

# GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH  
FOR FRIDAY

## Coupon Day--Tomorrow



No Mail or Phone Orders Filled From Coupon Specials This Does Not Apply to Other Goods

Coupon Day at Gimbels is the day for making your dollars go farthest—They do the work of One dollar and a quarter, One dollar and a half, Two dollars! No thrifty housekeeper can afford to miss Coupon Day Bargains.

### Women's Flex-O-Tex Suits at \$19.75 and \$24.75

Two groups that should appeal to those about to travel or about to go vacationing. Group No. 1—Choice of two styles. Tuxedo or notch collar, pleats, pockets and belted. Navy blue or radium blue. Exceptional value, at \$19.75. Save \$10. Sizes 34 to 46. Group No. 2—Flex-O-Tex Suits, five styles in this group; sizes 34 to 46. Chiefly in browns, rose and blues. At \$24.75. Save \$7.50 to \$10. —Gimbels, "Coupon Day," Third floor.

### Slip-on Bathing Suits at \$4.75

Almost half price. In navy blue or black; white collars, others are trimmed in green. Wonderful value, at \$4.75. —Gimbels, "Coupon Day," Third floor.

### 500 Lingerie Blouses at \$1.35

Jumble table of Lingerie Blouses, French and domestic, at \$3 to \$6.95. Slightly soiled from handling. —Gimbels, "Coupon Day," Third floor. Some on First floor.

### Girls' Dainty Tub Dresses at \$1.50

Remarkable value. Plaid and checked gingham, lineens and chambrays. Cute styles for dress as well as play. 6 to 14. At \$1.50. —Gimbels, "Coupon Day," First floor.

### White Gabardine and Novelty Weave Skirts at \$1.85

Surf-satin and white gabardine skirts, at \$2.85 and \$3.75. —Gimbels, "Coupon Day," Third floor.

### 500 Women's Umbrellas, at \$3.15

American tafetta, tape edge, silk case; beautiful assortment of handles—bakelite tops in assorted colors, carved and plain handles—all with silk cord loops, at \$3.15. Clearance lot of Sun and Rain Parasols, assorted colors, at \$4.75 to \$10. —Gimbels, "Coupon Day," Grand Aisle.

### Fancy Plaid Turkish Towels at 50c Each

Hemmed ends. Bleached Irish Table Damask, 70 inches wide, at \$2.85. Turkish Bath Mats, regulation size; pink, blue and gold, at \$2.25 each. 13-piece Oil Cloth Lunch Sets, in brown and green effects, at \$1.10 a set. —Gimbels, "Coupon Day," Second floor. Mussed and soiled Fancy Linen Pieces, odd lengths of Crash, odd Towels, etc., variously priced at savings of a third or more. —Gimbels, "Coupon Day," First floor.

### Floor Samples of Sewing Machines at \$42

Willards, Singers and Whites. Saving a third of their regular prices. Easy Payment Plan of \$1 weekly. —Gimbels, "Coupon Day," Fourth floor.

### Odds and Ends of Ribbons at 60c a Yard

Various colors, patterns and lengths. From 4 to 7 inches wide, at 60c a yard. Save up to half. —Gimbels, "Coupon Day," First floor.

### Heywood Baby Coaches at \$17.50

Wood body, leather hood; finished in dark blue and green. Special price, \$17.50. Other Baby Carriages, mostly one of a kind, at \$27.50. White enameled Baby Yards, with counting frame on side, at \$6.95. 10-ft. Slide Boards, natural finish, for indoor or outdoor use. Price \$5.75. —Gimbels, "Coupon Day," Fourth floor.

### Woolen Dress Goods Remnants—Half Price—50c to \$3 a Yard

Pre-inventory clearance. Lengths 1 1/2 to 6 yards, at 50c to \$3 a yard. —Gimbels, "Coupon Day," Second floor.

### Women's Summer Gloves at \$1.65

8-button-length, strap-wrist Chamoi-sette Gloves, white chamoi and beaver, at \$1.65. Women's extra heavy Milanese 2-clasp Silk Gloves, guaranteed finger ends; white, 5-row self and contrast embroidery, at \$1.25. Women's 12-button Kid Gloves, in white, at \$4.75. Women's 2-clasp overseam white French Kid Gloves, at \$1.85. Worth almost double. Women's Silk and Fabric Gloves, at 78c. Men's 2-clasp Silk Gloves, gray, at \$1.38. Men's 1-clasp Chamoi-sette Gloves, gray, at 85c. Men's Summer Auto Gloves, gray and tan, at \$1.85. —Gimbels, "Coupon Day," First floor.

### 1200 Player-Piano Rolls at 25c, 35c and 50c

Less than half price. Choice selections. —Gimbels, "Coupon Day," Hardman Hall, Seventh floor.

### 75 Fine Serge Pleated Capes at \$16.75 Save \$13

For cool summer nights or early fall wear. A truly wonderful value, at \$16.75. Save \$13. 150 Tier Capes, of fine summer woolsens, at \$16.75. Save \$13. Various colors. Silk-lined Sports-length Coats in velour, gold-tone, etc., at \$19.75 you make a clean saving of \$15.25. All the latest colorings and patterns. —Gimbels, "Coupon Day," Third floor.

### Men's Fine Black Cotton Socks at 25c

Seamless, famous Ipswich make, at 25c a pr. Women's "Hosettes" in black and white, at 1c. Silk and Fiber. Worth double. Women's Cotton Vests, bodice top, at 38c. —Gimbels, "Coupon Day," First floor.

### Women's and Misses' Morning Dresses at \$3.85

Voiles, tissue gingham and chambray gingham in large plaids. Checks and stripes. Also percales. Some Billie Burke models trimmed with sheer organdie collars and cuffs, fancy vestees; sashes, pockets and tucks. Some trimmed with pique—others with poplin. One price, \$3.85. —Gimbels, "Coupon Day," First floor, Main Aisle.

### Colonial Rag Rugs, \$11, \$15 and \$19.50

Close to half price. Size 9x12 ft., at \$19.50. Size 8x10 ft., at \$15. Size 6x9 ft., at \$11. 9x12 ft. high pile Axminster Rugs, at \$51. 6x9 ft. high pile seamless Axminster Rugs, at \$27. Half price for 27x34 in. finest Wilton Rugs, rose color only; price \$7.50. \$1.90 yard for Tapestry Brussels Carpets. \$3.50 yard for Heavy Velvet Carpets. \$1.50 sq. yd. for standard Inlaid Linoleum. 95c sq. yd. for heavy printed Linoleum, two yards wide. 65c yard for 36-in. plain green Prairie Grass Matting. 90c yard for 36-in. best grade Cocoa Matting. —Gimbels, "Coupon Day," Fifth floor.

### Men's Muslin Night-Shirts at \$1.45

Cut full and roomy, surplice neck; all sizes. At \$1.45. Excellent value. Men's Silk Ties, at 50c. Worth at least double. Boys' Fancy-stripe Sports Blouses; half-sleeve, good patterns, 8- to 16-year sizes, at 95c. —Gimbels, "Coupon Day," First floor.

### Men's Toyo Panamas at \$1.95

Boys' Wash Hats, at 65c. Boys' Straw Hats and Madagascar Hats, at 85c. Men's Summer Hats, at \$1.95. —Gimbels, "Coupon Day," First floor.

### Men's Oxfords Reduced to \$4.95

Ending lines from stock; tan or black. Men's White Canvas Oxfords, at \$2.65; welted leather or white "Piton" soles. Men's white remskin cloth Oxfords at \$4.45. Perfection grade; leather or white Neolin soles. —Gimbels, "Coupon Day," Second floor.

### Assorted Chocolates at 75c lb.

Chocolate-covered Plantations, at 50c lb. box. Wrapped Caramels, assorted flavors, at 38c lb. box. —Gimbels, "Coupon Day," Chestnut Street Annex, First floor and Subway Store.

## Men's Silk Shirts Best of Shirting Silks \$6.75

These shirting silks are the real thing—will wear and will tub; they are Empire "broadcloth," Empire king's cloth, satin radium, imported satin-striped (silk) shirtings and Fuji silk. And the making is all it should be. No C. O. D. or Mail Orders. But Be Sure to Share at \$6.75. —Gimbels, "Coupon Day," First floor, Ninth Street.

### Women's Collar-and-Cuff Sets at 50c a Set

Of white organdie, with hand-embroidered dots, at 50c a set. Collars of Venise lace in semi-roll shape, at 65c. Save half and more. A miscellaneous lot of Women's Neckwear, season's newest shapes; variously at 50c to \$1.50. Save a third to half. —Gimbels, "Coupon Day," First floor; Some on Grand Aisle.

### 50-piece Dinner Sets at \$12.95

Coin-gold decorated. Bread and butter plates included. Complete for 6 persons; at \$12.95 a set. 106-piece Dinner Sets, one of America's best makes, at \$29.50. Colonial Glass Tumblers, at 50c a dozen. Cut floral Mayonnaise Sets, at 50c a set. Cut with blossom and foliage. Yellow Mixing Bowls, 6 assorted sizes in a set, at \$1 a set. —Gimbels, "Coupon Day," Fourth floor.

### Muslin Underwear at 65c to \$2.95

Odd lots. Nightgowns, envelope chemises, petticoats, drawers and camisoles, variously at 65c to \$2.95. Samples and odd lots of Petticoats, at \$1 to \$3.95. Average half price, white and colored sateen and silk. —Gimbels, "Coupon Day," First floor.

### Boys Norfolk Suits at \$12.50 Save a Third

Fine quality of tweeds and cassimeres; ages 7 to 17 years. Boys' Washable Suits, ages 2 1/2 to 10 years, at \$26.5. Oliver Twist, Junior Norfolk and Middy models. Many colors and color-trimmed combinations. Boys' Washable Suits, ages 2 1/2 to 10 years, at \$3.50. Boys' Blouses, ages 6 to 15 years, at \$1. Light and dark colors; collar attached. Boys' Tan Raincoats and Sou'westers, hat to match, ages 8 to 18 years, at \$6.50. —Gimbels, "Coupon Day," Third floor.

### Floor Lamps at \$18

Shade included. Mahogany-finish standard; gas or electric, extraordinary value, at \$18. Table Lamps, electric; glass or silk shade, at \$5. —Gimbels, "Coupon Day," Fourth floor.

### Fine Woven Shirting Madras at 50c a Yard

32 inches wide. About half price. Imported Japanese Crepe, at 38c a yard; Various pretty shades. White Novelty Woven Voiles, at 58c a yard; 38 inches wide. Mercerized Rajah Suitings, 36-inch; a very pretty fabric for summer dresses, at 38c a yard. None to dealers. —Gimbels, "Coupon Day," Grand Aisle, First floor.

### Alaska "Star" Refrigerators at \$29.50

Made of hard ash wood, Side-icer. Ice capacity 75 lbs., at \$29.50. Gimbel Gas Range. Three-burner top and oven burner, at \$16.95. Happy Day Electric Washing Machine. Easy Running gear, at \$65. Four-part Steam Cookers, made of heavy polished tin, saves gas, at \$1.35. Fruit and Vegetable Evaporators, at \$2.50. Fruit enameled finish heavy Tin Sugar Caster, holds 25 lbs., at \$2.50. Heavy tin Coffee Biggin, slightly shop worn, 2-qt. size, at 75c. Two-piece Steak Carving Set, shop worn, 50c. Large-size heavy Knives for cutting beets, at 50c. Palm Floor Brooms, 35c. Walnut Stained Frame Metal Center Extension Window Screens—High Closed Open 15-inch 21-inch 33-inch ..... 40c 18-inch 21-inch 33-inch ..... 50c Large size heavy white Willow Clothes Baskets, at \$3. —Gimbels, "Coupon Day," Fourth floor.

### 5000 lbs. Coupon Special Blend Dry Roast Process Coffee, in 25-, 10-, 5- or 3-lb. lots, at, lb. . . . } 38c

25 chests new season Mixed Tea. Harmony Chop, at 3 lbs. for \$1.10, or lb., 35c. 25 crates Cedar Lane Farm Eggs. Dozen in cartons at 50c. Philadelphia sugar-cured Hams, fresh from the smokehouse, at lb. 42c. Lenox Cocoa. Freshly ground from selected cocoa beans, at 3 lbs. for 75c. Naphtha Laundry Soap, seasoned for over one year, at 10 cakes for 38c. Peanut Butter, "Lenox Brand," freshly made from selected Virginia Peanuts, at 8-lb. pail for 85c. —Gimbels, "Coupon Day," Chestnut Street Annex.

### Odds and Ends of Couch Hammocks at \$9.50 to \$45

Floor samples—one of a style. Mission Porch Swings, 4 feet long, all hard wood, at \$6.25. 4-ball Croquet Sets, complete with balls, mallets and wickets, at \$1.50. Folding canvas top Camp Stools, well made, at 95c. Men's Life Guard Bathing Suits, complete with blue flannel pants, white worsted shirt and white web belt, at \$4.95. —Gimbels, "Coupon Day," Fourth floor.

### Remnants of Curtain Materials at 20c to \$2.50

White and colored muslins, scrim, marquisettes and nets in 1- to 5-yard lengths, at 20c to \$2.50. Lace Window Panels, at \$1 to \$10. Half price. —Gimbels, "Coupon Day," Fourth floor.

### Clearance of Odds and Ends Women's Ready-to-Wear Hats at 25c Each

Women's Sports Hats, ribbon and straw, at \$2.50. Women's Ready-to-Wear and Sports Hats, at 95c. —Gimbels, "Coupon Day," First floor. Women's Ready-to-Wear Hats, at \$2. Dark colors. Georgette and combinations of straw and silk, at \$2. Women's Sport Hats, plain-color and two-tone effects, at 95c to \$5. —Gimbels, "Coupon Day," Third floor.

### C. M. C. Crochet Cotton, at \$1.40 a Box

White or ecru; 10 balls in a box. At \$1.40 a box. Lingerie Tape, white, pink and blue, at 3 pieces for 35c. Mercerized Darning Cotton, black, white, tan and gray, at 6 balls for 45c. Large Spools of Basting Cotton, at 6 spools for 40c. —Gimbels, "Coupon Day," First floor.

### Framed Pictures at 15c to \$1

Odds and ends. Colored and sepia prints. Savings run to half, at 15c to \$1. —Gimbels, "Coupon Day," First floor. Over 100 assorted Framed Pictures, ones and twos of a kind; sold "as is" and not exchangeable, variously at \$1.50 to \$10. —Gimbels, "Coupon Day," Seventh floor.

## In the Subway Store

### Men's two- and three-piece Suits, at \$8.50.

Men's three-piece Suits, at \$14.50. Women's Tub Dresses, \$3. Half price and less. Women's Tub Skirts, 85c and \$1.50. Worth double and more. Women's and Misses' Bathing Suits, \$1.85. All sizes. Girls' lovely Tub Dresses, \$1.85. Women's Lingerie and Tailored Waists, at \$1.35. Women's Shoes, at \$1. High and low; canvas and leather. Childrens Summer Shoes, at \$1.25. Men's Low Shoes, at \$2.95. Surf Cloth, for bathing suits, at 95c a yd. Clearance of gingham, percale and voile House Dresses, at \$1.85. Clearance of Muslin Underwear, at 50c to \$1.65. White Sateen Petticoats, at \$1.15. Fitted top; tailored flounce. Women's silk-fiber, two-tone Stockings, at 75c. Men's white gauze Union Suits, at \$1.15. 38-inch printed Dress Voile, at 28c yard. Lace-trimmed Scarfs, at \$1. Save 75c. Long Collar-and-Cuff Sets, at 85c set. Men's Neglige Shirts, at \$1.85. Seconds and clearance. Men's Wash Ties, at 19c. Men's hemstitched Handkerchiefs, initialed, not all letters, at 10c. 50 Emblem Sewing Machines, specially priced at \$29; \$1 weekly. Figured Japanese Grass Rugs, 9x12 ft., \$6; 8x10 ft., \$5; 36x72 in., \$1. Fine grade Wool Fiber Rugs, plain colors, fancy borders, 9x12 ft., at \$16.75. 15,000 pieces of Odds and Ends of China and Glass, at 5c to 50c. Leather Goods, 5c to \$3.95. Odds and ends; soiled. Trunks, at \$10.95. Samples and odds and ends. —Gimbels, "Coupon Day," Subway Store.

Store Hours: 9 to 5  
Closed All of Saturday  
Thursday, July 22, 1920.  
Men's Shoes offer good choice at Gimbels.  
GIMBEL BROTHERS  
MARKET · CHESTNUT · EIGHTH · NINTH  
For Friday

# Oh! — What a Sale! And What a Response!

## Have You Bought Yours?

# Society Brand Clothes



WE'VE made Clothing history. Never a Sale of smartly styled, top-notch quality Suits brought such a response. It is a tribute to the men of Philadelphia who appreciate Clothes of distinctive texture, exquisite design and highest developed tailoring at prices that haven't been approached in many, many months.

Let's repeat: the woollens for these Suits arrived too late for outside distribution, due to freight congestion.. Society Brand asked us — their large distributors — to dispose of them. At a surprising price concession we bought them — fresh from the tailor shop — and they're coming in daily, priced actually under today's wholesale cost.

## Suits for Young Men and Mature Men at

# \$32 \$42 \$52

—savings of an average liberal third.  
Plenty of Tropical-weights—imported and Hockanum fabrics.  
—Gimbels, Second floor.