

TRANSIT EMPLOYEES ARE URGED TO SAVE

"Don't Spend Increase in Pay." Advises Booklet Issued by Association

GIVES WEEKLY BUDGETS

When you get an increase in pay... This is the advice given to the several thousand employees of the Rapid Transit Co. by G. W. Jackson, president of the Co-operative Welfare Association.

Despite the high cost of living it is announced in the booklet that a family man earning \$35 a week can save \$4 of it, while a man who receives \$40 a week may save \$6 weekly.

Gives Two Weekly Budgets For the employee who earns \$25 weekly it is suggested that the money be divided as follows:

HOME VICTOR WATER HEATER FOR COAL... PARADISE SPRING WATER UNEQUALLED IN PURITY

Just as important as the use of pure food... PARADISE SPRING COMPANY

STUTZ 5-passenger Touring Car. Wire-wheel equipment, 6 tires, A-1 condition.

LEXINGTON MOTOR COMPANY OF PENNA. 851-853 North Broad Street

ADVERTISING smooths the entrance way for your salesman, and cooperates with, and sustains them.

UNDERWEAR SPECIALISTS FOR MEN Walter G. Becker Himself

Wanted Immediately 50 Automobile Salesmen Whole or Part Time

CALL AT ONCE 306 North Broad Street Philadelphia

STAR SHOE REPAIRING N. E. Cor. 8th & Filbert Sts

WHOLE SOLES of genuine Neolin and rubber heels

is urged to apportion his funds as follows: Food, \$14.40; shelter, \$8.40; clothing, \$5.20; heat and light, \$1.60; other expenses, \$6.40; savings, \$6.

CAMDEN FIREMEN GET TWO PLATOONS

Win Fight in Councils After Three-Year Campaign for System

WILL COST ABOUT \$50,000

As the result of a plan approved by City Council yesterday, Camden firemen are now assured of a two-platoon system.

the culmination of a three-year fight for the new system. Mr. Forsyth said that a study will be made of other cities having the two-platoon system so that Camden may have the best possible one.

LAUNCH SHIP SATURDAY Bay State Will Be Christened at New York Yard, Camden

Keystone State, launched during the last two months by the Camden firm. The sponsor will be Mrs. Marie M. Webster, wife of Stuart Webster, of South Beach, Conn.

Talcum All Over

In college gymnasiums, in palatial athletic clubs and at fashionable watering places, athletes revel, after bathing, in talcum powder on the entire body.

Talcum manufacturers, in their advertising, picture a gentleman using a pinch or two after shaving.

Instead of covering square inches on the face, to cover square feet of surface on the body!

Butterick—Publisher The Delineator Everybody's Magazine

SALE OF ARMY WRIST WATCHES

Guaranteed 20 YEARS ADJUSTED

Priced During the War, \$15

THE PHILADELPHIA ELECTRIC COMPANY

Electric household helps are the answer to your housekeeping difficulties.

THE PHILADELPHIA ELECTRIC COMPANY



The Right Idea!

Ferro Clothes outwear your patience.

All our finest Spring & Summer Suits Reduced

\$38 to \$78 were \$45 to \$110

Ferro & Co. Inc. Agents for Rogers Peet Clothes

Chestnut Street at Juniper

Store Open 8.30 A. M. to 5 P. M.—Closed All Day Saturday



Personality counts for a great deal in the business world, and it is that factor, more than any other, perhaps, which has brought the Chestnut Street Shops to the notice of those who appreciate quality.

Deborah Degan

ONE of the most healthful of exercises is cycling, and the best thing about it is that you don't have to get apart a certain number of hours a day in which to practice it.

I HAPPENED upon an interesting bit of information this week when I visited the store of Fritz & La Rue, at 1615 Chestnut Street.

KITTEN'S EAR is a fabric which, Paris says, is to be much in favor for fall wear.

- Buy an automobile
Buy a home
Buy a farm
Buy a summer bungalow
Buy a trousseau
Take a complete rest
Complete a thorough business school training
Pay for a college education for the boy
Pay for a course at finishing school for the girl
Buy a victrola de luxe and records
Buy a set of furs
Secure an interest in a corporation
Start a store
Own a partnership in a factory
Collect a library of the world's best books
Equip a chemical laboratory
Purchase new farm machinery
Buy a poultry farm
Buy a ranch in the West
Start a bank account
Pay for an annuity for Grandfather
Buy several oil paintings
Buy a game preserve
Own a race horse
Get a good start in married life
Pay for an elaborate flower garden
Install an electric lighting plant
Pay for a wedding trip
Construct a wireless station
Pay for musical training
Have \$15 income a month for life
Pay off a mortgage
Buy a movie theatre
Buy an airplane
Complete a post-graduate college course
Build a small church
Donate a missionary fund
Pay for a paragon nursery
Install a winter in the South
Endow a hospital

EVEREADY BAYO LUNOSTER BATTERIES NAYDA BULLS



Check your choice

WHAT would you do—how would you use the money if you won the \$3,000.00 first prize in the Eveready \$10,000.00 Cash Prize Contest—or the \$1,000.00 second or one of three \$500.00 cash prizes?

AMERICAN EVER READY WORKS of National Carbon Company, Inc. LONG ISLAND CITY NEW YORK

Eveready Flashlight Batteries Fit all Flashlights

ANNOUNCING THE SECOND WEEK

Green Hill 10% OFF

These Beautiful Homes

Just as the Prince of Merchants took the lead, at personal sacrifice of profits, in bringing down the high costs of merchandise, so we have determined to make an effort to make it possible for the public to buy good homes at more reasonable prices.

Saving Hundreds of Dollars for You if You Act Quickly

Prices quoted below are subject to 10% discount



Bala 2415 Golf Road \$20,000



Green Hill Overbrook Ave. \$40,000

Overbrook is the most desirable residence section in suburban Philadelphia



Green Hill City Line Price, \$40,000



Green Hill Overbrook Ave. Price, \$39,500



Green Hill Overbrook Ave. Price, \$45,000

CHOICE LOTS FOR SALE MORRIS WOOD, Manager 64th Street and City Line