

STORE CLOSED ALL DAY TODAY

WANAMAKER'S

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WEATHER
Unsettled

Lots of Good Midsummer News for the Coming Week

The Wanamaker Store Is Closed This Saturday Holiday

There is a City on the Other Side of the Ocean where ages ago Charles the Emperor and the Duke of Saxony both contributed to the structure thereof.

It was called Mine and Thine, to show the joint interest both had in the place. In course of time the common talk pronounced the city name Minden, as it is to this day.

This great property, built specially and substantially for Philadelphia, filled with new and ever fresh merchandise and its conveniences for the public, could only be what it is in its safeties and hospitalities by the good friendship and mutual appreciations between owners, daily workers and the patrons of an ever-improving business.

The incident of the far-off little town by the River Weser and its quaint name, Mine and Thine, seems to fit perfectly this big village of Wanamaker Square.

[Signed] *John Wanamaker*
July 10, 1920.

All-Silk Crepe de Chine Reduced to \$1.25 a Yard

Near half price, and this for the reason that the assortment of these very popular silks is not by any means complete.

But for women who can use pink or navy blue (there is not a large quantity of the latter) and a few other colors, it is a rarely fine opportunity. These silks are light in weight and will make cool, nice Summer dresses. They are 39 and 40 inches wide.

(First Floor, Chestnut)

Nothing Like Tub Silk on Sticky Days

Especially when one wants something that doesn't cling and will easily launder when soiled.

Good American silk broadcloth with colored stripes is about as satisfactory a warm-weather silk as one could find. An excellent assortment of fine grades at \$3.50 a yard.

(First Floor, Chestnut)

Parisienne Corsets—Special

150 corsets of this fine make at \$3.65—which is less than half their regular prices. They are all low-bust, short models, of cool, fancy materials such as broche and batiste, and are altogether so desirable that we wish we had ten times as many.

(Third Floor, Chestnut)

Long and Short Silk Gloves—A Little Sale—65c a Pair

Women who wear cool silk gloves—and many women do—will find these gloves most practical for Summer use, and quite a bit below the usual selling price.

SHORT GLOVES, 65c A PAIR, include white, navy blue, mode and brown, in broken sizes, but plenty of the small sizes.

LONG GLOVES, 65c A PAIR, are in tan and gray shades, are in 8 and 12 button lengths and include plenty of all sizes.

(West Aisle)

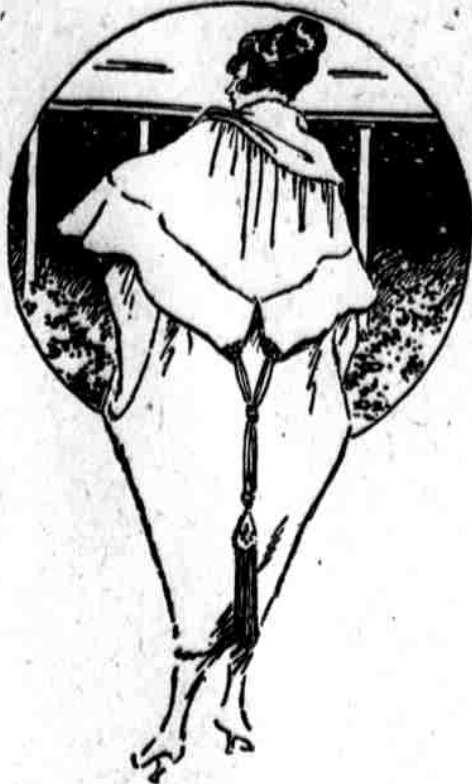
Women's Silk Stockings Special at \$2.75

Two lots, one first grade goods, worth more than half, and the other "seconds" of a grade regularly twice this price.

The first grade goods are full fashioned all-silk stockings in black and navy.

The second grade goods are very sheer gauze weight all-silk.

(West Aisle)



A Few Handsome Wraps Show a Difference in Price

Although they are comparatively new arrivals and in such advanced fashions that a woman would be safe in buying any one of them to wear in the Fall.

The materials are chiefly the finer quality all-wool bolivia and silk-and-wool duvetyns, all are silk lined and the majority are in the lighter shades, such as grotto and robin's-egg blue, mushroom, tan and brown. Prices are \$100 to \$300.

(First Floor, Central)

Women's Summer Frocks Reduced Now \$27.50 to \$37.50

Nearly a hundred practical and pretty gingham, voiles and heavy cotton crepes—precisely the sort of thing most wanted for midsummer wear. The gingham are mostly in big checks; the crepes are often trimmed with gingham frills and folds, and the voiles are beaded.

These new prices mean a considerable saving over earlier ones.

(First Floor, Central)

Pleated Plaid Skirts Special at \$25

A real "find" for women on their way to the seashore or mountains, where such a skirt is almost a necessity. It is only fair to say in explanation of the moderate price, that there are but one and two of a kind, except in the case of the black-and-white plaids, where there are all regular sizes.

They are the finest all-wool plaids in beautiful combination of colors, knife pleated, and mostly with the new fashionable narrow leather belts.

(First Floor, Central)

A Little Lot of Young Women's Tub Frocks—\$6 Each

Who'd bother making Summer frocks when she can buy them at such a small price as \$6?

These are of dotted and figured cottons in dark blues, lighter blues, pinks, rose colors and other hues, and are attractive, cool summer frocks, all fresh and new.

They are made in many good styles, with low neck and short sleeves, and are usually trimmed with crisp white collars and cuffs, and sometimes sashes, too.

14 to 20 year sizes.

And you'll realize how remarkable for the price they are when you see them.

(Second Floor, Chestnut)

Porch or Tub Dresses

The most inexpensive and coolest things we know, made of figured voiles in pink, blue, black or lavender effects, besides all white. These are \$5.50 to \$10.50. And they are all rather frilly.

(Third Floor, Central)

All the Spring Coats for Girls Are Now Reduced

\$10, \$13.75 and on up to \$35 is the way the new prices run—and they were much higher, of course.

There are fine coats of many kinds, usually just one or two of a kind and a size, but there is good choosing. Wool velours, silvertones, black and white checks and dark blue serges—all desirable styles—are included.

6 to 14 year sizes.

And girls will have use for such coats all through the Summer and Autumn.

(Second Floor, Chestnut)

Voile Waists at \$3.50 and \$3.85

300 of them, all told, and in several styles—with long and short sleeves, and all with lace and tucks.

(Third Floor, Central)

Good Silk Handbags for \$5

In material, workmanship and style these bags are much better looking than the usual run at this price.

The silk is an excellent quality and comes in navy blue, brown and black. There are both covered and metal frames to choose from and each bag is silk lined and contains purse and mirror.

(Main Floor, Chestnut)

Any Women Who'd Like a Smart French Hat

may find just what she'd like to wear in this group of French hats that are considerably reduced from their original prices.

There is just one hat of a kind, of course; they are from the foremost Paris modistes and the reductions are very worth while.

Some of them are late arrivals—the styles are good and the models in charming variety.

(Second Floor, Chestnut)

Pearl Beads Will Go With All Her Frocks

for their soft luster and pretty sheen will harmonize with any color gown or blouse. And not only do they harmonize with all colors but they are becoming to most all types of women, which is but one of the many reasons for their great vogue.

Imitation pearls in all the fashionable lengths, and usually in the much-liked graduated style, start at \$1 and go to \$25 a string.

And the \$1 string is an especially good value for the price.

All have gold clasps.

(Jewelry Store, Chestnut and Thirteenth)

Real Lace Collars Just Landed From Ireland

Fine Carrick-ma-crois lace collars, so dainty that they are suitable for many kinds of Summer frocks.

Some are round, others the longer shawl-shaped ones with pointed ends, and there are a number of sets. Prices go from \$12 to \$22.50.

(Main Floor, Central)

Young Women's Sports Suits Reduced to \$26.50

Of wool Jersey and camel-hair canvas cloth, these suits are in well-tailored, good-looking models that have been marked at considerably higher prices.

There is a beige, a light tan, Copenhagen blue and other good colors, and the styles are youthful and simple.

14 to 20 year sizes.

Young women find use for such suits all through the Summer and Autumn.

(Second Floor, Chestnut)

'Tis an Easy Matter to Make a Porch Attractive

These pretty, cool-looking crash covers with their color designs in bright hues are a great help toward that end. And when soiled they can be so satisfactorily laundered.

There are pillow slips, \$1.25 and \$1.50 each. Round table covers, \$2.25 and \$3.25 each. Square table covers, \$2 and \$3.25 each. Couch covers at \$8.

(Fifth Floor, Market)

Incense Burners

are useful and pleasant at this time of year, whether they are little pottery figures at 85c or cloisonne bronzes at \$12.50. Between come metal Buddhas and various porcelain burners.

Incense to put into them includes the old-fashioned joss-sticks and incense powder—violet, water-lily, sandalwood and patchouli fragrances.

(Fourth Floor, Chestnut)

Surprisingly Lovely Voiles Are 65c and 75c a Yard

In many cases they are the same patterns as you find in voiles at a great deal higher prices—the large Georgette effects on dark and medium colored grounds.

It is these voiles that are used in many of the prettiest Summer frocks for shopping or town wear. They are 38 inches wide.

(First Floor, Chestnut)

Toasting Marshmallows Is a Favorite Summer Sport

and the best marshmallows for the purpose are those fat, vanilla marshmallows which the Wanamaker Candy Store makes. They are fluffy and deliciously fresh—and there are a good many in a pound, too!

50c a pound box.

(Down Stairs Store, Chestnut)

Men With Tropical Suits to Buy

will find that we have a remarkably good choice of the finer kinds to show them.

These are tropical suits in which appearance is not sacrificed to coolness, notwithstanding that they are as cool as suits can be.

There is nothing smarter than a tropical suit well designed and well tailored; and nothing more ungraceful than a tropical suit that is badly designed and badly tailored.

These tropical suits combine a maximum of coolness with a maximum of good looks.

And their prices are as low as the prices of tropical suits of that kind can be.

Palm Beach suits in fancy and plain shades, \$25 and \$30.

Mohair suits, \$25 to \$35.

Silk suits, \$40 to \$55.

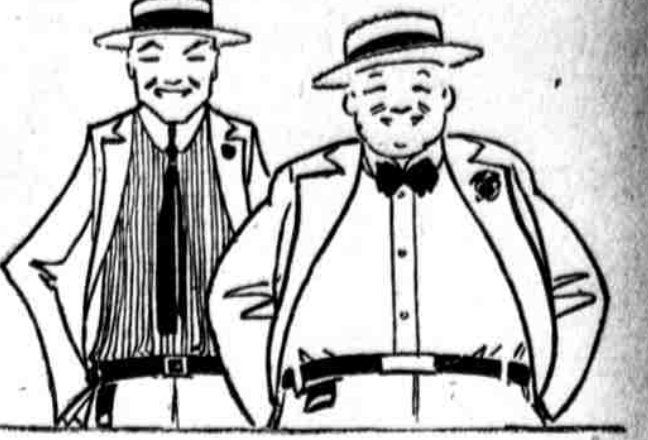
Tropical worsted suits, \$35 to \$60.

White flannel trousers, \$18.

Gabardine, white and cream color, \$8.50.

Striped serge, \$10; white duck, \$5.

(Third Floor, Market)



Men's Silk Shirts at \$10 That Are Beauties

Ordinarily these shirts would be considerably more, but we obtained a limited lot to sell at \$10 each.

All kinds of stripes—pin stripes, half-inch stripes and cluster stripes—in rich and effective colors.

The material principally is that splendid and serviceable silk known as silk broadcloth.

(Main Floor, Market)

Men's Initial Handkerchiefs, 60c Each

Real Irish linen, with slender, daintily embroidered letters in one corner.

The handkerchiefs are fresh and snowy; they are made with narrow hems, and they are good quality for the price.

(West Aisle)

Dainty Spreads for Summer Beds

Block-printed spreads from England are eloquent of sunny days, open windows, singing birds, and the scent of flowers borne in on a refreshing breeze.

Single-bed sizes in pink, blue and green at \$8; double-bed sizes in old rose, blue and lavender at \$10 each.

American spreads in the crinkle weave with stripes of pink or blue at \$4.50 for the single and \$5 for the double bed size.

Embroidered spreads with cut corners and scalloped edges, with bolster pieces embroidered to match in old rose, Copenhagen blue, or all white—single-bed size, \$18; double-bed size, \$20 a set.

(Sixth Floor, Central)

HERE are very fine, sheer petticoats, ideal to wear under lingerie dresses. Some have real file and are very simple; some have hand-crocheted lace in Irish patterns and fine hand embroidery. Prices are \$13.50 to \$22.75.

(Third Floor, Central)

Thin Cotton Blankets, \$3.75 a Pair—Special

We have 150 pair in white with pink or blue borders, single-bed size, marked at a clearing price—\$3.75 a pair.

This means a very substantial saving on the most reasonable of bed coverings.

(Sixth Floor, Central)

THE French Room can show you some of those beautiful silk petticoats of white habutai and crepe de chine, heavily embroidered by the Japanese, and costing \$18.50 and \$22.50.

(Third Floor, Chestnut)

Brilliant Incursion of Rich Cut Glass

There has been a "run" on cut glass. Of course, there has also been a "run" on the marriage license bureau. But apart from the great demand for cut glass by people looking for wedding gifts, it seems to be wanted by everybody. In the face of this, we have had to keep our stocks renewed. Today it is certainly a renewed stock, owing to the arrival of large shipments of brilliant new goods of the best crystal in a wealth of fine cuttings.

- Berry dishes, \$3.25 to \$30.
 - Berry bowls, \$4.50 to \$40.
 - Flower vases, \$2.50 to \$75.
 - Sugar and cream sets, \$4.50 to \$10.75 a set.
 - Footed berry dishes, \$3.25 to \$9.
 - Flower baskets, \$8 to \$40.
 - Punch bowls, \$20 to \$250.
 - Bud vases, 75c to \$3.50.
 - Sandwich trays, \$3.50 to \$12.
 - Water jugs, \$7.50 to \$20.
 - Relish dishes, \$7.50 to \$10.50.
 - Compotes, \$2.75 to \$40.
- (Fourth Floor, Chestnut)

Burlington Proofs—Imported—\$6 to \$15

may be had for half their usual prices in the Picture Store. They include reproductions of famous pictures by Rossetti, Greuze, Whistler, Gainsborough and others of that ilk. They are framed in hand-carved, antique gilt frames, and are reduced because they have been too long in stock.

(Fifth Floor, Market)

WARM weather does a great deal for the health of the skin and the "French pack" does even more and the Salon de Beaute is well equipped to give it. Appointments may be made by telephone or in person.

(Third Floor, Chestnut)

Half a Dozen New Books

- "Letters From China and Japan," by John Dewey, Ph. D., LL. D., and Alice Chapman Dewey. More full of delightful information regarding these countries than many a more pretentious volume would be. \$2.50.
 - "The Irish Case Before the Court of Public Opinion," by P. Whitwell Wilson. A presentation which fair-minded Americans will welcome. Price \$1.25.
 - "Stories of Luther Burbank and His Plant School." Price \$1.35.
 - "Americans by Adoption," by Joseph Husband. Biographical sketches of famous foreign-born Americans. \$1.50.
 - "What Bird Is That?" by Frank M. Chapman. A new kind of bird book, which shows birds according to size and season. \$1.25.
 - "The Shadow-Show," by J. H. Curle. The work of a modern Marco Polo. Price \$2.
- (Main Floor, Thirteenth)

Domestic Rug Oddments Greatly Reduced

We have taken five groups of rugs in which sizes are incomplete and lowered their prices from a fourth to a half. Some are less than half.

Japanese braided rag rugs, 86x36 in., at \$2.25, to 9x12 ft., at \$30.

Wool fiber rugs in gray and rose, 9x12 ft., \$18.

Fiber rugs in two colors, 9x12 ft., \$16.50.

Reversible wool rugs, 30x60 in., \$4.50

Bath rugs, 24x36 in., \$2.35; 24x48 in., \$3, and 24x60 in., \$3.25.

(Seventh Floor, Chestnut)

Luncheon Kits for Motorists

Compact cases containing knives, forks, spoons, plates and other necessities to make the picnic lunch, or the lunch on tour, a comfortable one.

With equipment for four to six persons, \$16 to \$75.

Gallon Thermos jars, \$15.

Unbreakable bottles, quart size, \$11; two-quart size, \$16.

Vacuum bottles, pint size, \$3.75 to \$4.25; quart size, \$5.50 to \$7.

(The Gallery, Juniper)

Women's Low Shoes, Special at \$4.60, \$5.60 and \$7.60

The savings on these good shoes range from a third to a half, and a good many of them are less than half price. All are new styles and desirable in every way.

\$4.60 a pair for white canvas ribbon ties with Cuban heels, patent leather and black calfskin tongue pumps with Louis heels, some with satin backs; patent leather Louis heel oxfords with satin backs and black suede tongue pumps with Louis heels.

(First Floor, Market)

\$5.60 a pair for tan calfskin and black kidskin oxfords with Cuban heels, patent leather and black and tan calfskin tongue pumps with Louis heels, patent leather oxfords with Louis heels, brown kidskin tongue pumps with Louis heels, some with brown satin or brown suede backs, and brown calfskin ox-

(First Floor, Market)

fords with brown suede backs and Louis heels.

\$7.60 a pair for patent leather tongue pumps with Louis heels, dove gray buckskin oxfords with Louis heels, black calfskin oxfords and white buckskin high and low shoes with composition soles and low heels.