Store Closes at 5

you know where to go.

cession in price.

desired.

Bay Company.

and colorful tale.

Lindeman

A Hospitable Store, to Home Folk or People Passing Through

The Idea of This Store

Organ Programs at 9, 11, 4:50

Brief selection at 11:55, with Chimes

To select with good taste and good judgment at sources of production the newest and best of the various classes of merchandise. fairly priced; and to show the goods, as if in a picture gallery, with people coming and going, without any obligation to make purchases, or even to say thank you for the courtesy, has always been our idea of a useful store, such as this was intended to be.

To allow clerks to look at visitors as if they should buy something as they pass through the house was strictly forbidden years ago.

It has become a habit with our attendants to regard every one as a visitor until asked a question or informed of a desire to see some particular thing.

Bring your holiday friends and come along and see our beautiful, well-kept, extensive assortments of everything that we think is worth showing to our patrons.

A Few Fine Porto Rico Dresses for Girls Are \$20 Each one, are in charming styles, and usually finished with the drawn-

and are kinds that were much higher priced originally. They are beautiful dresses, in perfect condition, and they are of fine oiles and crepes de chine.

They are hand made, every

Women Who Wear All-Black

and at the same time are not in deep mourning will be glad to hear of some excellent black tricolette dresses which have just been received in the little Salon of Mourning Apparel. They are \$95.

(Third Floor, Central)

Hand-Embroidered

They are pink and white, have short sleeves, and shallow neckssquare, round or V-shaped-and they may be had for \$12.85 to \$15. Other Georgettes without embroidery, but a good deal of lace edging and pleated ruffles, are \$7.75.

(Third Floor, Central)

Organdies Grow More Popular as the Weather Gets Warmer

fact that they are the coolest-looking fabric that one can wear, and they feel cool, too.

100 Women's Tricolette Suits Reduced to \$38.50 Each

And this is just the time when such things are most wanted to wear at holi-

They were made in our own factory, and are of varying weave and peculiarly beautiful colors, such as tans, grays, browns, sand color, pinks, rose. layender and blues—the last both dark and light. The coats are straight with the becoming tuxedo fronts, and the \$38.50 is a very small price for them.

Frolaset Corsets

and fancy materials.

At \$5 there is a pink coutil, has a very short skirt.

pink coutil with a medium-length

At \$7.25. Daintily figured pink batiste with elastic across the top, and a long skirt. Another model of pink coutil

very low in the bust. At \$9. A low model with long skirt made of striped pink coutil. (Third Floor, Chestnut)

Fine Chemises and Nightgowns

The chemises are envelope with trimmings top and bottom, and these trimmings are of exquisite quality. One style with real filet is \$5.75; and others with hand crochet in Irish patterns are \$5 and \$6.25.

The nightgowns are of the Porto Rican persuasion, tailored, and very smooth and cool, with fine hemstitching for their only relief. Prices are \$3.85 and \$6.85. (Third Floor, Central)

100 Surf Satin Skirts, Special at \$4.50

One of the new pretty gathered models that women like so much, with the pockets set diagonally and trimmed with large buttons.

The surf satin is a good heavy quality, pure white and has the brilliant luster that seems to grow better the more it is laundered. All sizes up to 32-inch waist measure.

(Enst Aisle)

Women's Handkerchiefs of Airplane

Cloth, 25c Each All-linen, and a good practical

Fresh and snowy-a recent ipment, newly unboxed. Made with half-inch hems,

neatly stitched. We'll mark them for you if you th, at a moderate charge.

Georgette Waists The work—very delicate and dainty—is done in France, and the waists are made up here.

For there's no gainsaying the

A good assortment is still here —both white and the best colors. They are 42 and 44 inches wide and \$1, \$1.25 and \$1.50 a yard. (First Floor, Chestnut)

work which is so fashionable now.

color, and are in 6 to 10 year

They are in white and flesh

(First Floor, Central)

horn, with becomingly drooped

brim, with a great, airy bow

Or a rough, white straw,

Or a stunning all-black hat

These are just a few of the

with broad brim, with a wide

of lisere straw, with a black

(Front-Laced)

We have just received models or all figures, carried out in plain

topless, with elastic under the bust and across the lower back. This At \$5.75 is a low-bust model of

new hats that are just off the needle. And with them are some pretty hair hats in the fashionable shades, with gleaming satin bows, or coarse slightly higher in the back and straws in gay colors with field or garden flower wreaths.

You'll like them to wear. with summer dresses. (Second Floor, Chestnut)

of brown lace-

lace bow.

bow of white lace-

You Would Almost Know These Table Covers Were French Summer furnishings of country They are delightful printed af-

For Midsummer, Lace-

Trimmed Hats Are Delightful

fairs in the characteristic French lattice designs with floral bor-ders in pink, blue or green. Just the thing to go with the lighter

thereof.

or seashore homes or the porches 35 inches square, \$4.50 each; 50 inches square, \$7.50 each. (Fifth Floor, Market)

Prices begin at \$18.

Young Women's Filmy Georgette Gowns for Summer—\$35

They are cool and airy and useful all through the summer -and later, too, for Georgette is an all-year-round fabric. The dresses are in an attractive style, are made over

pleasing designs. They have round necks, short sleeves and

wide girdles. There is navy blue as well as white and flesh color, and they come in 14 to 20 year

a silk drop, and are beaded in (Second Floor, Chestnut)

Rain Capes Are New and Pretty Forms of Raincoats

A surprising number of women are wearing them this Summer for they are so easily thrown over one's shoulders when a sudden storm comes up and they have the advantage of not mussing one's

MIJOMEN tell us the

coats are among the most

satisfactory so far - the

upper third being single and

the lower two-thirds double.

the whole made of lustrous

white sateen. They may be

had for \$4 in the Store of

Undermusling. (Third Floor, Central)

"shadow-proof" petti-

(First Floor, Central)

Rubberized capes with almost the sheen of silk, in gray, tan or navy blue, all with protected arm Rubberized satin capes, almost

the same style, black or navy, \$35. Oil-silk capes in navy, taupe, brown or wistaria, \$28.50.

Women's Athletic Union Suits Special at \$1.50

Lightiest and daintiest of vomen's Summer underwear and liked for their comfort and laundering qualities.

Of pink, and white selfstriped voile in bodice-top style with shoulder ribbons.

The Jewelry Store Announces a Rumber of New Patterns in Fine Sterling Silber Table Mare

There is no question but that these new patterms are among the most beautiful that have ever been added to the collection in this Jewelery Store and that they will be appreciated as such.

The designs are exquisitely worked out and true in every detail to the historical period that they represent. It is such silver as one would care to have in one's family and to leave to one's descendants.

Lafayette Clovelly Dorothy Quincy

A jacket which an invalid could

(Second Floor, Central)

Nobody's eyes should be

neglected. When people can't

read without holding the paper

at arm's length it's a sure sign

that they need glasses. The

Optical Goods Store fills oculists'

(Main Gallery, Chestnut)

pocket compasses and pedometers

are all of interest to vacationists

and all can be found in the Opti-

(Main Gallery, Chestnut)

made of leather, quilted satin and

other fabrics and cost \$2.50 to \$6

(First Floor, Market

Better take shoe polishes, shoe

laces and polishing outfits with

you than trust to getting inferior

sorts in the place of your sojourn.

(First Floor, Murket)

New place cards-all hand-

painted—are in sets; one a sports

set, another appropriate for a

bridal luncheon, and so on.

Prices are \$2.50 to \$5 the dozen.

(Main Floor, Chestnut)

Two good models, both of the

They are made with low necks,

some are sleeveless, some have

small sleeves, and some are trim-

med with different colors of

They are in 14 to 20 year sizes.

(Second Floor, Chestnut)

DORCH pillows are cer-

fullest enjoyment of swing-

ing seats and hammocks

and many people use them

to make the chairs and

benches more comfortable.

Cretonne-covered, oblong.

\$2.50, and round, \$2.75, with

(Fifth Floor, Market)

Old-fashioned, honeycomb

weaves, specially constructed for

extra-long service.
Of good cotton yarn, firm and

absorbent, all woven with solid

edges and blue borders and ends.

(First Floor, Chestnut)

Size 22x44 inches at 75c each.

prices going up to \$5.75.

New Bath Towels

of Extra Merit,

75c Each

tainly needed for the

practical surf satin in black.

Young Women's

Bathing Suits.

\$4.75 and \$5.75

braid.

in the Women's Shoe Store.

Women's boudoir slippers are

cal Goods Store.

Field-glasses, barometers,

prescriptions with great care.

WANAMAKER'S

Heppelwhite (plain) Heppelwhite (engraved) Lady Mary St. George Mary Chilton

(Jewelry Store, Chestnut and Thirteenth)

wear in bed or a well person on New Books for the porch is crocheted by hand and hangs straight with narrow kimono sleeves. It comes in vari-Summer Readers ous colors and costs \$7 in the thing for readers who love Art Needlework Store.

"The Hand in the Dark," by Arthur T. Rees, price \$2. More than a mere detective

"The Long Traverse," by Kathrene and Robert Pinkerton, \$1.50. A story of revenge

"Hidden Trails," by William Patterson White, \$1.90. Some-

The moving-picture camera for amateurs? It is a system of motion photography for the home-and people who would like to catch every

motion of their children will be particularly interested in it.

Do You Know "Movette" by which these pictures may be shown at home. The camera is \$44.

"Ambush," by Samuel Alexander White, \$1.50. A tale of

the North and the Hudson's

Allan Dunn, \$1.50. A thrilling

"Dead Man's Gold," by T.

Projector, \$80. Tripod. \$9.75. Negative film (50 feet, noninflammable), \$1.50. And other supplies in propor-(Main Floor, Chestnut)

Inexpensive Week-End Cases of Black Enamel

Known as week-end cases because they are extra-deep suitcases, 24 to 30 inches long, and roomy enough to carry all the clothes two people need for a week-end. Light in weight for

Leather bound and with leather corners. Straps all around. Cretonne linings and each with a

their size and serviceable. Prices \$12.75 to \$15.75.
(Main Floor, Chestnut)

Opening New Boxes of Cool Comforts and Novel Summer Blankets

For camps, boats, hammocks, for every place and occasion calling for cool comfort, certain coverings are needed and no other will fill the bill.

We are showing three new lots of just the things needed. Jacquard-woven summer cotton

comforts in rose and white, blue and white, and olive and white, size 70x84 inches, at \$6.50 each. Cotton steamer rugs in a varietyeof plaid designs and in many color combinations over brown, blue, dark green and other grounds, size 66x80 inches, at \$7 each.

Indian design blankets of cool cotton in a wealth of color effects and characteristic Indian patterns -very much favored for boats, for any out of the ordinary use on land or water, size 66x80 inches, at \$8.50 each. (Sixth Floor, Central)

A New Lot of Good Body Brussels Rugs

We have just received a limited quantity in the two most desirable sizes and in most desirable patterns. 8.3x10.6 ft., \$78.

9x12 ft., \$86. (Seventh Floor, Chestnut)

All Our Boys' Ready-to-Wear

Wash Suits at \$3.85 The bulk of them are new suits belonging to a very notable purchase. And all of them are in the most desirable styles, especially Oliver Twist and shirt

styles. Colors and fabrics in wonderful selection and every suit wonderful at the price-\$3.85. In sizes for lads of 3 to 8 years.

(Second Floor, Central)

Voile Smocks

may be had in white with red or blue stitching for \$3.50; or in white with colored polka dots and embroidered yokes for \$5. (Third Floor, Central)

Some Men Rail at

and will take pleasure in demonstrating what any or all of them can do.

Three Pianos That Point a Moral

make high-priced pianos and those that make low-priced pianos.

priced pianos made, and notable among them are the

Schomacker

of such things within bounds.

of great pianos of the world.

Schomacker, \$765 to \$1850.

Emerson, \$650 to \$1200.

Lindeman, \$535 to \$1000.

And the moral is that a fair price will buy a really fine instrument, if

Piano manufacturers are mainly divided into two classes - those that

Most of the medium-priced pianos you see are really low-priced instru-

But there are a few splendid, honorable, thoroughly satisfactory medium-

For years these fine instruments have been on sale in the Wanamaker

Every one of these three pianos, the Schomacker, the Emerson and the

Indeed, the Schomacker piano is entitled to rank among the little handful.

We have these fine instruments in upright, grand and player-piano form

Any of the above instruments may be bought on convenient terms if

(Egyptian Hall, Second Floor)

Emerson

Store and may be found here only in Philadelphia. They represent the policy

of this Store to provide the people with superior articles and bring the prices

Lindeman, has been applauded by musical America for many years. Every one

has a reputation for excellence of tone, scientific construction and long service.

ments marked up so a purchaser can be hooked by the bait of an apparent con-

the Heatsome at the humidity, some at both, but the properly dressed man smiles at the heat and the humidity alike; and in hot weather the properly dressed man is the man in "tropicals."

He is dressed for health and comfort, and if he knows how and where to choose his tropical suit, he will also be dressed in

We are very particular about our tropical suits because there nothing we dislike more than an alleged "tropical" suit that bags and puckers and spoils a man's symmetry.

Wanamaker tropical suits are fashioned. Also they are tailored-not merely stitched together. And the fashions follow the lines of the best regular suits. For tropical suits of such good grades our prices could not

Palm Beach suits in fancy and plain shades, \$25 and \$30. Mohair suits, \$25 to \$35 Silk suits, \$40 to \$55 Tropical worsted suits, \$35 to \$60.

White flannel trousers, \$18. Gabardine, white and cream color, \$8.50. Striped serge, \$10; white duck, \$5. (Third Floor, Market)

Men's Pongee Silk Suits in the London Shop

A little lot of finely tailored, double-breasted pongee silk suits that are light in weight, cool and of excellent style. (The Gallery, Chestnut)

Men's Summer Shirts

Special at \$2.65 Fine percale and woven madras make these shirts, which are soft cuff, plain neglige style, in a good weight for warm weather. Designs are neat stripes in pleasing colors and the shirts are unusual value at the price.

(Main Floor, Market)

Men's Leghorn Hats-Light and Flexible—

are being bought by those who want something a little different.

Cool, serviceable hats in a cream color that does not easily soil. Prices \$7 and \$10. (Main Floor Market)

Men's Handkerchiefs, 35c Each Snowy, sturdy Irish flax of good quality, and useful for everyday handkerchiefs. They are made with narrow hems, plainly hemstitched.

Fine low shoes and high and low sports shoes for this sum-

Shoe News of Much Importance to Men

mer's wear and advanced styles in high shoes for Fall, all at pronounced savings—some at half price.

\$7.25 a pair for black and tan calfskin exfords with wing tips
and fine white canvas high and low shoes with rubber soles. \$11.25 a pair for heavy tan grain-leather brogue oxfords with

wing tips and perforations. \$8.75 a pair for dark tan leather high brogues. \$11.75 a pair for plump tan grain-leather high brogues, very

(Main Floor, Market)

Make the Whole Summer Vacation Time

by spending as much of it as possible in the open air, and by sleeping outdoors every night.

You can do this with a "Close-to-nature" canvas house. These rainproof, windproof shelters, which protect you from all insects, are equally useful for a regular camping trip or for your own lawn. They are easy to put up or take down and require no tools.

Prices range from \$70, for size 71/2x6

ft., to \$300, for size 12x24 ft. Here also is a complete assortment of cots, blankets, camp furniture and other camp equipment.

(The Gallery, Juniper)

