

Organ Programs at 9, 11, 4:50  
Hotel selection at 11:25, with Chimes  
and Stroke of the Hour at Noon

WANAMAKER'S

STORE OPENS AT 9

WANAMAKER'S

STORE CLOSSES AT 5

WEATHER  
Fair and Cool

# Wednesday Is the First Day of Advance Selection in the Greatest August Furniture Sale

## A Full-Sized Fishing Boat Was Seen to Sink in the Harbor

Apparently she was waterlogged and had been adrift a long time to get into the condition she was. It is possible she parted from a companion vessel in a storm and sprung a leak when washed up on the rocks. There she goes down to the bottom to be battered and broken to pieces!

How like many a human life specially built to do useful service, exposed to dangers, hard knocks, finally becomes stranded for lack of repairs at the proper time and passes out of sight a wreck.

Along the shores of business enterprise there may always be seen the scattered wrecks of noble ships of trade that have been sunk by little leaks that have eaten away the timbers by lack of integrity, industry and internal harmony of the partners.

A small flaw in the cloth, carelessly unnoticed by the weaver at the loom, puts him out of business, sooner or later, yet it was but a little thing that ended for him good wages and a life-long place.

[Signed]

*John Wanamaker*

July 26, 1920.

## Women's Charming Tricolette Suits Reduced—\$27.50 to \$38.50

Suits from our own factory, which means that the finish is excellent. Almost every Summer color is in the lot—tans and browns, grays, pinks, blues, maize and so on, besides white; and the various styles of coats can be worn if desired with other skirts, or as sweaters. Also the saving over earlier prices is a very substantial one.

(First Floor, Central)

## Women's Linen Suits Down to \$12.75

And this includes suits which were nearly twice as much at the beginning of the season. Sizes are broken, but there is something for everybody in the lot, and the color range is good—including pinks, tans, blues and rose, besides white and tan.

(First Floor, Central)



## Smart, New Dark Blue Dresses for Young Women

So many young women have discovered that dark blue frocks are becoming, cool and smart, that their vogue is greater than ever.

Among the new dark blue dresses are tricolettes, soft, gleaming charmeuses, crepes de chine and the popular crepes Georgette. They are made in numbers of new and delightful styles, a few beaded, some embroidered, and others attractively trimmed.

Just one or two of a kind usually—distinctive and well made—and in sizes 14 to 20 years.

\$20 to \$60.

(Second Floor, Chestnut)

## A Little Clearing Out of Fine Negligees

About fifty negligees are reduced to \$10 to \$28—a third less than when they were newcomers. They include plain and printed Georgettes, satins, crepes de chine and taffetas, in a great many different colors. Some are trimmed with lace.

(Third Floor, Central)

## Letitia Corsets

Certain styles which give freedom above the waist and long straight hip lines are these.

A pink batiste model with low bust, long skirt and elastic inserts under bust, price \$6.50.

A pink satin-striped batiste corset of medium length, at \$8.50.

A very low model of figured-pink batiste, \$9.50.

A dainty design of dotted broche with elastic across the top and boneless hips, \$12.

(Third Floor, Chestnut)

## Women's Fine Low Shoes at \$9.75—a Little Over Half Price

These shoes are from the leading maker of women's footwear in Philadelphia and are just the graceful, light weight, turn sole and Louis heel shoes that women want for summer.

Patent leather oxfords, tongue pumps and plain pumps.

Black suede oxfords and tongue pumps.

1000 pair at \$9.75 a pair.

(First Floor, Market)

## White Ruffled Waists

are the prettiest things imaginable to wear with coat sweaters and lots of women are discovering it. Voiles and batistes in various styles with sleeves both long and short are \$5.50 to \$16.75.

(Third Floor, Central)

## Autumn Hats These—But Wear Them Now

as well as later on in the season. They are interesting because they reflect the early Autumn modes, and they will appeal to women looking for something different and new.

One of the most fetching little hats is almost a close-fitting hat—but not quite small enough to be termed that. It is of gleaming white satin and blue duvetyne and is finished with tassels at the sides.

A new black satin hat, turned up in front is of medium size, quite smart of line, is faced with black satin and finished with an upright, feathery ornament.

Still different is a handsome black taffeta hat with a large, soft crown, thickly beaded with little glistening green beads.

(Second Floor, Chestnut)



Some of the new duvetyne hats are trimmed with chenille embroidery, others are combined with faille silk in contrasting color, and others are used with satin of the same shade.

The shapes are large and small, there are subdued as well as gay colors, and the prices start at \$12 and go to \$38.

## Just Arrived—Lovely, New Lingerie Satin at \$2.50 a Yard

Lingerie satin it is called because it washes so well, but its use is not confined to lingerie purposes. It will make delightful frocks and blouses, too.

It is a good silk, of firm weave and high luster, and there is a

delicate shell pink as well as a deeper, rose pink for choice of colors.

Dainty underthings, negligees, slips, blouses, frocks—all those it will make.

\$2.50 a yard—and 40 inches wide.

(First Floor, Chestnut)

## Bead and Metal Necklaces in Fascinating Designs

Some new ones, lately arrived, are in many interesting styles. There are necklaces all of gleaming beads, others of finely carved metal beads and colored beads combined, and many others that you'll best appreciate by seeing. Many have novel and unusual pendants by way of finish.

\$4 to \$14.

(Jewelry Store, Chestnut and Thirteenth)

## Cool, Dainty Long White Silk Gloves \$3 a Pair

These are Wanamaker silk gloves—gloves made especially for us, and we can vouch for their quality, their fit and finish. They are of fine Milanese silk, lustrous and firm. On the backs they have Paris-point embroidery.

In 16-button length, which is one of the lengths quite fashionable to wear with the Summer gowns.

\$3 the pair.

(Main Floor, Central)

## A Little Sale of Women's Slip-Ons and Sports Coats

846 slip-ons, sweaters and sports coats at a third to a half less than regular prices. End-of-season clearaway of broken lots, but all sizes in the sale, with plenty of variety in colors and styles.

At \$4.50—100 handmade sleeveless wool slip-ons in filet style and 50 mohair wool slip-ons with button waist and rever collar.

At \$5—500 wool slip-ons in various styles and colors.

At \$7.50—15 handmade wool slip-ons with round necks, sleeves and tie sashes, 35 imported wool slip-ons with round necks and short sleeves and 10 brushed wool slip-ons with Eton collars and belts, but no sleeves.

At \$10.50—18 fancy wool slip-ons with sleeves and in two-tone effects with Eton collars, and 12 imported wool sweaters with scarf, collar and sash.

At \$15—6 handmade silk filet slip-ons.

At \$25—100 imported artificial silk sports coats, plain and in fancy stripes, with collar and sash.

(First Floor, Market)

## All Our Office Furniture Will Be Offered in the August Sale

at reductions of 10 to 33 1-3 per cent from regular prices.

It is the largest stock we have had in some time, the choice of desks being exceptionally good. Wednesday next will be first selection day.

(Third Floor, Market)

## Girls' Cool Tub Frocks, \$3.75

Sheer, cool organdies, pretty lawns and voiles. Plain colors, like pinks and blues and lavenders, and any number of flowered and figured effects in different colors and combinations.

They are attractively made and in good styles.

6 to 14 year sizes.

(Second Floor, Chestnut)

## Luncheon Cloths and Doilies

White art cloth squares, circles and ovals, finished with blue machine-embroidered edges.

Sizes are 6 to 54 inches.

Prices 20c to \$3.

(East Aisle)

## Heat-Weary Men—

are you not sure you are contributing to the burden of your own discomfort by wearing the wrong kind of suit?

A tropical suit spells relief.

A Wanamaker tropical suit spells relief, coolness, comfort, good looks, because it is cut, fashioned and tailored so.

They could not be priced for less and come up to this description.

Palm Beach suits in fancy and plain shades, \$25 to \$35.

Silk suits, \$40 to \$45. Tropical worsted suits, \$35 to \$60.

White flannel trousers, \$18.

Gabardine trousers, white, \$8.50.

Striped serge, \$7.50; white duck, \$5.

(Third Floor, Market)

## Back of All That We Have Said

we have a stock of furniture that stands alone in magnitude, in variety, in beauty, in desirableness and in real downright dependableness.

It is reliably believed to be the largest and finest stock at retail in this country, probably in the whole world.

Now the advantage of choosing from such a stock should be clear.

For one thing the choice and diversity of pieces, styles, and designs to be found here is not only the largest, but in fact there is nothing large enough to compare with it, except the stock in the Wanamaker New York Store.

Savings will range from 10 to 50 per cent, and they will average 15 to 20 per cent.

Our whole stock is in the Sale—nothing excluded.

## An August Sale of High-Grade Oriental and Domestic Rugs Starts Abreast With the Great Sale of Furniture

Savings will range from 10 to 30 per cent.

Thousands of rugs will be offered, Persian and Chinese, as well as fine standard American rugs in beautiful assortment.

Customers have the privilege of making advance selections on Wednesday, Thursday and Friday of this week, all purchases to be charged from Monday, August 2d.

(Seventh Floor, Chestnut)

## Still Fine Picking in the Men's Wear Sale

This Summer clearaway of furnishings fills many a man's vacation needs—and at real savings.

Fine silk shirts at \$10. Pleated and plain negligee, some with separate collars to match and some all-white. For business or vacation wear.

Madras and percale shirts, \$2.50 and \$2.85. Good, sound, soft-cuff, plain negligee shirts, well made in every way.

Silk-mixed and mercerized shirts, \$3.85. Beautiful goods in a wide range of patterns.

Silk neckties at 65c and \$1.15. Four-in-hands and bows at the first price and fine woven and crocheted four-in-hands at the latter.

(Main Floor, Market)

## Men's Finer White Shoes for Shore and Mountains

(In the London Shop)

These are the better grade of white buckskin oxfords that men of fashion wear with white flannels.

With wing tips and rubber soles at \$16.50, \$19 and \$22.

With straight tips and rubber soles at \$21.

And a beauty with tan calfskin wing tip and heel foxing and leather sole and heel at \$22.

(The Gallery, Chestnut)

## A Fresh, Fine New Lot of 280 Dozen Pure Linen Napkins Just Opened

These are a very attractive and excellent lot of goods secured on the spot by our representative on his last visit to Europe. They are the first goods of this particular kind we have had in some years and are now doubly welcome.

Of pure flax, bleached to perfection and patterned in several unusual and distinctive designs.

All are in a soft, mellow finish, hemmed and ready for use.

At the price, \$12.75 a dozen, they are the best napkins we have had in a long time. Size 21 1/4 x 21 1/4 inches, hemmed.

(First Floor, Chestnut)

## The August Sale of Bedding

will comprise our whole stock of mattresses, pillows, bolsters and bed-springs at reductions of 10 to 20 per cent.

Advance selections may be made on Wednesday, Thursday and Friday of this week, the three days of courtesy in the August Furniture Sale.

(Sixth Floor)

## Save a Fourth to a Half on Stockings and Underwear

Women and children can get supplies for the rest of the Summer now at greatly lowered prices. This is the end-of-the-season clearance of incomplete lots and the values are extraordinary.

### In the Regular Section

Women's stockings at 50c, 90c, \$2.65, \$3.15, \$3.50, \$5 and \$5.50 a pair.

Women's underwear at 60c, 65c, 70c, \$1, \$1.40, \$1.50, \$2.40, \$2.45, \$2.90, \$3, \$3.75, \$4.75 and \$8.

Children's stockings at 18c, 3 pair for 50c; 25c, 40c, 50c, 75c, \$1.35, \$1.65 and \$1.85 a pair.

Children's underwear at 25c, 75c, \$1.85 to \$3.05.

(First Floor, Market)

### On the West Aisle

Women's stockings at 65c, \$2.75 and \$3.65 a pair.

Women's underwear at 35c, 3 for \$1; 50c, 65c, 85c, \$1, \$1.15 and \$1.35.

Children's stockings at 18c, 3 pair for 50c; 25c and 35c, 3 pair for \$1.

(West Aisle)

## Women's Colored Handkerchiefs

Irish linen—the colors are charming and so are the designs. Sheer linen, and in just the colors women want for their Summer frocks and blouses and sports clothes.

Price 75c each.

(West Aisle)