

Girls! Girls!! Clear Your Skin With Cuticura

STORE CLOSED ALL DAY TODAY

WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER Cloudy

Great Reduction Sale of Summer Frocks in Wanamaker's Down Stairs Store, for Women, Young Women and Children

\$1.85, \$2.65, \$3, \$3.85 to \$10

A reduction sale of this scope, coming long before the end of the season and enabling a woman to buy two pretty Summer frocks at about the usual price of one, is rather unusual, but the Down Stairs Store has been doing some unusual things in the selling of dresses these last two seasons, saving large amounts of money for the many women who have taken advantage of the opportunities.



Organdie Dresses of Many Kinds Reduced to \$7.50 and \$10

Figured, flowered, plain-color and combinations of plain-color or white organdie with one of the other two—oh, there is great opportunity of choosing! The one that is sketched is \$7.50.

Delegates From the Court of Queen Autumn

Among the more exclusive frocks, the dresses of tricotine, of serge and some of jersey are quite distinctive. \$22.50 to \$43.50. New Jersey Dresses at \$15. A straight-line model, embroidered with wool in chenille fashion, is in navy, taupe or pink. Navy Tricotine Dresses, Special at \$13.25. Good wool tricotine, splendidly tailored, the dresses are in a graceful straight-line model, with black braid embroidery around the collarless neck and the pockets. At \$10—tricotette dresses are in brown, tan and a few in navy and black.

The Furniture Sale is making its opportunities evident in the Down Stairs Store

500 Umbrellas for Men and Women in This Sale

What an opportunity—and it is to your advantage, for a good umbrella is always useful!

Colored silk umbrellas—navy, purple, green, taupe and black tape-edge taffeta with silk loops or bakelite rings. For men, fine union taffeta (silk-and-cotton) umbrellas in silk cases. The handles are plain or carved crook shapes; some of imitation malacca, others silver trimmed.

A Little Sale of Children's Parasols and Umbrellas

Exquisite Hand-Made Blouses \$5.90

Smart Sports Suits \$16 to \$25

The New Suits for Fall Make Their Appearance

The Smart Pleated White Flannel Skirt Sketched at \$8.75

All the Summer's Wash Skirts Are Now \$1.90 to \$4.50

A New Fall Arrival

This Is Another Such Opportunity

—and no mean one. Thousands of dresses, scores of styles, and prices that make it well worth while to do the little pressing or freshening that may be necessary on some of the dresses!

There is not every size in all the styles, but there is a splendid variety of styles in almost all sizes—and there are some exceptional values among sample and odd dresses.

- At \$1.85: Figured and flowered voile dresses are trimmed with organdie or little frills.
At \$2.65: Three groups: Odd gingham frocks—dark-ground voiles; voiles in Georgette pattern, navy design on white—and the styles are attractive.
At \$3: Light-ground voiles in Georgette pattern are in lavender, rose, blue, etc.; figured voiles are in surprise style with sashes in back, very neat; pink, blue or navy voile dresses in small all-over pattern have organdie collars and cuffs.
At \$3.85: Charming frocks are of flowered voile with blue, gray or green ground and realistic flowers. Also some plain-color voile dresses, a few of a kind, are in pink, gray, blue or white. Dresses with black grounds and white dotted designs are in the style that is sketched.
At \$7.25: All of them are the better sort that will be worn under coats late into the Autumn. There are plenty of the brown, tan, navy and black-and-white combinations that are so fashionable. Some are trimmed with ecru batiste embroidery.

Some Exceptionally Pretty Frocks at \$6.50

- 1. A sample lot of fine dresses—flowered voiles, figured organdies, plain voiles and plain-color organdies.
2. A few navy or black voiles trimmed with net.
3. Lovely dresses of dotted voile—white dots embroidered on colored voile or colored dots on white. One is sketched.
4. Many one-or-two-of-a-kind dresses.

300 Dark-Ground Voile Dresses at \$7.25

All of them are the better sort that will be worn under coats late into the Autumn. There are plenty of the brown, tan, navy and black-and-white combinations that are so fashionable. Some are trimmed with ecru batiste embroidery.

And for the Children—Small School Girls and Juniors

At \$3—there is a group of frocks of plain-color voile for girls of 6 to 10 years—a few dresses of a kind. Many are embroidered by hand; the dresses are slightly mused.

Reduced to \$2.85

Plain-color and flowered voile dresses in various models, many with sashes to please the girls' hearts, are in sizes 6 to 14 years. Slightly mused.

Reduced to \$3.75—Two Groups

The style that is sketched is a serviceable school frock for junior girls—sizes 14 and 16 years. It is in green, blue or tan and the material is a fine, durable gingham.

The second group is of pretty organdie frocks, pale pink or white, and this model is also sketched. Notice the dainty pleated frills. Some of the dresses are soiled and others are fairly fresh. Sizes 8 to 14 years.

Girls' White Dresses Reduced to \$5

White voile, white lawn, white organdie—prettily trimmed with lace and ribbon—such are the dresses. There are sizes 8 to 16 in the group.



A Sale of Leather Strap Bags \$1, \$1.50, \$2 to \$3.50

Splendid Value. All of them are leather—shiny or dull finish—black or colors, nicely lined—all the various shapes, even the camera shape. Also, some silk bags at \$3, \$3.50 and \$4—plenty of navy blue, as well as black, taupe and brown—have mostly metal frames that are very attractive, and are prettily lined.

Women's Short Jersey Coats at \$14.50

Good-looking adaptable coats—they are in blue, taupe, tan, brown, some heather mixtures and a few in black. Three-Quarter-Length Coats at \$25. Rather mannish and all the smarter for it, these coats can be slipped over a light dress or over a suit. The material is fine jersey and the coats are in Oxford, blue or brown. Charmeuse Tuxedo Coats at \$16.50. There are two models in navy and in black. Long taffeta coats in navy or black are \$19. Taffeta capes are \$25 and satin, \$45.

Wool Wiltons

Even the name carries the dependability of the rugs in it! Somehow it means wear like iron—which is about true—but one also considers the richness of coloring and the handsome though conservative designs when one buys a Wilton. Prices Are Right: 6 x 9 feet, \$62. 8.3 x 10.6 feet, \$78.50 and \$95. 9 x 12 feet, \$82.50 and \$97.50. 10.6 x 13.6 feet, \$172.50. Specials in the August Rug Sale: Wool-and-fiber rugs, 6 x 9 feet, \$9.75. Hit-or-miss rag rugs of firm weave, 9 x 15 feet, \$23.50; 12 x 15 feet, \$32.50. Fiber rugs, 3 x 9 feet, \$2.75. Fiber rugs, 4.6 x 7.6 feet, \$4. Fiber rugs, 6 x 9 feet, \$6.

A Sale of Silk and Hand-Made Philippine Nightgowns, \$3.65 and \$5.50

Glad as we were to get these to sell at such little prices, women who love pretty things will be even more glad. Hand-Made Philippine Nightgowns, \$3.65. This price is less than that which we have been quoted for the same quality. They are delightful, of soft, sheer batiste, beautifully hand-embroidered and hand-scalloped—in fact, every tiny stitch is put in by hand. Crepe de Chine Nightgowns, \$5.50. Three extremely pretty styles are of soft, flesh-pink crepe de Chine. One is shirred onto a gleaming satin top; another has a deep yoke finished with rosebuds; and the third has a yoke of creamy lace and Georgette crepe, finished with pretty ribbons.

Special Items From the Upholstery Store on the Center Aisle

2000 Yards of Bordered and Figured Scrim at 15c a Yard. It is 26 inches wide, with white or cream ground and flowers or figures of rose. 1000 Yards of Cretone at 50c a Yard. This is a reduction of cretome that was marked much more in our own stock. 36 inches wide and many patterns from which to choose!

1200 Yards of Nets and Laces About Half Price at 10c a Yard to \$1.75. For sash curtains, draperies, door panels, etc., there are few other things nicer than pretty net or lace. There are white, cream and ecru from which to select and the many patterns vary in width from 12 inches to 50 inches.

Two Special Items: Women's Seasonable Gloves. Sixteen-Button-Length White Silk Gloves at \$2 a Pair. are worth half as much again. They have double fingertips and show Paris-point stitching on the backs. It would be no false economy to buy two or three pair!

Two-Clasp Chamois-Like Gloves at 50c a Pair. White gloves of good quality are in three styles—plain, Paris-point stitching or embroidery.

Spongy Turkish Towels 50c Each. Plain white, they are in a good, absorbent quality.

Linen-Finish Glass Towels, 40c Each. Of absorbent cotton with the linen finish, they are 20x28 inches.

Still Almost All Sizes in the Sale of Children's Low Shoes at About Half Price—\$1.60 a Pair. Sizes From Small 2 to Girls' 2 in the Lot. Oxfords of black patent or dull leather; Roman sandals of black patent leather with white or champagne tops or altogether of white leather; Ankle-strap pumps of black patent leather or of white leather; Two-strap pumps of white leather like buckskin.

Men's Good Leather Belts, 40c

Sizes for Boys, Too. Tan and black leathers of good quality in a great variety of styles. They're "seconds," but the imperfections are slight and will not impair their wearing qualities.

Many a Man Wants a Second Suit to Finish Out the Season and Doesn't Want to Pay Much for It—neither does he want to waste his money on a poor suit. The first suit was probably last year's suit and is getting rather shabby, so that his "want" is almost a necessity. That Is Where the Gallery Store for Men can help. Here are good Wanamaker quality suits at \$23.50 to \$42.50—all wool, well tailored, semi-conservative—what real men want to wear! And there is a saving on every suit.

Men's Tubular Straw Hats, Now \$1.50. Sennit and Fancy Straw Hats Are Now \$2 and \$3. Panama and Leghorns Are Now \$3.50.

44-Inch Mercerized Voile at 75c a Yard. Oh, the pretty pastel shades—flesh, orchid, tea rose, biscuit, Nile green, resea-green, old rose, Wistaria, gray—and navy!

Women's Black and Cordovan Mercerized Cotton Stockings, 45c a Pair. They are a good quality, with seamed backs.

SCHWABERS

