

Structural Steel
Large stock of I beams for immediate delivery at reasonable prices.
BLUE RIBBON PRODUCTS, Inc.
511 Widener Bldg. Phone Locust 3410

BEADED BAG REPAIRING
All styles and sizes made equal to new at small cost
A. E. MOSS 32 So. 10th St.
Diamonds, Watches, Jewelry
Hours: 9 to 5

Note the Name
EDWIN J. SCHOETTLE CO.
PAPER BOXES & MAILING TUBES
533 NORTH 11th STREET
PHILA.

"Wells Hats Wear Well"
\$3 Straws \$4 Straws
now \$2 now \$3
1101 Market St. 1315 Market St.

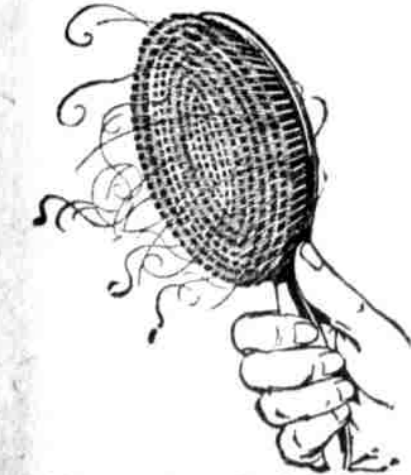
OLD PARLOR SUITS
MADE EQUAL TO NEW
Reconstructed upholstered and polished and up First-class work guaranteed. Slip covers made to order.
We carry a large stock of upholstery material, selling at wholesale prices.
AMERICAN UPHOLSTERY CO.
Oldest and Largest House of Its Kind
305 Arch Street Market 1602.

PHILADELPHIA STEAM HEATING CO.
EST. 1879
INSTALLATION AND REPAIR WORK
COVERING THE ENTIRE FIELD OF MECHANICAL EQUIPMENT FOR BUILDINGS.
We design and sell you **ELECTRICAL DAYLIGHT** not just so many lamps and a quantity of wiring!
Consult our Engineers on your lighting needs
JUNIPER & CHERRY STS. PHILADELPHIA

STAR SHOE REPAIRING CO.
N. E. Cor. 8th & Filbert Sts.
Shoes Cleaned or Dyed

Whole Soles of Genuine Neolin and Rubber Heels
Women's \$1.50
Men's \$1.75

"DANDERINE"
Stops Hair Coming Out; Doubles Its Beauty.



A few cents buys "Danderine." After an application of "Danderine" you can not find a fallen hair or any dandruff, besides every hair shows new life, vigor, brightness, more color and thickness—Adv.

16-DAY TOURS NIAGARA FALLS
Saturdays August 7, 11, 15, 19, 23, 27, 31
via Picturesque Reading-Lehigh Valley Route
Round \$14.00 Good Only Trip
Tickets good in parlor or sleeping cars \$17.00 (tax \$1.36). In addition to regular Pullman charges.
Special train leaves Reading Terminal 8.30 A. M.
Philadelphia & Reading Railway
Ask Agents for Descriptive Leaflet

GIMBEL BROTHERS
MARKET: CHESTNUT :: EIGHTH :: NINTH
FOR FRIDAY

Many Furniture Makers Make for "Sales" SHOWY STUFF PLANNED TO BEGUILLE THE UNWARY
That's a warning not a condoning. Know your store. This kind doesn't get in at Gimbel's. Gimbel furniture has to pass rigid tests. First as to the makers. Then as to their (the makers') own keen scrutiny. Next as to Gimbel requirements and inspection.
The same makers make Gimbel furniture for our August Sales as make for our regular stocks—Same high-grade workmanship; same expert selection of styles; same—

Enduring, Beautiful Furniture in the Sale at Very Substantial Savings

Gimbel "De Luxe" Chamber Suites
At Savings of \$100 to \$150.
Suites in Four Designs, in Mahogany or Walnut. No Known Method of Furniture Construction has been Omitted in the Making and Finishing of These Suites. They are Shown the "GIMBEL WAY," Unfinished Wood Exposed—All Details of Construction Open for Your View and Explanation.



Queen Anne Suite, Four Pieces at \$450
Saving of \$150

Louis XV Suites—Four Pieces at \$475
Saving of \$175
Suite as illustrated, American walnut or mahogany, 66-inch buffet, 54-inch top extension table, china closet, closed serving table. Four pieces at \$475. Buffet fitted with mirror back, at \$500. Saving of \$175.



Beautiful Heppelwhite Suites at \$600
Saving of \$200
Suite as illustrated, American walnut or mahogany, finest of construction and finish, buffet 66 inches long, extension table, 54x48-inch top, large china closet, closed serving table and 5 side chairs and an arm chair. 10 pieces at \$600. Saving of \$200.

Five Hundred Pieces of Chamber Furniture
At One-Fourth to One-Third Savings
These Pieces Are Made in Mahogany, Oak and Natural Curly Birch
Four-Piece-Suite in any of the Woods Special at \$225 Saving \$85 a Suite



Sold separately—bureaus and chiffoniers, at \$65 each. Bedsteads and dressing tables, at \$50 each. The 4-piece suite may include a bedstead. —Gimbels, Sixth floor.

Fifteen Styles—Dainty in Summer's Own Way—

Among the Georgette Waists at \$3.95 and \$5
And This Saving Is a Liberal Third
All fifteen styles are lace-trimmed—mostly with lovely little Valenciennes edgings and insertions. All fifteen styles have short sleeves—with becoming cuff-touches at that most graceful sleeve-line, just below the turn of the elbow.
Several "sweater-frill" models among them. Several collarless models. And where there are collars, they are mostly "Tuxedo."
Pink, white—and once in a while, a bisque.
Tricolette Waists—"Slip-On" or "Tie-On"—at \$3.95 and \$5—Save a Third
Plenty of the "good blues" that are satisfactory year 'round.
Plenty of the gay, bright "vacation colors" you see at every summer resort. And all-white and flesh-pink.
Cotton Waist Sale: Grouped at \$1, \$2 and \$3—Save \$1 to \$2
Mostly voiles and organdies. Mostly all-white. At least a hundred styles.
—Gimbels, First and Third floors.



Boys' Single- or Double-Breasted Norfolk Suits
At \$13.50 Many With Extra Trousers at \$16.50
Savings Up to \$5
Black-and-white checks, tweeds and jaunty Bannockburn mixtures. All 'round belted Norfolks—yoke styles with pleats or plain.
But the sturdy linings—and carefully "over-cast" reinforced seams and smart pockets!
Ages 8 to 18.
—Gimbels, Third floor.

Men's Woven and Printed Madras Shirts
Sale Priced at \$2.35
The Woven Madras Is Imported
These shirts are brand new—though we bought them when shirting was below today's price. We would have to pay \$2.35 if we bought them now.
New and Attractive Patterns in Stripes Candy Pencil Cluster
Soft fronts and comfortable soft turn-back cuffs, \$2.35.
—Gimbels, Grand Aisle, First floor.

Men's Toyo Hats
Specially Priced at \$1.75
Light, cool and comfortable. All sizes. Exceptional values at \$1.75.
Men's Silk Mohair \$2.50 Boys' Wash Hats at 75c
Hats, at—
—Gimbels, First floor.



Sale of Society Brand Clothes
For Young Men and Men Who Stay Young
The fabrics, of course, are all-wool and in a great variety of pleasing patterns. The tailoring—it is done by hand—is faultless.
The woollens for these Suits arrived too late, due to freight congestion. Society Brand asked us to dispose of the Suits—some 2000 in all.
And—the wonderful part!—these fine suits are—
Reduced to \$32 \$42 \$52
Saving \$18 to \$27
Plenty of tropical weaves—imported and Hockanum fabrics. 126 Pure Silk Shantung and Pongee Suits at \$20.
White imported flannel Trousers, \$9.50.
—Gimbels, Second floor, Ninth Street.

Fresh From Paris: Women's Hand-made Dresses at \$25
Sheer, fine French voile. Hemstitched—hand-hemstitched—as somehow only Paris does it. And in the adorable style pictured. White, coral, pink, heather and even exquisite violet.
A Wonderful Clearaway Group of American-Made Wash Dresses Reduced to \$14.75
Including plenty of white. Organdies. Gingham. Voiles—plain or printed.

Misses' Dresses—High School Girls' Dresses—Little Girls' Dresses
Reduced to \$7.95 Savings Run Up to \$9
Plain voiles. Plain organdies. Printed voiles. Embroidered organdies. Lorraine tissues. Gingham in strikingly smart plaids. Gingham in cute, tiny checks. Dark blue voiles combined with printed voiles. Linen skirts with printed crepe tops. Embroidered Japanese crepes—in combinations of deep rose with pink or deep green with light. Plenty of white, too!
—Gimbels, Salons of Dress, Third floor.

1000 Pairs Men's Perfection and Welbred Oxfords
Reduced to \$7.75 Been \$2.50 to \$6.50 More
Ten styles, taken from Gimbel regular stocks; up-to-date and in wanted leathers.
Men's Sports and Golf Oxfords reduced—now \$2.90, \$3.90 and \$4.45. Men's White Buckskin Shoes at \$11.85.
Boys' Play and School Shoes, now at \$2.45 and \$3.90.
—Gimbels, Second floor.



Bathing Caps Half-Price At 25c
All rubber. Nobby styles. Bright colors.
Tooth Brushes, special at 12 1/2c. Jap Rose Toilet Soap, at 8c a cake; 85c a dozen.
Palmolive Talcum Powder, at 12 1/2c. Peroxide of Hydrogen, at 18c a 12 1/2c. bottle.
Reverie Violet Toilet Soap, at 5c. lb. bottle.
—Gimbels, Toilet Goods Section, First floor.

Assorted Chocolates Save a Third at 78c lb.
Take some with you for the week-end! Or these—
SPECIAL—Chocolate-Covered Caramels at 65c lb. Box
SPECIAL—Vanilla Marshmallows at 60c lb. Box
—Gimbels, Chestnut Street Annex, Main Aisle and Subway Store.

Cupples Tires Broadly Guaranteed
Save a Third
—based on prices for tires anything like as good.
Fabric Tires, 9000 Miles. Cord Tires, 11,000 Miles
30x3 \$17.45 \$2.05
30x3 1/2 \$20.70 \$2.50
32x3 1/2 \$24.80 \$2.90
31x4 \$29.00 \$3.40
32x4 \$33.10 \$3.75
33x4 \$34.50 \$3.95
34x4 \$35.15 \$4.05
33x4 1/2 \$45.10 \$4.55
34x4 1/2 \$46.85 \$4.95
35x4 1/2 \$48.35 \$5.05
36x4 1/2 \$49.10 \$5.05
35x5 \$57.30 \$5.05
—Gimbels, Fourth floor.

SUBWAY Clearance of Women's and Misses' Summer Dresses
at \$3 : \$5 : \$8.75
Worth Double and More
Variously "made up" in—
Lovely Georgette voiles. Organdies. And lineens. And gingham.
In the popular tints.
Dainty models that women and misses adore.
Sizes 14 to 20 for misses and 34 to 44 for women.
\$3, \$5 and \$8.75.

1000 Girls' Lovely Voile Dresses at \$1.85
Save \$1.10 to \$2.25
A great variety of styles to select from—in all, about 12 models.
Some trimmed in contrasting color.
Wonderful values at \$1.85. 6 to 14 years.
—Gimbels, Subway Store.



Subway Store Sale of 1185 Men's Summer Suits at \$25
Worth \$12.50 to \$15 More
This group comprises the most attractive collection of men's and young men's clothing that we have offered this summer. Many are from our regular stock and to make the sale more interesting we have included suits from our Second Floor Clothing Section. Choice selection of materials and colorings.
Single- and double-breasted models that satisfy the gay young men and please men of more conservative taste.
Other Suits at \$15 and \$20. "Good" savings.
—Gimbels, Subway Store.

Boys' Panama Norfolk Suits at \$8.75
Reduced
Ages 7 to 16 years. You save \$4 on these smart reasonable Suits at \$8.75.
—Gimbels, Subway Store.

2000 Pairs of Women's White Shoes at \$2.45
Remarkable Values
Light-weight, hot-weather Shoes at a very tempting price. Oxfords and pumps in several patterns, light flexible turned soles; covered wood heels; white canvas, kid and nubuck.
All sizes. \$2.45.
Women's White Canvas High Shoes at \$1.50. Sewed leather soles; military and curved heels.
Men's Low Shoes at \$2.95. Tan and black leathers; various styles.
—Gimbels, Subway Store.