

The STRAWBRIDGE & CLOTHIER AUGUST FURNITURE SALE

We Believe Comparison Will Prove Ours to Be the Best-Selected Stock in the City and Our Prices Lowest for Equal Quality

THE AUGUST SALE of Furniture, Metal Bedsteads and Bedding begins on MONDAY, with the most confident assurances of great success that we have ever experienced at the beginning of any of these semi-annual sales. The three Preliminary Inspection and Comparison Days have brought forth the most gratifying evidence of the excellence and beauty of our Furniture, the wonderfully varied assortment, and the superiority of the values. The comments of scores of customers who have shopped around and made COMPARISONS have strengthened our own opinion that we are in a position to offer advantages not procurable anywhere else.

Many Special Purchases at Savings of 25 to 33 per Cent. and Our Entire Regular Stock at Substantial Reductions

CONSIDERING the general scarcity of good Furniture and the general condition of the market, this is the most important August Sale in our history. We have a MORE ATTRACTIVE STOCK than ever before, and fully as varied—which is remarkable in view of the fact that most Furniture manufacturers are "sold up" for 1920, and are not taking any orders for delivery this year. But we made our purchases months ago, and our standing

is such that the manufacturers have seen to it that our shipments were despatched in time to reach us for this Sale—and not a single piece of Furniture now here could be replaced at as low a price as we paid for it. That means, the Furniture in this Sale WOULD BE UNUSUAL VALUE AT OUR REGULAR PRICES, yet every piece and suit of Furniture in the Store is marked at a reduced price.

A Wonderful Stock in the Store and Warehouse

The Furniture floor in the Store is filled with samples of the hundreds of designs—the sample representing, in most instances, a reserve stock of dozens or scores of pieces or suits in our great warehouse at Ninth and Poplar streets—a model warehouse, indeed, with loading and delivery facilities not equaled by any store in the East.

Living-room Furniture—Variety and Values Unequaled

Stores may boast of acres of Furniture, but none will show you a more varied, nor nearly so attractive collection of Upholstered Living-room Furniture than you will see here—nor will you find equal values elsewhere. Three-piece Suits, with Tapestry cushions, at \$117.00, up to magnificent Suits with solid mahogany frames in Louis XV design, at \$172.50—and scores of prices between, all reduced. Also, Library Tables, Bookcases and Secretaries.

Bedroom Furniture of Beauty and Quality, Under Price

Here's a handsome mahogany Queen Anne Bedroom Suit of four pieces, at \$200.00, and here's another exceedingly beautiful one of nine pieces, of the same period, at \$1800.00—and there are scores of different styles at as many different prices in between—all at substantial reductions. Odd Bureaus, Chiffoniers and Bedsteads, reduced.

A Matchless Selection of Dining-room Furniture

Beautifully finished reproductions of Furniture of the period represented by the illustrations bordering this page—an assortment to meet the requirements of all, from the seven-piece Suits at \$195.00 and ten-piece Suits at \$295.00, to the handsome Louis XVI Suit at \$2850.00, worth \$3876.00, and the Louis XV Suit at \$2975.00, worth \$4000.00.

Breakfast-room Suits

We think this Store stands almost alone in this particular service—providing these quaint, artistic painted Breakfast-room Suits in any color desired. All under price.

Novelty Furniture Reduced

This Store excels in the selection of miscellaneous pieces, such as tilting-top Tables, Tea Wagons, Spinnet Desks, Mirrors, Sewing Tables, artistic Chairs, Rockers, Foot-rests, etc.—and all these are reduced.

All Our Summer Furniture at Substantial Reductions

This is Summer Furniture headquarters—and our stock of Furniture for Cottage, Porch and Lawn, suits and single pieces, is practically as complete as at the beginning of the season. All reduced for the August Sale.

Many Customers Take Advantage of Our Deferred Payment Plan

Many good customers who usually pay cash for merchandise, sometimes desire to make purchases somewhat beyond their routine expenditures—furnishings for the home, for example—and our Deferred Payment Office makes it convenient for them by giving the privilege of extending payments over a period of two or more months.

It is a dignified, practical system, giving the customer the benefit of our bed-rock cash prices, on goods at reduced as well as regular prices—adding only a very small percentage for clerical work and legitimate interest. (Floor 4 1/2, Filbert Street).

Our Mid-Summer Clearance of Linens

About \$30,000 Worth—Comprising Incomplete Lines from Stock

The fact that the present retail valuation of the broken lines included in this Sale is almost \$30,000.00 fittingly demonstrates the important part this Store plays in the distribution of Linens. The collection includes practically every desirable kind of Linen—household, decorative and costume. The clearance prices are remarkably low—and there will be a throng here bright and early. Reductions range from 15 to 50 per cent. Typical values—

- Linen Table Damask, 68-inch—\$2.35 a yard
- Hemstitched Linen Dinner Cloths, seat 6—\$5.00
- Linen Dinner Cloths, to seat 4 people—\$10.00
- Linen Guest Towels—now \$6.00 a dozen
- Linen Huck Towels, 18x34 inches—\$7.50 a dozen
- Linen Damask Towels, 21x39 in.—\$12.00 a dozen
- Linen Huck Toweling, 18-inch—\$1.20 a yard
- Half-linen Tea Towels, 23x30 in.—\$7.50 a dozen
- White Ramie-weave Suiting, 45-inch—\$1.50 a yard
- White Ramie-weave Suiting, 90-inch—\$3.50 a yard
- Madeira Embroidered Centrepieces, 24-inch—\$2.50
- Madeira Embroidered Tray Covers, 15x20—\$1.00
- Hemstitched Bolster Shams, 27x73-inch—\$5.00 each

— Strawbridge & Clothier—Aisles 11 and 12, Centre

Monday—an Extraordinary Sale of 1800 Men's and Young Men's

SUMMER SUITS

At Less Than the Actual Cost of Materials and Tailoring

Thin Summer Suits tailored with the style-smartness and shape-retaining qualities of high-class all-wool Suits! The manufacturer is practically in a class alone as a creator of Summer Suits for men and young men—and these Suits are as different from the ordinary thin Suits as day from night. He has sold many thousands this season—far more than ever before—but this week the hour arrived for a quick, decisive clearance of his stock to avoid the necessity of carrying them over. He came to this Store as the one most likely to handle the lot of 1800 quickly—and here they are, at an AVERAGE SAVING OF ALMOST ONE-HALF. Two groups, at two prices, Monday—

\$13.75 and \$16.50

The fabrics are genuine PALM BEACH CLOTH, COOL CRASH, ALL-WOOL CRASH, PANAMA CLOTH and BERMUDA CLOTH, in light, medium and dark shades—Tan, Brown, Sand, Blues, Greens, Mixtures, Stripes, Checks and Iridescent effects—about forty different effects.

All Sizes—Regular, Stout, Slender, Tall and Short

THE MODELS Young men's form-fitting, high-waisted single- and double-breasted coats with flat English shoulders, narrow sleeves and small armholes. Also 2- and 3-button semi-conservative models for semi-conservative men and young men. Excellent 3-button models especially designed for stout men.

— Strawbridge & Clothier—Second Floor, East

Golden Special Monday

Prairie Grass



Rugs
9x12 feet
\$6.50
and
\$9.75

On Monday, in the Department of Lower-Priced Floor Coverings we shall have about 1000 desirable Prairie Grass Rugs—all measuring 9x12 feet—in two attractive price groups. But all very close to half actual retail values. They are \$6.50 and \$9.75. While these Rugs are chiefly in serviceable plain shades of blue, green and brown, many of them have attached stenciled borders. The entire lot should go quickly—so attractive are the values.

Women's Jersey Suits An Excellent Value at \$30

Smart belted models with jackets variously box-plaited in Norfolk effect, or with inverted centre plait in back. All with mannish collars and jaunty patch pockets. Fashioned of jersey cloth of an unusually good quality, in solid shades or heather mixtures—\$30.00.

Sports Suits, \$32.50 to \$37.50
Many well-tailored models in navy blue or heather mixtures. With tailored or novelty belts and distinctive jackets.

Silk Suits Reduced, \$42 to \$67.50
Women's Suits of shantung or taffeta silk. A small group designed on long semi-fitting lines, others on straight lines with tailored belts. Summer Suits, sharply reduced.

— Strawbridge & Clothier—Second Floor, Centre



Antediluvian



Egyptian



Jacobean



R. & J. Adam



Louis XVI



Primeval



Gothic



William & Mary



Sheraton



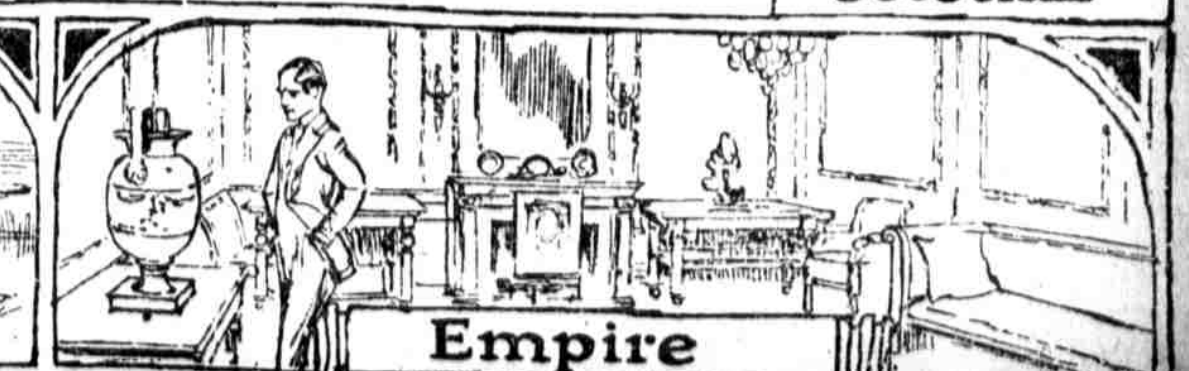
Colonial



Hepplewhite



Chippendale



Empire