

# GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH  
FOR FRIDAY

Store Closed All of Saturday  
Summer Holidays Are On

Going camping?—canoeing?—fishing?—golfing?—vacation  
time at hand? Study the help the Fourth-floor Sections give.

## Gimbels \$10,000,000 Adjustment Sale Is Tremendously Helpful

Man cannot live to himself in a civilized community—our very freedom is bounded by the rights of others. In this great movement to ease the stress of living costs, the Gimbel Store has been mindful of the rights of consumer, producer and worker. Prices can be—and by our help are—lowered. They are lowered by the science of business and will be kept lowered through the co-operation of labor who will take steps to appreciably increase pro-

duction. And on this plane wages can be held up and all can reasonably supply both needs and wants. To hold prosperity to war-brides and their helpers is too narrow. We must serve as well the home that is maintained on an income other than factory wage-earning. And the Gimbel plan is helping to do these things.

### Women's Dresses—Just from Paris



—French Voile—Hand-Made—Hand-Drawn  
Yet Priced : \$25

In one of the new "idealized sports styles" that all Paris is in love with. In the exquisite, inimitable French colors—Nattier blue, and a wonderful mauve, and the new crevette (crab-pink) and white.

American Made-Up Taffetas and Shantung Pongee—also at \$25

And pongee is fairly leaping into popular favor. These have a broad panel-treatment of pongee-color lace. And the taffetas are made of the quality that goes into average \$40 dresses.

Georgettes—Georgette-Veiled Satins—Georgette-Veiled Foulards—Special at \$39.75

The all Georgettes—tailored. Two models. Navy blue, pink, white and black. The satins veiled with braided Georgette, and the foulards with the clear-toned Georgette.

Hand-made in Paris—at \$25

Lace-paned Pongee—at \$25

Georgette.

—Gimbels, Salons of Dress, Third floor.

### Misses' Suits—The Silk-Pongees

—That Are Furores in Both Atlantic City and New York

—Special at \$25 and \$37.50

Tuxedo styles—And pleating-trimmed styles—And pony-coat styles—And saucy little Etons—And straight-line coat-suits.

Flex-o-Tex Sports Suits in Brilliant Colors—Now \$25

With brushed wool collars—yes, Tuxedo. Georgette Dresses at \$29.75 and \$35

At \$35—combined with satin and beaded. Brown, blue, black. At \$29.75—white and pink. Here and there a turquoise blue; here and there a sea-green.

—Gimbels, Salons of Dress, Third floor.

### Vacation Styles in Envelope Chemises Specials at \$1.95 and \$2.95

Lace tops. Ribbon straps. Embroidery medallions and wee ribbons to pull up. Bloomers—Special at \$1.50 and \$1.95

Crepe kinds—at \$1.50. "Seco" kinds—at \$1.95. —Gimbels, Second floor.

Organdie Neckwear at \$1, \$1.50, \$2 and \$3.75

Exquisite fancy collars and sets, also pretty plain ones of various lengths from yoke depth to Empire waistline depths. Filled with lace or with knife-pleated organdie. Hand-embroidered and hand-drawn styles. Sets with embroidered blue polka dots on white and tan. Some with extra long cuffs for short sleeves. Various at \$1 to \$3.75. Embroidered Ecu Organdie Collars. Special at \$1.50. —Gimbels, Third floor.

Assorted Chocolates } 70c lb. Including Fruit Flavored

Other Candy { Fudge, lb. - covered Caramels } 60c Fudge, lb. - covered Yellow Jack, } 50c Chocolate - covered Yellow Jack, } 50c lb. Wrapped Chocolate Caramels, at 35c lb.

—Gimbels, Chestnut Street Annex, Grand Allee and Subway Store.

### Women's—Misses'—Children's Knitted Bathing Suits—"Famous Makes"

Including "Neptune's Daughters," "California" and "Tom Wye" suits. Worsteds, of course. Solid colors and combinations.

Women's— at \$7.50, \$8.90, \$9.75, \$10.75, \$11.75 and \$12.75. Misses'— at \$5, \$5.50, \$6.50 and \$6.95. Children's— at \$2.50, \$3 and \$3.95. With knitted silk suits at \$25.

—Gimbels, Salons of Dress, Third floor.



\$2.50

### Four Tables of Girls' Dresses—Reduced For Quick Clearance

Summer dresses, of course—including the good gingham and the lineas (cottons) and the regulation dresses, all of which most girls the year-round.

Table I Now \$5.75 to \$11.75 "Dressy dresses," mostly—Dotted swiss, Silk pongee, Voiles, Tissues, And the finer gingham.

Table II Now \$5 Mostly gingham—the stylish, big plaids with dainty organdie trimmings. Plain chambrays, too—beauties.

Table III Now \$5.75 And gingham. And "regulation dresses." And figured voiles. Serviceable colors. And plenty of white.

Table IV Now \$1.50 Mostly gingham—Plaids, Plaids, Checks, Broken lots, but 6- to 14-year sizes on each table.

—Gimbels, Salons of Dress, Third floor.

### 1000 Sheer, Lovely Cotton Waists—Sale-Grouped at \$3.95

Mostly Half Price Organdies and voiles of the very, very fine grades. Plenty with dainty hand drawn-work. Plenty with real flit.

And sizes run clear up to 52. P. S.—A Table of Paris Blouses—Reduced to \$3.95—half price and less. Broken sizes. —Gimbels, Salons of Dress, Third floor.

—Gimbels, Salons of Dress, Third floor.

### Kuppenheimer Good Clothes and Also Society Brand Are Included in the Groups of

Men's and Young Men's Suits Reduced Now \$39 Now \$49

Made to Retail at \$55 to \$65 Any way you look at it these Gimbel Suits at \$39 and \$49 are an investment—

An investment in Materials —in Making —in Style —in Fit —in Satisfaction

And on top of it all the knowledge that you have the biggest money's worth your money can buy in all-around service and "made-for-me" appearance. And Light-Weight Suits for the Scorching Days When You Are Saying—or Thinking—"Whew!—Ain't it Hot?"

Men's Fine Silk Suits, Special at \$20. Men's Kool Cloth Suits at \$15 to \$25. Men's Palm Beach Suits at \$15 to \$25. Men's Feather-Weight Worsteds Suits at \$22.50 to \$39. Men's Summer Trousers, Flannels, Serges, Gabardines, Duck and Khaki—variously at \$3.50 to \$16.50.

—Gimbels, Second floor, Ninth Street.

### Men's Straw Hats at \$3.25

And That Price Brings Choice of All "Straus" That Were \$4, \$5 and \$6

Men's Outing Hats at \$2.50 Caps—Silk and Mohair : \$1.50

Toyo and Porto Rico Panamas at \$1.95

Little Boys' Straw Hats, at \$1. Boys' Wash Hats, at 75c, \$1 and \$1.50. Panamas, now \$7 and \$12—reduced a third. —Gimbels, Men's Hat Store, Market and Ninth, corner.

### Men's One-Piece Belts Half Price at 50c and 75c

Solid "cowhide leather"—sometimes called bridle belts; they have the harness tongue buckle. Black leather—black buckle or gunmetal-finish buckle. 50c and 75c—half price. —Gimbels, First floor, Ninth Street.

### Women's Fancy Summer Vests at 38c Each

More than one-third savings, because there are sizes 36 and 38 only. Fashioned of fine quality ribbed cotton with all-around lace yoke that looks very much like a pretty camisole top. —Gimbels, First floor.

### Men's and Boys' Bathing Suits

A whole lot of satisfaction in knowing the bathing suit is your own! SPECIAL—Men's and boys' "Life Guard" Bathing Suits: navy blue flannel trousers; all-worsted shirts, white web belt; 30 to 44, } \$4.95 at— Men's sleeveless and quarter-sleeve wool } \$5 Bathing Suits, sizes 34 to 56, at— Other men's Bathing Suits up to \$12. Boys', up to \$6. —Gimbels, Sporting Goods, Fourth floor.

### Men's and Young Men's Summer Suits at \$10, \$12.50, \$15, \$16.50 & \$20

Savings of 40 Per Cent Cool Cloth Palm Beach and Mohair

These cool, comfortable summer suits are growing more popular every day. Why not? They're well made, for dress as well as business, light and airy, and last but not least—the price is within the means of every man. Plain and pin stripe patterns. In black and blue and gray. All sizes. Cool Cloth Suits at \$10. Mohair Suits at \$16.50 and Palm Beach Suits at \$12.50 \$20. White Duck Trousers at \$15. Khaki Trousers at \$3.50. \$3. Compare these prices with other stores. —Gimbels, Subway Store.

### Boys' Wash Suits at \$1.85

Never Had Such Values—Surely Not Since 1916. Don't deprive the youngsters of the "fun" they're entitled to! Buy them suits that tub, at \$1.85. These are for boys of 2½ to 8 years. Other Wash Suits of rep, chambray and galatea, at \$3.50. 3 to 10 years. —Gimbels, Subway Store.

### Subway Store—Women's and Misses' Dresses—Voiles at \$9.75 to \$15

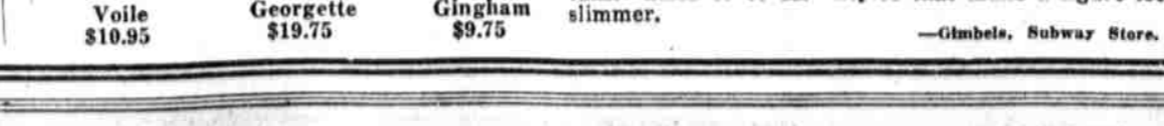
Flowered voiles in very pretty blue-and-white or blue-and-brown combination. Plenty with the "handkerchief drape" skirt. Mostly short sleeves; daintily net-lined. Misses' sizes—14, 16, 18 and 20; women's—36 to 46.

—Ginghams at \$9.75 Stunning big plaids with the smartest pleatings. Sizes 34 to 46.

—Georgettes at \$19.75 Blue or black—best colors for traveling, street wear, week-ends. Elaborately beaded.

Extra-Size Silk Dresses at \$19.75 Crepes de Chine and Taffetas—dark browns and tans. Sizes 45 to 52. Styles that make a figure look slimmer.

—Gimbels, Subway Store.



Voile \$10.95

Georgette \$19.75

Gingham \$9.75

### "After-the-Fourth" Sale of 200 Pairs of Women's White Shoes at \$2.95

Worth a Good Third More Cool, comfortable canvas pumps and oxfords with light flexible leather soles; French and military heels; sizes 2½ to 7, at \$2.95.

Misses' and Children's White Shoes, \$1.50 High lace shoes with leather soles and low outing shoes with rubber soles and heels; sizes 8 to 2, at \$1.50.

Children's Patent Leather Strap Pumps at \$2.25 Men's Canvas Shoes at \$2.95 White canvas lace oxfords; choice of rubber or leather soles. These are Goodyear welts. Excellent values at \$2.95. —Gimbels, Subway Store.

### Women's Marabou Neck-pieces \$3.95

Save a Third to Half Specially Priced at— Combination of marabou and ostrich or all marabou. Self-color lined, round and pointed shapes. In the clearance you'll find some stoles and a few capes; mostly in all marabou, but some are made with a row of ostrich feathers through the center; trimmed with nineteen tails and finished with cord and tassels ends. Specially priced at \$3.95. —Gimbels, Subway Store.

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