, 50c 27 x 50 inches, \$1.50.

Chenille Bath Rugs 27 x 54 inches, \$3.

Wilton Rugs at Savings 8.3 x 10.6 feet, \$78.50 9 x 12 feet, \$82.50.

Adventures With a Purse MISTER BABY does not start out by being overly careful. He is quite sure that this year, say, to forget, even not to notice, where he puts things.

Advertisement for Bundhar Wilton Rugs and Carpets, featuring a landscape illustration and text: 'Come! THE MID-SUMMER CLEARANCE SALE of OUR WILTON RUGS & CARPETS WILL RICHLY REWARD YOU'

If you require now (or in the near future) distinctive, dependable Floor Coverings, the Savings we are offering must prove of interest and timely in these days of high prices.

Bundhar Wilton Durable as Iron

Rugs and Carpets—Savings of 1/4 to 1/3 (Note the wide variety of sizes carried in stock and the Savings in dollars on each rug. The list is only partial—more than 60 sizes are obtainable.)

Table with 3 columns: Bundhar Wilton Regular Sale Price, Bundhar Wilton Regular Sale Price, Bundhar Wilton Regular Sale Price. Lists various rug sizes and prices.

Similar reductions prevail on choice selections of discontinued patterns in our grades of FRENCH WILTON RUGS

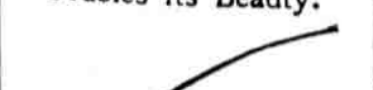
Fine as Silk. Ready-Made Carpets. Nicely sewed, ready to lay, at Savings of 1/2 to 1/3

HARDWICK & MAGEE CO Floor Covering Specialists

for almost a Century 1220-1222 MARKET STREET

"DANDERINE"

Stops Hair Coming Out; Doubles Its Beauty.



A few cents buys "Danderine." After application of "Danderine" you can expect a fallen hair or any dandruff, and your hair shows new life, vigor, and more color and thickness.

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