

NEARLY LOSES LIFE TO SAVE TROUSERS

Grocer Aids in Rescue of Wife and Four Children at Fire, but Is Almost Strangled Later

FLAMES DAMAGE GROCERY

A grocer, rushing back into his burning home to obtain clothing, was nearly strangled with smoke at 1:30 o'clock this morning after two of his

children had been rescued by a former service man, who discovered the fire. The blaze was in the grocery store and home of Samuel Nathanson, 1501 South Fifty-third street. Originating in the store, the flames spread through the entire two-story building. The damage was estimated at \$5000. John Gochonour, twenty years old, and Joseph Cohen, twenty-seven years old, 1512 South Fifty-third street, were returning home when they saw the glow of flames in Nathanson's grocery. Gochonour ran to give the alarm while Cohen pounded on a door. Nathanson, his wife, Sadie, and four children, Ellen, sixteen; Lillian, thirteen; Milton, ten, and Irving, six, were asleep on the second floor. The noise caused by Cohen aroused the grocer, who ran downstairs and opened the door of the private entrance. Cohen ran upstairs with him and carried Milton and Irving to the street while the grocer helped his wife and two daughters to safety. The stairway was filled with smoke

as Nathanson, in his night clothing, rushed back to rescue some clothing. He found his trousers, but was nearly strangled by the smoke. He tied a handkerchief over his mouth and crawled downstairs. Meantime Gochonour had aroused a druggist across the street, who telephoned an alarm. The Nathanson family were cared for by neighbors. Cohen served in the expeditionary force in France. He was with the 400th air squadron and had been gassed.

CHILD KILLED BY ALCOHOL
A childish prank, which, according to the police, was suggested by a youthful companion, caused the death last night of Francis Colgan, eight years old, 1639 South Seventeenth street, in St. Agnes's Hospital. Francis, accompanied by a negro

playmate, was passing a drug store near the Colgan home, when a demijohn was discovered standing unguarded at a side door. According to the police, it fell to the lot of Francis to sample the contents of the demijohn, which it was discovered was wood alcohol. The lad died soon after being admitted to the hospital.

HUSBAND'S THE MAGNESIA DOCTORS RECOMMEND
For Constipation, Acid Stomach, Indigestion. Can be used as a Laxative. Hold only by the bottle—never by dose.

We'll Oil Your Springs
and stop all squeaks. We'll also reline and adjust your brakes in a few hours. Phone Locust 4467.
Lyric Repair Co., 231 N. Juniper
Phone "Tom" Foley
for Latest Records and Columbia Grafonolas
Bell Phone, Foster 3719
1406 GIRARD AVE.

STRAWBRIDGE & CLOTHIER
TO-MORROW—TUESDAY
A Remarkable Feature of Our July Clearance of Suits for Men
Will be the Grouping of 583 Suits Worth \$34,000, for \$20,360
Every One an Extraordinary Value
\$27 \$32 \$37 \$42
Another wonderful money-saving proposition—another notable collection of Men's and Young Men's Suits, FROM OUR OWN STOCK, made especially for this Store, now gathered into four lots at EXTREME REDUCTIONS for quick clearance. The regular price-ticket and the new price-ticket on each Suit show a wonderful saving—Suits that were originally \$40.00 to \$80.00, now \$27.00, \$32.00, \$37.00 and \$42.00. All hanging in our glass cases for easy selection of fabrics and sizes.
Strawbridge & Clothier—Second Floor, East

Q·R·S
THE LATEST HITS
WEYMANN
1108 CHESTNUT ST.
"Everything Musical Since 1866"
LARGE AIRY BOOTHS

Rheumatism and Neuritis
Why Suffer Longer? Drink
Mountain Valley Water
The famous curative water from near Hot Springs, Ark.
ENDORSED BY PHYSICIANS
Mountain Valley Water Co., 718 Chestnut St.
Phone, Walnut 3407
Served at leading Clubs, Hotels, Cafes and P. R. dining cars. Sold by first-class grocers, druggists, etc., or direct by us.

Lithography
Makes a Better Impression
THAT part of your organization which comes in contact with your customer must be representative, whether it be man, building or stationery.
A neat, dignified lithographed letter-head is a most effective advertisement.
Like all Mann products, Mann's lithographed letter-heads, etc., are of the highest quality.
WILLIAM MANN COMPANY
529 MARKET STREET
PHILADELPHIA, PA.
New York Offices: 261 Broadway. Founded in 1818

With The Orange "Kick"
No tasteless, sloppy subterfuge; but the real Orange drink, with the Orange "Kick" in it.
By the bottle or by the case, from soft drink dispensers and dealers everywhere.
You Taste The ORANGE in Orange Squeeze
The Natural Flavor of The Fresh Ripe Fruit
LOUIS HILLEMANN
412-414 North Orianna St.
PHILADELPHIA
National Fruit Flavor Co., New Orleans; Manufacturers

UNTIL YOU HAVE SEEN and driven the National Sextet, you cannot know how much of good taste, true comfort and motor competence can be combined in a single automobile.
SAMUEL EARLEY MOTOR CO.
605 N. Broad St. Phone Pop. 1891
National
Twentieth Successful Year

A Growing Response to Our July Clear-away Sale!
When the quality clothing of the William H. Wanamaker store goes on sale, there is invariably an immediate demand.
And it is no wonder. The decisive reductions in effect throughout the all-wool summer stocks—Suits of every kind and description, including even our fine-light-weight tailoring fabrics, are factors of such real saving that everybody appreciates them.
MERCHANT TAILORING FABRICS REGULARLY \$65 TO \$75 BUILT TO YOUR INDIVIDUAL MEASURE FOR \$50
SPECIAL JULY OFFER OF \$85 FINE TROPICAL WOVEN WORSTED SUITINGS BUILT TO MEASURE OF EXCLUSIVE PATTERNS FOR \$75
Suits Ready-to-Wear at July Prices!
OUR QUALITY \$40 & \$45 SUITS ARE REDUCED TO \$25
OUR QUALITY \$50 SUITS ARE REDUCED TO \$36
OUR QUALITY \$55 SUITS ARE REDUCED TO \$40
OUR QUALITY \$60 SUITS ARE REDUCED TO \$45
OUR QUALITY \$65 SUITS ARE REDUCED TO \$50
OUR QUALITY \$75 SUITS ARE REDUCED TO \$55 & \$60
William H. Wanamaker
1217 and 1219 Chestnut St.

Savings of \$100 to \$300 on Players and Uprights in NORTH'S PIANO SALE
Hundreds of families in and near Philadelphia last week became proud possessors of fine slightly used pianos and player-pianos. Their homes are brighter now than ever before. This great annual sale has made it possible for them to have splendid instruments at prices well within their means. Hundreds more will take advantage of these wonderful savings this week. Large shipments arrive daily from the Great Lester Factories, after being thoroughly gone over by our experts. This is YOUR opportunity.
Specials in Player-Pianos
\$750 EMERSON ANGELUS \$330
Mahogany, large size. Fine order. Plays 88-note music.
\$550 STORY & CLARK \$275
Mahogany case; large size. 88-note player. Very handsome.
\$725 LEONARD \$550
Mahogany, full size. Slightly used. Like new. Fine tone.
\$650 MILTON \$425
Large mahogany case. Fine order.
\$600 DRUCKER & CO. \$300
Full size mahogany case. Plays 88-note rolls.
\$650 MELLVILLE CLARK \$425
Large walnut case. Fine tone. 88-note action.
Upright Piano Bargains
\$375 HERTZBERG \$200
Large size. Fine tone. Mahogany case. Like new.
\$350 MARSHALL & WENDELL \$90
Ebonyized case. Small size.
\$300 NEW ENGLAND \$145
Medium size. Walnut case.
\$700 STEINWAY \$225
Mahogany case. Fine tone.
\$400 COLONNADE \$245
Large size; oak case.
\$350 SCHUMANN \$175
Medium size. Mahogany.
\$350 LYON & HEALEY \$80
Small size; ebonyized case.
\$350 GROVENSTEEN & FULLER \$90
Full size; ebony case.
\$600 CHICKERING \$200
Large mahogany case. Fine order.
\$600 SOHMER \$265
Large ebony case. Fine tone.
\$400 STERLING \$185
Fine order. Good tone. Medium size. Walnut case.
\$350 ROYAL \$125
Ebony. Fine tone and order.
\$500 HALLETT & DAVIS \$265
Large size. Mahogany case.
\$300 NEW ENGLAND \$150
Small mahogany case.
\$400 MEYER \$100
Large ebonyized case.
\$500 LESTER \$285
Like new. Mahogany, medium size.
\$550 MATHUSHEK \$155
Medium size. Fine tone. Handsome ebony case.
\$450 KRAKAUER \$150
Fine tone. Medium size. Ebony.
\$350 PRESCOTT \$235
Like new. Fine order. Full size mahogany case.
\$450 MARCELLUS \$235
(Heppes)
Medium size. Mahogany case.
\$400 WINTHROP \$230
Large mahogany case. Very fine tone. Easy action.

Send for Full List and Description
Other F. A. North Stores
NORTH PHILA.: 2136 North Front St.
WEST PHILA.: 302 South 52d Street
KENSINGTON: 1813-15 E. Allegheny
CAMDEN: 811 Broadway
CHESTER: 332 Edgmont Ave.
TRENTON: 209 East State Street
READING: 15 North 5th Street
NORRISTOWN: 228 West Main Street
ATLANTIC CITY: 106 St. James Place
F. A. NORTH CO.
1306 Chestnut Street
Please send me a complete list of your bargains in style marked "X"
PLAYER-PIANOS **UPRIGHT PIANOS**
also details of easy-payment plan offered in your Great Summer Sale.
Name ..
Address ..

Clearance of Summer Shoes
Thousands of Pairs at Great Reductions
We have gone over our entire Summer Shoe Stock and have selected therefrom all broken lines and styles not to be reordered. This selected collection comprises many lots and excellent assortments, including many of the most popular styles of the present season. Prices have been reduced to clearance levels—some at about half price.
FOR WOMEN
Fine Pumps and Oxfords, now \$7.95
Smartest hand-turned Low Shoes, some of our most exclusive styles—desirable leathers, newest models. Many from Laird, Schober & Co. Save about one-half.
Pumps, now \$8.95
Tongue Pumps of patent leather and glazed kidskin, and seamless Pumps of patent leather and dark tan calf. Save one-third and more.
Satin Oxfords, \$6.90
In black, brown and gray. Also black satin French Ties. Save more than one-third.
Seamless Pumps, at \$5.45
Of patent leather, tan calf and gun-metal calf, with covered Baby Louis heels. About half regular price.
Low Shoes—now \$2.95
Low Laced Shoes, discontinued lines from regular stock, including white canvas Arch Preserver Shoes and Oxfords; not all sizes. Savings average more than one-third.
White Pumps and Oxfords, now \$3.75
Of white canvas, covered Louis heels. Save more than one-third.
Strap Slippers and Oxfords, now \$3.95
Black Kid Oxfords and Soft Kid Strap Slippers. Saving of more than one-third.
Oxfords, now \$3.65
White Canvas Oxfords, in a variety of attractive styles. More than one-third saving.
Oxfords, now \$6.90
Soft Black Kidskin Oxfords, straight lace and Blucher styles. One-quarter less than regular price.
FOR CHILDREN AND MISSES
Misses' Shoes, \$2.75
Laced Shoes of soft white leather; also patent leather with white leather tops. Less than half price.
Girls' Shoes, \$3.65
Patent leather Lace Shoes, with white tops, also of soft all-white leather. Less than half price.
Children's Pumps, \$1.95
White canvas, with instep straps. Save more than one-third.
Misses' Shoes, \$2.45
White canvas Lace Shoes, with leather or rubber soles. Save more than a third.
Oxfords and High Shoes, now \$3.45
Large Girls' White Oxfords and High Shoes, in attractive styles. Save more than one-third.
Misses' Low Shoes, \$1.95
Sample Low Shoes, in many attractive styles and in all leathers.
Misses' Oxfords, \$3.35
Of tan and black leather; good styles. Save more than one-third.
Children's Sandals, \$1.95
Play Barefoot Sandals, kidskin-lined and serviceable; welted soles. Save almost one-half.
Infants' Shoes, 60c
Soft Kid Shoes and Moccasins. Save nearly one-third.
FOR MEN
Oxfords, now \$9.90
Of tan and black leather; all from regular stock. Broken sizes. An average saving of more than one-third.
Oxfords, now \$8.90
Black and tan leather, various good styles. Not all sizes. More than one-quarter saving.
Oxfords, now \$12.50
Dark brown cordovan, tan calf and black cordovan; English and Brogue styles. Worth much more.
Oxfords, now \$6.45
Of dark tan calf, English lasts. Save more than one-quarter.
Oxfords, now \$5.75
English last; dark tan leather.
Oxfords, now \$7.75
Tan and gun-metal calf. Samples and short lines. Save nearly one-third.
Sample Oxfords, \$8.95
From the James A. Banister Co. Many attractive styles in sample sizes only. Worth more than one-half more.
FOR BOYS
Oxfords, now \$2.95
Boys' and youths' Play Oxfords, of tan grain leather, with fiber soles. Save more than one-quarter.
Boys' Oxfords, \$4.45
Blucher style; of dark chocolate elkskin, with fiber soles. Save one-quarter.
Boys' Oxfords, \$6.45
Of tan and gun-metal calf; English or Blucher style. Save nearly one-third.
Strawbridge & Clothier—Eighth and Filbert Streets

More Wash Suits for Boys of 3 to 8 Years, in the July Clearance
About Two Thousand Ready for To-morrow
At Less Than Average Wholesale Prices
\$1.65 \$2.25 \$3.25
Regular Prices Were \$2.50 to \$6.50
This is exceedingly good news for all mothers of boys of three to eight years of age! At the very height of the Wash Suit season, we have fully two thousand Suits of the most desirable styles and materials, marked for immediate clearance at prices that average less than wholesale cost!
The materials are strong, durable, washable chambray, Devonshire cloth, Kitty cloth, and some of white linene. Oliver Twist, Belted and Middy models.
Be sure to see these to-morrow—a rare opportunity for saving money!
Strawbridge & Clothier—Second Floor, Filbert Street, East

Golden Special for MEN—To-morrow
Woven-Stripe Madras Shirts at \$2.65
Exceptional Value
To-morrow men can save very close to a dollar on each of these Shirts purchased. They are of soft, comfortable madras, of good, durable quality, with the handsome stripe indelibly woven through the fabric. They all conform to our exacting standard of roomy, comfortable fit and painstaking workmanship. Made with soft turn-back cuffs.
They are the kind of Shirts critical men will like, and men of judgment will buy by the half-dozen at this price. Come early—for these will go quickly at \$2.65.
Strawbridge & Clothier—East Store, Eighth Street