

Organ Programs at 9, 11, 4:50
Brief selection at 11:55, with Chinese
and Strife of the Hour at 3:00

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Showery

A Good Place to Spend a Summer Day in Comfort and With Profit

In the Choir of the Morning or the Evening Concert

whoever singeth, must sing his part well, be he rich or poor, high or low down, eminent or obscure in the musical ranks.

Whether he singeth bass, tenor or treble, it is nothing if he doth not do it well.

It is not the loftiness of the place nor the thousands in the audience that makes the occasion great, nor is it the beauty or wealth, poverty or reputation of the singer that saves the day.

Each of the singers favored by the opportunity must rise on time to fulfill the exact score of the great Master's writing, of the splendid piece he or she has undertaken to render.

So it is for us all to be true and do our part right in the score of duty, rather than merely sit by favor in the seats of the mighty.

[Signed] *John Wanamaker*

July 19, 1920.

Women's Navy and Black Dresses for Cool Days

Especially for women who like something dark, lightweight and inexpensive to travel in, or to wear as the Autumn approaches. They are of Georgette and crepe de chine, some with a little embroidery and beading. One style is a coat dress, with plain coat and accordion-pleated skirt that runs up in front, forming a vest.

Prices are \$23.75 to \$35.

(First Floor, Central)

FOR the past two months we have been doing a record-breaking silk business. Women have been buying silks and satins of every kind and color in enormous quantities. The result of all this has been, in consequence, the reducing and breaking up of many lines and assortments—despite our filling in the gaps as fast as has been possible. So, for tomorrow, we announce

A Sale of Silk Lengths

that will interest every silk-needing woman.

There will be silks of many kinds and colors.

There will be taffetas, foulards, satins, crepes and tub silks. The prices will be much below regular—in every case, at least 20 per cent under the usual by-the-yard price.

The lengths are good and practical.

You are invited to come in and take advantage of the opportunities the sale affords.

(First Floor, Chestnut)

Good News of 300 Fine White Skirts, \$5.75 Each

These are high-grade skirts and come straight from one of the best skirt makers on our lists. He is closing up his Summer business, and this three hundred is all he had on hand—and includes not only some regular numbers but all his samples as well.

The majority of the skirts are marked below the usual wholesale price—the values are remarkably good.

All in snowy white—and the most popular fabrics of

the Summer—cotton tricotine, firm, good quality gabardine, lustrous surf satin and wide-wale pique are the materials. They are made up in the new and good styles of the summer. The best pearl buttons are used to trim them. Many are styles we have had on our own racks at much higher prices.

All the regular sizes are here—there is a good assortment.

(East Aisle)

Wool Jersey Capes and Some Sports Coats, \$30

They have all been higher priced!

The capes are of firm, good quality wool Jersey in a silvery gray, black, navy blue or tan, and they are accented with deep, becoming pleats, and fasten with long silken cords.

The coats are sports models of wool Jersey also, in a three-

quarter-length and a becoming style with Tuxedo front, and a trimming of contrasting color Jersey on the front, collar, cuffs and pockets. There are Copenhagen blue, brown, and a heather mixture from which to choose in the coats.

Women who need Summer wraps will find these useful.

(First Floor, Central)

Now That So Many Pretty Girls' Frocks Are Reduced

It is a good time for mothers to fill up gaps in the wardrobes of their little daughters who wear 6 to 14 year sizes. Scores of attractive, well-made dresses have now been lowered in price, and there is particularly good choosing. Here is about what you may expect:

\$3.25 to \$16.50 for gingham and chambray frocks; morning and afternoon dresses in many styles.

\$8.50 to \$19.50 for linen

dresses; some hand embroidered, some of handkerchief linen, some of sturdy weaves; white and colors.

\$6.50 to \$10 for cool dimity frocks, in pretty striped effects—charming little dresses.

\$4 to \$20 for white dresses of lawn, batiste, voile and organdie.

\$15 to \$35 for party and better dresses of delicate hued crepes de chine, crepes Georgette and taffeta.

(Second Floor, Chestnut)

Chinese Rugs of Finest Grade at 10 to 20 Per Cent Under Prevailing Prices

We have a group of these rugs at \$565 to \$1750 in carpet sizes, approximately from 9x12 feet to 20x15 feet.

These are Chinese rugs of the finest grade and in every instance they are marked at 10 to 20 per cent less than any other rugs of the same grade and sizes at retail in this city.

That is not because we have reduced them, but because we bought them advantageously. We buy and sell a vast deal more Oriental rugs than any other retail distributor. We get the pick of the best consignments. Not only is one certain of finding these rugs here at a substantial advantage in price, but there is the additional advantage of having incomparably the largest and finest assortment to choose from.

This is particularly true now, not only of Chinese rugs, but of all the desirable and authentic weaves of the East.

Our stocks are especially notable for the fine collection of small and medium sized pieces which they include, such as Kazaks, Daghestans and Cabestans, all of which are rugs of exceptional attractiveness in colors, patterns and decorative qualities.

These also are unequaled at their prices—\$100 to \$250.

(Seventh Floor, Chestnut)

STERLING SILVER MESH BAGS IN THE NEWEST SHAPES

will appeal to those fastidious women who like even their small belongings and accessories to be as smart as their costumes—in fact, it is these small accessories which complete the costume!

These bags are of fine meshes, in new shapes, with braided wrist straps. \$50 to \$70.

Sterling silver vanity cases, \$19 to \$36.

(Jewelry Store, Chestnut and Thirteenth)

PARISIENNE CORSETS

are made of the prettiest materials to be had and trimmed in the daintiest fashions.

At \$14 is a long-waisted model of pink broche, well-boned and having straight lines.

At \$17.75 is a light pink broche with elastic band at the top; suitable for slight or average figures.

Other models are \$8 to \$34.50.

(Third Floor, Chestnut)

Sterling Silver Tea Sets

These are handsome tea sets, all in sterling silver, of course, and each is made up of five pieces. Here are some of the designs from which selections may be made:

- Hopewell, engraved, \$638.
- Lady Mary, \$697.
- Lafayette, \$600.
- Washington, \$400.
- Plymouth Colonial, \$380.
- Octagon Colonial, \$420.
- Harewood, Adam period, \$757.
- Middle Georgian, \$750.
- Vitruvian, old Roman, \$517.
- Sedgewick, engraved, \$425.
- Paul Revere, \$669.
- Pompeian, \$950.
- Lansdowne, Adam period, \$950.
- Louis XVI, \$1100.
- Italian Renaissance (Collini), \$1850.
- Louis XIV, Marot, \$2200.

(Jewelry Store, Chestnut and Thirteenth)

NEW FICTION

"Anything Once," by Douglas Grant, price \$1.25. A touching idyll of a few Summer days.

"The Black Book," by George Bronson-Howard, \$1.75. An exciting and swift-moving narrative of the latest exploits of Yorke Norroy.

"The Breathless Moment," by Muriel Hine, \$2.

(Main Floor, Thirteenth)

There Are Not Many of These Young Women's Suits—But

the prices are so interesting that any young woman who has need for a dress or sports suit will do well to see these.

They are all that remain of our early Spring and Summer tailored suits, and there are suits for better as well as sports wear. Dark blue, tan and sports colors are included.

\$15 to \$75, which is exactly half their early season sums. 14 to 20 year sizes.

(Second Floor, Chestnut)



A Distinctive Group of Young Women's Gowns—\$25 to \$110

is made up of a few fine afternoon and evening frocks, which, till now, have been hanging in our cases, wearing price tags considerably larger.

There are some lovely Georgettes, beaded and variously trimmed; there are some airy printed chiffons in gay colors, there are a few crepes de chine, some glistening taffetas and a couple of net evening frocks, and there are many colors from which to select.

\$25 to \$110—and 14 to 20 year sizes.

(Second Floor, Chestnut)

The Summer Sale of Cotton Remnants Is Going Merrily

Thousands of women, both in and out of the city, watch for this Sale because they know that in it they can get supplies for the year round—skirt and waist lengths or even entire dress lengths for themselves, and dress lengths for their children—at prices from a third to a half less than they pay at other times.

The variety this Summer is unusually large, because of the fact that our dress goods business for the last two months has been so great.

(First Floor, Chestnut)

A LITTLE SALE OF WOMEN'S SLIP-ON GLOVES—65c A PAIR

They are all of chamois-finished lisle thread—an excellent fabric for comfortable Summer gloves.

They are gloves which we've sold in our own stocks for a considerably higher price, and they are all a style which has been quite popular this Summer.

There is white, chamois or beaver brown, and the gloves are slip-on length with contrasting turn-back cuffs.

Plenty of sizes from 6 1/2 up.

(West Aisle)

PORCH DRESSES GENERALLY

The hot weather has turned a great many feminine minds in the direction of these cool and simple things—ready to put on and very inexpensive.

Printed voiles, \$3.85 to \$10.50.

Plain pink, blue and white voiles, \$7.50 to \$12.

(Third Floor, Central)

MORE PHILIPPINE NIGHTGOWNS

Three good styles, hand-sewn and embroidered—some with scallops and dots, the others with scallops and sprays. And they are all remarkably good for \$3.50.

(Third Floor, Central)

WOMEN'S HANDKERCHIEFS—TWO KINDS AT 35c EACH

are of Irish linen and kinds women will like to have supplies of for Summer.

The first handkerchief is a sheer and snowy square with a tiny, rever hem. 35c.

The second handkerchief has a hand-embroidered design in one corner—and these come from the man in Ireland whose one-corner handkerchiefs are famous. 35c, too, they are. And a good variety of designs from which to choose.

(West Aisle)

HUNDREDS OF FRESH COTTON WAISTS

The tables are piled with them—from a \$3 voile with embroidery front to a \$16.75 waist of batiste with real felt. The majority of the waists between are voile, but batiste and dotted swiss form some pleasant exceptions.

(Third Floor, Central)

BILLY BURKES, WOMEN CALL THESE

HOUSE DRESSES and like them very much for mornings and indoor wear.

The dresses are in sensible one-piece style, are becomingly made, and are of chambrays and gingham in good plain colors, checked and striped effects.

Some have white, others colored collars and pipings. \$5.50, \$6 and \$6.75.

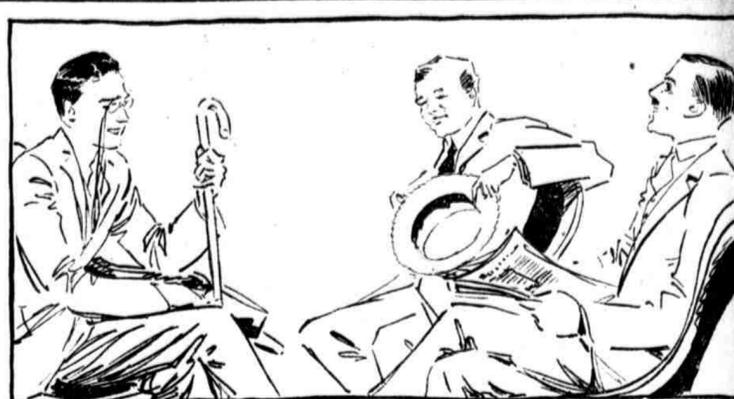
(Third Floor, Central)

NEW WOOL WILTON RUGS IN 9x12 FT. SIZE

This is the most popular size, and these new rugs are in a pleasing assortment of designs and colors.

The price is \$127.

(Seventh Floor, Chestnut)



Men's Tropical Suits Without That Baggy Look

Much depends upon the way a tropical suit is designed, or fashioned, still more upon the way in which it is tailored.

The man in a wrongly fashioned, wrongly tailored tropical suit may feel cool, but he doesn't look comfortable.

The man in the right kind of tropical suit feels cool and comfortable and looks the part. We pay a great deal of attention to the fashioning and tailoring of our tropical suits.

The result is that they are graceful in line and they hold their good looks remarkably with any degree of care on the part of the wearer.

We are not sure that there are any suits of the kind that are as good for the money.

We are sure there are none better.

Palm Beach suits in fancy and plain shades, \$25 to \$35.

Silk suits, \$40 to \$55.

Tropical worsted suits, \$35 to \$60.

White flannel trousers, \$18.

Gabardine, white or cream, \$8.50.

Striped serge, \$10; white duck, \$5.

(Third Floor, Market)

Men's Panama Hats of Notable Excellence

Finest among them are the beautiful natural Peruvian Panama hats, as light and soft and pliable as a piece of rich fabric. These are \$15 to \$50.

Other good Panama hats in various shapes and all in correct styles are \$6 to \$12.

(Main Floor, Market)

Men Can Be Sure of Inexpensive Shoes for Next Fall

by taking advantage of the opportunity now presented to get fine Fall shoes at marked reductions.

At \$8.75 a pair we have some dark tan leather high brogues that are good to look at and will give good service. There will be use for them on stormy Summer days, too.

At \$11.75 a pair are some unusually smart high brogues of plump tan grain leather. Fine enough for any man to wear.

(Main Floor, Market)

Good, Generous Size Handkerchiefs for Men—\$9.50 a Dozen

They are in that ever-popular plain hemstitched style which never goes out of favor or of fashion.

Of sturdy Irish linen, they have narrow hems, well stitched.

We'll mark them for you, if you wish, inexpensively.

(West Aisle)

A Safe Is One Thing Every Home Should Have

Surely nobody needs to be told why. Just think of the number of things you yourself have and on which you place a peculiar and special value, but which in spite of all this you keep in other unsafe places.

A safe is an investment in safety. If you consider buying one the first place to come to is the Commercial Stationery Store, where you will see a variety of home safes that will surely interest you.

These are small-sized, practical, reliable ones that can be put away in a closet or other out of the way place.

They are as fireproof as safes can be made and every one is equipped with the best kind of combination lock.

Several desirable sizes, priced at \$45 to \$120.

(Third Floor, Market)

Women Need Not Worry About Summer Shoe Problems

They can choose here from scores of styles of good Summer shoes at savings of a third to a half. Many, indeed, are less than half price. Not all sizes in every style, but all sizes in the lot.

At \$4.60 a Pair

White canvas ribbon ties with Cuban heels, patent leather and black calfskin tongue pumps with Louis heels, some with satin backs; patent leather Louis heel oxfords with satin backs and black suede tongue pumps with Louis heels.

At \$5.60 a Pair

Tan calfskin and black kidskin oxfords with Cuban heels, patent leather and black and tan calfskin tongue pumps with Louis heels, patent leather oxfords with Louis heels, brown kidskin tongue pumps with Louis heels, some with brown satin or brown suede backs, and brown calfskin oxfords with brown suede and Louis heels.

At \$7.60 a Pair

Patent leather tongue pumps with Louis heels, dove gray buckskin oxfords with Louis heels, black calfskin oxfords and white buckskin high and low shoes with composition soles and heels.

(First Floor, Market)