

Organ Programs at 9, 11, 4:50  
Relief collection at 11:55, with Chimes  
and Stroke of the Hour at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Cloudy, Showers

# Consider These Few Essential Facts of the August Furniture Sale and What They Mean to You

## There Were Thirty-one Big Ocean Steamers by the Actual Count

on the west side of the River Delaware yesterday morning at 9 o'clock between the Reading wharf at Kaighns Point and Chestnut Street Ferry, almost all carrying heavy cargoes.

Best of all, it has been like that for three months past, with some interruptions from the longshoremen's strikes.

This means much for a new order of things for Philadelphia.

Let ship owners and managers try to overcome labor difficulties and let the merchants and manufacturers and iron founders do their utmost to encourage and find freights for the ship owners.

We have not worked together enough to bring business by the Delaware Gate.

[Signed] *John Wanamaker*

August 12, 1920.

## Newest of Fall Millinery Is Marked \$10 to \$20

But these hats are much too pretty for these prices. For example, there are among them the very fashionable dark blue satin hats with white Angora. These are \$20. You can't imagine how smart they are with dark colored voile or silk dresses, and they are worn with all-white as well.

And there are turbans and toques in new colors and new shapes, made of duvetyne, taffeta or velvet, usually two of these materials combined. They make delightful in-between season hats and prices start at \$10!

(Second Floor, Chestnut)



## New Autumn Dresses Samples—At \$75

That word samples means—as most women know—that 36 is the only size. Also it means that no two of the dresses are alike. But this latter isn't precisely a drawback to women who like variety when choosing something new.

The thirty-five dresses include tricootines and a few duvetynes; all of the straight-line type; and showing many different decorations—wool embroidery, narrow strips of oil cloth, rich silk braid, or braid severely plain. Almost all of them are navy—only a few are black.

The price—\$75—is possible simply because they are samples.

(First Floor, Central)

## Oddments of Women's Sports Coats for Less

Half a hundred or so—all short and including a few tweeds, a few accordion-pleated capes of serge, a few jersey coats with tuxedo fronts, and a few tricolette jackets.

They are being cleared out at \$18.75, which means a very decided saving over the first prices.

Of course, there are only odd sizes.

(First Floor, Central)

## New Frolaset Front-Lace Corsets

They include—

At \$5—A model for slight curves, made of cool pink batiste, laces, with elastic and short skirt.

At \$6.50—A pink coutil with very low bust, long skirt, strong-boned. This is good for tall and average figures.

At \$8—A topless model of pink roche with short skirt and short boning over the abdomen. Good for general wear and for riding.

At \$9—A topless model of ninety pink striped fabric, elastic all around the top, and long skirt.

At \$9.75—Strong corsets of white coutil, heavily boned, low all bust, long skirt.

At \$11.50—A pretty model, very low. It is of pink dotted roche, with long skirt, and firm boning over hips and back.

(Third Floor, Chestnut)

## New Porto Rican Waists Arrive

Hand-made batiste waists in three styles, each ornamented with drawn work, and prices are \$5.00, \$6.85 and \$7.50.

(Third Floor, Central)

## Word Comes From Paris About Bracelets

One of our representatives now in that city writes that nearly every well-dressed woman is wearing six or seven bracelets on her arm. Both the flexible and bangle kinds are worn together.

For those who would like to follow this pretty fashion, we have the newest styles in flexible bracelets priced from \$1.25 for gold-plated ones up to \$8 for those in sterling silver. All are set with imitation jewels.

Gold-filled bangle bracelets are 75c to \$2.50.

(Jewelry Store, Chestnut and Thirteenth)

## Northward-Bound Women Are Buying Wool Scarfs

They are so convenient to have on hand for cool mornings and evenings, and they are particularly nice for motoring.

Some new arrivals are exceedingly pretty. They have the soft Angora finish and are \$11 with Roman stripes and \$15 with plain centers and plaid borders.

(Main Floor, Central)

IF YOU are to make sure of getting the best return for the money you have to invest in furniture, you must come in without letting another day pass and see the goods that go to the making of the Wanamaker Furniture Sale, the world's greatest sale.

Clearly, you cannot be sure that you are getting as much for your money as you can get unless you see the largest stock of the finest furniture in America, probably in the world.

That is the stock upon which this August Sale is built.

There is only one way to have as large and satisfactory a sale and that is to have the merchandise that nearly everybody wants, to have it in a choice nobody else can equal and at prices that cannot be improved upon, taking everything into consideration.



## Savings Are Based on Quality

So far as we know there is not one piece of unworthy furniture in all this wonderful acreage of cabinet works.

There is not one piece that was originally overpriced to the extent of a ten-cent piece.

Like all Wanamaker Furniture Sales, this is essentially a sale of safe, reliable furniture at safe and reliable savings. It is not a sale built on cardboard—a sale of alluring price-tags.

All the savings in the Wanamaker Sale are based on one thing—the reliability of the goods. They could not be on any other basis and be as real as they are.

No matter what angle you may view it from, if you need furniture of a reliable kind to any extent from one piece to houseful, everything, but especially your own interest, points to the supreme advantage of choosing it in the Wanamaker Sale.

It is a demonstrable fact that it is practically impossible to choose with the same advantages anywhere else, because outside of the Wanamaker Sale they are not to be found.

(Fifth, Sixth and Seventh Floors)

## Think of Good High and Low Shoes at Average Half Price!

No wonder so many people are laying in supplies for the coming Fall and Winter and for next Summer as well.

Men's shoes at just half price and women's shoes at average half—some exactly half and others a little more or a little less.

All new-style shoes that will give good service.

### Men's Shoes

High and low shoes in a variety of styles at \$4.75 and \$7.75. Fine high shoes from the leading men's shoe factory in the country at \$9.75. A little lot of men's sanitary bath slippers at 75c.

(Main Floor, Market)

### Women's Shoes

Oxfords and pumps of many styles, in patent leather, black and tan calfskin, black and colored kidskin, black suede, white buckskin and white canvas at \$4.60, \$5.60, \$7.60, \$7.75 and \$9.75.

High shoes of plain black and tan calfskin and gray or brown kidskin in lace styles and lace and button shoes of various fine leathers with fancy tops of leather or fabric. These are \$7.60, \$7.75, \$9 and \$9.75 a pair.

(First Floor, Market)

## Famous White Mountain Refrigerators in the Furniture Sale

These refrigerators have just arrived—many people have been asking for them, for they are favorably known all over the East, and with the August Special Sale prices they represent great economies.

Top icing refrigerators, with white lined provision chambers—

165 pounds ice capacity, 4 doors, special price, \$55.  
150 pounds ice capacity, 4 doors, porcelain lined, \$62.  
30 pound ice capacity, special price, \$14.  
45 pound ice capacity, special price, \$16.  
70 pound ice capacity, special price, \$22.  
100 pound ice capacity, special price, \$25.

Front icing refrigerators, with white lined provision chambers—

125 pounds ice capacity, compartment for milk and butter, three doors, white lined provision chamber, 35 inches wide, 20 inches deep, 50 inches high, \$32.50.

(Fourth Floor, Central)

## Famous Wanamaker Special, \$35

125 pounds ice capacity, compartment for milk and butter, three doors, white lined provision chamber, 35 inches wide, 20 inches deep, 50 inches high.

## Handkerchiefs That People Like for Everyday Use

They are every thread Irish linen, sturdy and good-wearing, and such little prices are really wonderful at the present time. Both men and women buy them by the dozens to insure a supply being always ready.

For women, \$2 a dozen. For men, \$3.75 a dozen.

(West Aisle)

## Many New Ribbons Have Just Been Received

Best of all, they are just the right kind and the right width for girdles and sashes for Summer frocks.

Two-toned ribbons, beautiful combinations of color, 1 and 1½ inches wide, 50c and 85c a yard.

Picot ribbons, best quality, 1½ inches wide, 85c a yard.

Soft satin sash ribbon, 6 inches wide, \$1.80 a yard, and 8¾ inches wide, \$2.60 a yard.

Moire sash ribbon, new shades, 6 inches wide, \$2 a yard.

(Main Floor, Central)

## Lace Remnants at Good Savings

Among them are many lengths of silk nets for lining blouses, sleeves or renovating evening gowns. There are Georgette crepes and all kinds of laces.

All are a third less and some approach one-half their former prices.

(East Aisle)

## 75 Screened Baby Cribs Special at \$12

These are cribs somewhat similar to the various kiddie cribs, comfy cribs, etc., having screened sides, spring bottoms and rubber-tired wheels, but these cribs also have a screened top, making it safe for baby to sleep out-doors unmolested by flies and other insects.

Finished in white enamel, and only 75 in the lot.

(Seventh Floor, Market)

## Don't Forget the Candy

A box of our delicious chocolates at \$1.25 a pound will be much appreciated. They are absolutely pure and so tempting that you can hardly stop until you finish the box.

These chocolates make an especially attractive gift when packed in the pretty painted tin boxes, 2, 3 and 5 pounds at \$4, \$6 and \$9.

(Down Stairs Store, Chestnut)

## Awning Remnants 50c a Yard (Half Price)

Some are long enough for entire awnings, others would do for hammocks, cushions, seats and so on.

Lengths are from 1 to 15 yards and they come in both painted and printed stripes.

(Fifth Floor, Market)

## All Men's Blue Serge and Flannel Suits Down in Price

Good, sound, all-wool, fast-color serges, dependable in quality and made in the best fashion.

Flannels, full of service, jaunty but dignified, and fine for normal Summer weather.

Suits of either kind can be worn almost into the teeth of Winter.

Take your choice at \$50 and \$60 and save anywhere from \$5 to \$20 on a suit.

All sizes, including some for stout men.

(Third Floor, Market)

## Men's Cool Madras and Percale Shirts at \$2.85

This low price will still buy a good Summer shirt in soft-cuff, plain negligé style and of a good grade of madras or percale. Designs and colorings in good assortment.

(Main Floor, Market)

## New Lot of Those Good 50c Neckties

They went out so fast last week that many people were unable to get their share, so we are glad to say we were able to get more.

Splendid Summer four-in-hands and batwings in attractive dots and figures.

(Main Floor, Market)

## Men's Fine Leghorn Hats for \$5

Men who want light-weight straw hats that are a little different, like leghorns. They are in Alpine and telescope shapes and in a creamy color.

These hats have been considerably higher priced and are excellent value at \$5.

(Main Floor, Market)

## Men's Mercerized Half Hose Half Price at 25c

About 1000 pair in black and cordovan that we are going to clear out at this low price because the assortment of sizes is no longer complete.

Well worth buying by the dozen or half dozen.

(Main Floor, Market)

## Men's Fine Traveling Bags Special at \$19.50

Doubly special, one might say, for they were specially priced at several dollars more, and this new price of \$19.50 is to dispose of the present lot at once.

Made of smooth, clean oak-tanned cowhide, with sewed-in frame, leather lining, heavy leather corners and flat brass trimmings. Sizes 18 and 20 inch.

(Main Floor, Chestnut)

## English Pigskin Wallets at Lowered Prices

A limited lot of men's fine English pigskin pocket cases have had a third taken from their prices for a clearaway. They are all hand made of selected pigskin in the new golden brown shade.

Card cases, \$2.50.

Hip books, \$2.75.

Bill holders with three pockets, \$3.50.

Three-fold pass cases, \$4.50.

Letter cases with numerous pockets, \$5.

(Main Floor, Chestnut)

## Fine Bathing Suits With Prices Lowered

The Sporting Goods Store has taken a goodly slice off the prices of its bathing suits for men and women and marked them as follows:

Men's one-piece skirt suits, \$5.

Men's two-piece suits, \$5.

Men's heavy white sleeveless shirts, \$3.50.

Men's blue flannel trunks, \$3.50.

Women's fancy bathing suits, \$10.

All the suits are of worsted.

(The Gallery, Juniper)

## August Sale of Trunks

\$10 Saving on Wardrobe Trunks  
\$5 Saving on Steamer and Dress Trunks

One of the very best of the trunk makers has agreed to co-operate with us this month to enable vacationists to get the new trunks they need at lower prices.

Wardrobe trunks—body of three-ply basswood, covered and interlined with vulcanized fiber, strengthened with sturdy brass-plated hardware; capacity twelve dresses or seven suits of clothes, \$37.50; a saving of \$10.

Steamer wardrobe trunks—of the same construction, capacity eight dresses or five suits, \$32; a saving of \$10.

Both trunks have drawers for waists and underwear, and a convertible compartment for women's hats, and are suitable for men or women.

Steamer trunks, basswood body, fiber binding, brass-plated hardware, covered with waterproof duck; 32 inches long, \$16, 34 inches, \$17; 40 inches, \$19; save \$5 on either size.

Dress trunks—of the same construction and sizes, \$16, \$18 and \$20, a saving of \$5 on each size.

(Fourth Floor, Central)

