



reatment Without Pain



SUMMERTIME SUITS for PARTICULAR DRESSERS

MOHAIR AND CELEBRATED

AERPORE (Pure Worsted)

Summer comfort depends on the kind of clothes a man wears. They must be cool, porous, feather - weight, shape-retaining and smartly tailored.

PRIESTLEY'S MO-HAIRS and "AERPORES" are the logical fabric for Men's Hot Weather Wear.

Cool, airy, feather-weight, shape-retaining. Seldom need pressing and never require laundering.

Every garment bears the PRIESTLEY LABEL. It identifies the fabric-guarits genuineness.

sale by leading clothiers

SAY "DIAMOND DYES" Don't streak or ruin your material in a poor dye. Insist on "Diamond Dyes." Easy directions in package.

Lift Right Off Without Pain



Store Hours: 9 to 5

Do you realize that in many lines the Gimbel Store has won the largest Philadelphia business?

GIMBEL BROTHERS

For Thursday

Wednesday, July 21, 1920

First in silks. First in women's and girls' aps parel. First in millinery—and so it goes; first through service.

Here Are Office Fans at Half Price 1200 Hand-Embroidered Kimonos

Big fellows, that nod and turn and just naturally spread comfort.

"The American"—heavy base; thoroughly good motor.

For central city only—as they use direct current-

10-inch, \$17.50 12-inch, \$20

Westinghouse "Whirlwind" Electric Fans-8-in. For the home. Completely equipped to attach to any lamp socket. Either direct or alternating current. \$11.

Or the "Polar Cub" Electric Fan, 6-inch, Universal motor-two-speed-for direct or alternating current. \$4.95.

Gimbels, House Furnishings and Electrical Goods, Fourth floor.

Gimbel Furniture Sale Opens Monday

In the meantime the incoming furniture may be viewed—yes, and orders given, for delivery when the public selling starts.

There will be-

Living-room Suites at \$35 and up to \$3000 There Are to Be Dining-room Suites at \$200 and up to **\$3500.** And Bedroom Suites, \$85 to \$3500

Just figures cannot tell all of the story; it is reasonable to suppose that this Store's leadership in Furniture means much in the quality and the charm of the goods offered. And the fact of this Store's commanding position as furnishers of hotels, means much. Hotel furnishers are doubly critical. Styles must be right and durability must be assured.

Those points should be kept in mind by all furnishers.

Pay for Furniture Gradually

It is a large proposition to furnish a home. We will prove helpful—giving extended time for payment, so that the furnisher is enabled to fully meet the family's tastes and

The Sale, Monday. By courtesy see the furniture now.

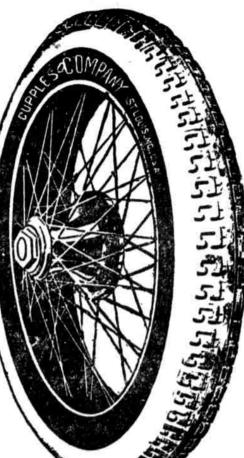
-Gimbels, Sixth floor

Only 8 More Days to Buy

Gimbels

Cupples Auto Tires Are Guaranteed

Fabric, 9,000 Miles—Cord 11,000 Miles



As a friend-making proposition The Cupples Tire Co., St. Louis, offers these-

Savings of Nearly a Fourth

-based on prices for tires anything like as

Fabric Tires, 9,000 Miles

		FABRIC	CORD	TUBES
30x3		\$17.45	-2005	\$2.05
	• • • • •			C. 1 (1) (1) (1) (1) (1) (1)
$30x3\frac{1}{2}$		\$20.70		\$2.50
32x31/2		\$24.80		\$2.90
31x4		\$29.00		\$3.40
32x4		\$33.10	\$49.25	\$3.75
33x4		\$34.50	\$50.85	\$3.95
34x4		\$35.15	\$51.75	\$4.05
	Cord	Tires,	11,000 Miles	
		FABRIC	CORD	TUBES
33x41/2		\$45.10		\$4.55
34x41/2		\$46.85	\$56.60	\$4.95
35x41/2		\$48.35		\$5.05
36x41/2		\$49.10		
30X4/2		44.10		

The tire to buy is the tire that seldom has to call on its guarantee—the best tire is the

-Gimbels, Fourth floor

Talcum Powder at 1 lb. 19c 3 for 55c Regularly it's 37c a lb. can but for July at the above prices -and the kinds are Violet, Corylopsis,

Unscented -Gimbels, First floor Outdoor Toys

Mostly the kinds that can be used indoors, too. They keep the youngsters healthy and turn their thoughts from the oppressive heat. Here's just a few:

Two-seated Lawn Swings, children's size. Special at \$4.85.

Roller Coasters. Special at \$4.25 and \$10.85.

Doorway Ewings. For porch or house use. With play tray. Special at \$1.65.

Adjustable Porch Gates. Keep baby from falling down porch or house steps. 6 sizes—3 ft. at \$1.20, to 8 ft. at \$3.

Sand Playhouses. Roomy wooden play box. Striped awning top to protect the children from the sun. Play stool and 100 pounds of sand included. Special at \$27.50.



Army Shelter Tents Two Poles and Rope Included At \$3.95

8-oz. double-filled government duck; khaki-color. "Reclaimed"-been used in the army, but cleaned and put in good condition. Two sections; light weight.

Fine for carpenters, Boy Scouts and home yard play pur-

Couch Hammocks Samples—Save a

Third Maybe a hundred all told, and in varied as-sortment. Nowsortment. At \$9.50 to \$50

Hohfeld and Romelink makes are included.



Just From Japan : Go on Sale Tomorrow

At \$3.65



Most Remarkable Values

Cotton crepes—the strong, fine, thoroughly beautiful crepes that only the Orient seems able to produce.

Hand-embroidered in the inimitable Japanese way-with dainty cherry-blossoms —or brilliant red cherries—or great birds of paradise—or graceful morning-glories butterflies-chrysanthe or roses.

Six exquisite shades to choose from—

Rose-color, petal-pink, lavender (the famous "old Japan" tint), and three beautiful blues: pale blue, old blue and that indescribable, irresistible Chinese blue. -Gimbels, Second floor and Grand Aisle, First floor

"Regatta" Athletic Underwear Women's



At Savings of Third to Half-Four Thousand Garments

Sample lines and remainders after shipping the season's First quality-and it's "Regatta," which means much in comfort. It is the vogue.

Women's Union Suits,

Flesh color and white-fine sheer materials, crossbar and novelty weaves-some with shoulder straps; some, bodice style.

Women's Union Suits,

Flesh color and white; dozens of pretty effects—some of the materials are corded. And this "Regatta" underwear, remember?

Women's Union Suits at \$2.85 Pink and white-silk-mixed fabrics, plain and self-figured.

Men's "Regatta" Union Suits at \$1.85

Corded madras, soisette and crossbar madras. This Regatta underwear is roomy-intelligently roomy, gives freedom. It stands very high.

-Gimbels, First floor Section and Grand Aisle.

Men's Oxfords—Reduced

\$2.95 and \$5.90

\$7.75 and \$9.95

SAVE FOURTH TO THIRD

\$2.95 for men's White Canvas Oxfords, white fiber or leather soles, welted; English style last.

\$5.90 for men's White Reignskin (fabric) Oxfords, white Neolin or leather soles; round-toe blucher style.

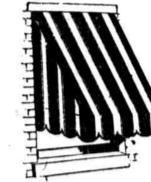
\$7.75 for men's dark brown cordovan (horsehide), dark tan or black calfskin, "Perfection" Oxfords. Stylish lasts-all

\$9.95 for best grade "Welbred" Oxfords.

Dark wine cordovan or dark tan calfskin; wing tip; brogue or straight tip styles; also conservative styles. In tan, gunmetal calf, black or tan glazed kid.

\$2.95 and \$3.95 for BOYS' Oxfords, English style lasts or round-toe footform lasts; tan, gunmetal calf, patent colt.

500 Ready-to-Hang Awnings Half Price at \$3.95



Plain khaki or striped—tan and white, green and white or brown and white.

Sizes range in width from 2 ft. 3 ins. to 4 ft.

All are 4 ft. 6 ins. long. All have 12inch skirts.

All Are Half Price at \$3.95

Tennessee Cedar Chests, Special at \$18 and \$22

Cabinet-Made. Moth-Proof The safest protection against the destructive moth for your furs, blankets and other clothes is one of these chests. Special at \$18 and \$22.

-Gimbels, Fifth floor