Store Hours, 9 to 5

The Gimbel Store furnished a New York hotel in its entirety in six weeks. No other furnisher would even attempt it.

GIMBEL BROTHERS

Saturday, July 24, 1920

Blankets and Linens are most economically bought in August—at Gimbels.

Gimbels Furniture Sale Opens Monday

With a Collection Totaling Over a Million Dollars

Dining-room Suites in Assortment Four-piece Suites at \$200 to a Thirteen-Piece Suite at \$3500 50 William and Mary Dining-Room Suites Saving of e x ten sion table, large china closet, Windsor Suites, Four Pieces, \$350 Saving of \$100 inches long Beautiful Queen Anne Suites, Four Pieces, at \$450 Saving of \$150 50 Post Colonial Chamber Suites at \$250 Saving of \$100 Suite, as illustrated, post colonial design, mahogany and American walnut, full size four-post bedstead, beautifully turned posts, 45-inch bureau, with 26x30-in, plate mirror, large chiffonier, triplicate glass toilet table. Four pieces, special at \$250. 50 American Colonial Suites at \$185 Saving of \$100 Suite, as illustrated, large bureau, chiffonier, triplicate glass toile table, full size bedspread. Four pieces, at \$185. Saving of \$100. William and Mary Chamber Suites at \$150 Suite, as illustrated, large vanity dresser, triplicate side glasses, full size bedstead, large bureau and chifforette.

Four pieces at \$150.

25 Chamber Suites, Four Pieces, at \$250

Suite, as illustrated (limited number only), American walnut, large reau, extra large vanity case with full length center mirror, large ifforobe, bow-end bedstead. Four pieces, \$250. Saving of \$200.

"What need I care about the size of your stocks? Of what concern to me is it that you have a million dollars' worth of furniture?"---is asked by an iconoclast at the writer's elbow.

And the answer is this---

If you needed to borrow a hundred dollars---or a hundred thousand dollars, of what avail would be a friend who would like to help you but hadn't the money?

From running railroads to making home-runs, success depends on the possessed power.

At this moment we would have to pay more for Furniture than we shall charge for it in this sale---makers are at "peak" of production costs. This business, by reason of its needs as hotel furnishers was enabled to own the furniture for this sale at---

Decided Savings from Present Values

And by reason of our extensive warehouse facilities, we were able to house the goods, and the sale opens with full and plenty, in the face of transportation delays and embargoes.

Whatever is needed for any house or apartment---

Seven-piece Living-room Suite for Bungalow, at \$35

to elaborate suites at \$3000, showing an Italian XVI Century reproduction.

Dining-room Suites, \$200 to \$3,500

The collection rich in Period reproductions.

Bed-room Suites, \$85 to \$3,500

The collection of furniture meets today's conditions—something, and the right thing, for your particular requirement.

Come, See How the Furniture is Made

We show the interior construction and the wood before the "finish" is applied. To make a sale to you is of no very great concern, but to so sell you furniture as to make you and keep you a customer of the store, is of very great concern to us. The Store grows on good service.

Partial Payments on Furniture

Can be arranged in just as straightforward manner as though you bought a house and "financed" the transaction.

Every Advantage of the Sale is Yours

Monday—The Sale Opens

And by every method of comparison we are sure you will vote it the great Sale of Philadelphia.

—Gimbels, Sixth floor

\$50,000 Worth of Luxurious Living-room Furniture at Half Price

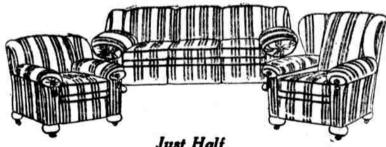
Complete Three-Piece Suites

Fine Silk and Mohair Coverings and One Thousand Pieces Covered with Tapestry Living-Room Suites at \$375



A series of three designs similar to illustration, coverings of silk velour and mulberry and blue mohair. Three pieces at \$375. Just half price or less than yardage cost of covering alone.

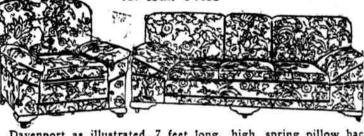
Luxurious Suite, Three Pieces, in Silk Velour at \$450



Just Half

Suite as illustrated, three designs similar to illustration, coverings of fine quality blue and gold silk velour. Three pieces at \$450.

Odd Arm Chairs and Davenports
At Half Price

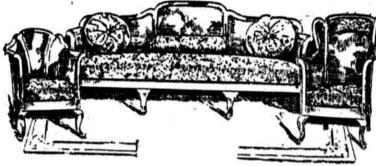


Davenport as illustrated, 7 feet long, high spring pillow backs, loose spring cushions, pillow spring arms, coverings of tapestry. Special at \$150. Just half.

Arm Chair to match, at \$75. Just half.

Fifty Solid Mahogany-and-Cane Living Room Suites of Finest Quality

Solid Mahogany Living-room Suites at \$200



Saving of One-Half

Suite, as illustrated, solid mahogany frames, complete with pillows and bolsters. While they last, at \$200. Save one-half.

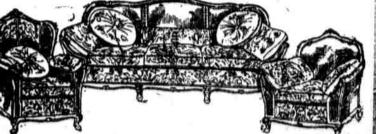
Solid Mahogany Suites at \$500



Just Half Price

Suite, as illustrated, Renaissance design, upholstered in black and gold silk damask, black silk velour trimmings. Complete with pillows and bolster. Special at \$500. Three pieces. Half price.

Solid Mahogany Living-Room Suites at \$550



Half Price

Gimbels, Sixth floor

Suite, as illustrated, solid mahogany frames, beautiful cane panels, loose pillow arms, complete with pillows and bolsters.

Three pieces, at \$550. Just half price.