

WANAMAKER'S

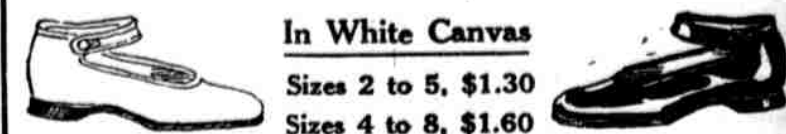
DOWN STAIRS STORE

WANAMAKER'S

Wanamaker's Down Stairs Store

6000 Pair of Children's Pumps at a Third Less

Exactly the right kind of shoes for little girls to wear in summertime—pumps of white canvas or of patent leather. All are in ankle-strap style, toes are wide and comfortable, soles are good and the larger sizes have spring heels. There is a clear saving of a third on every pair.



In White Canvas

Sizes 2 to 5, \$1.30
Sizes 4 to 8, \$1.60

Sizes 8 1/2 to 11, \$2.10 a Pair

In Patent Leather

Sizes 2 to 5, \$1.60 a Pair
Sizes 4 to 8, \$2.20 a Pair
Sizes 8 1/2 to 11, \$2.70 a Pair

Children's Footwear, Special at \$1.90

There are three kinds of pumps in this group—ankle-strap pumps of white canvas or of white leather, resembling buckskin, in sizes 8 1/2 to 2. And Roman sandals of white leather or of patent leather with white or champagne color tops. Sizes 8 1/2 to 11.

Women's White Footwear

Oxford ties and pumps of white leather, which looks much like buckskin, and cleans just as easily, have welted soles and medium or low heels. Prices \$8 to \$9.90.

In white canvas there are Oxford ties with turned soles and a number of styles in pumps. Some of the pumps are in the fashionable instep-tie style, others are quite plain. There is a choice of high, medium or baby French heels. \$5.25 to \$7.

Other Smart Summer Footwear for Women

Black calfskin or patent leather pumps with turned soles and baby French or high heels, are \$6.90 to \$9.90 a pair.

Heavier pumps with welted soles, medium heels and imitation wing tips are of black or brown calfskin at \$6.60 to \$9.90.

Brogue or plain Oxford ties of tan or black calfskin have welted soles and medium or low heels. \$8.90 to \$9.90 a pair.

Men's and Boys' Shoes Are on the Gallery

Men's Shoes, \$6.50

—and mighty good they are for \$6.50, too. In English or round toe shape they are in straight-lace or Blucher style with sturdy, welted soles and low broad heels. They are in black or dark tan leather.

Men's Oxfords, \$8.75

Brogue Oxfords, built on the proper lines with full wing tips and welted soles. In a pleasing nut-brown shade.

Men's Black Shoes at \$7.90

are of good leather and are built on an English last, with welted soles.

Boys' Oxfords, \$5.50

have wide and comfortable toes and welted soles. They are in a good shade of tan and are sturdy made.

Men's Straw Hats at \$2.50

Fine for these days, when old Sol seems to have a special enmity against straw hats, are the hats of straw that is already burnt—burnt straws like these, with wide brown satin bands!

All of Our Taffeta Coats for Women Are Reduced to \$17, \$19 and \$25

Every taffeta coat in stock is included under one of these prices. The coats are of navy blue and black and are in short sports style, as well as the longer models that older women like.

New Midsummer Hats

Just Taken From Their Boxes (They Have a Hint of Autumn About Them) \$3 to \$6.50



Any woman who loves pretty hats will delight in these becoming Summer hats. Here are pretty hats of—lustrous satin used alone or combined effectively with Georgette crepe or velvet.

—matine with hair braid.
—moire ribbon hats.
They are for sports or for dress wear and shapes are large or small, but usually a happy medium is struck.
Colors will blend well with Summer's frocks—plenty of gleaming white, pink, beige, navy blue or black.

For Sports there are plenty of the attractive ribbon-crown hats, usually in white.

Large, Picturesque Hats of Puffed Rice Straw at \$1.85

Untrimmed hats in pink, orchid, goblin blue, navy and black.
Flower wreaths to trim them are 75c.

Children's Cool White Dresses \$5.40 and \$7.80

Dainty little white frocks are of white lawn, lacy enough for "Sunday best." They are tucked and ruffled and have pink, blue or white ribbon sashes. 8 to 16 year sizes.

Gingham Dresses Reduced to \$5

The skirts are of gay plaids and the over-blouses are of pink, light blue, Copenhagen or green chambray trimmed with bands of the plaid. 12 to 16 year sizes. Many of these will fit small women.

Linene Dresses, \$3.50

These practical dresses are in rose or blue, trimmed with white braid about the fronts of the bodices, the belts and the pointed pockets. The collars and cuffs are of white pique. 12 to 14 year sizes.

Cool-Looking Frocks at \$3.75

The style is sketched—simple and cool. The material is a sheer lawn in pin stripes of blue, pink or green. Sizes 6 to 14 years.

White Skirts at \$2

Pleated skirts of white jean are made with bodies in sizes 8 to 14 years and on bands in sizes 12 to 16 years—fine for middies and smocks!

Smocks at \$4.50 and \$5

Blue, rose or white linene smocks are easily slipped on and look sportlike and smart. Many of these are embroidered. Sizes 12 to 18 years.



Like a Cool Breeze Are the Summer Dresses That Come Blowing in Fresh Every Day

Voile Organdie Gingham
There is a style for every type of woman and girl, it seems, and a shade of color for every complexion—and a price for every pocket. The dresses are charming, every one agrees to that, and it is quite marvelous the smart frocks one can get for little money!



Three Styles of Gingham at \$7.50

New gingham in plaids and checks of purple, tan, pink or blue are coolly finished with white organdie collars and cuffs. One of the styles is sketched.

Other gingham dresses begin at \$6.

Voiles Begin at \$3.75

and go upward to \$17.50, but, oh, the myriads between and the great variety!

New Georgette Dresses

At \$16—The attractive printed patterns are on brown or blue grounds and the dresses are delightfully simple and pretty. Every one is made over a silk foundation. (Sketched.)

At \$30—Beaded Georgette dresses are in navy blue. (Sketched.)

Organdie Dresses

Fresh as the breath from the sea and with the charm of youth, organdie frocks are in many styles between \$12.50 and \$22.50.

Scores of Pretty White Tub Skirts at \$1.85 to \$3.75

Simple, wearable and pretty skirts are of good, sturdy, white cotton materials that will stand a great many trips to the laundry. They are of surf satin, pique, gabardine, rep and galatea, with interesting pockets and trimmings of pipings or pearl buttons. There are fittings in regular and extra sizes between these prices.

Other interesting wash, skirts of finer materials are \$4.50 to \$8.75.

Silks Are Lovelier Than Ever

There are so many beautiful weaves and the colorings are so gay and summery. Baronet satin has a host of friends and so have the pleated skirts of crepe de chine. Prices range from \$12.75 to \$22.50.

Women's Hosiery and Underwear—Special

Hosiery

At 25c, black cotton split foot stockings. First quality.
At 65c, full-fashioned, mercerized cotton stockings of good quality in black, second quality; in navy, first quality.
At \$1.35, black silk-and-fiber, drop-stitch stockings with seamed backs and cotton garter tops.

Underwear

At 35c, three for \$1, bodice top, fine ribbed cotton vests in regular and extra sizes. They are most desirable, for they have the plain hand top with tape shoulder straps.
At 65c, fine ribbed cotton combination suits with bodice tops and lace-trimmed knees. 75c in extra sizes.
At \$1.50, pretty novelty stripe pink voile athletic combinations; some have ribbon shoulder straps. Regular and extra sizes.

A Clearaway of Women's Long Gloves—Reduced

Not all sizes in each style but all sizes in the lot! Good gloves—every pair—first quality and in the fashionable shades and styles—of course, morning will be the better time for choosing.

At 85c

Eight-button white chamois-lisle gloves; Five-inch cuff, slip-on chamois-lisle gloves with elastic at the wrist are in white, brown, pongee and gray.
Strap-wrist gray or mode chamois-lisle gloves with embroidered backs.

At \$1

Eight-button beaver chamois-lisle gloves with contrasting embroidery on the backs.
Strap-wrist chamois-lisle gloves in buck color with spear-point stitching on the backs.

At \$1.25

Very smart eight-button strap-wrist chamois-finished lisle gloves are in a pleasing beaver shade and have turn-back cuffs.

Light-Weight Corsets at \$2.50 and \$3

Slight, topless models; Models for average figures; Corsets for medium-stout figures.

They are of light batiste or coutil in pink or white and none is too heavily boned for Summer wear.

Net Corsets, \$3 and \$3.50

Cool net corsets are carefully made so that lines may be correct and the corsets comfortable. There are various models for the various figures.

Women's Smart Silk Bathing Suits \$8.75 and \$10

Rustling and pretty, they are sure to be proud of.

The \$8.75 suits are of taffeta or satin with pipings of blue, purple, green or white.

The \$10 suits are of black satin with three rows of white pipings on the skirts, or they can be had in all-black.

A Splendid Rubber Cap is of extra heavy rubber in the natural gum color. 80c.
Plenty of gaily colored caps, shoes, garters and black tights.

The Marriage Trifler

HAZEL DEYO BATCHELOR

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Barbara Knight, who all her life has had everything she wanted, marries Keith Grant, the most eligible man of the season. Marriage to Barbara, however, in spite of the fact that she loves Keith, is a pretty positive, a game in which she has a handicap, and she thinks only of herself and her own wishes. That Keith has his own ideas of life and happiness and friendship does not occur to her until she learns suddenly that he and his private secretary, Katherine Newbery, have become great friends. Then she immediately becomes terrified, and for the first time in her life goes to Keith's office to see what manner of girl this is.

BARBARA planned her attitude toward Keith before he came home. She knew just how she was going to behave toward him, and she was determined to keep to her plans no matter what happened. It was going to be hard to act as though nothing had happened, but she was determined to do this. She knew in her heart of hearts that she cared enough for Keith to do anything to keep his love. This thought, rose above her other thoughts of doubt and jealousy and fear, for Barbara was a woman of spirit. She wanted to hate Katherine, but she wanted to hate Katherine's brown eyes that made it impossible for her to hate her, some-

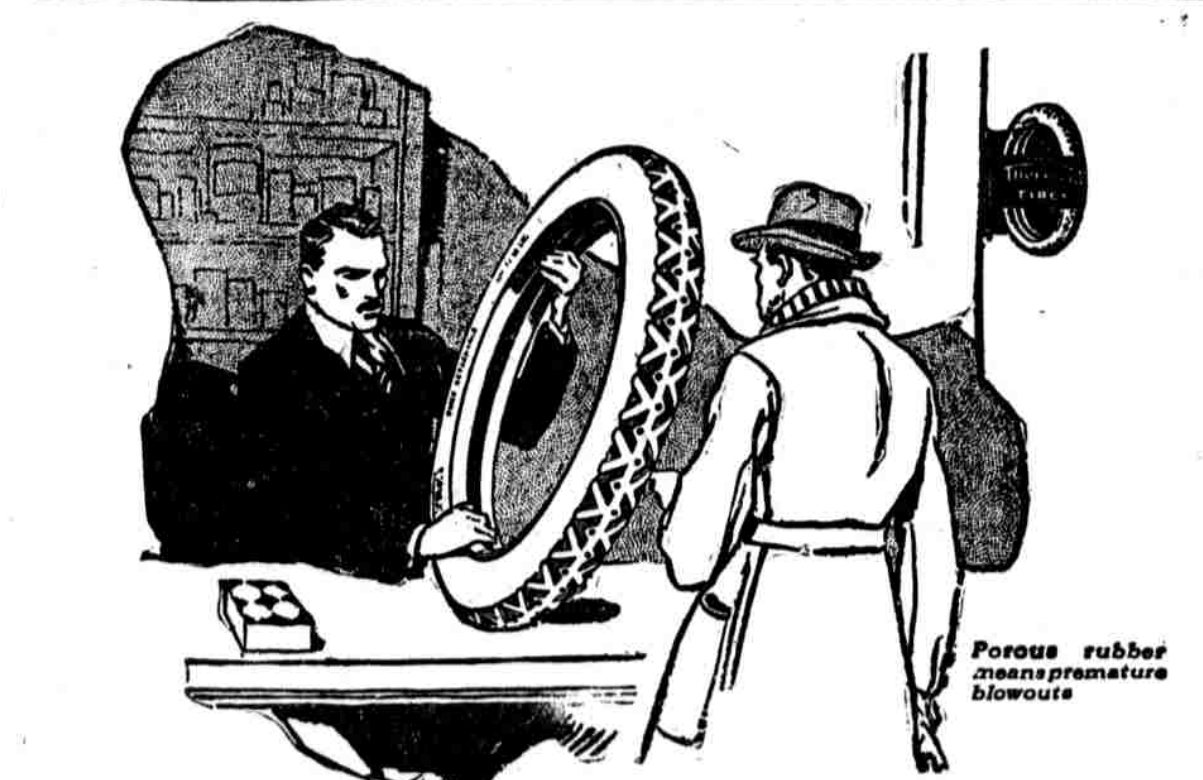
thing true and fine that made the ugly suspicion that Eleanor had suggested seem unworthy. When Barbara left the office that morning she realized one thing, if Keith did care for this girl, it was going to be a hard battle, much harder than it would have been had Katherine been the kind of girl Barbara had thought she would be. Because if Keith had grown to care for Katherine it was because this girl had something to offer that she herself hadn't. Of course it was easy enough to plan and arrange her campaign, but when Keith came home she found herself beset by all kinds of doubts and fears. He took her in his arms, and she wanted to scream out, to beat upon his breast with her fists, to accuse him of she knew not what. When he said, "Sweetheart, I'm so glad you're home," Barbara wanted to shriek. "You had some one to help you spend your time. I guess you didn't miss me much." But she didn't say or do anything that might give him reason to suspect that she knew. She waited and she really did not know what she was waiting for. She had no idea what would happen next. "I went down to your office this morning," she said finally, "did father tell you?" "No, I haven't seen him," Keith returned. "Well, what did you think of the digging? Wish I had been there." "Oh, I thought it was about time I had paid you a visit," Barbara returned. "I met your secretary, Miss Newbery." She wondered if her voice betrayed her feelings, she felt that it must sound stony, for inwardly she was trembling. Keith would speak now, she thought to herself; he must speak and clear matters up, but he did not speak. All that he said was, "Did you?" in the most casual way. And then he changed the subject quickly. "What's on for tonight, dear? I'd better go and dress." Barbara could have screamed. So he did not expect to tell her after all, and she would have to go on playing this game that was so hard to play when she was entirely in the dark. "We have the Crowley dinner dance," she said, forcing her voice to sound natural and rising to go to her room. "I thought we might cut it," she said a little wistfully. But Keith hastened to reassure her, he did not catch that wistful note in her voice. "Oh, no! I think we'll have a good time," he said briskly. He wanted to please her and felt that he was doing so. The Crowleys were important in society, and although Dan Crowley bored him with his hobbies, and Mrs. Crowley talked too much, Keith was quite willing to be bored for Barbara's sake. During his business trip out of town he had thought the matter of his friendship with Katherine over carefully, and had decided that it would do no good to speak of it to Barbara. He argued that he had married Barbara with the sole idea of making her happy, and that his feeling toward the things she wanted to do was unfair. He determined to live life as she wanted to live it, to make her happy at all costs, but in his heart of hearts he did not intend to give up his friendship with Katherine and the people he had met at her home. He felt that by doing as Barbara wished, he would be entitled to keep these friends who interested him.



"I ended corns forever in this scientific way"

Millions have said that about Blue-jay. Others tried it and told others the same story. So the use has spread, until corn troubles have largely disappeared. If you have a corn you can settle it tonight. And find the way to end every corn. Apply liquid Blue-jay or a Blue-jay plaster. The pain will stop. Soon the whole corn will loosen and come out. Think what folly it is to keep corns, to pare or pad them, or to use the old harsh treatments. Here is the new-day way, gentle, sure and scientific. It was created by a noted chemist in this world-famed laboratory. It is ending millions of corns by a touch. The relief is quick, and it ends them completely. Try it tonight. Corns are utterly needless, and this is the time to prove it. Buy Blue-jay from your druggist.

Blue-jay
Plaster or Liquid
The Scientific Corn Ender
BAUER & BLACK Chicago New York Toronto
Makers of Sterile Surgical Dressings and Allied Products



"What we have learned about tire troubles"

Why porous rubber in ordinary tires breaks down quickly
"SEE how this tread is wearing down"—"Look at this sand boil"—"The tread of this tire is all loose!" These are the complaints that dealers have been hearing for years. This is what you would hear if you were selling ordinary tires. For years tire manufacturers, large and small, have been working to overcome these common tire troubles. Yet until recently the secret weakness of rubber tires had not been known. Ordinary rubber is porous—it absorbs moisture, salt, oil, grease and other foreign substances. It quickly weakens and disintegrates. To produce a rubber that has not these weaknesses, two practical tire men and two research chemists spent months in laboratory research and road tests. They discovered Crocidol—a non-porous rubber compound which eliminates premature tire troubles. Crocidol seals up the millions of small pores. Made with Crocidol Compound, Thermoid tires are from 50% to 100% tougher than ordinary tires, yet they gain in resiliency. It was after comparing their value, point by point, with 9 other makes that we became distributors for Thermoid Crocidol Compound Tires for this territory. You are invited to call and see these new tires—also famous Crocidol Compound tubes. Let us tell you why Thermoid Tires end premature tire trouble and give better mileage. Write or ask for name and address of the Thermoid dealer who will supply you.

Thermoid TIRES
Crocidol non-porous rubber gives extra wear
Central Motor Tire Co., Distributor
1801 Market St., Philadelphia, Pa.
Spruce 2393 Race 4127