

The Performance Figures of THE FRANKLIN SEDAN

Have More Than a Face Value

20 miles to the gallon of gasoline 12,500 miles to the set of tires 50% slower yearly depreciation (National Averages)

THESE figures speak for themselves. They are the dollars and cents side of Franklin owners' motoring satisfaction.

But the outstanding merit of Franklin performance lies beyond the face value of economy. It is just as positive, but requires a ride in the car. This will be given at any time, suiting your convenience, to prove-

Comfort that rough going does not destroy

Control that does not require strength Safety that is not a matter of skill Reliability that is independent of season Ability to cover the longest distance in a day

FRANKLIN MOTOR CAR CO.

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