

Organ Programs at 9, 11, 4:50
Brief selection at 11:55, with Chimes
and Stroke of the Hour at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

Only Unrivalled Stocks Could Make Such an Unrivalled August Furniture Sale

Welcome to the Guests of the Summer Resorts

who stop over, going or coming, to spend a few hours in exploring the big stores of the town.

Please Accept the Freedom of These

forty-five acres under one roof, all given up to the display and sale of the freshest and most fashionable things that people care for.

Visitors know by this time that at Wanamaker Square no one is importuned or enticed to buy anything, and all may enjoy

- The rest and writing rooms.
- The public comfort rooms.
- The Postoffice and telegraph and telephone facilities.
- The St. Louis Exposition organ, played at 9, 11 and 4:50.
- The Picture Gallery.
- The lunch and dining galleries.

Bring your friends and enjoy this interesting place.

[Signed] *John Wanamaker*

August 3, 1920.

An Outclearing of Women's Fine Coats at \$75

Coats and capes for general wear, for sport and for evening, no two of them alike, but altogether forming a very interesting lot to pick from.

There are satins, tricolettes, bolivia cloths and radium silks; there are many colors and many degrees of luxuriousness, and as far as fashion is concerned, the coats are perfectly good for autumn wear. Needless to say the savings on them are very substantial.

The present price is \$75.
(First Floor, Central)

Beaded Georgette Crepe Dresses for Young Women, \$31.50

Just as fresh and pretty as they can be, for they are only now being unpacked.

All are made over silk linings and in a most becoming style beaded both front and back. The sleeves are elbow length and there is a soft crush girdle, tied into a short sash at one side. They are really quite special at this price.

In navy blue, flesh pink and white. Sizes 14 to 20.
(Second Floor, Chestnut)

Two Special Lots of Women's Stockings

At \$2.75 a pair are full-fashioned all-silk stockings in black and navy and full-fashioned black silk with mercerized tops and soles.

At 65c a pair are black and cordovan mercerized stockings in first and second grades.

(West Aisle)

\$5.60 for Any Pair of These Women's Good Low Shoes

Which is a third to a half less than the regular prices.

Tan calfskin and black kidskin oxfords with Cuban heels.

Patent leather and black and tan calfskin tongue pumps with Louis heels.

Patent leather oxfords with Louis heels.

Brown kidskin tongue pumps with Louis heels, some with brown satin or brown suede backs.

Brown calfskin oxfords with brown suede backs and Louis heels.
(First Floor, Market)

Honfleur Toilet Specials

Hundreds of women who know the delightful and superior qualities of Honfleur toilet preparations will be glad to see notice of this collection.

Honfleur toilet preparations are all made in our laboratories and are of the finest description, but are put up in inexpensive bottles and boxes.

Honfleur toilet water, 60c and \$1 a bottle, l'Empire, violet and bouquet Amour.

Talcum powder, 15c, violet, rose and l'Empire.

Sachet, 25c, violet, rose and l'Empire.

Skin cream, 40c.

Youth and beauty cream, 40c.

Cleansing cream, 40c.

Bay rum, 60c, \$1.10 and \$2.

Violet ammonia, 25c and 45c.

Witch hazel, 45c and 75c.

Wistaria and lilac vegetal, 85c.
(Main Floor, Chestnut)

300 White Tub Skirts Reduced Now \$1 to \$5

Such a chance as this is for the woman who needs a number of extra skirts to take away with her! And everybody knows that there is no such thing as having too many in warm weather.

Some of these skirts have been more than twice as much and the rest close to double their present prices.

50 linene skirts at \$1 each.

100 gabardine skirts at \$3.75 each.

180 gabardine, pique and surf satin skirts at \$5 each.
(East Aisle)

THERE is only one final way to judge a furniture sale and that is by what it can do for you.

The proof is here that this August Furniture Sale can do more for you than any other sale possibly can do—provided you are looking for furniture of real quality at savings in real money.

The goods are the proof. They are here in an assortment that is unequalled by any other.

They anticipate the requirements of every home which aims at character, stability, service and beauty in the things that go into it.

They provide furniture to meet these requirements at the lowest prices that any store that values the interests of its customers can quote.

As an exhibition of cabinet craft the stocks are unique, representing every school of design from old Roman to Renaissance, from Renaissance to Louis Quar-

torze, to Elizabethan, to William and Mary, to Queen Anne, to the Empire Period, to the Georgian school, and down to our own time.

It is believed that no other exhibition in the world is at once so comprehensive, so artistically fine and so dependable in service qualities.

On furniture of this kind a saving is a saving—always has been and always will be.

Whether you have only a single suit or piece of furniture to buy, or a whole houseful, the things that matter to you are the basic quality and desirableness of the goods, their appeal from the standpoint of beauty and their actual worth and desirability measured up against the price marked on them.

Back of this August Sale we have a stock of furniture which, judged from the viewpoint of any one of these essentials, stands supreme and without a counterpart—but you cannot appreciate what it means unless you come in and see it with your own eyes.



Summer Sale of Men's Clothing

Our Whole Stock of Fancy Suits Reduced and to Be Sold at Once

The Wanamaker stocks of men's standard, all-wool clothing are the most reliable in the city.

At their regular prices they are always the best values to be had.

Now we put on sale all our remaining fancy Summer suits at

\$35, \$45, \$50, \$55 and \$65

representing savings of \$10 to \$35.

These suits are all well-made, high-grade materials, are genuine all-wool, hand-tailored and represent comfort and fashion in the highest degree.

Most of them are half-lined, some quarter-lined.

Sizes for everybody, including some for stout men.

(Third Floor, Market)

A FEW hand-wrought iron reading lamps of excellent design for library or living room may be had for a very moderate sum, \$20. Parchment shades in 8 and 10 inch sizes, to go with them, are \$6.25—which is half of the usual price.
(Fourth Floor, Central)

Men's Good Summer Shirts Special at \$2.85

There are both madras and percale shirts in this group and they are wonderfully good for this low price.

All soft cuff, plain negligee shirts in a good weight for Summer and early Fall. Designs of unusual variety and unusual sightliness. Mostly stripes, but some checks and figures among them.
(Main Floor, Market)

Net and Voile Flouncings, Special

White ruffled nets, 27 and 40 inches wide are to be sold at \$1.65 and \$2 a yard.

Tucked voile flouncings in blue, tan and pink, and ruffled organdie in white and colors will go rapidly at \$2.25 a yard.
(Main Floor, Central)

Women's Union Suits, Special at 65c

Summer-weight ribbed-cotton combination suits with tight or lace knees.

Regular sizes all of them and regularly about a third more.
(West Aisle)

Pottery From Capri Comes to the Little House

Now out of its wrappings and sharing in the 15 per cent reduction during the Furniture Sale. The jars, lamps, urns, low bowls and Italian plates are very pleasant in color and extremely decorative, and prices run from \$2.50 for a decorated bowl to \$60 for a Cantigalli plate.
(Fifth Floor, Chestnut)

Odd Curtains Much Reduced

Armure curtains, now marked \$5 a pair, are less than half price.

Wood-silk curtains, now \$12 a pair, are reduced more than one-third. Both groups mostly composed of single pairs, somewhat mused. Also a miscellany of single curtains of many kinds, all very suitable for single doors or for couch covers and reduced one-third to one-half.
(Fifth Floor, Market)

Women's Suits in an Interesting Clearaway Prices \$30 to \$75

150 suits are to be hurried out for a third to a half less than their first prices. Sizes are broken and some of the suits need pressing or renovating, but the group has hosts of good things in it.

There are taffetas, voiles, pongees, silk crepes, pussy-willows, chiffoncloths, tricolettes and wool jerseys, besides a few Georgette crepes.

Prices are \$30 to \$75.
(First Floor, Central)

Real Filet Lace Collars Are Used on Sweaters

So a new shipment is of more interest than ordinary at this time.

There are the long tuxedo shapes and the shorter straight shapes; some with cuffs as well, \$2.75 to \$11. A certain tuxedo style, unusually long, at \$4.50 or the set for \$7.50 is an especially good value.
(Main Floor, Central)

Silk Nightgowns for Large Women

Pink crepe de chine nightgowns, one style plainly tailored and the others lace trimmed. Prices \$16.50 to \$25.

Porto Rican nightgowns of fine cotton, beautifully hand-made, are also here in large sizes, for \$8.50.
(Fourth Floor, Central)

Veils That Look Well With Sports Hats

One kind is the large mesh-bordered veil that so many women find becoming and the other is the soft chiffon veil, liked for the protection it gives at the seashore and motoring. The latter kind comes in nearly every color.

You may have either of these sports veils for \$1 to \$2 each.
(Main Floor, Central)

Women's Corduroy Breakfast Coats

Richly colored, warm-looking things which will go into many a trunk bound mountainwards. They are collarless and may be had in rose, cherry color, blue and wistaria, price \$7.50.
(Third Floor, Central)

Remnants for Children's Dresses

There are more of these than any other kind now, just the thing for school frocks and they are marked at very economical prices. Also there are plenty of lengths of printed voiles for the fashionable tunic blouses.
(First Floor, Chestnut)

Women's Fitted Luggage at \$10 to \$200 Less

One of the most important clearaways of fitted luggage we ever had, and one of the most timely.

It includes traveling bags and cases of glazed black and dull black long grain leathers and a few of fine brown cowhide. Both imported and domestic pieces among them.

All fine in fashion and all fitted with toilet articles in white or shell finish celluloid, ebony, ivory and sterling silver.

Prices range all the way from \$25 for a traveling bag with a dozen white celluloid fittings to \$175 for a superb London traveling case with fittings of ivory and hammered silver, the most luxurious piece of luggage we have ever seen and originally more than double its present price.

No woman who has never owned fitted luggage can appreciate the comfort and convenience of it, and here is a splendid opportunity to travel with it this Summer and Fall.
(Main Floor, Chestnut)

ABOUT 500 waists at \$2 to \$6.85 will be on sale tomorrow morning—batistes and voiles with lace and embroidery and various necks, at \$2 to \$3; and hand-made voile and batiste at \$5 and \$6.85. Most of the lot are samples.
(West Aisle)

Bathing Suits for Every One

Find the following in the Sporting Goods Store:
Women's Pacific Coast suits of wool in various colors, \$10 to \$13.50.

Women's one-piece suits for fast swimming—of silk, \$10; of wool, \$5.50; of cotton, \$2.50.

Men's one-piece and two-piece suits in various styles and colors, \$5.50, \$6.50 and \$7.

Men's sleeveless jerseys in white, navy, maroon and gray, \$3.50 to \$5.

Men's blue flannel trunks, \$4.

White belts, 50c.

Children's suits in various styles and colors, \$3.50 to \$5.
(The Gallery, Juniper)

An August Rug Sale Remarkable for Varieties and Values

No less than fourteen different types of rugs, Oriental and domestic, are offered in the August Sale at 10 to 30 per cent less than regular prices.

The Oriental weaves include a beautiful choice of Chinese, Kermanshah, Saruk and Ghorevan rugs in carpet sizes, together with a most attractive selection of Cabestan, Daghestan, Chinese and other smaller-sized pieces.

All of these are rugs of dependable quality in desirable patterns and colors.

The Sale also comprises these excellent groups, all 10 to 30 per cent less than normal prices.

High-Grade Wilton Rugs 9 x 12 ft., \$145. 8.3 x 10.6 ft., \$143.50.	Heavy Japanese Rush Rugs 9 x 12 ft., \$19.75. 8 x 10 ft., \$18.75.	All Our Japanese Straw Rugs 9 x 15 ft., \$12.50. 9 x 12 ft., \$9.75. 8 x 10 ft., \$6.75.
Wool Wilton Rugs 9 x 12 ft., \$98.50. 8.3 x 10.6 ft., \$96.50.	Royal Smyrna Rugs, Reversible 9 x 15 ft., \$98.50. 10.6 x 13.6 ft., \$117.50. 10.6 x 15 ft., \$121.50. 12 x 12 ft., \$110.50. 12 x 15 ft., \$127.50.	6 x 9 ft., \$4.75. 3 x 6 ft., \$1.75. 4 x 7 ft., \$3.50. 27 x 54 inches, 95c.

(Seventh Floor, Chestnut)