

STORE CLOSED ALL DAY TODAY

WANAMAHER'S

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WEATHER  
Thunder Showers

# The Basis of Good Quality in Furniture as in So

## What Are Workers Getting From Saturdays Off and Fortnight Holidays?

If the holiday is wasted in idleness it is a double loss for the giver and the receiver.

The patrons of stores and their out-of-town visitors to the city, going and coming for and from holiday making, sacrifice, to show good will toward and sympathy for the daily toilers of shops and offices, by their willingness to allow us to shorten hours and lop off a whole day of the weekly service in Summer.

There are baskets full of health, poetry and sweet songs along the country roads and wayside walks of the Wissahickon, Neshaminy and Perkiomen.

The homely fields where the cows and sheep and home and farm life and growing things are suggest content and usefulness.

None of the green things is sleeping except the I. W. W.'s of a special class within a class, to whom the letters only spell

I Won't Work!

There's life and growth and movement in everything in nature. The nightly dews and the morning sun do their part, and that little creek in the meadow, where the cows drink of the sparkling stream, seems to delight to do its part and say so to us as we look at it.

There are no mysteries of growth in the daylight schools of the seashore or the open country.

[Signed]

*John Wanamaker*

July 24, 1920.

## Women Find Many Uses for These Fine Tub Silks

Years ago the tub silk was used chiefly for men's shirts, and excellent for the purpose though it is, it is certainly limiting its possibilities not to use it for other needs, too.

Nowadays well-gowned women want these fine, excellent-wearing silks for their own gowns, for linings (and there is a great demand for them for this purpose), for sports blouses and sports skirts, and for many other needs.

American broadcloths, of which we have a collection which people tell us is not equaled in Philadelphia, are most satisfactory for Summer wear. They launder beautifully. They wear like gingham. They are cool and comfortable.

Just now there is a very fine assortment of these silks in desirable colorings and designs at \$3.50 the yard. It will give us pleasure to show them to you.

(First Floor, Chestnut)

## 50 Women's Fine Wraps Reduced to \$100 Each

These are luxurious late spring wraps—novelties which will be perfectly correct for Autumn wear. There are scarcely two alike; a few are long or short sports capes; but the majority are the rich wraps intended to be worn in the afternoons and evenings. There are satins, tricolettes, bolivias, velours and tricotines; the woollens being in rare lovely shades of color, and the silks mostly navy and black.

At their present price, \$100, the purchaser will save from a third to a half on the money she would have spent on them a little earlier.

(First Floor, Central)

## Scores of Cool, Pretty Summer Frocks for Girls

Linens, chambrays, ginghams, voiles—you'll find them all here in this collection of attractive Summer frocks. Some of them have been made into morning frocks, some into afternoon and better dresses, but all are in good styles of the very sorts girls of 6 to 14 should wear.

There are white and colored dresses; there is really a wide collection; and, as mothers tell us, there is little use in worrying over the making and sewing when they can be bought ready to wear for such moderate sums.

\$3.25 for the simplest dresses—and they're very good, too—on up to \$28.50.

(Second Floor, Chestnut)

## L. R. Corsets for Many Figures

At \$3. A medium low-bust model of white batiste, well boned and suitable for short, full figures.

At \$3.50. A low-bust model of white or pink batiste with boneless hips. This suits the slender or average figures.

At \$4. A lightly boned elastic-top model of pink coutil, daintily finished with blue embroidery and ribbon.

At \$5. Another elastic top of pink batiste, lightly boned, has a long skirt and boneless hip.

At \$5. A model for average or full figures, which require very low tops. The skirt is medium long.

## Women's White Low Shoes, Special at \$6.50

White canvas Louis heel pumps and white canvas Louis heel oxfords, with long, narrow, plain toes and flexible soles.

Just the sort of light-weight shoes many women want for Summer, and \$6.50 is a low price for them.

(First Floor, Market)

## Heavy White Petticoats

The sort women like to wear under tailored skirts or whenever they want one petticoat to do instead of two.

Of sateen with scallops, \$2.50. Of pique with hand-done scallops, \$3.50; with scallops and sprays, \$4.50.

(Third Floor, Central)

# Many Other Things Is, First of All, Sincerity

Then comes skill, without which sincerity is little better than a good intention. The two combined are potential, powerful. When a true sense of proportion, outline and harmony is added we get pretty close to the ideal.

We have something here in which that ideal is reflected in a very impressive and very interesting way.

We mean the goods that are to be the mainstay of the

## Great August Furniture Sale

As they stand, they are chiefly the result of a process of avoidance and rejection—the avoidance and rejection of the unsound, the unworthy, the ungracious, and, of course, the ugly.

We have always sought for the dependable, the fine, the appealing, the beautiful things. So far as this coming August Furniture Sale is concerned we can say that we have found them and found them in abundance. Your own eyes will bear witness, if you are here, as we hope you will be, on Wednesday, July 28th, the first of three days of advance selection.

All furniture chosen on any one of these days will be charged from Monday, August 2d.



## MIDSUMMER SALE OF STOCKINGS AND UNDERWEAR

(For Women and Children)

This is an end-of-the-season clearaway of the numerous small and broken lots left after a busy selling. All at good reductions from the original prices, which in many cases were lower than the market value.

**Savings of a Fourth to a Half** may be counted on throughout the sale, and wise buyers will take advantage of this opportunity to lay in supplies by the dozen and half dozen.

### Women's Stockings

- 50c a pair for black and white cotton, sizes 9 and 9½.
- 90c a pair for navy and cordovan mercerized lisle.
- \$2.65 a pair for black silk with white soles.
- \$3.15 a pair for black silk with cotton soles.
- \$3.50 a pair for black, white and colored silk, extra size.
- \$5 a pair for all-silk with embroidered silk clocks.
- \$5.50 a pair for black and white mixed silk with embroidered single and 3-cord clocks in colors, and black with open clocks.

### Women's Underwear

- 60c for ribbed lisle vests, low neck and sleeveless.
- 65c and 70c for ribbed lisle vests with crocheted yokes.
- \$1 for ribbed lisle union suits with tight knees.
- \$1.40 for the same in better grade.
- \$1.50 for ribbed lisle union suits with shell-trimmed knees.
- \$2.40 and \$2.45 for ribbed cotton union suits with glove-silk tops.
- \$2.90 and \$3 for ribbed lisle union suits with glove-silk tops.
- \$3.75, \$4.75 and \$8 for glove-silk union suits.

### Children's Stockings

- 15c, 3 pair for 50c, for white cotton socks in small sizes.
- 25c a pair for infants' white mercerized stockings.
- 40c a pair for mercerized lisle and cotton fancy-top socks.
- 50c a pair for silk-plated fancy-top socks, infants' white-ribbed silk stockings and artificial silk-plated socks with fancy tops.
- 75c a pair for mercerized lisle three-quarter hose with turn-over tops.
- \$1.25, \$1.65 and \$1.85 a pair for imported light-weight wool sports hose.

### Children's Underwear

- 25c for gauze-weight cotton shirts in broken sizes.
- 75c for boys' athletic suits of light-weight cotton in broken sizes.

\$1.85 to \$3.05 for silk-and-wool summer-weight shirts.

(First Floor, Market)

## And These Goods on the West Aisle

### Women's Stockings

- 65c a pair for black and colored mercerized stockings.
- \$2.75 a pair for black and navy silk, some with mercerized tops.
- \$3.65 a pair for black and colored silk with embroidered clocks.

### Women's Underwear

- 35c, 3 for \$1, for ribbed cotton vests, some "seconds."
- 50c for ribbed white cotton pants and ribbed-cotton suits.
- \$1 for light-weight ribbed-cotton envelope suits and batiste vests in bodice style.
- \$1.15 for low-neck and sleeveless union suits.
- \$1.35 for Swiss ribbed-lisle union suits.
- 65c for lightweight ribbed-cotton union suits.
- 85c for ribbed-cotton union suits.

### Children's Stockings

- 18c, 3 pair for 50c, for white ribbed-cotton stockings.
- 25c for ribbed black cotton "seconds."
- 35c, 3 pair for \$1, for white, black and brown ribbed-cotton "seconds."

(West Aisle)

## 500 New Silk Umbrellas for Women at \$7.50

Better quality and better looking than \$7.50 ordinarily buys. They are in all the popular colors—blues, greens, purple, taupe and red, as well as black, and the handles are of wood and bakelite, white and colored. Some have rings and others have fancy tops. Many women use such umbrellas for sun as well as rain.

(Main Floor, Market)

## COMING ON MONDAY SURELY! Wanamaker Annual Sale of Men's Furnishings

*Silk shirts  
Silk-mixed shirts  
Madras shirts  
Percale shirts  
Silk four-in-hands  
Silk bow ties  
Fine bathrobes  
Silk dressing gowns  
Mercerized shirts*

### All at Notable, Genuine Savings

Just the chosen time for thousands of men preparing for vacations—the very things wanted to slip into the traveling bag—and away below their regular prices.

We have lots of these things—but there are lots of men who will want them. Early Monday morning will be the time for the best picking.

Fine silk shirts at \$10—Beautiful shirts, many worth double. Pleated shirts, plain shirts, separate-collar shirts, business shirts and vacation shirts. Plenty of white shirts among them.

Fine Madras and Percale Neglige Shirts at \$2.50 and \$2.85—Wanamaker dimension shirts, good and sound and well made in every way.

Silk-mercerized and mercerized shirts at \$3.85—beautiful goods in a full choice

(Main Floor, Market)



of patterns; plain and fancy bosom, negliges.

Silk four-in-hand neckties at \$1.15—a great collection of beautiful woven silk and crocheted silks, mostly below half price at \$1.15.

Silk four-in-hand and bow ties at 65c—Several thousand good smart ties to meet nearly every taste—the ideal collection to get your vacation dozen from.

Bathrobes at \$10—A varied collection, including terry cloths, silk robes and silk and cotton robes; some slightly soiled.

## Health, Comfort and Common Sense—Men's Tropical Suits Stand for All Three

At least Wanamaker men's tropical suits stand for them.

And they stand for excellence of line, fashion and making as well.

To a feeling of coolness and comfort they add the feeling of satisfaction that puts a man at ease as to his appearance.

One reason for this is because they are properly cut and well

fashioned. Another is because they are well tailored.

In tropical suits, as well as in regular suits, in fact, more than in regular suits, these are the two main essentials of good lines and good looks.

Wanamaker tropical suits are right in essentials and in details, and they could not be priced

(Third Floor, Market)

lower than they are and be as right as they are.

Palm Beach suits in fancy and plain shades, \$25 to \$35.

Silk suits, \$40 to \$45.

Tropical worsted suits, \$35 to \$60.

White flannel trousers, \$18.

Gabardine, white, \$8.50.

Striped serge, \$7.50; white duck, \$5.

## Men's Fine New Redleaf London Caps

A jaunty shape and made of handsome checked materials in several colors combined with white.

Englishmen are much more given to wearing caps than are Americans and the best caps come from their country.

Price \$4.

(Main Floor, Market)

## New Scarfs and Table Covers in a Pretty Filet Motif

Much daintiness at a very moderate outlay—that is what these newly opened scarfs and table covers represent. They are made with pure linen centers with flounces of filet-style lace in a pretty motif showing a basket of flowers.

Three popular sizes in scarfs—18x36 inches at \$3.50; 18x45 inches at \$4; 18x54 inches at \$4.50; and 18x72 inches, \$5.50 each.

Matching table covers in a rather charming octagonal shape—36-inch size at \$6.50; 54-inch size at \$9.75 each.

(First Floor, Chestnut)

## Light-Cut Glassware for Cool Beverages

Light-cut glassware is one of the things in the choosing of which a housewife shows her good taste, or her lack of it. Anybody can choose the unlovely kind of glassware, because it is by no means scarce.

In this store, however, it is very scarce—in fact, we have none.

But we have a most attractive collection of pretty and well-executed cuttings; many of them done in our own shops, under our own supervision, and obtainable here only.

These are some of the popular and attractive pieces.

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| iced tea sets, \$5 to \$12 a set.            | Handled sandwich trays, \$2.25 to \$4.50.  |
| Water sets, \$3.50 to \$15 a set.            | Flower or fruit baskets, \$1.50 to \$7.50. |
| Grape juice sets, \$5.75.                    | Flower bowls, \$4 and \$4.50.              |
| Sherbet sets, \$8.                           | Flower vases, 30c to \$7.50.               |
| Cracker and cheese dishes, \$1.50 to \$4.50. | Marmalade jars, 85c, \$1.25 and \$1.35.    |
|  | Candy jars, 85c, \$1 to \$4.50.            |

(Fourth Floor, Chestnut)

## Good Cowhide Suitcases Special at \$12.75

Good-style, well-made cases of brown cowhide, with leather corners, short straps and pocket in the lid.

They will give excellent service and are well worth buying at the lowered price.

(Main Floor, Chestnut)

## Here Are a Thousand Trunks to Pack and to Take Away on Glorious Vacations, and Every One of Them at a Saving

Save \$10 on a Wardrobe Trunk  
Save \$5 Each on Steamer and Dress Trunks

It is a mighty fine, brand-new special purchase from one of the very best of the manufacturers.

They came just at the right time, so many people are asking for trunks just now.

Wardrobe—Body 3-ply basswood, covered and interlined with vulcanized fiber; strengthened with sturdy brass-plated hardware; capacity, twelve dresses or seven suits of clothing; \$37.50, a saving of \$10.

Steamer Wardrobe trunks of the same construction; capacity, eight dresses or five suits; \$32, a saving of \$10.

Both trunks have drawers for skirts, waists and underwear, and a convertible compartment for women's hats, and are suitable for men or women.

Steamer trunks—basswood body, fiber binding, brass-plated hardware, covered with waterproof duck, 32 inches long, \$15; 36 inches, \$17; 40 inches, \$19; save \$5 on either size.

Dress trunks—of the same construction and sizes, \$16, \$18, \$20; a saving of \$5 on either size.

(Fourth Floor, Central)