

STORE CLOSED
ALL DAY TODAY

WANAMAKER'S

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WEATHER
Showers

Above All Else This Is the Furniture Sale That Brings the Goods That People Want

The World Would Be Cold and Poor For Us All Were It Not For

the little things that thoughtful individuals whose lives are bound up together do for each other in families or employments.

After all, our deepest, truest, real life is lived in ones and twos and not in the uncounted population of the State or Nation.

If he or she be but one in a million, come to think of it, the world would all be changed for us without that special individual.

How much depends on the single events of each day as it passes by!

Even the life of a Store like this has to be lived right every day.

(Signed) *John Wanamaker*

August 14, 1920.

Women's Bolivia Capes Down to \$97.50

Lovely things—in color, in texture and in lining, and graceful in shape. They are precisely the same cloths which are being used with interlinings for late Autumn; these can be worn until fairly late. Many of the capes are of the three-tiered sort. Colors are various taupes, tan and rose shades. The present price means a very substantial saving over earlier ones.

(First Floor, Central)

New Autumn Suits for Women \$35 to \$240

They start with jersey suits faced with plaid brushed wool, a very novel and striking effect, and end with a tan velour which has heavy embroidery round its long coat, and a fur collar.

In between come silvertone cloths; velour checks, braid-trimmed Poirer twills and solid colored velours. The coats are straight in line and finger-tip length or longer; they are often belted, and often the severe styles are ornamented with shoe-maker's stitch.

Prices \$35 to \$240.
(First Floor, Central)

New Shipment of Women's Glove Silk Union Suits

Light, cool and easily laundered, this type of underwear is splendid for summertime. This lot of suits is in a good serviceable weight that will stand a great deal of wear.

In pink and white, low neck and sleeveless, as well as bodice top style, \$8 for regular sizes, \$8.80 for extra sizes.

(First Floor, Market)

Crepe Kimonos and Silk Petticoats

More of those cotton crepe kimonos from Japan are unpacked, and the white birds embroidered on them are as gay as ever on their rose-colored and blue grounds. Their price is \$5.50. Silk jersey petticoats are in black and changeable red-and-green, blue-and-green, blue-and-gold and so on. \$8.50 for regular sizes; \$9.50 for extra.

(Third Floor, Central)

Pajama Checks 38c a Yard

The white cotton material that is used so much for making men's pajamas and women's lingerie. It is 36 inches wide and this price is considerably less than it has been selling for.

(First Floor, Chestnut)

First Fall Skirts Will Be Presented Monday

Very lovely and colorful are the new materials, and pleats abound. Sometimes the knife pleating is broken by a box pleat in front. Many have narrow leather belts to match.

One of the newest features is the Roman striped effect, tiny cluster stripes of the most vivid hues, partly hidden, partly shown by the pleats, and this is alternated by wide stripes of plain colors.

There are beautiful soft toned plaids, too, brown and blue being the favorite colors, with occasionally green added. The prices are far more moderate than one might expect, \$21.50, \$22.50 and \$23.50.

(First Floor, Central)

Little Prices on Straw Hats for Children

Boys' and girls' good shade and other hats—white, brown, navy and black—the right kinds to finish out the Summer season and to start the school season with.

Prices are \$1 to \$4.50. Sizes to fit children of two to eight years.

(Third Floor, Chestnut)

Behold! The Snakeskin Brim Hat

Something entirely new for Fall and decidedly "chic."

If you have ever seen the glistening changeable skin of a snake, one with darker colored speckles, you will appreciate the resemblance.

At the sides the snakeskin-like material is fringed out and hangs down like a soft silk tassel, the crown is of brown velvet. \$48 is the price.

This, however, is only one of many new Fall hats. There are cherry red mitered turbans with tightly curled ostrich tips, fascinating little toques in duvetyne or velvet, and the new tams of duvetyne which promise to be so fashionable. These start at \$20.

(Second Floor, Chestnut)



American Lady Corsets

Newly arrived are these models:

At \$5.75. A pink broche with low bust and long skirt.

At \$5. A fancy pink cloth, topless, with light boning and elastic all around.

At \$3.50. A pink coult with girldle top and long skirt.

At \$5. A topless of pink coult, with elastic top, and strong boning, for average figures.

Another, very much the same, is \$3.

All these corsets are boned with a flexible boning which keeps its shape.

(Third Floor, Chestnut)

Beautiful Rhinestone Jewelry Samples \$1.25 to \$22

So much of this attractive jewelry is worn now that most women want a number of pieces to go with their different gowns and here is their chance, for prices are just a third less.

One of the best makers of rhinestone jewelry has sent us these samples—bar pins, bar brooches, circle pins, bowknots and veil pins, mounted in sterling silver openwork settings and many are combined with black enamel or imitation jewels.

They are all new styles and mostly individual pieces.

(Jewelry Store, Chestnut and Thirteenth)

20,000 Yards of Magnificent Silks at Only \$3 a Yard

The most popular of all silks on the market at this time for every kind of women's wear is what is known as

American Silk Broadcloth

being a fine, fashionable silk of a most dependable quality.

A year and a half ago this silk was scarce at \$3 a yard; it became scarcer and the price rose—the prices of all silks rose—in most places the price of this silk rose 50 per cent, but it never got that high with us.

Since the patriotic movement of the Wanamaker Stores in May and June, when we lowered all prices 20 per cent, insisting that the market ought to come down in many directions, silks have somewhat receded.

Now we have just succeeded in getting hold of 300 pieces of this beautiful American silk broadcloth, which is first quality perfect goods that we can put on sale at the old price of 18 months ago, \$3 a yard.

Beautiful, fashionable goods patterned in all sorts of stripes on white grounds besides plain white.

32 inches wide; incomparable at the price.
(First Floor, Chestnut)

Hundreds of Summer Garments for Children for Less

It's hardly fair to call them "Summer garments," however, for most children wear such clothes all the year around and particularly in school. Mothers getting ready the school outfits will welcome such economies as these.

Middy skirts in white galatas,
(Second Floor, Chestnut)

pleated, with and without bodies, 75c to \$2.50. 6 to 14 year sizes. Middy blouses and smocks in heavy white cotton variously trimmed, \$1.50 to \$2. 6 to 14 year sizes. Dresses of plain and flowered lawn and dimities, \$1.50 to \$3. 6 to 14 year sizes.

(Second Floor, Chestnut)

Handkerchiefs for People a Wee Bit Particular

And who want nice quality linen handkerchiefs at an inexpensive price.

Women may have sheer Irish linen handkerchiefs with reverse hem for the small amount of 35c each. A really marvelous value.

And such men may have Irish airplane linen handkerchiefs, nice soft quality at \$5.75 a dozen.

(West Aisle)

New Silk Handbags at Modest Prices

Please note that the plain and striped moire silk used in these bags is of a much better grade than is usually found in inexpensive handbags. It comes in both black and navy.

There are various shapes and covered, metal and shell-finish frames; the last in a much-liked bracelet effect. Some of the bags have inner frames and some are embellished with ruffles and tassels.

Prices \$3.75, \$4, \$4.50, \$4.75 and \$5.

(Main Floor, Chestnut)

Georgette Waists \$2.50 and \$2.85

250 odds and ends off our own tables. They are mostly white and flesh-color, a few are in navy, bisque and purple and, as a rule, they are all trimmed with lace, embroidery or beads.

(West Aisle)

Lace Camisole Tops Now \$1 to \$1.25

For the reason that they are only in the small sizes to fit women who require 36-inch bust measure. In imitation Cluny lace—either the straight lace or points and they are run through with ribbon and have the shoulder straps attached.

(Main Floor, Central)

ALL that is good in Wanamaker furniture sales goes straight back to the furniture, which is their mainstay.

The Sale that we are now holding is a Wanamaker Sale in the best sense, in the sense that it is the best sale for anybody to come to who wants the best kind of furniture at the lowest price consistent with safety, service, common sense and a sense of fairness all round.

No matter how many unreliable things there may be made, the normal tendency of all people is to desire the more reliable, the finer, the more beautiful things. Nobody could have much to do with this furniture sale without realizing how strong is this tendency.

And the sale that we are holding is able to meet it as no other sale can. For it is a sale of reliability all the way through.

It is a sale in which a saving is backed by excellence in the goods.

It is a sale in which anybody looking for furniture of real worth is almost bound to find it.

The stocks are still wonderfully ample.

Of dining-room suits the showing is splendid, and the various types and designs are a beautiful study.

The decorated suits are especially notable this year, the designs being very appealing and individual and the decorations unusually charming.

The Fifth Floor is in itself a superb exhibition, with its great assortment of luxurious and unique pieces for living rooms, libraries and halls.

(Fifth, Sixth and Seventh Floors)



Two New Novels

One by Margaret Widdemer is "I've Married Marjorie," and deals with the threatened tragedy of a little war-bride. It costs \$1.75.

The other by Holman Day is "All-Wool Morrison." Price \$1.90.
(Main Floor, Thirteenth)

HAVE you seen those new cardboard candy boxes in the Cameo Shop windows? They are gay and crisp and everything that candy boxes have a right to be when they are designed and painted by a French artist. Their prices—empty—are \$3, \$4 and \$5.
(Main Floor, Chestnut)

Kazak Rugs Remarkably Low Priced at \$75 to \$125

Kazaks are rugs of such charm in their bright, bold color contrasts and curious conventional and geometrical designs.

This is a wonderful group at the prices, considering how rugs of this class are rated today.

They are in deep reds, blues, greens and ivory tones, the effect being at once virile and appealing.

The sizes are approximately 4x6 to 5x8 feet. We are also showing a very choice lot of Irans, or fine Mosuls, in charming color effects—reds, blues and ecru—and in sizes about 4x5 feet at \$85 to \$115.

(Seventh Floor, Central)

The Great Summer Sale Has Shoes for All the Year

Not only this season's low stocks lowered in price, but splendid special lots of high shoes procured for the occasion from our regular factories.

On the average, all these shoes are half price.

The men's shoes are all half price, with the exception of a lot newly added. These are heavy black veal leather blucher high shoes, with full toes and stout soles. Excellent outdoor work shoes and about a third under regular at \$4.75.

The women's shoes are in larger assortment. Some are just half price, others are a little over half and still others are less than half.

In addition to the one group just mentioned, the men's shoes are in both high and low styles, all of fine fashion.

Men's shoes are \$4.75, \$7.75 and \$9.75.
(Main Floor, Market)

The women's shoes are so numerous as to be divided into two major groups, one of low shoes and the other of high shoes.

The low shoes are oxfords and pumps of many styles and many leathers. The high shoes are plain black and tan calfskin and gray and brown kidskin lace, and both lace and button shoes with fancy tops of leather or fabric.

Women's low shoes at \$4.60, \$5.60, \$7.60, \$7.75 and \$9.75.

Women's high shoes at \$7.60, \$7.75, \$9 and \$9.75.
(First Floor, Market)

It Is Player-Pianos That People Want Most Just Now

Either in their Summer homes, to get the fullest measure of enjoyment out of their Summer holidays, or in their homes in town, to compensate them to a certain extent for the necessity of remaining in the city.

Player-pianos have brought so much pleasure into life that it is a pity for any one to be without one. Everybody loves music and with player-pianos everybody can have it, whether they are musically educated or not.

The value of a player-piano, however, depends very directly on its quality both as a musical instrument and as a piece of mechanism.

A poor player-piano is worse than none at all because it becomes a travesty on what a good player-piano would have been.

If you are thinking of buying a player-piano—and almost every one who has none does think of it, now and then—be sure to get an instrument that will give you complete satisfaction.

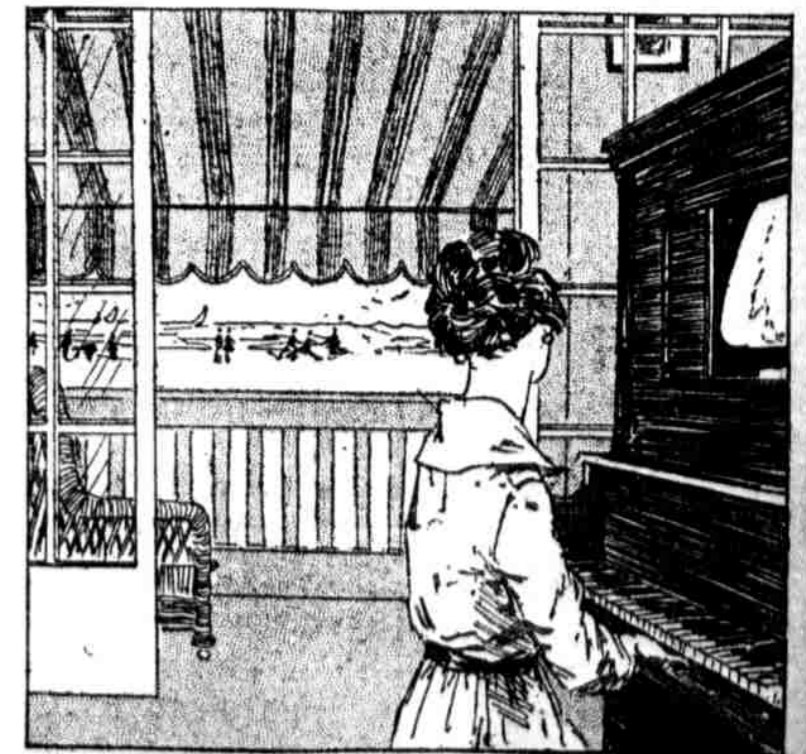
In the Wanamaker Piano Store is probably the most notable collection of well-known player-pianos in the city. If you get one of these you have a double guarantee of satisfaction, that of a known and honorable factory and that of the Wanamaker Store.

Here are some of the more moderately priced:

- Pianista, \$775.
- Lindeman player-piano, \$800.
- Marshall and Wendell Angelus, \$950.
- Emerson player-piano, \$950.
- Emerson Angelus, \$1000.
- Schomacker player-piano, \$1150.
- Marshall and Wendell Ampico (foot pump), \$975.

We also have a little group of new and used instruments on which prices have been materially lowered.

Any piano may be bought on convenient terms.



(Egyptian Hall, Second Floor)