THE MONOTYPE
thousand in dally use very Civilized $\mathcal{N}$ ation Uses Them Every One OAFade in Philadelphia



## FEDERAL

REQUISITES
of a good truck are good units, good de-
sign and good workmanship. No truck can be good if it is inferior in any of these points.

FEDERALS possess these requisites
this FACTORY BRANCH backs and this FACTORY BRANCH backs
them up with SERVICE that insures the FEDERAL owner maximum performance at minimum expense.
Federal Motor-Truck Co. 1830 Market Stre
FACTORY BRANCH
Federal Motor-Truck Company, Detroit



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333 MARKET

OVERBROOK



## Is your factory to blame for high production costs <br> Is your factory to blame for high production costs and low output?

Is your factory the kind that is constantly being added to, rebuilt, repaired, remodeled and generally overhauled ever so often? Do you wonder why there is such a waste of labor, power, and material in your factory? Do you find production costs increasing while output falls off or remains stationary?

This is the situation in many factories today. And at bottom, the trouble often lies in the factory buildings, rather than in other factors so often blamed.

If your factory is the kind that is constantly getting out of gear and needing adjustment-if it doesn't function efficiently, there's something fundamentally wrong with it, and no amount of tinkering can help. It has simply degenerated into the class of "antiques" of which so many are found today in industry

These "antiques" are the factory buildings that set a limit to low costs and high production, because they were not built right in the first place.

They were not planned and constructed upon a flexible basis to take care of future growth and expansion. That's why they are becoming obsolete today.

Forward looking manufacturers, who have been consulting us about their building problems during the past 56 years, can testify that under The Steele as well as present needs. Plants constructed by
Plants constructed by Steele fifteen and twenty years ago, gave an exce! lent account of themselves during the war emergency just past. Façtories being buir by us today are still modelled along the same principle, to give the
greatest number of years of service at the least cost in rebuilding and repare If you are confronted with ild If you are confronted with building problems, no matter what their
ture, consult us about them. Our experience in the construction of nature, consult us about them. Our experience in the construction of factories in more than a hundred different lines of industry may prove
invaluable to you. An interview min A rew of the Institutions for whom we are now planning, design-

ing and constructing in and around Philadelphia: | Folwell Bros. | $\begin{array}{l}\text { Gillender Glass Works } \\ \text { Drueding Bros. }\end{array}$ |
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| $\begin{array}{ll}\text { Reyburn Mfg. Co. }\end{array}$ | $\begin{array}{l}\text { Steel Heddle Mfg. Co. } \\ \text { Link Belt Co. }\end{array}$ |

Boger \& Crawford Co. Electric Storage Battery Co.
H. C. Aberle Co.

## WM. STEELE \& SONS CO.

Architects : Engineers : Constructors PHILADELPHIA TORONTO

