## Over a Million Dollars in Furniture

## Backs This Gimbel Sale in Philadelphia

And our New York Store, with quite as large stocks, and our Milwaukee Store also holding "August Sales This buying power-together with our needs in hotil furnishing-makes Gimbels/ the chief factor in furniture. And it is quite evident that much of the furniture in this sale is marked-

## At Lower Prices Than Other Stores Pay Today

 Partial Payments arranged on furniture-giving the customer every advantage of this Great Sale.
## Gimbel "De Luxe" Chamber Suites At Savings of \$100 to \$150



The Summer Adjustment Sale of Rugs $9 \times 12 \mathrm{ft}$. heavy seamless Tapestry Rugs, best makes, at $\$ 41.50$ $9 \times 12 \mathrm{ft}$. high pile Axminster Rug a, some' seamless, at $\$ 54.50$ $9 \times 12 \mathrm{ft}$. Smith seamless Axminster Rugg, Oriental designs, at $\$ 61$ $9 \times 12 \mathrm{ft}$. fine close pile seamless Velvet Rugs, at $\$ 73$
$9 \times 12 \mathrm{ft}$. best seamless Axminster Rugs, some very slightly imper fect, at $\$ 67.50$
$9 \times 12 \mathrm{ft}$. extra heavy quality Wool-and-Fiber Rugs, at $\$ 23.50$ $9 \times 12 \mathrm{ft}$. high grade American fancy Grass Rugs, at $\$ 16.50$ $9 \times 12 \mathrm{ft}$. reversible Wool-and-Fiber Rugs, at $\$ 17.50$
$9 \times 12 \mathrm{ft}$. Colonial Rag Rugs, plain and hit-or-miss effects, at $\mathbf{\$ 1 5 . 5}$ and \$22.50
$\mathbf{\$ 6 8 . 5 0}$ for $9 \times 12$ ft. fine close-pile seamless Velvet Rugs; best makes; in a variety of beautiful Oriental designs.

Cupples Auto Tires Are Guaranteed

()Fabric, 9,000 Miles-Cord, 11,000 Miles A. An freat.

Savings of Nearly a Fourth



## Blankets and Other Bedclothing

## At Very Great Savings in this "August Sale"

 White Blankets, part wool. $\$ 7.95$, 99.95 and $\$ 10.95$ a pair. 0 a length, $72 \times 90, \$ 12.50$.All-wool White Blankets, $\$ 13.85, \$ 16.95$ and $\$ 20$ a Plaid Blankets, $70 \times 84 \mathrm{in}$., $\$ 16.95 ; 72 \times 84, \$ 20$ and $\$ 22.50$. Gray Blankets, $\mathbf{\$ 8 . 7 5}$ and $\mathbf{\$ 9 . 7 5}$ a pair.
Blankets can be sold at lower prices in August, as can furn ture-it keeps the store force busy, whereas a sleepy store in Au gust would not pay expenses. The advantage is ours-the econo

50,000 Urica Sherets and Pillow Cases Reduced One-Fourth

## The Utica Sheets Are



Bedspreads-near pre-war prices

## Entire Subway Store Aisle and Regular Section \$20,000 Worth of China and Dinnerware at Close to Half Extraordinary Values-Very Unusual Prices-All Wanted Seasonable Merchandise - "Prices Tell the Story"



