

Business Perspective

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Enirec fied of of businss, indusurfal and
public utility enereprises
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fford, 以acon \& Tavis Engineers
15 BROADWA
20 Pall Mall Rounds
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new foil paicage
50

## STRAWBRIDGE \& CLOTHIIER'S AUGUST FURNITURE SALE

## Presenting Advantages in Quality

 Selection and Value That Can Readily be Verified by ComparisonWe advise our customers with all sincerity and with all the is NOW Our August Sale prices are considerably lower than our regular prices, and these regular prices were actually lower

These Umbrellas than to-day's market value as These Umbrellas based upon the manufactur Special at $\$ 6.50$

 cords, bakelite top handles.
MENS UMBRELLAS with hok or crook handles of plain or nat-
ural wood wome some with bakelite
end $-\$ 6.50$.

Motor Robes, $\mathbf{\$ 1 5 . 0 0}$ third reduction of more than onetoring or for the steamer. Hand-
some dark patterns-now $\$ 15.00$.


To-morrow-Our Clearance of
Men's Shirts at Reductions of
25 to 10 per cent.
Theusands of Shirts are in
cluded in this great seasonabbi
coearance of stocks. Some shor
or incomplete lines are include
but every Shirt in the liot iot is
from our regular fine sock, and
measures


Percale Shirts, $\$ 1.80$ Madras Shirts \$2.45, \$2.65

## Rep Shirts, $\$ 2.85$

Practically every desirable pat-
tern and colcong of the presen
sesuon is included in the bove
lots-and all sizes to begin with ers' present prices. We should like to see some reduction in future, but facts are facts; and the prices asked now at the factories are higher than we paid for the Furniture we own-bought weeks or months ago. There is no sign of wood or wagesp
coming down soon; the best we can hope is that coming down soon; the best we can hope is that
they do not continue to go up.

Meantime, OUR ENTIRE STOCK OF FUR NITURE IS REDUCED-a splendid assortment of Dining-room, Breakfast-room, Living-room and Bedroom Suits, and innumerable single pieces. Buyg NOW, shop carefully, and COMPARE Furniture and values in all stores.

Women's Summer Dresses Reduced for Quick Clearance

Summer Frocks, but advance autumn Dresses are crowding hem out of the Women's Dress Section. SO PRICES ARE

Voile Dresses, $\$ 9.75$ to $\$ 12.50$ Cool. practicat Summcr Frocks of figured
cotton voile, chiefy dark shades. Draped or
conic models in delightful variation. With White Dresses, \$10 to \$13.75 Straight-line or peplum models of all-white
dottcd or striped voile, prettily trimmed with
lace. Ever so cool and dainty to look at and Finer Dresses, now $\$ 21.50$


Silk Dresses, $\$ 18.75$ to $\$ 30$
Every day women are asking for just such
smart. pratetical Desses of crepe de chine
foulard, taffeta or satin-and-crepe Georgete


New Autumn Dresses, \$55.00 to \$150

A Re-grouping of Dozens of Lots of Men's and Young Men's Spring and Summer Three-piece Wool and Worsted SUITS

## At One-half <br> Their Average Original Price <br> \$24.50

 Young Men's Spring-and summer-weight Suits-coat, vest and trousers-that were The colletion includes Hat SchanThe collection includes Hart, Schaffner \& Marx, "Alco" and other good Su'ts, in youthf ul and conservative styles; neat gray mixtures, checks, stripes and plain colors.
$\qquad$
The Great Sale of Thin Summer Suits Continues Now $\$ 13.75$ and $\$ 16.50$
$\qquad$ Cloth, Cool Crash. Panama Cloth, Bermuda Cloth and All-Wool Crash-in a wide va-
riety of light and dark shades-in models for men and young men-tailored with all
the style and smoothness of fine woolen Suits; some are skeleton-lined with silk,

