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HAIMBACH'S

"Uptown's Leading Agent for the Grafonola"

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OLD PARLOR SUITS

MADE EQUAL TO NEW

Reconstructed upholstered and polished and \$15 up First-class work guaranteed. Slip covers made to order.

We carry a large stock of upholstery materials selling at wholesale prices.

AMERICAN UPHOLSTERY CO.

Oldest and Largest House of Its Kind

305 Arch Street

Write or Phone Market 1603

LEXINGTON

Sport model. Wire wheels. Newly refinished. A-1 condition. Attractive price.

LEXINGTON MOTOR COMPANY OF PENNA.

851-853 North Broad Street

PHILADELPHIA STEAM HEATING CO.

EST. 1870

INSTALLATION AND REPAIR WORK

COVERING THE ENTIRE FIELD OF MECHANICAL EQUIPMENT FOR BUILDINGS

By Buying Your Heating, Lighting, Plumbing and Ventilating Equipment Direct

from first-class firms who are actually engaged in the business, you will save time, money and patience and secure better work. May we serve you in any or all of these lines? Our engineers will gladly advise you.

JUNIPER & CHERRY STS. PHILADELPHIA

Where Are Our Soldier Dead? What Say the Bible and the Ouija Board? Which is Right?

Fifty-seven Million Americans Protestants Do Not Attend Church WHY?

Hear Pastor Johnson's Answer in His Lecture

"America's Fallen Heroes—Comfort for Their Bereaved"

Metropolitan Opera House 3 P. M., Sunday, July 18

No Admission No Solicitation

Penco

1859

FOR CHURCHES AND SCHOOLS

A SAFE, sanitary, fire-proof ceiling—in perfect harmony with ecclesiastical and educational requirements.

Cannot crack, stain nor fall. Lighter in weight—easier to apply—more durable and economical than plaster or wood.

Write for booklet illustrating special ceilings for Churches and Schools.

PENNY METAL COMPANY

28th & Walnut Sts., PHILADELPHIA, PA.

Cuticura Will Help You Look Your Best

Make the Cuticura Trio your everyday toilet preparations and watch your skin, hair and hands improve. The Soap to cleanse and purify, the Tincture to soothe and help heal, and the Cream to powder and perfume.

Write for booklet illustrating special Cuticura Trio for Men, Women, Children, and Babies.

Cuticura

100 Years of Service

STORE CLOSED SATURDAY ALL DAY

GIMBEL BROTHERS

MARKET: CHESTNUT :: EIGHTH: NINTH FOR FRIDAY

In the nick of time we offer thousands of pairs of women's summer shoes at less than average half price.

Misses' Dresses--Advance Fall Models at \$35



\$15 \$35

Satin and Lace to Match
Taffeta and Lace to Match

Developed in three of the most impertinently girlish models that have been created in years! Brown or blue or black.

The style pictured—brown taffeta and brown lace—is newest of all, with its peplum-basque bodice that ties in adorable sash-fashion in back.

And a Clearance Group of Dresses Now \$35

Mostly Georgettes. And mostly white and the daintier colors for dancing and resort-wear.

Wonderful Tricolettes at \$19.75

Three styles—one with Batik-print Georgette bodice.

And Three Reduced-Price Groups of the Prettiest Summer Cottons of the Season—\$9.75 and \$19.75

—New Prices, \$9.75, \$15 and \$19.75

Organdies—ginghams—plain voiles—printed voiles—wool-embroidered organdies—combinations of plain organdies with printed voile—and even nets. Plenty of white. Plenty of pink. Plenty of the dark blues and dark browns that fairly leaped into fashion. And about every other color-scheme, besides!

—Gimbels, Salons of Dress, Third floor.

Men's Palm Beach and Priestley Mohair Summer Suits \$15

Well made—cool suits for men who won't surrender appearances for coolness, and to whom careful making is always of importance. Many models in this group at \$15 for large and stout men.

Men's Silk Suits at \$20

That's a "pre-war" price! Shantung silk and pongee silk. \$20.

Just received a lot of—

300 Kuppenheimer Tropical-weight Worsted Suits of Hockanum and Imported Cloths; Save \$30 at— \$45

And with the above came 200 Kuppenheimer Suits of finest Blue Serge, quarter-lined and half-lined; save \$35, at— \$55



200 Pairs White Flannel Trousers At \$10.50

—A saving of \$4.50. Spick-and-span; fresh. The cloth is imported.

300 Pairs White Cricket Cloth Trousers At \$13.50

—Saving \$6.50. Freshly new.

—Gimbels, Second floor, Ninth Street.

Georgette Crepe Hats

Transparent and Cool At \$2.75



Though they reproduce very expensive originals. All-Georgette. Or with taffeta, satin or silk crepe crowns. Made on wire frames. Big and medium sizes. Straight and mushroom brims. Pink, white and good old navy. Flower-trimmed—or wheat-trimmed—or ostrich-trimmed—or ribbon-trimmed.

—Gimbels, First floor.

Hand-Made Batiste Waists \$3.95

With rows and rows and rows and rows of hand-hemstitching for their only—and most individual trimming.



Sew a tiny edging of Irish or filet around collar and cuffs—and you couldn't match your waist for less than \$12!

—Gimbels, Salons of Dress, Third floor.

360 Women's Surf Satin (Cotton) Bathing Suits at \$3.95—a Saving of \$2 to \$3



Slip-over. Sleeveless. Black—piped with green or white or Copenhagen blue.

—Gimbels, Salons of Dress, Third floor.

The "Laciest" Kind of Embroidered Net Flouncings Near Half Price

At \$1.35 a Yard 38 to 40 Inches Wide

Some pieces show slight imperfections—easily avoided in cutting. Clear, dainty floral patterns on soft fine net. What lovely afternoon and party dresses they'll make!

—Gimbels, Lace Shop, First floor.

Because We Bought Out the Entire Summer Surplus Stocks of the Famous, Dependable Biberman Co.

Sale of Women's and Misses' Morning Dresses --L'Aiglon Make--at \$3.85

Save \$1.65 Up to \$9.10

Ginghams, Voiles, Tissue-Ginghams, Novelty Voiles, Dimity-Voiles. Dots, plaids, checks—and lovely plain colors. Buy wherever most convenient—Third Floor—First Floor—Or in Subway Store.

\$70,000 Worth of Women's Stylish Summer SHOES for \$30,000 : Canceled Orders of Charles K. Fox and Rice & Hutchins

And with these we include four thousand pairs from our own fine stocks, reduced to the sale price of— **\$4.35**

Pumps : Two-Eyelet Sailor Ties : Oxfords

Patent leather, black kidskin, white washable kidskin; black satin oxfords and high shoes of white Nu-Buck.

Turned soles; welted soles, Louis and Cuban heels. Many makers produce good shoes, but only a few stand out as designers of charming styles. It is a privilege to offer these Fox and Rice & Hutchins shoes—and really helpful to them to offset their big money loss by the winning of new friends. All sizes—ample selling space and ample selling force.

—Gimbels, Second Floor.

Boys' Wash Suits

Linen Crash Panama Cloth Palm Beach At \$8.50 At \$10.50 At \$12.50

Norfolk yoked models—pleated front and back and belted around. Patch pockets, of course—they're smart looking—and tailoring as good as in men's summer suits.

Boys' Wash Suits in smaller sizes of 2 1/2 to 10 years. Junior Norfolk, Oliver Twist and Middy Suits. Colors that do not show the wear easily. Blues, greens and tans and white for "dress-up" occasions. Reduced as much as a third.

At \$1.85, \$2.85, \$3.50 and \$5

Boys' Tub Knickers—Ages 6 to 17 Years—Black and white crash, all-white or khaki. **At \$1.65 and \$1.85**

Boys' Blouses—Ages 6 to 16 years—Light and dark colors. Collars attached. **At \$1 Each**

—Gimbels, Third floor.

Men's Toyo Panama Hats at \$1.95

Exceptional Value

Light-weight—Cool—Airy

Stiff Straws—regardless of former prices—now **\$3**

Men's Silk and Mohair Hats, \$2.50

Boys' Fine Straw Hats, Now \$1

Boys' Wash Hats, 75c

—Gimbels, First floor.

Men's Cool Muslin Night-Shirts at \$1.65

Begin to look as though these white Muslin Night-Shirts would not get here in time for summer selling!—scarce and the deliveries are slow. Being late we have marked them a bit close, so there will be none of them left.

Surplice neck. Some are trimmed with braid. All sizes. \$1.65 is a low price.

—Gimbels, First floor, Ninth Street.

Women's Strap-Wrist Chamousette Gloves 8-Button-Length Special at \$1.65

A particularly smart cut and a particularly good length for day-time sleeves. Chamouise, white and a beautiful beaver shade—all with "spear-point backs."

—Gimbels, First floor.

Fudge, 60c lb. Coated With Chocolate

Other Gimbel candy specials—

Assorted Chocolates } 78c

Half Price, lb. at—

These are Quinby's California Chocolates.

35c lb. (For Wrapped Chocolate Caramels

—Gimbels, Chestnut Street Annex, Grand Allee and Subway Store.

Subway Store's Pre-Inventory Sale—

Men's and Young Men's SUITS

\$15 \$20 \$27.50

Savings Average 40%

The season's best and most popular models are included in these lots.

Materials	Worsted	Cheviots	Tweeds	Cassimeres	Choice colorings. Single-breasted. Double-breasted. All sizes in sale, but not in every style.
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2-Piece Cool Cloth Suits, \$10

Palm Beach Suits, \$12.50

Mohair Suits, 2 Pieces, \$16.50

Khaki Trousers, \$3.50. White Duck Trousers, \$3

—Gimbels, Subway Store.

Subway Store Sale of

Women's and Misses' DRESSES

at \$12.75 : About Half Price

"Crested Georgettes" "Styles That You'll See on the Boardwalk"

Peplum-tops of fascinating figured Georgettes—or huge "checkerboard checks"—or plain blue Georgette combination with elaborate white head embroidery. And you'll find some taffetas. And whole dresses of the most unique figurings. Plenty with accordion-pleated skirts—and some of the skirts are of crepe de chine. And there are even combinations of plain Georgette and figured foulards such as double-the-price rarely buys!

All women's sizes, of course—but the sale is particularly rich in smart, dressier-than-sports styles for misses—misses who "go" a great deal and who want prettier clothes than ever this summer, to "go" in.

And think of the price, \$12.75!

—Gimbels, Subway Store.

Girls' "Regulation" and Middy Dresses at \$1.85

Savings of \$1.15 to \$2.15

For camp wear or vacation or general "knock-about" wear.

And they'll make excellent school dresses. Of linen and jean. Some have killed skirt and sailor collar. Chevrons on sleeve. Pockets. Sizes 6 to 14. **\$1.85.**

—Gimbels, Subway Store.

Women's and Misses' Bathing Suits—\$3

Pack one in your trunk before going to the shore.

Styles that are becoming to almost every one. Of surf satin and asteen. Black and contrasting colors. Sizes 14 to 18 and 36 to 44. **At \$3.**

—Gimbels, Subway Store.

500 Boys' Wash Suits— \$1.85: Save a third to half

Styles: Oliver Twist, Norfolk, Tommy Tucker and military.

For boys of 2 1/2 to 8 years.

At \$1.85—Material alone is worth that.

Boys' Panama Norfolk Suits at \$10

Save \$2.75 on these. Favorite for summer wear. And dressy and serviceable.

Wanted colors. 7 to 17 years.

—Gimbels, Subway Store.

Women's Stockings at 75c a Pair—Subway Store

Silk-and-Fiber

Two-tone novelty lace effects. Also plain.

These were made by a well-known maker of hosiery and sold to us at a big price concession. Nothing wrong with them, either! Lisle mercerized heel and toe, welt tops for garter. Worth just about twice as much as the selling price. While they last—75c.

—Gimbels, Subway Store.