

**NEW GRIFFITH FILM
ON STANLEY SCREEN**

"The Idol Dancer" a South-Sea
Movie—Jack London
Novel Filmed

Photoplays Elsewhere

PALACE—"For the Soul of Ra-tel" presents Sara Kimbrell Young in one of her most striking roles in a picturesque romance of old California. Favorably reviewed when shown at the Stanley a short time ago.

CHERRY ST. OPERA HOUSE—"The Fortune Teller" a romantic play, based on mother love and spiritualism. Marjorie Talbot powerful in her emotional role of the mother. It is well supported.

COLONIAL—"Shore Acres" James A. Horn's entire old play of American rural life.

GREAT NORTHERN—"Dangerous to Men" with Ma Dana, in a favorably reviewed film.

MARKET STREET—"The City of Masses" with Robert Warwick, in a social comedy of Gotham involving foreign nobility.

IMPERIAL—"The Eve" a pictorialization of Robert W. Chambers' "The Shining Band."

SPEAR—"Sick a Bed" a light and bright comedy featuring Wallace Reid and Bebe Daniels.

LEADER—"A Lady in Love" with Ethel Clayton, in one of her cleverest impersonations.

OPERA—"Same as Leader."

COLISEUM—"Sick a Bed" with Wallace Reid and Bebe Daniels.

LOUISIANA—"Sick a Bed" with Wallace Reid and Bebe Daniels.

RIVOLI—"Shepherd of the Hills" movie version of Harold Bell Wright's widely popular novel. Had a big run at the Garrick this summer.

BELMONT—"Uncharted Channels" with J. B. Warner in a typical role.

TUNNEY—"Mae Murray in "On With the Dance."

WEST ALLEGHENY—"Dorothy Dalton in "The Dark Mirror."

**HENRIETTA CROSMAN
HEADS KEITH'S BILL**

Favorite Actress Scores Well in
"Every Half Hour"—Vaudeville Elsewhere

Keith's—Henrietta Crosman, always a favorite in this city, heads a delightful summer bill. In a skit, "Every Half Hour," Miss Crosman, as the wife of an artist who contemplates eloping with an admirer, brings into play many sketches of her old-time art. Appearing to approve of the plans, she aids in the forthwith of the artist, and finally, through her husband's love. The affair becomes a baffles and all ends happily.

Crosman most enthusiastically received and her unusual piece, half-sad, half-humor, was the decided feature of the bill. The supporting cast was excellent. Of course, Gitz-Rice and Hal Porder, the former the composer of "Dear Old Dad of Mine," and the latter of "Oh Boy," fame, a new combination but a good one, carried away second honors in their single act and talking act. An unusually fine dancing exhibition was given by Hubert H. Kinney and Corinne. Two straight acts, "The Windy City," six whirlwind numbers. And there was our old friend Bert Melrose, he of the "Sunday Tabloid" fame, who introduced a new feature in a musical conception, in which his instruments were a saw, a low and a drumstick. Tones of remarkable sweetness were produced.

The entire bill is even and of a decided summer atmosphere. Ethel Auer added her bit with a clever character sketch in which Charlie Schroeder figured heavily. Agnes Finlay and Charley Hill, assisted by an attendant, provoked much laughter in their song message and short comedy, a singing cyclist, opened the bill with some stunts on the wheel. Her act was an applause producer well up with the headliners.

Little Jimmie J. Morton, the 200 pounder, again came to the "laugh shelf or yank plank," as he called it, with his introductions, songless songs and bright line of chatter. He always is well received.

The motion pictures cover a wide field, with the yacht races predominating.

gish—"The Love Note," a scientific musical comedy, carried off headline honors. Rex's Comedy Circus was a close second. Others on the bill who pleased every one were Ray-wood and Lee, in a comedy skit; Scotty Provan, Caledonian violinist; La Falletto and company, clever illusionists; Rome and Cullen "the dancing bugs"; and Jean Sothorn, comedienne. Timely photoplays rounded out a well-received bill.

Broadway—"Slacko's Rollickers" in a whirlwind of song, dance and comedy was the headline attraction. Other acts on the boundlessly applauded bill were: "The Merry Men," a picture play; "The Grand Old Man," an Irish musical; and "The Country Store," a rural comedy with ten apt players, carried off honors. Amanda Gilbert and Her Boy, in a timely song-and-dance festival, were also entertaining. Others who pleased were McCarthy and Steward, in an amusing skit; John O'Malley, Irish singer and the Gaudeamus. Mrs. Drew featured in the chief photoplay attraction, which was well received.

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GIMBEL BROTHERS
MARKET CHESTNUT 11 EIGHTH 1 NINTH
FOR WEDNESDAY

Pre-Inventory Sale of Women's Low Shoes
Brings 8,000 Pairs to Less Than Half-Price

Cheapest shoe in the whole group was \$8; all the other lots were more than double this Sale Price of—
Thirty-seven Gimbel lines are included in the sale—ours and the makers'—and therefore the sale holds wide appeal to our regular customers; the very shoes you longed for yesterday—and were repulsed by the price—are easily bought today.

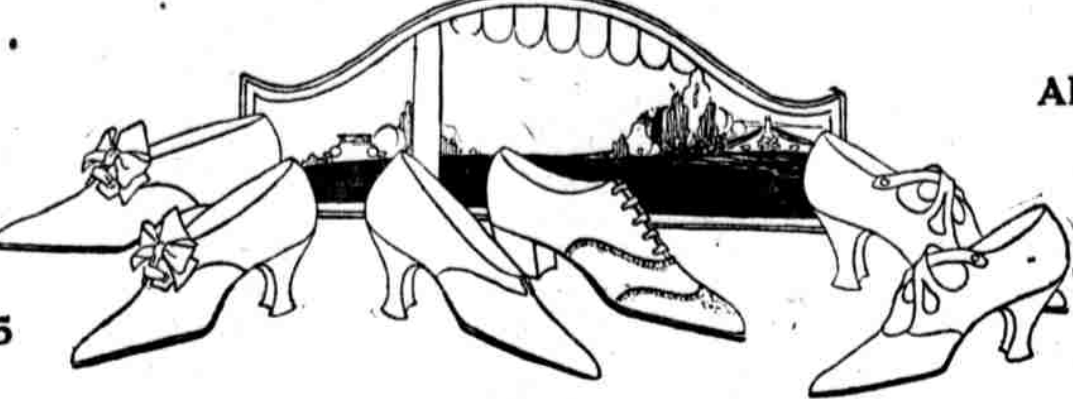
\$4.25

Don't believe that shoes are going to stay at half today's prices—tho' lowered prices have been evident for weeks. So, good judgment suggests buying freely in this sale.

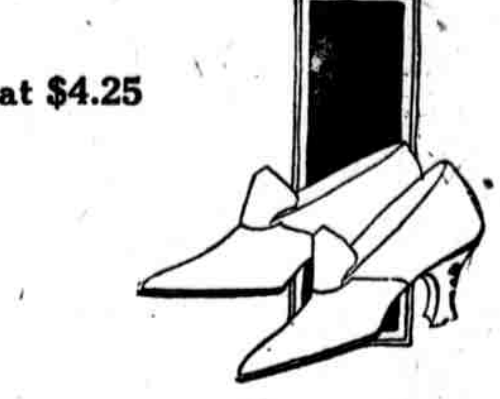
The Most Important Sale of the Year



All at \$4.25



Patent leather Opera Pumps
Patent leather Oxfords. Patent leather two-eyel Sailor Ties.
Glazed Kidskin Opera Pumps and two-eyel Ties.



All at \$4.25

White canvas Pumps, plain and with buckle in this Sale are
Cuban, military and Louis heels; turned soles and welted heels; plain toes and tipped long and medium—and short vamps.
In a word, choose from the Summerful of shoes and save \$3.75 to \$8.25 from the prices that ruled. —Gimbels, Second floor

Dull leather Pumps, Colonial effect.
Brown kidskin cross-strap Pumps.
White Nu-Buck—Oxford Ties.
White canvas—Oxford Ties.

Buy Blankets at Gimbels in August
Just Because They Cost Least in This Sale

All these large midsummer sales start on the last Monday of July, for convenience sake. And run thru August as lots hold out.

Twenty-five thousand pairs of Blankets, Fifty thousand Utica Sheets and Pillow Cases, Fifteen thousand Comfortables, Twenty thousand Bedspreads were gathered for this blanket and bed-clothing sale.

And Muslins by the yard—

Famous Utica Sheeting Muslin. Save one-fourth.
42-inch 50c
45-inch 53c
48-inch 56c
90-inch \$1.08
Government A. C. A. Bed Ticking—old-fashioned blue and white stripe—
6 oz. weight, 49c a yard—save 19c
8 oz. weight, 58c a yard—save 22c

Gimbel-FURNITURE SALE
Opened With a Rush!

There evidently had been much "shopping" done, and a great number had satisfied themselves that—
Gimbels Lead in Value-Giving
Furniture doesn't cost us least in August, but we plan and buy when it does cost us least, and collect it for this midsummer sale. We need business at this season—all stores used to lose money in August; couldn't keep up with expenses. So these summer sales have been developed.

We've created an August business four times that of the old days. We work on less profit—the idea of "half loaf being better than none."

And Furniture has come to be one of the great specialties of this House.

Living-room Suites, \$35 to \$3,000.
Bedroom Suites, \$85 to \$3,500.
Dining-room Suites, \$200 to \$3,500.
And thousands of single-pieces of furniture to meet a world of needs.
Partial Payments on furniture cheerfully arranged.
—Gimbels, Sixth floor

WIZARD Helps to Cleanliness

Among Wizard products you will find a host of conveniences for use in cleaning. Their uniformly high quality will recommend them to every housewife.

WIZARD POLISH
A thoroughly scientific polish for furniture, woodwork and floors. Can be used on the finest finish. Will protect and preserve its beauty. Wizard Polish produces a hard, dry, brilliant luster, which does not show finger marks or streaks, is not gummy or sticky, and to which dust will not adhere.

WIZARD MOPS
are the convenient triangular shape. They can be had in either the chemically treated style, for gathering dust, or treated with Wizard Polish for cleaning, polishing and preserving the floor finish. Mop is made of the best yarn. Smooth handle has the adjustable elbow, for getting under furniture. Does not make floors oily or slippery.
Prices, \$1.50, \$1.75, \$2.
—Gimbels, Fourth floor.

Stanley—"The Idol Dancer" was directed by D. W. Griffith, and its chief claim to fame is the publicity which the taking of this production not only to the members of the company were storm-tossed in the rough sea off the tropical island where the picture was taken. Another factor of interest is in the cast of players, namely, the wonderful work of beautiful Madame Seymour. This charming and gifted actress has since died. Her splendid work in this piece is of such nature as is intended to be a memorial to her.

Richard Barthelmess, noted in "Broken Blossoms" in a star, is in co-ordinate support of the little leading lady, while his wife, talented Mary May, is also in the cast. Many other players of the Griffith stock organization do work worth attention, although the picture as a whole is not quite so perfect as effective as Griffith has been in the habit of turning out.

Down on an island where the benefactors are wont to stray around with careless abandon and where the rum run fast, there drifts a youth of once good family. Now he is careless, listless, unappealing. He bothers only about his rum. A native girl takes a liking to him. She brushes away nuzzled words from his hair and cleans his face while the youth is in a stupor and otherwise attempts his reformation. Another youth who seeks the restoration of his health and who is a relative of a missionary, comes on the scene, and then a two-sided battle for the love of the dancing girl begins.

A raid by some rum-crazed boatmen brings out the best in the sodden youth. In the protection of the American flag, he fights and is wounded. In this battle he also heroically passes the girl devotee of the abolitionist, a woman whose life rather sad, because of the death of the boy, who really loves the wild, beautiful dancer of the island. The story is of excellent continuity and gives a picturesque view of life in the Pacific islands as well as a red-hot-blooded and spiritual heroism of the modern missionary. It has much pictorial and atmospheric merit.

Arcadia—"The Newly Weds in the Sweet Set" might well serve as the subtitle of "Let's Be Fashionable," in which Doris May and Douglas MacLean play the principal roles. And the moral might be something about sailing under false pretenses or the daws in the peacock's plumes. But it is really a refreshingly interesting film-farce, dealing with the haps and mishaps of a young married pair who humor their social neighbors to the extent of leasing a home to a smart colony. There they discover that society eclat and genuine happiness are not always synonymous. But even if they do not always have an amusing time among the smart set, the snobs and the socially aspiring youthful matrons, they live without hectic jazzing of their lives.

Miss May "got over" both as the socially aspiring youthful matron and the wholesome young wife, and Mr. MacLean was delightful as her spouse. The "mother role" of Hollis Moseley was well done. This is an nice production of real merit.

Victoria—"Burning Daylight" like all of Jack London's red-blooded fiction, lends itself admirably to pictorialization, and C. E. Searcy, in "The Burning Daylight" is a good piece of production for Metro distribution. The plot, as readers of London's romances will recall, contrasts the kind of battle a man has in the Yukon region against the elements and hardship with the same man's fight against moneyed interests in Wall street.

Mitchell Lewis, a big masculine actor, who, however, also has within his screen capacity the power of depicting sentiment and tenderness as well as red-blooded virility, plays the major role of the big, bluff, hearty, strong man. His robust and devil-may-care methods were well shown in the Alaskan struggles and his sturdy independence and resourcefulness came into play in the trapping play in the fight with the stock jobbers and magnates of Mammoth. He will be remembered for his powerful portrayal of "Polone" in "The Harrier," Helen Ferguson, as the girl in the story, plays opposite him to Mr. Lewis in dramatic fashion. The photoplay is pictorial.

Regent—Taylor Holmes does the movie honors in a farce in which William Collier makes a hilarious attempt at success. "Nothing But Love" gives Mr. Holmes as good a chance as he had in his earlier film "Nothing But." The "Truth" and "The Very Blue" Society zealous friendship furnishes the plot material of the film. The principal is pledged to try to cover up the mistakes of a friend. He does this at the expense of a parlor-belle, the young lady known as "Ror Home." The picture gets mixed up with staid and respectable business magnates and therefore gathers an explosion under cover and ready to burst forth. It requires a lot of stalling and subtleties and flinging to "cover up," and thus the film gets its title. The subtleties lead to many complications, and these are developed with hilarity. The Broadway beauty, Justine Johnston, appears to modish and picturesque advantage in the leading feminine role. The supporting cast of exceptional merit, includes Charles Ray, John Harold, Ann Wallace, Jack McIlwain and Gipsy O'Brien.

Capital—"The Fourteenth Man" a new Robert Warwick film of character-letic variety, has also the distinction of having Bebe Daniels now a star herself, as the feminine lead. It is a cinematic version of a whirlwind comedy by E. Anstey, which was played on the stage for some seasons by Charles Hawtree. His role of Captain Gordon, played with address and audacity by Mr. Warwick, is that of a modern "Gaius" who uses the prize ring instead of the "loving lute" as the field of his knight errantry. He is virtually a "knight" from home account of a run-in with a military superior, and in his haven, New York, becomes a denizen of the Bohemian set. Marjorie Season, with whom he falls in love, is an art student, but keeps the fact of her military past quiet. The gallant captain is her knight errant and wins in the battle to save her fortune, as later becomes known from unscrupulous guardians. The ending is as happy as the demands. Miss Daniels' advertisement role, Kid McCoy is a one well-ported pugilist.

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COVERING THE ENTIRE FIELD OF MECHANICAL EQUIPMENT FOR BUILDINGS

A few extra dollars paid for GOOD PIPING WORK is paid-up insurance against expense of shut-downs, low plant and extravagance in operation.

Good piping is not just so many feet of pipe, but must be accompanied by the "Master Pipe Fitter's" skill.

Every piping job turned out of our shop carries with it the most care, every fitting in exact alignment, every joint made tight and fair.

It is best to secure this kind of piping work for any date, in need of piping for any date.

Subway Store Sale of
650 Girls' Dresses at \$1.85
Half Price

Voiles—printed or flowered. Some are plaided.
Plain color voiles—blues, rose shades and fresh "girlhood pinks." Also gingham and line regulation dresses.

With collars and cuffs and sashes and pockets of plain color or sheer crisp white.

And some—yes, actually—with smart, dainty touches of hand embroidery! And velvet sashes!

Sizes for ages 6 to 14. A wonderful lot at \$1.85.
—Gimbels, Subway Store

Sale of Women's and Misses' Sheer, Lovely Summer Dresses, Near Half Price at \$8.75

Flower color voiles with contrasting ribbon girdles. And voiles with rows and rows of crisp organdie ruffles—summer fashion's prettiest idea.
And dark voiles in Georgette styles—practical and dressy.
And fine gingham—clear, smart tub-proof plaids.
And indescribably fresh, frilly flower-color organdies—for parties and "Sundaying." Misses' sizes 14 to 20; Women's sizes 34 to 46.
—Gimbels, Subway Store

August Furniture Sale In the Subway Store

Colonial Combination Bed Outfit at \$20
2-inch continuous post; woven wire sanitary spring, soft top mattress. Special at \$20. Save \$2.

One Hundred Iron Folding Cots at Half Price
Black iron folding cots, sanitary woven wire spring. Special at \$3.75. Just half price.

150 Wood Folding Cots at Half Price
Sanitary woven wire spring, at \$2. Worth double.

300 Cotton and Felt Mattress Pads at Half Price
Assorted ticking, 2 ft. 6 in. x 6 ft. 3 in., at \$4 each.

Feather Pillow-and-Bolster Sets at \$6.50
Saving of \$2.50

Filled with all new feathers, covered in blue-and-white striped ticking. Specially priced at \$6.50 per set.
—Gimbels, Subway Store.

"Seaside" Combination Bed Outfit at \$30

Combination outfit, as illustrated, bedstead with 2-inch posts, full size complete with fine National Link spring, soft cotton top and bottom mattress. Complete at \$30. Save \$8.75.

Rugs and Linoleums : Half Price

Everything in tomorrow's sale is tremendously reduced—all but two of the items going to half price. Great values—clearing stocks for inventory.

Japanese Matting Rugs, stenciled and woven designs, 9 x 11 ft. 8 in., at \$3.25.

Figured Japanese Grass Rugs, all the wanted sizes; beautiful novelty effects. 9x12 ft., at \$6; 8x10 ft., at \$5; 6x9 ft., at \$4; 4½x7½ ft., at \$3; 3x6 ft., at \$1; 18x35 in., at 35c.

Woven Japanese Matting Rugs, reversible, 3x6 ft., at 50c. Worth \$1.25.

Colonial Rag Rugs, slightly shop-soiled, \$1.50.

Tapestry Brussels Carpets, rug-length remnants up to 4 yards, slightly damaged, at 50c yd.

Cork Linoleum remnants, mostly short lengths, at 25c sq. yd.

Fiber Carpet, plain colors, 27 inches wide, at 25c a yard.

No mail or telephone orders on any of the above lots.
—Gimbels, Subway Store.