

STORE CLOSED ALL DAY TODAY

WANAMAKER'S

DOWN STAIRS STORE

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WEATHER Unsettled

Wanamaker's Down Stairs Store—A Cool and Pleasant Shopping Place Where Economies Abound

Literally Hundreds of Summer Dresses Made in Scores of Pretty Ways at Surprisingly Low Prices



It hardly seems possible that so many different kinds of summer dresses could be gathered together at such low prices.

But here's the proof! Colorings and patterns are summery and becoming, and materials are remarkably good.

Organdie Dresses Are Delightful—\$6.50 to \$16.50

They are gay with frills and big fluffy sashes, and colorings are lovely. Some charming combinations of organdie and other materials are seen. Concerning the dresses sketched—navy blue or rose organdie combined with figured voile is one. \$13.50. Another is a white organdie combined with brown, blue or rose-dotted voile. \$16.50. A two-tone organdie—white with blue, pale green, lemon and flesh-pink is dainty. \$12. And last, a plain pink, blue or white organdie has tiny frills. \$6.50.

Voile Dresses Are \$3.75 to \$12

Cool, light colorings and fine little patterns distinguish some of these, while others have bolder designs on dark grounds; there are polka dots and plain colors, too.

Gingham Dresses Are \$5 to \$7.50

There are checks of various sizes and gay, fresh plaids. Many of the dresses have crisp white collars, cuffs and trimmings of organdie or pique.

600 Georgette Crepe Blouses Special at \$3.90

Imagine pretty Georgette blouses of good quality for such a price! It sounds like old times.

These blouses are made in many, many ways—some trimmed with embroidery, some with a touch of beading, some are flowered and there are some of the new slip-ons among them. As the colors are mostly dark—plenty of navy blue—they will make splendid waists to wear with suits when traveling.

Comfortable Shoes That Boys Will Like to Wear

Some good shoes of sturdy black or brown leather have wide, comfortable toes that don't pinch, welted soles that will wear and low heels. They are in straight lace or Blucher style and are in sizes 10 to 13½ at \$5.50 and \$5.90 a pair.

If he prefers Oxfords, there are some good ones, made on much the same lines and in black and brown, in sizes 10 to 13½ at \$5.50.

For Older Boys who wear sizes 1 to 6 there are English last shoes built just like dad's. They are in black or tan at \$5.90 a pair.

Round-toe shoes, Blucher cut in black or tan, sizes 1 to 6, are \$6.90 a pair.

Men's Oxfords, \$8.75 They're cut on brogue lines with a rounded toe, full wing tips, low heels and welted soles. The color is the fashionable nut brown.

Tennis Shoes for all the masculine members of the family are made of canvas and have strongly cemented soles. \$2 to \$3.75 a pair.

A Wonderful Collection of Inexpensive Skirts

is gathered here. In tub skirts alone there must be fifty different styles in all the good, washable materials—poplin, rep, gabardine, galatea, surf satin and linen. The skirts are pretty and practical as well, since they follow the simple lines that are most satisfactorily laundered. Prices start at \$1.85 and go to \$7.50 for regular and extra sizes.

The skirt that is sketched on the left is of white galatea, pleated and topped with a tab-trimmed belt. Special at \$2.75.

Among the Lovely Silk Skirts are wonderfully delectable shades of yellow, raspberry, blue and gleaming white. The weaves are most interesting and different.

The pleated silk skirt that is sketched is \$13.50. Other silk skirts are \$7.50 for silk-and-cotton faille to \$22.50 for handsome sports silks.



Beaded Georgette Dresses, \$38.25 are in becoming styles. They are made over silk under-slips and are elaborately beaded in pretty ways. And they may be had in navy blue or flesh-pink.

Navy Blue Beaded Georgette Dresses Special, \$23.50 Made in a soft, charming style and elaborately beaded with iridescent beads, this style is sketched.

Here Is Real Old-Fashioned Value in Women's Hosiery and Underwear

25c for cool white cotton vests with plain tops or bodice tops.

35c each, or 3 for \$1, for bodice-top vests of fine ribbed white cotton in regular or extra sizes.

65c for comfortable white cotton combination suits—low neck and sleeveless, with lace-trimmed knees. Extra sizes in this suit are 75c.

85c for white cotton combination suits that are made with band tops and tight knees. These are in regular and extra sizes.

Lace-Stripe Silk Hose, \$1.35 a Pair First quality black silk stockings that have mock seams.

White Stockings, \$2 These are full-fashioned silk-and-fiber stockings. These are also in black and cordovan, all first quality.

65c a Pair for black cotton stockings, highly mercerized, first quality. Also for full-fashioned black cotton stockings, "seconds."

These Are the Days and the Nights for Couch Hammocks

There are some mighty good couch hammocks in the Down Stairs Store and their prices are fair and reasonable. The springs are good and durable, with the paint baked on so that it will not chip off and allow the rust to creep in. Mattresses are thickly padded and the duck and canvas coverings are of long-wearing quality and the colors are cool and restful.

Surely, a couch hammock is one of the fine features of Summer.

\$11.50 to \$33 are the prices.

Sturdy Umbrellas for Men and Women, \$2.50 They have good tape-edge cotton covers over strong frames.

The handles for women are carved or plain with wrist cords, and for men they are in opera or crook shape.

And a good, sturdy umbrella is quite necessary these days of many showers.

Notable Economies Are in the Rug Clearaway

Naturally, there are very few rugs of a kind and many are discontinued patterns, but that doesn't lessen their desirability as floor-coverings for the home. But it does lessen the prices considerably.

There is a wide variety among the rugs that are marked at reduced prices, presenting floor-coverings suitable for almost any room in the house, or the Summer bungalow. But three of the kinds are mentioned here.

Rainbow Rag Rugs, \$2.50 Cheery and fresh of color, these are pretty for bedrooms, nurseries or sleeping porches. They measure 27x54 inches.

Fiber Rugs Browns and greens principally, with stenciled patterns; these make good porch rugs. 3x9 feet, \$2.75 4.6x7.6 feet, \$4 6x9 feet, \$6

Wilton Rugs Everybody knows how durable and fine these rugs are for dining rooms, living rooms, libraries or offices. The patterns and colorings are quiet and good. 8.3x10.6 feet, \$78.50 9x12 feet, \$82.50

3600 Pair of Children's New Ankle-Strap Pumps

are of the two kinds that all little girls want for Summer—black patent leather and white canvas.

In Patent Leather Sizes 2 to 5 are \$1.60 a pair Sizes 4 to 8 are \$2.20 a pair Sizes 8½ to 11 are \$2.70 a pair

In Canvas Sizes 2 to 5 are \$1.30 a pair Sizes 4 to 8 are \$1.60 a pair Sizes 8½ to 11 are \$2.10 a pair

Children's White Pumps and Sandals, Special at \$1.90 The pumps are of the two-strap kind and are of white leather that resembles buckskin and cleans easily and successfully. Sizes 8½ to 11. The Roman sandals are of this same white leather or are of black patent leather with white or champagne tops. Sizes 8½ to 11. White canvas ankle-strap pumps have welted soles and are in sizes 8½ to 11.

Women's Oxford Ties, Special at \$3.90 Some are of kidskin—safe au lait with baby French heels or dark gray with high French heels. All have turned soles and are light and comfortable.

Some Pretty Hairbow Ribbon Is Special at 45c a Yard

It's of the nice, tie-able quality that makes pretty bows and comes in a great variety of colors—red, pink, light blue, navy, Copenhagen, brown, old rose and so on. It is striped or bordered in self or contrasting colors and measures 5 and 5½ inches wide.

Jersey Sports Coats That Spell Vacation

have just come to the Coat Store. They're pretty coats of the type that young women want—Tuxedo fronts, narrow belts and a hint of pleats in the back. In brown, tan and blue mixtures they are \$15.

Two similar models in black or navy blue satin are \$18.50 and \$22.50.

Taffeta Coats That Older Women Like are made in straight and simple lines, loosely belted or having an inverted box pleat down the back. In black or navy blue they are \$22.50 and \$25.

Overalls for Little Chaps of 2 to 6 Are \$1

Of light-weight plain or pink-striped dark blue denim; they are the coolest and most serviceable of play clothes for little boys.

Well-Tailored Middy Suits for Boys of 4 to 8, \$4.50 Made by one of the best makers of little boys' wash clothes—and they look like it!

In white with blue collars, Oxford gray, navy or lighter blue, they all have braided collars and cuffs, emblems on the sleeves, little ties and straight-knee trousers.



New and Pretty Tissue Gingham

Cool and light in weight, they make such pretty Summer dresses. In innumerable plaids and checks, they are marked at two prices: 65c a yard for 27 and 32 inch widths. 85c a yard for 36-inch width in a very fine quality.

REMNANTS

You are always sure of saving money, as every remnant is marked much less a yard than it was as a long piece. Many women will pick up just what they want from this table of reasonable cotton remnants.

Voiles Percales **Organdies Gingham** **White Skirtings**

A few yards of pretty voile will make a dress; this length of percale a blouse for the boy, or gingham will make a bungalow apron or dress for the small child.

1000 Pretty New House Dresses At Low Prices

Cool affairs of voile, gingham or percale. Some are plenty "dress-up" enough to wear outdoors.

A few have been marked considerably more in stock, but new low prices have been put on them to meet with the newcomers.

At \$2 Plain pink, blue or lavender chambray dresses piped with white pique and trimmed with buttons. The style is sketched.

At \$3 Voile dresses in pretty pink, lavender, blue or black printed patterns. The style sketched has tiny organdie ruffles for trimming. Another has a draped skirt.

At \$3.65 Pretty plaid gingham in a variety of colors and figured voiles. The plaid gingham sketched has organdie collar, cuffs and pockets edged with pleated gingham ruffles. Another has a snowy pique collar; and the voiles are trimmed with white organdie.

Altogether as pretty and inexpensive house dresses as we ever had!



Without Poles . . . \$2.50 With Poles . . . \$3.00 Parcel Post, 5c extra. Keystone Canvas Goods & Flag Company 1012 FILBERT STREET Philadelphia, Pa.

Factory: 531-533 N. 9th St. Phila., Pa. Market 4228

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