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SHE "LOVES HIM VER Y DEARLY"
AND SHE ONLY SAW HIM ONCE She Is Sixteen and a Firm Believer in Love at First Sighl
She Doesn't Like to Be Told That She'll Get Over It $I_{\text {yriter }}^{\text {Mer }}$


##  are not only delicious but always appropriate, always ready to serve. "Cearn the JERSEY dersey THE JERSEECEREAKFOOO Ca  <br> Ask your grocer



Morning Sip Goes Twice as Far Because It Is Tin Packed

The strength and flavor of coffee depends upon the amount of oils in the bean. Coffee that is ground and packed in paper bags loses
much of its strength and aroma because of the evaporation of these flavor-giving oils, Coffee evaporation of these favor-giving oils, Coffeo
to be good and keep good should be packed in tins. It is because Morning Sip Coffece is packed in tightiy nealed uss that it requires only half the usual amount you
now use. All the flavor is kopt in Morning Sip Coffec.
That is why there is an That is why there is an actual saving in money every time
you buy Morning Sip. You are always sure of getting you buy Morning Sip. You are always sure of getting
Morning Sip Coffee fresh-it sells so fast that your grocer is regularly receiving a fresh supply.

You can best jugge the quality and goodness
Sip by tasting it yourself. Buy a pound today.

# MORNING SIP COFFEE 

Roasted and Packed by
Alex. Sheppard \& Sons, Inc Philadelphin. By

