MRS. WILSON GIVES PRIZES
FOR BEST DINNER MENUS Winner of First Award Sends in ${ }^{\circ}$ One Meal With Sales Slip



ONL Y ONE PERSON WAS COOL ON THAT HOT SEASHORE DAY

And He Was Happy Because He Had Found a Little Poo Cool Water That Reached His Ankles-And He Was Only Two!

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## Adventures With a Purse $\mathrm{W}^{\mathrm{E}}$ might as well look things right <br> $\mathrm{W}_{\text {squarely }}^{\mathrm{E}} \mathrm{Mi}$ in the fill <br> $\qquad$



## We Are Passing It on to You!

By reason of our tremendous buying power and direct connections with the source of supply, we are able to tell immediately all fluctuations in the food markets of the world.

Not being subject to the dictates of any "middlemen," we are able
to immediately give our customers every advantage in reduced prices made possible by changing conditions.

This week we slash 5c a pound from the price of "Asco" Blend Coffee!
We are glad to pass this saving on to you, being always loath to
ce a price, but quick to act when conditions permit us to cut your cost of living. Even at this new low price, unheard of in many months, Asco Blend will still retain that delicious aroma and satisfying flavor that have made it the most popular and talked about coffee wherever it is sold.

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The BEST Coffee at ANY Price
Sold only in Asco Stores, convenicntly located all over Philadelphia and in Sold only in Asco Stores, conveniently located all over Philadelphia and in
the principal cities and towns of Pennsylvania, New Jersey, Delaware and Maryland.

