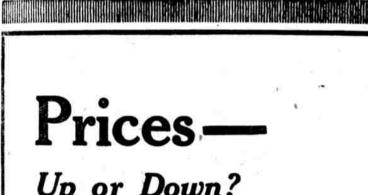
## EVENING PUBLIC LEDGER-PHILADELPHIA, THURSDAY, AUGUST 12, 1920

Yours truly

ED. HARMON. (A innocen victim of fate-but still some pitcher. Copyright, 1920, Doubleday, Page & Co.

(CONTINUED TOMORROW)



my baby and dashed from the house without another word. Jeanne callea after me as I was slammin, the door, but I made out like I didn't hear her and half way down I was gonna come back, but I would of missed the train if I did. Anyways, I sent her two tele-grams from the station apologizin' for everything. What it'll get me I don't know. We are due in New York at eleven to-night, Joe, and for Heaven's sake wish me luck, because if I ever lose Jeanne they will be another lunatto at the large. Yours truly.





## Up or Down?

High prices for livestock increase the producer's income. Low prices decrease it and even result in losses. Similarly, high prices for meat increase consumer's expenses.

But Swift & Company as a middleman does not benefit by high or low prices. Our income depends not on a high level of prices or a low level, but rather on the margin between the livestock price and the meat and by-products price.

The company's only concern, in whether prices should be high or low, is that they should be high enough to satisfy producers and low enough to please consumers; but over the movement of these prices Swift & Company has no control.

Swift & Company is compelled by competition to pay high enough prices for livestock to secure an adequate supply. We must sell meat at a price low enough to make it move. We endeavor also, between the two prices, to secure a margin large enough to pay all expenses and yield a fair profit.

Our profit for 1919 averaged less than two cents on each dollar of sales, or 6<sup>3</sup>/<sub>s</sub> per cent on money invested.

Swift & Company, U. S. A.

Seven Wholesale Distributing Markets Central Office, 9th St. and Girard Ave. F. M. Hall, District Manager



## Here's Health For All

Fill up your glass with sparkling Peacock-taste its fine flavor-feel it refresh and invigorateand drink it again and again because Peacock Ginger Ale is a healthful drink.

All through the process of making, Peacock Ginger Ale is protected for your benefit. Before a particle of water is used it is sterilized to purify it, and then twice filtered to remove all impurities. Even the fine Jamaica ginger and other ingre-dients are of highest purity. With so many kinds of ginger ale to select from, is it not wise, as a matter of health protection, to buy the one kind that you know is healthful down to the last drop?

On these sultry days that induce a regular "sahara thirst" try bubbling Peacock Ginger Ale.

Your grocer or druggist sells Peacock Ginger Ale in 15½ ounce bottles. Always ask for PEACOCK. You can also buy Peacock Root Beer, Birch Beer, Sarsaparilla and Lemon Soda.

WEISBROD & HESS, Philadelphia

