

Organ Programs at 9, 11, 4:50  
Brief selection at 11:25, with Chimes  
and Stroke of the Hour at Noon

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Partly cloudy

# A Great, Cool, Comfortable Store Filled With Fine Summer Goods

## France, Our Sister Republic, Celebrates the Fourth of July Twice

Ten days ago she kept the American flags flying, in sympathy with her thousands of friends in the United States.

Today, the 14th of July, we take notice of our comrades and friends in France, keeping the anniversary of the fall of the Bastille, from which dates the beginning of the liberty of France.

Shoulder to shoulder we stand in the glorious liberty that has come to each of our nations, just as we stood two years ago, side by side in the trenches on the western front when France was in jeopardy.

Let us long continue to keep these two Independence Days of July.

None of us can forget Lafayette and Rochambeau, and France will never forget Pershing and his men.

The United States and France stand together in triumphant endeavor to enshrine the eternal principles akin to the Star-Spangled Banner in the hearts of the people. Both are brilliant and mighty and tremendously inspiring, each delighting in the other's genius and energy, to instill in the hearts of the people a new patriotism that will make the world a better place to live in.

May our warm friendship never grow cold and the glory of our flags never fade.

(Signed) *John Wanamaker*

July 14, 1920.



## 500 Women's Summer Dresses in a Timely Clearaway New Prices \$10 to \$50

There are two months in which to use the dresses and the reduced prices mean a substantial saving over earlier ones.

There are gingham checked and plain, light and bright and dark; there are volles of every sort imaginable in a voile season, and the fresh, crisp organdies, usually in pastel colors, which have a festive air, no matter how simply they may be cut. A few all-white frocks also are in the lot.

At \$10 to \$50 it is possible for a good many women to lay in two or three such dresses.

(First Floor, Central)

## Georgette Waists, Pink and White

Some charming new styles have three-quarter sleeves. Two styles with a good deal of ruffling are \$7.75 and \$8. One with much real fillet and full frills down the sides is \$18.75.

Another with a square neck and still more real fillet forming a vest or front plastron is \$20.

(Third Floor, Chestnut)

## Low Neck and Short Sleeve Frocks for Little Sister

Some of the newest Summer frocks have come all the way from the Philippines, where they were made by hand. They are of fine batiste or voile, are hand embroidered or hand hemstitched, and are most attractive. They are \$5 to \$6.75.

Other new and cool little dresses, of striped cottons or sheer organdies in pretty colors, are in dainty styles just suited to warm summer days. \$3.75 to \$6.75.

All are in 2 to 6 year sizes.

(Third Floor, Chestnut)

## Comfortable Smocks and Waists for Girls

There are so many times during the Summer that a girl finds use for a smock, that she will include several in her wardrobe if she is wise.

Smocks of cotton crash are often hand embroidered, some of cotton pongee are in good colors and pleasing styles, and others are in various materials and styles.

The waists are usually of fine white lawns or other cottons and are simply made in girlish styles.

\$4 to \$8.50—and 6 to 20 year sizes.

(Second Floor, Chestnut)

## Some Autumn Fashions in Millinery

Though they are Autumn hats and in the new fall fashions, they are such hats as women might wear at once, for they are not too heavy and have a charm and distinction that will appeal to smartly gowned women.

A new dark blue satin hat is bound with white kid and simply trimmed with a narrow band of the kid.

In a new shape is a dark brown duvetyne hat with gold embroidery on top and the rolled brim faced with narrow pleated frills of brown satin ribbon.

A stunning new three-corner hat is of dark blue velvet, faced with many folds of blue taffeta.

(Second Floor, Chestnut)



and another dark blue hat is of satin with a wide brim and a new, large crown of blue satin. Blue silk faille makes another smart little hat which has a new, large crown and is embroidered all over with silvery gray. Prices start at \$27.

(Second Floor, Chestnut)

## New and Dainty Mesh Bags Are Here

and are of those very fine silver-plated meshes which women like so well. The meshes are quite tiny and make the most attractive bags.

They are in the new long, narrow shapes, with narrow frames and the fashionable strap handles. Imitation sapphires set in the clasps give touch to the final, effective finish. They are finished with fringe pendants.

\$24 and \$32.

(Jewelry Store, Chestnut and Thirteenth)

WE still have some of those fine Parisienne corsets at \$3.65—styles with short and medium skirts mostly. Some have rubber tops and some are made of pink and white materials; and women who know fine corsets are eager to get them at this very remarkably low price.

(Third Floor, Chestnut)

## A Little Group of Women's Fine Sports Coats Now \$47.50 Each

are kinds we have had right in our own good stocks at much higher prices. They are well-made coats in smart styles, and they are all in excellent condition.

Some short velvet coats are in black or dark blue, and there are coats in finger-tip length. Some have facings of checked brushed wool, others are faced with plain-colored brushed wool. They are beautifully lined and finished with narrow patent leather belts.

In the same group are some three-quarter length checked velour coats in good models—black and blue, tan and black, and black and white checks.

Also a few polo coats, of polo cloth in the camel's-hair color that is so popular. These are well tailored and usually lined throughout with soft silks.

Women will find such coats useful all through the Summer and Autumn.

(First Floor, Central)

## Still Good Choosing in Sample Sunshades at \$6.50

Kinds ordinarily sold for two and three times this price.

Plenty of taffeta parasols and sunshades in the most fashionable shapes and colors.

Plenty of sun-and-rain umbrellas—plenty of purples, blues, grays and other shades; all with stunning handles.

Many fancy parasols—with covers of novelty silks in charming colors.

(Main Floor, Market)

## Good Cowhide Suit Cases Special at \$12.75

Good style, well-made cases of brown cowhide, with leather corners, short straps and pocket in the lid.

They will give excellent service and are well worth buying at the lowered price.

(Main Floor, Chestnut)

## Table Cloths and Napkins New "Frae the Land o' the Heather"

Scotch goods and right sturdy. Of heavy full-bleached, pure linen, woven in a choice of oval and circular patterns.

Good-looking merchandise that can be depended upon for service.

Table cloths, 71x72 inches, \$14.50 each; 71x90 inches, \$18 each.

Napkins to match, 22x22 inches, \$16.50 a dozen.

(First Floor, Chestnut)

## Best Choosing in the Sale of Women's Low Shoes

Of the various groups of women's low shoes which we are selling at a third to a half less than regular—many at less than half price—we think the \$5.60 group offers best selection and, in most cases, best values.

At \$5.60 a Pair

Tan calfskin and black kidskin oxfords with Cuban heels. Patent leather and black and tan calfskin tongue pumps with Louis heels.

Patent leather oxfords with Louis heels. Brown kidskin tongue pumps with Louis heels, some with brown satin or brown suede backs.

Brown calfskin oxfords with brown suede backs and Louis heels.

Not all sizes in each style, but all sizes in the lot.

(First Floor, Market)

## If Any Young Woman Needs Cool White Skirts

there is a group here at \$5.50 that may interest her. The skirts are in good styles and several different models. Some are of cotton gabardine and some of tricotine.

They are belted and pocketed, usually, and often button trimmed, and the sizes are from 25 to 29 inch waist measure.

(Second Floor, Chestnut)

## Philippine Nightgowns

Hand embroidered, very dainty, one style with scallops only; the others with little sprays besides; price \$3.50.

(Third Floor, Central)

## Solid Colored Gingham, 75c a Yard

Fine, firm, new gingham, much liked for children's and women's dresses. They are in blues, tans, browns, a maize, a pink and two or three of the scarce, always-wanted greens—and may be made up alone or with checked gingham for trimming.

The width is 31 inches; price 75c a yard.

(First Floor, Chestnut)

## Mrs. Wilson's Cook Book

A new edition containing numerous new recipes based on present economic conditions. All the results of many years' teaching and lecturing are contained in it and the whole thing is "down to the minute."

Price \$2.50.

(Main Floor, Thirteenth)

## "Theodore Roosevelt"

By William Roscoe Thayer  
A new edition of Thayer's famous book, and an inexpensive one—the price being only \$1. The author of the biography was a college-mate and life-long friend of Roosevelt, and knew him with an intimacy which few men have enjoyed. It is one of the classic American biographies.

(Main Floor, Thirteenth)

## Woolen Fiber Rugs at Half Price

We have taken a little lot of 9x12 ft. woolen fiber rugs, in grays and pinks, and marked them at exactly half the regular price because they are slightly soiled from handling.

Inasmuch as these rugs are no more soiled than any perfectly fresh rug would be after a very brief use, they are splendid value at \$16.25.

(Seventh Floor, Chestnut)

## A Delightful Group of Kazak Rugs

Lovers of Oriental rugs prize Kazaks highly, and no wonder.

Although Caucasian in origin, Kazaks strike a distinct Oriental note and a bold and pleasing one.

Their heavy and firm texture, long, lustrous pile, bright, rich color effects and bold figure designs distinguish them from other rugs woven in the Caucasus.

In this group of Kazaks that

(Seventh Floor, Central)

## Fine Player-Pianos in Three Different Actions

Three of the best makes of player-pianos in the Wanamaker Piano Store are shown in three different player-actions. That is to say, each make of piano is in three separate player-actions. As not every make is equipped with the same mechanisms there are five actions altogether.

The pianos are

**Schomacker**

**Emerson**

**Lindeman**

Any musician knows that these are three of the best pianos made in America, and that they are all moderately priced.

Equipped with any of the splendid player mechanisms in which we show them they make player-pianos that are not equaled outside of the higher-priced instruments.

In buying one of these player-pianos you may choose from three different player-actions in each instance. All are superior mechanisms, but not all persons' tastes are alike, and you may prefer one action to the other two. We shall be glad to play these instruments for you and let you see the difference.

The prices at which these high-grade player-pianos may be bought are—

Schomacker, \$1150, \$1200 and \$1850.

Emerson, \$950 and \$1000.

Lindeman, \$800 and \$850.

In the Emerson and the Lindeman there are two actions at the lower prices.

Any of these instruments may be bought on convenient terms.

(Egyptian Hall, Second Floor)

## Serge for a Man

Serge, as a man's summer suit fabric, is standard. Also it is popular. And it is particularly practical. When we say serge we mean the only kind of serge we ever want to see—good serge.

Excepting the tropical suits alone, the coolest suits we have are serge suits and they are fine as well as cool.

They are as well fashioned and as well tailored as regular Wanamaker suits have to be.

The coat can be worn with a pair of white trousers, which is why serge suits are so practical and economical.

We have a very interesting collection of these suits at \$65 to \$80.

(Third Floor, Market)

## Men's Finer Low Shoes in a Clearaway

We have taken several groups of very fine shoes in the Boot Shop section of the Men's London Shop and lowered their prices materially.

At \$18.50 a pair, for example, are three extremely smart styles of brogue oxfords in dark tan Norwegian veal leather. They have heavy soles, with stitched heel seats, long wing tips and much perforation.

Then there are some odds and ends of fine shoes, some of them custom made, in black, white and tan leathers, with leather or rubber soles. These start at \$12.

And some white canvas oxfords with leather soles and heels at \$6.50.

(The Gallery, Chestnut)

## Men's Initial Handkerchiefs \$7 a Dozen

Good serviceable kind are these—of cool, firm Irish flax, with an easily read letter in one corner.

And many men find it a great convenience to use initial handkerchiefs.

These are good values for the price, too.

(West Aisle)

## Men's Two-Piece Bathing Suits

In navy blue, trimmed with red or white, and with quarter sleeves or no sleeves.

Of cotton, \$3.50.

Of wool and cotton mixed, \$5.50.

Of all-wool, \$7 and \$8.

(Main Floor, Market)

## Reinforcements in the Golfing Goods

The demand for golf clubs and balls has been so extraordinary this season that it has not always been possible to keep assortments up. Just now, however, we have a good supply.

Radio, Red Flash, Blue Flash, Taplow and other standard makes of golf balls, \$7.20 to \$12.60 a dozen.

Wood clubs, \$5 to \$7.50.

Irons, \$5.

Golf bags, \$2.50 to \$4.00.

(The Gallery, Chestnut)



## New Collapsible Reed Chairs and Rockers at a Remarkably Low Price—\$16 Each

These are the first collapsible reed chairs and rockers we have ever known, but the need for such has long been felt, for use not only on yachts and porches but wherever a reed chair or rocker can be utilized.

They have none of the characteristics of "trick" furniture, each one being substantial in material and construction.

They are constructed with double back-posts with auxiliary bracings wrapped in reed. The seats are of woven reed.

Any one of them can be taken apart and put together without difficulty, and when collapsed it occupies a minimum of space anywhere.

Three patterns—

1 flat back and arms with woven sides.

2 round back and arms with open sides.

3 round back and arms with closed sides.

The price is phenomenally low, \$16 each, for either chairs or rockers.

(Seventh Floor, Central)

## Porch Pillows

are certainly needed for the fullest enjoyment of swinging seats and hammocks and many people use them to make the chairs and benches more comfortable.

Cretonne covered, oblong, \$2.50, and round, \$2.75, with prices going up to \$5.75.

(Fifth Floor, Market)

## Week-End Goodies 80c a Pound

Seafoam kisses, creamy, delicious and fresh as can be—80c a pound.

Cocoanut cream kisses are always a treat—80c a pound. Alakuma bars—full of almonds—80c a pound.

And the Wanamaker Special Summer Package, \$2, holds two pounds of assorted caramels, gum drops and seafoam kisses and makes an attractive gift box.

(Down Stairs Store, Chestnut)