$\overline{\text { THE LEAST THE SHAMROCK OR RESOLUTE CAN DO IS FINISH SECOND, IF THAT'S ANY CONSOLATION }}$ JOHNSONS TEAM UP
FOR LONGWOOD MEET





Marshall E. Smith \& Bro.

NEW OUTFELDER
 MATCHES IN WEST

$$
5
$$


t


MARESALLEBisth maniÄtitã silits

## an <br>  FEDERAL.

Keeping Trucks on the Job is the only way to keep them on the profit
side of the ledger. Idle time waiting for repairs and replat money. That's where FEDERALS and our FEDERAL SERVICE become assets in your business. They are designed and Federal Motor Truck Co 1830 Phatest Streat FACTORY BRANCH
Federal Motor Truck Company, Detroit


Quality Does Pay!

$\mathrm{E}^{\mathrm{XTREME}} \mathrm{simplicity}$ of parts, their special treat: or the paying quality of the Mack.
Distinctive Mack engineering features combined truck the world is talking about.

MACK INTERNATIONAL MOTOR TRUCK CORPORATION PHILADELPHIA

## (In)

## LUCKY STRIKE LUCKY STRIKE CIGARETTE PIPE TOBACCO

$\boldsymbol{I}^{T}$ is made from the finest tobacco -
$\mathbf{I}^{\mathrm{T}}$ is made from the finest

Our famous toasting process develops all the special and delightful Burley flavor (nothing like it) and"seals"it in. In this way you always have the when you light a Lucky Strike cigarette.
Until you try one you can have no idea equalled flavor results. Retoasted.

Our famous toasting process develops all the special and delightful.Burley flavor and takes out every bit of bite. This is the same toasting process that Strike cigarette the greatest sucte manuac turing.
Buy a tin today and try toasted tobacco


## IT'S TOASTED

The Ineriemu aboceo $G_{\text {a }}$
which means that if you don't like LUCKY STRIKE

